



**Project: Expansion Meet Kate daycare center
and building of primary school and sports/ play facilities
Ekwamkrom, Central Region, Ghana**

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1. Introduction

Meet Kate is a foundation that was set up from the experience Kelly De Vries (24) and Muriel Koch (25) gained during their stay in Ghana in 2006. Through the volunteer work they performed and the project they later set up, in collaboration with FrankEve Human Development Foundation, they have experienced that many problems in the vicinity of Gomoa and Agona District in the central region of Ghana appear to remain unresolved. At the same time they saw the power that the people in these areas possess. They saw that many people in Ghana live under difficult circumstances, but that they have tremendous willpower to create the changes they want in life. Kate, the inspiration (and also name giver) of the foundation, is one example.

Kate (9) is an eager, enthusiastic and cheerful girl. A girl with her whole future ahead of her. For Kate, the family situation at home was so bad that she was taken from her original home and supported by her aunt Philomena Fynn. Meet Kate Foundation wants to ensure that children like Kate are able to make the most of their opportunities for a better future. It wishes to achieve this in full cooperation with the local population. Meet Kate wants to respond to the needs of the people of Gomoa and Agona District that they have identified themselves and help them to make their dreams reality.



With its foundation work Meet Kate aims to support needy children and their families in the vicinity of Gomoa and the Agona District in their basic needs and rights, including education, housing, food and fun.

In our work we maintain the principle that the presence of the parent(s) of the child is very important. We think it is important that the families, the community, but especially the parents of the children themselves take (and maintain) responsibility for their children. Meet Kate wants no readymade solutions, but to perform thorough research and consultation in order to obtain the best possible outcome for every specific child.

Another important principle at the start of a project is the presence of conditions to make the project sustainable and self-reliant. Within five years should we believe the project should be independently pursuable without additional (financial) support. Possibilities for this are seen in the generation of resources by income from agricultural projects, cost-saving measures in the areas of energy and water supply and an appeal to the responsibility of parents / guardians of children. Where possible, children are put back into families or with relatives where parents / guardians provide a financial contribution relative to their means.

From experience our attention shifts from (temporary) care to daycare. By providing daycare, we still have the option to supply proper care, but the responsibility for the child remains more specifically with the parents / guardians.

Therefore we are preparing plans to expand the current daycare center in Ekwamkrom and start the building of a primary school, this will also include additional facilities such as sports and play area and toilets. This project plan provides a description of how we want to carry out the extension, the goals we want to achieve by doing this, for whom we are doing this and how child care is organised by Meet Kate.

2. Project and organisation

2.1 Project Data

Project title : Meet Kate daycare center and primary school
Country : Ghana
City : Ekwamkrom
Start date : 1 December 2011
End date : 1 December 2012

Details Organisation Netherlands

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Board Composition

Chairwoman : Ms. K.S. de Vries
Secretary : Ms. M.S. Koch
General Member : Ms. N. Bakal
General Member : Sr. J. Verweij

The Meet Kate Foundation is registered with the Dutch Chamber of Commerce under number 34273025 and has been certified by the Dutch Tax Authorities as an ANBI (charitable) Organisation, under fiscal number 8179 27 220.

2.2. Core Values

Meet Kate Foundation wishes to help needy children (0-18 years) in the Central Region of Ghana with their basic needs and rights (food, drink, shelter, education, health), focusing on education for all children. Many children in Ghana suffer from the problem of unemployment and deaths of relatives in their families. Meet Kate will work with the families to identify the best future prospects for their children. Meet Kate believes that teaching children gives them an opportunity for a better life. For this reason, every project of Meet Kate has an educational aspect.

In shaping its business Meet Kate operates with 6 core values in mind:

- Small scale
- Locally targeted
- Positivity
- Cooperation
- Self-Reliance
- Enthusiasm

2.2.1. *Small scale*

The Meet Kate Foundation initiates and supports only small-scale projects in Ghana. We do this because we believe in this way we are able to give each child the personal and proper attention they deserve. In our eyes, every child and every family situation is unique. Through small scale work we take the time in every situation to properly identify and select the most appropriate solution. Also, by not making the project too large we are able to offer better quality, care and attention. For instance by limiting the number of children in a classroom, ensuring personal contact with both staff and parents, etc.

