

# FREEDOM COLLABORATIVE

# Bringing the Community Into Relationship

Building partnerships. Sharing lessons learned. Empowering advocates.

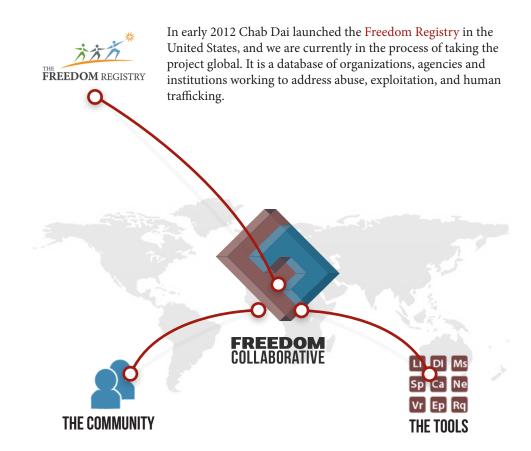
# FREEDOM COLLABORATIVE ETHOS

True change is only achieved through a collective impact. No organization can address the complexity of abuse, trafficking and exploitation on their own. It requires a cross-disciplinary, community-driven approach.

In recent years, the *Freedom Movement* has put an emphasis on collaboration and partnership, but to date, there remain few mechanisms to facilitate coordination on a grand scale.

With this ethos in mind, we've designed an online platform which seeks to holistically integrate every facet of the cause. The aim is to enable the community to contribute to, and draw from, its collective knowledge base — in order that we might multiply each others' efforts.

This leaflet is a walk-through of the resulting application, the Freedom Collaborative.

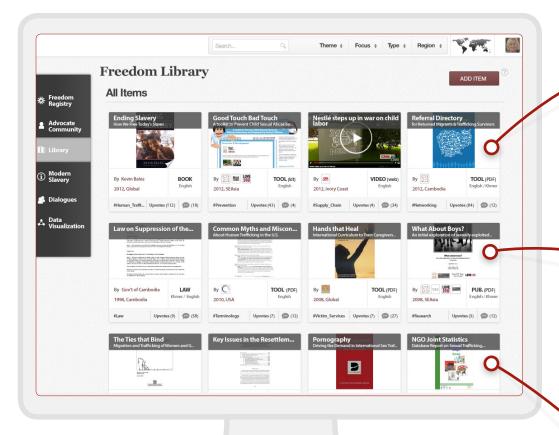


As we move forward Freedom Registry will be enriched with an additional set of global tools, including a database of cause experts and advocates. The resulting online platform will be called Freedom Collaborative.

...TAKE THE TOUR

# **WELCOME TO THE FREEDOM LIBRARY.**

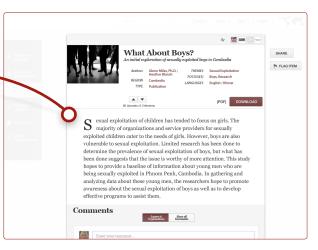
Create, Share, Learn, Collaborate,





### TOOLS

Organizations and Experts can share their proven solutions for the benefit of the global community — to be downloaded, learned from, and replicated. Tools help to highlight and make replicable what is working and mitigate duplication of efforts.



#### RESEARCH

New empirical research is being released into the public domain every year. The Library will keep everyone current and allow for the discussion of unearthed trends in the comments — creating greater efficiency and momentum.

# Empowering the community to create and collaborate in real time.

The Freedom Library is the heart of collaboration — centralizing, sharing and disseminating collective knowledge within the movement. No one individual or organization owns or curates the content. Its books, articles, research, videos and tools are added by any member of the community. Items are then classified, updated and rated by the community to ensure that the most relevant items rise to the top.

