Zimpowerfm launches UN Day of the Girl Child

Zimpowerfm([www.zimpowerfm.com](http://www.zimpowerfm.com)) becomes the first radio station in the world to bring the plight of women and girls to the fore through a variety of empowerment and leadership programs. On Sunday 7 October 2012, the radio became the first in the world to officially launch UN Day of the Girl Child reaching out to thousands of women and girls round the world. Founded by award winning radio Personality Eve Parkes popularly known for her ***Lets Be Frank*** show which discusses many issues affecting women and girls, the radio has been nominated for the prestigious BEFFTA and ZIMMA award.

Young women have claimed their space on the cyberspace and internet radio becomes a mobilising tool for women and girls empowerment and leadership. UN Day of the Girl Child is set aside for state parties to recommit to protecting and empowering girls and implement such laws eliminating violence against girls. It is the first time in decades the UN has set aside a day to support girls and this took years of campaigning by many organisations round the world.

Betty Makoni Radio show launched the UN Day of the Girl Child in honour of Ariana-Leilani Children’s Foundation, [www.ariana-leilanifoundation.org](http://www.ariana-leilanifoundation.org/) who has become a representative of girls deprived of their basic human rights. Joining Betty Makoni on the radio show were high profile child rights activists to include Ambassador Molelekeng E. Rapolaki, former Lesotho to USA, and Vice-Chair of AFI, Ms. Homarya Sellier - Founder and President Innocence in Danger, Mr. Roy Morris, Esq. - Lawyer, Pro-bono Public Interest, and human rights, Dr. Ariel King - Mother of Ariana-Leilani, Founder of Ariana-Leilani Children’s Foundation, and The Ariel Foundation International

An invitation is extended to you to join us as we launch UN Day of the Girl Child and join our Facebook page.

Support Zimpowerfm win award for work done for girls and women, men and boys. Vote here

ZIMMA Awards http://zimmusicawards.com/index.php?option=com\_apoll&view=apoll&id=42%3Abroadcasting-radio-station-of-the-year&Itemid=56

BEFTA: http://www.beffta.com/voting.htm

Sign petition for Ariana-Leilani http://www.gopetition.com/news-releases/315/save-ariana-leilani-s-life.html and save her life