This small size is also beneficial to our supporters. For example, we can easily inform our donors about where and how their donation is spent. Meet Kate wants her donors to be personally involved in the project because without them the whole project would not be possible. Via website, social media, newsletters and movies we keep everyone informed.

2.2.2. *Locally targeted*

All projects are designed by Meet Kate in collaboration with local organisations. We want to prevent working based around a Western vision, a risk that exists if the local connections are not made. By working with local organisations to establish projects, you can work based around the needs of the local population, according to a method that matches the local culture, taking into account local practices. This way you can set up something that is supported by the local community. This will see the chances of successful continuation increase significantly.

2.2.3. *Positivity*

A familiar image: sad African children with pot bellies and flies on their faces. Unfortunately, in some places in Africa this is still the case. However, there are many children in Africa every day that laugh, play and hope, even though life is not easy for them either. Meet Kate wants to show the positive side, the hope, in every child. By helping children with their basic needs and rights we see the smiles on their faces every day. This too is a part of Africa that we believe the world should see!

2.2.4. *Cooperation*

Besides the fact that Meet Kate is locally focused and responsive to the needs of local people, we also make good cooperation one of our highest priorities. The cooperation between people from

different cultures (the Netherlands and Ghana) can sometimes cause difficulties. However, Meet Kate Netherlands has been working with Ghanaian organisations for over five years on a knowledge as well as a financial level. Our collaboration and communication is strong, because both sides understand and respect the the other culture. Everything is discussed before a decision is made. Western will holds no more importance than the Ghanaian will. Choices are made based on dialogue and compromise.

2.2.5. Self-sufficiency

A good idea or a nice gesture is not enough when talking about development. Meet Kate therefore offers help that is focused on development. We develop projects, ideas and plans that actually contribute to improving the current situation and above all are able to continue, even if the foreign support is lost. All Meet Kate projects are focused from the start on sustainability and independence. In the design and implementation of local initiatives we always look at the different ways that local funding can be generated so that the activities will be able to continue without outside support. We do this, for example, by asking people to pay for our services wherever possible or by initiating plans which generate income, such as agricultural projects.

2.2.6. Enthusiasm

Since its foundation, Meet Kate has been led by young adults in the Netherlands. Each board member is between 18 and 26 years of age and has enthusiasm and passion for the work that Meet Kate does. Meet Kate also wants to continue on this road. We gladly share knowledge and information to adults, but the foundation should continue to be run by young people. Not only because Meet Kate believes that this is a good foundation for young adults, but also because we feel that we are close to the target groups in Ghana. We can identify with the people with whom we work, but also communicate well with the adults who accompany the projects.

3. Background

3.1. Background Ghana

Ekwamkrom lies on the border of two districts, the Agona District, whose capital Agona Swedru is 2 km away, and its own Ekwamkrom Gomoa District. 1,500 people live in Ekwamkrom, with the population of nearby town Agona Swedru currently at approximately 60,000 people. The majority of the population earns a living from agriculture. The most common crop is cocoa, but depending on the season even cassava, corn, plantains and yams are grown. A large proportion of the population is unemployed Agona Swedru: as much as 70%. Many people try using the informal economy to earn some extra money, often by selling various products on the street.



● = Ekwamkrom

3.1.1. Consequences for children

Children are often the victims of high unemployment and lack of income in their families. The average salary in Ekwamkrom is around 40 Euros per month. The first priorities are to be able to pay rent, gas, water, electricity and food. Many people in this village are from families with at least four children, with many families accommodating up to 8 or even 10 children. Education, which is free up to high school, is not an option for many children. Parents are often unable to cover additional costs such as uniforms, textbooks and extra lessons. So many children in the village do not attend school or go very occasionally if more money happens to be available one month. This ultimately results in a large backlog so that many children between the ages of 8 and 9 years are often still in the first classes of primary school, simply because they cannot read and write.

The parents of these children in nearly all cases do their utmost to find work. It happens that they are in the capital Accra for several weeks and in many cases their children are left home alone. In Ekwamkrom it is therefore quite normal for children aged just 3-4 years to be seen wandering the streets alone. Especially for boys it brings risks, because in Agona Swedru there is a large network of street youth. The parents also see this as a major problem, but still give higher priority to providing food and shelter. It is ultimately the child's development that suffers.