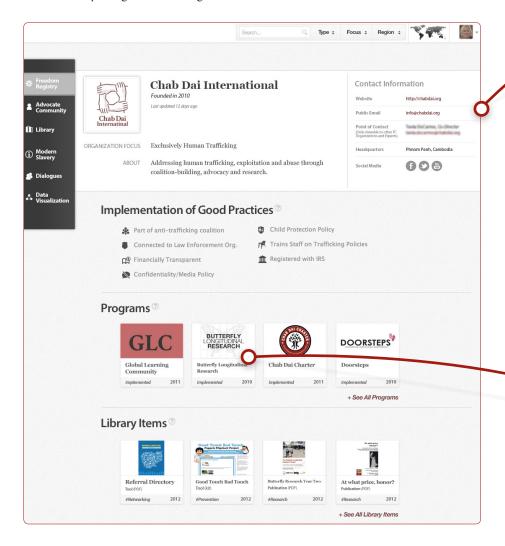
# LANGUAGE SUPPORT

The global, grassroots movement operates in many languages around the globe; the Library will not only support multilingual items, but will cater for translation into multiple languages.



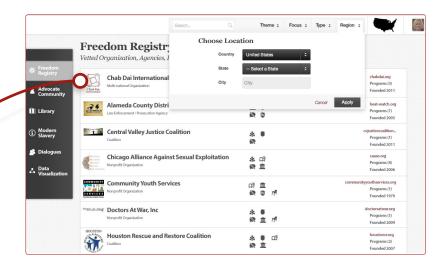
# FREEDOM REGISTRY PROFILES

For the community's Organizations, Agencies and Institutions.



# Enabling referrals and communication throughout the world.

Building on the foundation of Freedom Registry, Organization Profiles will become a worldwide database of vetted organizations, agencies and institutions working to address exploitation and trafficking. The Freedom Registry enables the continued formalization of referral networks; helps to advance best practices; and allows the community to objectively identify gaps in services.



### FREEDOM REGISTRY

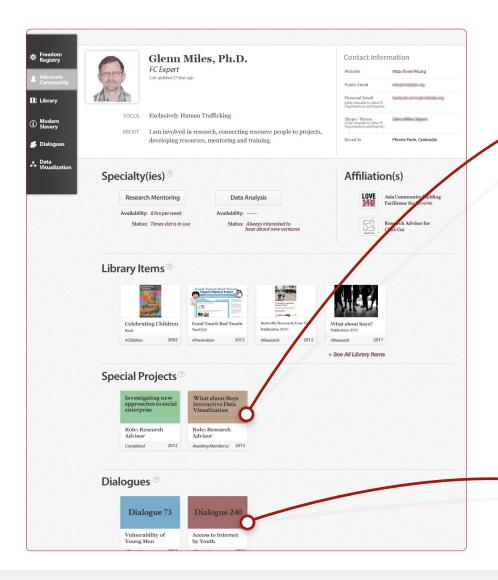
Now Global, the Freedom Registry has been enhanced with a more advanced search and filtering functionality.

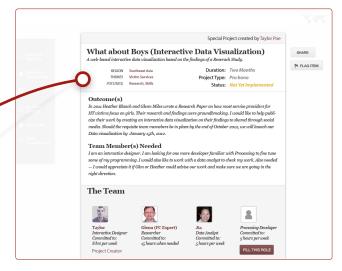


## **PROGRAMS**

Organizations list their Programs in great detail. This enables our world class search to map who is doing what and where, and enables the community to pinpoint gaps in service. Comments allow organizations to receive and respond to community feedback.

# **EXPERT AND ADVOCATE PROFILES**





# **SPECIAL PROJECTS**

If a proposed project task is relatively simple this tool allows for ad hoc temporary team formation among individuals.

Organizations can also use it for finding a specific type of volunteer or to pilot new ideas.

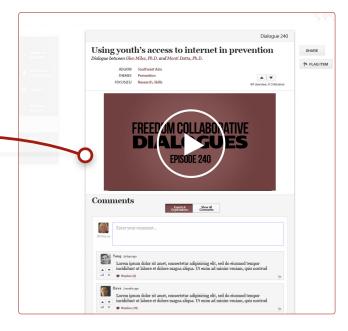
In this example, a designer created a two-month project team to assist in developing interactive data visualization. One spot remains to be filled. The results of this project will likely be published to the Freedom Library.

