

“sitawi is the pioneer in social finance in Brazil.”

Daniela Barone Soares, CEO Impetus Trust (UK)

“With sitawi’s social loan, we improved the sustainability and organization of our finances.”

Emilio Andreozzi, Resources and Partnerships coordinator of Caspiedade

“sitawi views the social sector in a more structured way than any other player in the market.”

Carlos Barcellos – Marketing Director of Veja magazine / Veja in the classroom

“We support and recommend sitawi for it brings an excellent balance of social and business skills.”

Maria Cavalcanti, Strategic Development Director of Avina Foundation

“I recommend sitawi to any third sector organization.”

Rodrigo Baggio, Founder and Executive Director of CDI (Center for Digital Inclusion, Brazil)



Rua Visconde de Pirajá 437/403
22410-003 - Rio de Janeiro - Brazil
+55 21 2247-1136

www.sitawi.net



**Multiply
your
social
impact**

sitawi
capital discipline advice
for social impact

Mission-driven organizations

are capital constrained in Brazil

With less than US\$5 billion in grants, nonprofits - even those that run businesses - will not make a difference to Brazil's most vulnerable people, communities, and ecosystems

US\$5 billion in grants
400,000 NGOs =

Not enough to

- help **40 million** people below the poverty line
- assist **80%** of rural population without basic sanitation
- stop deforestation of **10.000 km²** of the Amazon every year

sitawi's 'social fund',

a pioneer in Brazil, can make a difference

Developing a methodology that allows traditional financial players to lend to mission-driven organizations can unlock over US\$500 billion in the credit market. More money means more social impact



To date we've lent

US\$500k with no default nor restructuring

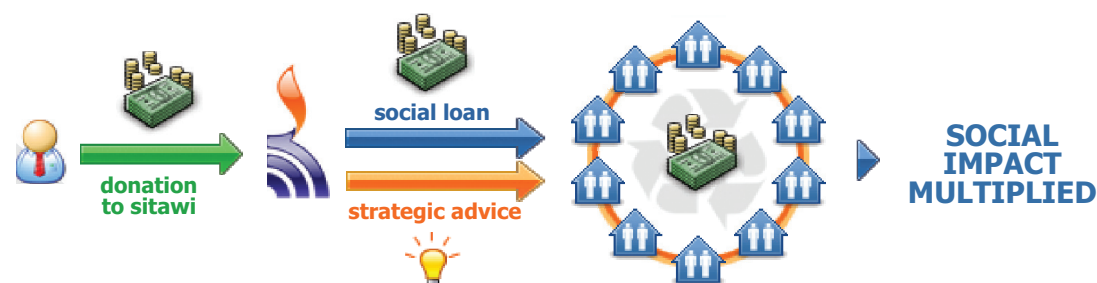
Our Social Loans – US\$50k-250k with strategic advice at interest rates similar to Brazil's base rate – have already benefited organizations impacting over 6,000 people



Support sitawi

and multiply your social impact

Donations to the social fund are 100% allocated towards loans. Once loans are repaid, the resources are recycled and the impact multiplied



Enquire about opportunities to support sitawi

sitawi at a glance

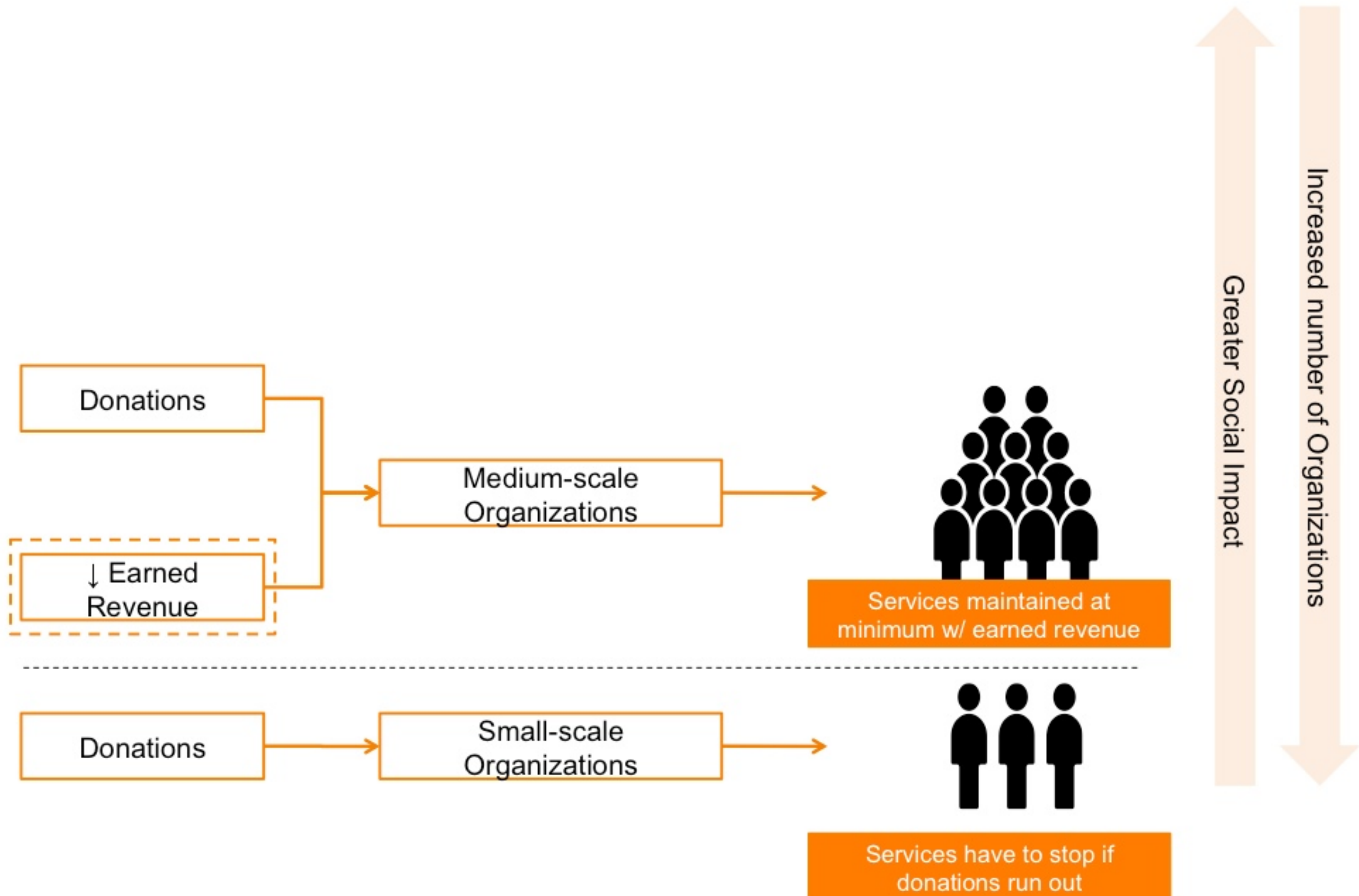


Some nonprofits have business operations to earn revenue, and increase scale and sustainability

Capital source

Organization Scale

Social Impact



sitawi supports this trend, providing capital and strategic advice to high-potential organizations