Older children are often required to contribute to the family income by selling various products before and after school. Many children are therefore often tired in class. Because of these long hours they also have little time to do homework after school. Moreover, many children have not eaten before they go to school. This makes it very difficult for many children to concentrate at school and their results are therefore often behind compared to children who grow up under better circumstances.

Another major problem is the premature death of men and women in the Agona and Gomoa district. A clear reason for these deaths is still unknown, since there is no money to properly investigate the cause of death. In addition, many people believe in black magic and in Ekwamkrom many deaths are associated with this. In the past, fathers, mothers and even children have been expelled from the community if it is believed that black magic was involved.

It is therefore often the case that children grow up in single parent households or with aunts and uncles. In Ghana it is becoming increasingly common for the "extended" family to no longer want to take care of their nieces and nephews. Their own financial problems are often large enough. A single mother with four children was in the past always assisted by relatives. This (financial) support is now not as common. The result is that mothers stay at home to look after their children and therefore cannot find work. Single fathers often have a job, but due the lack of a babysitter or illness of one or more children they are unable work. Bringing the children along to work is often not an option. A carpentry workshop with tools, nails, etc is a potentially dangerous environment for a four-year-old child. Therefore the unemployment situation hits single parent families the hardest.

3.2. Background Projects Meet Kate

In 2006, as a result of the collaboration between the foster mother of Kate, Philomena Fynn, and the Dutch Kelly De Vries, the current work of the Meet Kate Foundation was initiated. Philomena Fynn has been a nurse for over 30 years at the local schools in Agona Swedru and has long been convinced of the necessity of helping needy children and their families. She regularly took children into her own home, when they were not cared for sufficiently at home, due to financial difficulties or other circumstances. Because there are many more children who need extra support and care than Philomena can support in her own home, years ago she bought a property with her own money in order to build a Children's Home. She had also made a project description for when construction was completed. In collaboration with the Dutch Foundation Meet Kate, of which Kelly de Vries is the founder, the construction of the Meet Kate Children's Home took shape and was eventually completed in August 2010.

In January 2011, Kelly de Vries moved to Ghana indefinitely to work with Philomena Fynn and Stephen Amoako (secretary), to set up the board of the Meet Kate Foundation in Ghana. From August 2010 to July 2011 there were 23 children in the Meet Kate Children's Home. We give them shelter, make it possible for them to go to school and supply them with plenty of food, fun and learning opportunities. Many of these children come from single parent families as described above. The decision was made with these parents after thorough investigation (including of their home) that their child could (temporarily) stay with us. Parents do have the responsibility to come and visit, contribute financially, where possible, but in the meantime maintain a job somewhere else so the child can eventually return home. Therefore we have a recurring meeting every six months with the parent(s) to discuss the possibilities. Since opening we have returned two children to their parents who, due to our temporary shelter for the children, have been able to find work. This was a great success for us.



In March 2011 we received many requests for the care of children in our Meet Kate Children's Home. However, we often found after investigation that the parent(s) should have the opportunity to support their children independently in the evenings and weekends and a small financial contribution from most families was possible. Since Meet Kate believes that at home with his or her parents is always the best environment for a child and that parents should take their responsibility in doing everything in their power to provide for their own child, we decided to work from a different angle.

Because most of the children at the children's home go to school in the daytime, we have many rooms left. It was therefore decided to set up a daycare center. Children aged 1-5 years are prepared for school in a playful and high quality manner. The classes are divided into 3 age groups, playgroup (ages 1-4), group 1 (four years) and group 2 (five years). In addition, the children receive good nutrition in the daycare center and there is enough time to play and rest. Meet Kate also gives the children of five years of age the opportunity to continue to learn with the use of computers (games, typing and reading).

Currently there are 40 children who come to the daycare center daily. 80% of parents pay for this care and 20% have received a scholarship from us. Some parents do not have the option of paying 50 eurocents a day so instead Meet Kate supports the children during the day by giving them daycare, basic education, good food, health insurance. This allows the parents to remain responsible in the evening for their own child and the parent-child bond to build. The money from the paying parents is all donated directly to the children's home, so we have less need for donations from the Netherlands to finance the operating costs.

4. Goal

The overall objective of the Meet Kate foundation is as follows:

To support needy children and their families in the vicinity of the Agona District Gomoa and their basic needs and rights, including education, housing, food and fun.