### DIALOGUES MODULE

The Freedom Collaborative team selects Experts from different backgrounds to discuss specific topics. After a "Dialogue" is publicly posted, threaded comments are opened up to the community to respond and discuss what was said. Responses can be rated by the community and our algorithm pulls the most discussed comments to the top.

# **Partnering** with Global Experts.

Freedom Collaborative has tools not just for organizations, but for individuals. The *Freedom Movement* is composed of many different types of experts and advocates — each with their own areas of practice. Profile creators list their specialties and availability, we tie this data into tools we've designed to facilitate the discovery of symbiotic relationships.



# FREEDOM COLLABORATIVE INTERACTIVE MAP

Where the tools, profiles and programs of the Freedom Collaborative come together.



# Navigating content through the Interactive Map.

Throughout the Freedom Collaborative platform, we've made it easy to find and sort information through the Filter Bar — we've tailored it to every tool to make it precise and powerful. But, we thought this was not quite enough. With the Interactive Map, we've created a simple way to show the extent of the cause within specific geographical regions, whether it be it local or global.

# Finding resources in your region.

Many interactive maps are confusing and laborious to navigate. Ours is different. We've stripped out all of the toggling, the adding of items, the mess. We simply pull in data from our other tools; i.e. the Library, Profiles, Programs, etc. When the user hovers their mouse over a specific location, the map reveals what is available within that region. From there, choosing an item is easy.

# THERE IS MORE

So far we have just highlighted a few of the Freedom Collaborative's core components. Below is a full list of the other tools we are working to implement.

#### FREEDOM ENTERPRISE

Across the movement there are many enterprises operating to empower those who were once vulnerable to exploitation. Enterprises register themselves and provide documentation for best practices. A link goes out to their online stores.

#### **MODERN SLAVERY**

Aimed at advocates and those new to the movement, this tool provides a central location for both historical and current information relevant to the cause. It will cover the basics in an empirical fashion. The community can suggest edits and additional content.

#### **CALENDAR**

Face-to-face collaboration is key to building relationships and trust within the community. Users with vetted accounts will be able to add events to the community calendar. Events can be set to be displayed either publicly, or only to Experts and Freedom Registry members.

### **API**

API's allow thirdto build off of an application's data. an API for research also to enable organizations to applications using party applications original We plan to open partnerships, but other international create their own our user base.

### DATA VISUALIZATION

This tool breaks down the complex nature of human trafficking and slavery in a way that is digestible and meaningful for the average person through interactive facts, figures, diagrams and storytelling. Simple enough for a child to understand, yet interesting even to the most advanced minds.

#### **CLIENT REFERRAL**

There are international groups which specialize in handling trafficking cases from the start to the finish of a client's rehabilitation process. We want to help enable them to either build a powerful client referral tool within our platform, or to use our API to do so themselves.

#### **NEWS**

Similar to the Library, News will be aggregated from community submissions. A constant stream of relevant and current news information will help to keep the community informed. Advocates in one region can easily stay abreast of similar subject matter in another.

# The Impacts

### **REALIZING MULTIPLIER EFFECTS**

As proven solutions are documented and published, the global community can download, learn from and replicate what is working.

### **PARTNERSHIP**

Our centralized platform will provide an efficient mechanism for the creation and strengthening of referral networks.

#### **FURTHERING OF GOOD PRACTICES**

As the number of registered organizations grow, groups will be able to see who is providing documentation for good practices within their work, which furthers the quality and standards of the movement.

# **CLARITY TO THE CAUSE**

Centralizing and organizing the collective knowledge of the cause will bring clarity, insight and perspective that has previously been unavailable — putting everyone on the same page.

# **ENABLING ADVOCATES**

Not only is self-education is made simple and efficient through the Library, but the Special Projects tool enables Advocates to plug in and add value through relational project teams.

Global partnerships. Global impact. Global change.

# **TIMELINE**



# **MORE INFORMATION**

Freedom Collaborative is an initative by Chab Dai's Global Learning Community. For more information please refer to www.freedomcollaborative.org.





# **CONTACT THE TEAM**

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(Disclaimer: This leaflet is for demonstration purposes only. The desgin and implmentation are subject to change.)