This is based on two principles that the Meet Kate Foundation believes to be of great importance in carrying out its work, namely:

- The main responsibility for children lies with their parents / guardians. Meet Kate offers (temporary) care to support the development of the children.
- At the start of the project, emphasis is placed on self-reliance and sustainability of projects. Within five years, the project should be independent and financially self-sufficient.

Regarding the expansion of the daycare center and the building of a new primary school, the Meet Kate Foundation has the following objectives:

- Realising six classrooms, an office, a storage space and a new computer and library area so that capacity can increase to up to 250 daycare and primary school children. From 2012-2015 we will focus on the daycare and primary 1-3. When enough children are registered with our school we will add class 4-6.
- Creating a sport and playing field for use by children of the Meet Kate Children's & Daycare Centre as well as children from the local community.
- Developing a curriculum to increase the quality of education within the Daycare Centre and the primary school.

5. Target groups

Our daycare center is aimed the following target groups:

- Children between the ages of 1 to 5 years whose parents do not have sufficient financial means or are not able to support their children for other reasons
- Children between the ages of 1 to 5 years whose parents are able to pay the costs of education and daycare
- Children who live in the vicinity of the Meet Kate Children's Home & Daycare Center

Our primary school is aimed the following target groups:

2012-2015

- Children between the ages of 6 to 9 years whose parents do not have sufficient financial means or are not able to support their children for other reasons
- Children between the ages of 6 to 9 years whose parents are able to pay the costs of education and daycare
- Children who live in the vicinity of the Meet Kate Children's Home

2015 -

- Children between the ages of 6 to 12 years whose parents do not have sufficient financial means or are not able to support their children for other reasons
- Children between the ages of 6 to 12 years whose parents are able to pay the costs of education and daycare
- Children who live in the vicinity of the Meet Kate Children's Home

6. Activities

6.1 Construction of the daycare center and primary school

The Meet Kate Foundation wishes to expand its role as an educational center. In its current location, besides the 20 children who are temporarily staying there, 40 children use the daycare facility. By supporting children during the day, Meet Kate has the opportunity to play an important role in the lives of children from less fortunate families. It also creates the possibility for parents to work or seek

employment. During their stay at the Meet Kate Daycare Center we can make a substantial contribution to the development of these children. By placing more emphasis on daycare instead of 24-hour care, the primary responsibility for the child remains with the parents. In this way, we are also able to play an important role for more children and their families. Many parents have requested the possibility of primary education through the Meet Kate Foundation.

The current facility consists of a home with two large dormitories; three classrooms (36m² each) and a large common play area. There is an office, a courtyard, two large bathrooms with showers and toilets, a large kitchen and a large hall in which can be eaten and relaxed. The three classrooms and the common hall are used throughout the day for the nursery. In line with our desire to expand the daycare and to build a primary school to a capacity of up to 250 children, we will put the present location to different use and also realise a new facility. In the new situation we wish to keep the toddlers area entirely within the center. This is close to the dining room and the courtyard where can be played safely. For older children, four and five year olds and for the primary school children we will create a new facility. On the purchased site near the present Meet Kate Children's Home and Daycare Center we will offer the following additions:

1. A building with 6 classrooms, an office, a storage area, a computer area and a library
2. A sports and playing field
3. 3 outside toilets, known as PIT toilets

Ad 1.

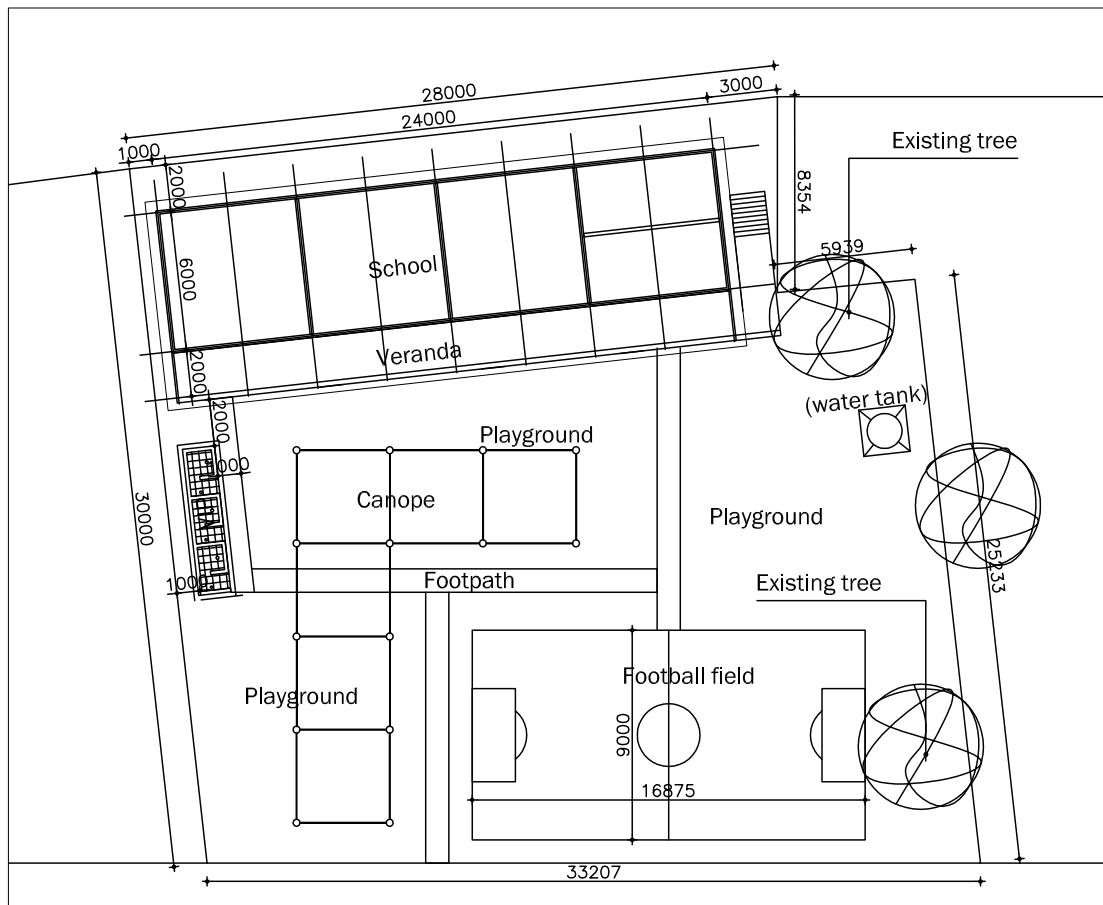
The construction of the daycare and additional services is provided by the Dutch Foundation to Build. The entire project will be implemented in three phases, starting with the construction of the ground floor of the educational center. The final phase involves the installation of the first floor of the school. In the building, three rooms are reserved for children from the daycare center (four and five years) and three classrooms for the primary school levels (1-3). The other two rooms will be used as a library, computer room and an office. Moreover, these classrooms will also be given features allowing homework guidance and tutoring the children of the Meet Kate Children's Home.

Ad 2.

The sports and playing field has various facilities. For younger children there are a number of play elements on site, such as a slide and swings. There is also a sports field of 17 by 9 meters on which many sports can be played including football, basketball and volleyball. Over the whole sports and play areas, a special construction will be built that protects children from harmful sun rays, but does allow for rain and wind.

Ad 3.

Three PIT toilets will be installed on the site. In Ghana the water supply is often shut down. PIT toilets are a good, viable alternative. These are toilets with a hole in the ground where feces are collected underground.



6.2. Layout of the premises

After completion of the building, the various rooms need to be decorated. Besides the required inventory, we will need to increase the number of learning and playing resources to coincide with the larger number of children. This refers to the following facilities:

- chairs and desks
- blackboard
- supply cupboards
- teaching materials
- playing materials

6.3. Child care

In the Meet Kate Educational Center, including the current preschool, 250 children are able to make use of the facilities. Within the daycare we provide a program consisting of early childhood education and care. Our program is as follows:

- From 08.00 there is a reception for the children that are brought in by their parents. Meet Kate also has a bus that is able to pick children up from home if necessary.
- The day is started with communal singing. All children and teachers are present for this.
- After this the children make their way to their own class rooms.
- The curriculum for the youngest children (1-4 years) consists mainly of activities such as playing, singing songs, and exercising activities such as dancing. These children also make a start on colours, the alphabet and counting to 10.

- The group 1 children (four year olds) also learn the alphabet and numbers in a playful manner, while also making a start on reading and writing.
- The group 2 children (five year olds) start with vocabulary, beginners mathematics (adding/deducting) for which computers are available.
- At 10:30 there is a break where all children get a snack. No distinction is made between the children whose parents have or have not paid for their children to be there. They are also given the opportunity to play outside, which could be on the courtyard or on the sports field.
- After the break the children go back to their classes for an hour before lunch is served.
- Lunch is served in groups. This gives the children the chance to eat in peace without being rushed.
- After lunch the toddlers and group 1 children go to sleep.
- Group 2 children do computer work after lunch.
- From 15.30 onwards children are picked up by their parents or brought home by the Meet Kate bus.
- When parents are not able to pick up their children at 15:30, there is the possibility for them to be picked up later. In that case Meet Kate can supply an evening meal if necessary.

Each class has one or two teachers depending on the number of children. For the youngest group we maintain a 1 teacher to 10 children ratio. For group 1 and 2, a maximum of 15 children per teacher is the rule.

6.4. Transportation of Children

The children who make use of the daycare are generally from the vicinity of the school, but some are also from surrounding villages. Because of the distance from home to school, or other job obligations, the parents of these children are not always in a position to bring their children to school. The Meet Kate Foundation also offered a bus service for these children so they are able to be picked up from home. With the expansion of the daycare it will be necessary to purchase a second bus.

6.5. Scholarship

Some of the parents of the children we have in daycare are hardly able to meet the costs associated with the daycare. For the children of these parents, we offer a scholarship. The costs for meals and shelter will be partially provided by us. The way this is decided varies per situation. In most cases, parents pay a percentage of the costs. They pay only for the tuition, for example (five Euros per month) or only the cost of meals. For example, parents who have two children in our care may only pay for one child.

6.6. Applying water and energy facilities

The Meet Kate Children's Home & Daycare Centre aims to be as self-sufficient as possible. One way to achieve this is by realising water and energy facilities independently. We currently have access to a well, but do not have a pump to pump the water up and use on a large-scale. The purchase of a pump gives us more opportunities to supply ourselves with water thus reducing our water costs. This also applies to energy.

The Meet Kate Children's Home & Daycare Centre has electricity. Power cuts are however a regular occurrence. The purchase of a solar panel system enables us to be (partially) self-sufficient in our energy needs whilst also cutting costs.

6.7. Curriculum development

The Meet Kate Foundation aims to improve the curriculum for children from 4 to 12 years. For this, there is contact with a qualified child educator, who is currently looking at the current programme with a view to make improvements. In developing the curriculum, attention is also paid to children in groups three, four, five and possibly beyond. Development of the curriculum is done in close cooperation with the Ghanaian teachers, so that a programme is developed from the Ghanaian way of working. Alternatives are considered together with them. The qualified educator has experience with a comparable project in Botswana.

6.8. Undertaking activities to achieve self-sufficiency

Besides cost-cutting measures the Meet Kate Foundation is also undertaking activities to generate financial resources. First, we obtain revenues from contributions by parents. These revenues currently amount to € 1.500, - per quarter. The costs are currently € 7.500, - per quarter. With the expansion of the daycare center, the operating costs will increase by about € 1000, - per quarter, while revenues will increase to a maximum € 4000,-.

In this way we are unable to fully cover operating costs. The Meet Kate Foundation is undertaking other activities with the goal of eventually being able to independently fill this deficit. The possibilities for this are currently as follows:

- *Cost cutting measures*

Cost reduction is partly possible in the way of providing our own water and energy independently. Currently we gather rainwater and use it for the toilets. As further measures we will be using a pump for the well and will generate energy based on the use of solar panels.

Within the Meet Kate Children's Home & Daycare Centre we also bake bread ourselves and food is grown on a nearby plot of land that is used in our kitchen. Overproduction may also be sold in Agona Swedru. By these means we save on buying bread at the bakery and costs of food shopping while also generating income from the sale of fruit and vegetables.

- *Investing in agricultural land*

Meet Kate has purchased 2.5 acres of land 25km away from the city center. Meet Kate has researched the best way to cultivate this land and has concluded that cocoa is the best option. At present there are 1,500 cocoa plants and in about 6 months another 1,500 will be planted. It takes three years for these plants to come to fruition, but by then the yield can be up to 18,000 euro per year with a harvest period of 10 years.

- *Purchase of land for expansion*

Ekwamkrom, the village where the projects of Meet Kate are, is growing. Land is still relatively cheap, but prices are rising each month. Meet Kate has therefore invested in land where food is presently grown that can be enjoyed by the children of the children's home and daycare center (Corn, Yam, plantain, tomatoes). The land was purchased with the future in mind and possible further expansion such as a primary school. In case that happens we already own a cheap piece of land. The expectation is that the price will have doubled in three years time. Should Meet Kate choose not to expand, then we can make use of the land for agricultural purposes or sell it at a profit.

6.9. Staff

Currently the Meet Kate Children's Home & Daycare center has 15 employees. The day to day running of the center is done by the management consisting of Philomena Fynn (director), Kelly de Vries (co-director) and Stephen Amoako (secretary). Besides these three people, Meet Kate also employs the following:

- Two chefs
- Two cleaners (home and clothing)
- A housefather
- A housemother
- Four teachers
- A bus driver
- A security guard

The Meet Kate Foundation has chosen to appoint a specialist for each task within the Meet Kate Children's Home and the Daycare Centre. This provides us with a clear and well-run organisation. This makes it easier for the children to adapt to a healthy daily rhythm.

Potential employees all follow a selection procedure after which they have a month probation period. After this month the management decides whether the employee in question will stay on or not. In some cases the probation period will be cut short when there is a severe lack of quality.

If the probation period is completed successfully the employee will receive a monthly salary. Should this employee have a child of five years or younger, they receive education and food free of charge from the Meet Kate center. In the case of a second child there is set charge of 15 Euros per four months for the education, but the food remains free of charge. All children and employees are also offered the possibility of health insurance. For the monthly trip for the children, the staff and their children are also welcome.

The teachers meet monthly to discuss the children's progress and to decide whether any measures are necessary. New teaching possibilities are also discussed. Every term a written report of this is given to the management.

6.10. Planning of the activities

The building activities for expansion of the daycare center are to be completed in three phases. The planning for these building activities is as follows:

Period	Activities
December 2011 till March 2011	First phase - Building the ground floor of the educational center - Building the three PIT toilets
March 2012 till June 2012	Second Phase - Constructing the sports and playing field
June 2012 till December 2012	Third phase - Building the first floor of the daycare center

The development of the curriculum will begin in May 2012. This is expected to take five months.

7. Monitoring, evaluation and accountability

The expansion of the daycare center and building of primary school will be conducted by the Dutch Foundation to Build. Construction will take place under supervision of a project manager from this foundation. To properly monitor the progress, a monthly meeting between Foundation to Build and Meet Kate will take place. When the construction work is being completed a final meeting will also be arranged.

The evaluation of the performance of the daycare center and primary school will be done by the management of Meet Kate in Ghana (Kelly de Vries, Philomena Fynn and Stephen Amoako). They have a board meeting every Monday where the weekly activities are discussed. In addition, each month an interview with the teachers is organised in which major issues are discussed. Every four months, a written evaluation is prepared by teachers and directors for each child in the daycare center and primary school. This will be discussed with the child's parent(s) on parents' evenings.

Financial accountability and transparency

Kelly de Vries is currently responsible for financial accountability in Ghana and hands all receipts and invoices over to the Meet Kate Foundation Netherlands. This is done on a quarterly basis, giving a clear overview on what the revenues and expenditures are in Ghana. A year after the completion of the expansion of the daycare center, Kelly de Vries will hand this task over to a Ghanaian accountant. In the Netherlands the accounting firm Accsal checks Meet Kate's books. The preparation of financial statements and the issuing of an accountant's declarations are provided as a donation.

8. PR, information sharing and fund raising

Meet Kate Foundation is very active in spreading information about the proceedings in Ghana to the Dutch public. We hold various fund raisings and try to bind people to our foundation by asking them to become donors. Below you find an overview of Meet Kate's activities in the Netherlands:

- Approaching participants of the texting pool (who donate money through by sending a text) and asking them to become regular donors. In a recently started texting promotion, people could become donors to Meet Kate for only € 1.50 a month. They received a "GOEDEDOELEN" text (i.e. good cause) with an update on the work of Meet Kate. After receiving the update, € 1.50 was added to the donors telephone bill. After reduction of telephone services, Meet Kate would receive € 0.90. Meet Kate is quitting this promotion and calling the participants to ask if they would like to become regular donors. This way we hope to turn every texting donor into a regular donor.
- Radio station Classic FM has committed to helping Meet Kate for a year. Within this period, several promotion activities will take place:
 - In the months October 2011 and January and April 2012, new donors can win a weekend to Maastricht.
 - Classic FM organises a voting with a secret surprise. People can vote by calling a telephone number. Part of the proceeds will benefit Meet Kate.
 - Meet Kate is developing a teaching program for primary schools (see next point). We will first run a pilot of the program. If the pilot is successful, the program will be brought under attention by Classic FM.
- Meet Kate is developing a teaching program for primary schools in which a Dutch primary school class from Bussum or Winschoten will be linked to a Ghanaian primary school class. They will get to know each other through short videos. The teaching program can be bought by primary schools.
- The ambassador to the Meet Kate Foundation is crime reporter Peter R. de Vries. He will visit the Meet Kate Children's Home & Daycare Center for a couple days in August. The visit will be recorded on film and will be spread via social media, and hopefully other media will catch on. We expect this exposure to further expand our social media network and hopefully an increase in single or regular donors.

- Via we weekly inform our donors and other interested people about the events and activities in Ghana.
- We have our own You Tube channel with currently 11 videos of the activities of Meet Kate.
- Every month, Meet Kate sends out a newsletter that is distributed among our donors.
- On our website, www.meetkate.nl and www.meetkate.org we give information about our organisation and the activities of Meet Kate in Ghana. You can also find videos, publications, newsletters and much more on our website.
- We have a couple of interns from September 2010 to December 2011. They will raise awareness of Meet Kate amongst their friends and families and organize fundraisers. One of the visitors is a professional photographer who will do a photo shoot for Meet Kate.
- Meet Kate will write to several magazines, for example LINDA., to ask for a publication in an issue about Meet Kate.

9. Finance

9.1. Budget

<u>Costs first phase project</u>	€	€
Ground floor	26.544	
- Funding		
- Floor		
- Walls		
- Stairs		
- Windows/ doors		
Construction outdoor toilets	3.136	
Construction playing field	8.091	
- Play elements		
- Roof		
- Fencing		
Material, transport and labour	20.908	
- Rent tools		
- Transport		
- Labour		
Management costs Foundation to Build	10.417	
Total costs first phase		69.096
<u>Costs second phase project</u>		
Construction first floor	18.903	
- Walls		
- Windows/ doors		
- Roof		
Material, transport and labour	8.049	
- Rent tools		
- Transport		
- Labour		
Management costs Foundation to Build	4.167	
Total costs second phase		31.119
<u>Costs third phase project</u>		

Construction sporting field	6.669	
- Funding		
- Soccer field		
- Fencing		
Material, transport and labour	4.942	
- Rent tools		
- Transport		
- Labour		
Management costs Foundation to Build	2.083	
Total costs third phase		13.694
Unforeseen costs	14.587	
		14.587
<u>Single investments</u>		
Purchase farmland (self sufficiency)	4.000	
Inventory	5.000	
Purchase school bus	15.000	
Total costs single investments		24.000
<u>Development educational program</u>		
Starting educational program and training the teachers	6.000	
Total costs development educational program		6.000
<u>Costs in the Netherlands</u>		
Plan development, fund raising, information	7.000	
Tickets the Netherlands – Ghana and vice versa	1.800	
Total costs the Netherlands		8.800
Total costs project		167.296

9.2 Coverage plan

Meet Kate will try to raise funds in many different ways by using our network. A number of donors are already known and a few are still in negotiation. We will write to private funds and our volunteers will organise fundraisers on their own. We have the following coverage plan in mind:

Own resources:	€9.000, - (achieved)
Sponsoring for accountant control:	€ 4.500, - (achieved)
High school Kelly de Vries:	€ 2.000, - (achieved)
Regular donors:	€ 5.000, - (achieved)
Anonymous contributor:	€ 30.000, - (verbal commitment)

Different promotions (Classic FM, etc.) € 15.000, - (expected)
Private funds: € 101.796

Funds we will approach to gather the remaining amount include:

Madurodam Steunfonds
Weeshuis der Doopsgezinden
Impulsis
Eureko Achmea Foundation
Marthe van Rijswijck Foundation
Atos Origin Derde Wereld Fonds
ASN Bank
Katholieke Stichting Jongerenbelangen
KLM Wings of Support
Niemeijer Fonds
Rabo Share for More
ASML Foundation