

# Udayan Shalini Fellowship Program

**20 YEARS. 13 STATES. 32 CITY CHAPTERS. 12,700 ADOLESCENT LIVES IMPACTED.**





# Udayan Care, 29 Years of Impact



Udayan Care was established in 1994 with a single-minded focus on strengthening the family structure.

**Our Mission:** To strengthen families, by transforming the lives of children and youth from underserved sections of society, through meaningful interventions for development at every step of their journey towards a dignified life.

**Vision:** Making Young Lives Shine

# Organization's Values

COMPASSIONATE

A large, stylized letter 'C' in a vibrant pink color. The letter is partially cut off on the left side, creating a 3D effect as if it's a page being turned. Inside the circular shape of the 'C', there is a white icon of a heart inside a speech bubble. Below the icon, the text "To serve with love" is written in white.

To serve with love

INSPIRING

A large, stylized letter 'I' in a bright blue color. The letter is partially cut off on the left side, creating a 3D effect. Inside the circular shape of the 'I', there is a white icon of a human head profile with three small circles above it, representing ideas or inspiration. Below the icon, the text "To motivate and to be motivated towards purposeful action" is written in white.

To motivate and to be motivated towards purposeful action

RESPECTFUL

A large, stylized letter 'R' in a green color. The letter is partially cut off on the left side, creating a 3D effect. Inside the circular shape of the 'R', there is a white icon of two hands shaking, representing trust and respect. Below the icon, the text "To trust and be fair to all, every voice matters" is written in white.

To trust and be fair to all, every voice matters

COMPETENT

A large, stylized letter 'C' in a bright orange color. The letter is partially cut off on the left side, creating a 3D effect. Inside the circular shape of the 'C', there is a white icon of a ribbon award, representing achievement and competence. Below the icon, the text "To be highly skilled and constantly learning" is written in white.

To be highly skilled and constantly learning

ACCOUNTABLE

A large, stylized letter 'A' in a red color. The letter is partially cut off on the left side, creating a 3D effect. Inside the circular shape of the 'A', there is a white icon of a person with a checkmark, representing responsibility and accountability. Below the icon, the text "To take full ownership of actions and outcomes" is written in white.

To take full ownership of actions and outcomes

# Issues We Address

## Child & Youth Care

Udayan Ghar  
Program

Udayan Ghar  
Aftercare Program

Aftercare Outreach  
Program

Children & Young Adults

## Education & Skilling

Udayan Shalini  
Fellowship Program

Udayan Information  
Technology Training  
Program

Udayan Care  
Vocational Training  
Program

Adolescent Girls, Young Adults &  
Women

## Advocacy, Research, & Training

Family Strengthening

CLAN & Fellowships

State Projects on  
Alternative Care

Academic Journal &  
Biennial Conference

Children, Young Adults & Family  
Strengthening

# Board of Trustees



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**Deepak Sharma**

**Corporate Professional,  
Philanthropist & Author**





It is ironical that the country that takes pride in worshiping a woman, is the very country which deprives them of equal rights and social justice.



# The Problem Statement



Deep-rooted social and cultural practices prevent girls from accessing the safety net of education and entering the world of work

India is home to over 113 million adolescent girls

Only 30% of them graduate from class 10 and only 8.3% graduate

Almost 50% are married before 18

22% of all births in India are attributed to girls less than 18 years

Women Worker participation rate 16%



1 NO  
POVERTY



4 QUALITY  
EDUCATION



5 GENDER  
EQUALITY



8 DECENT WORK AND  
ECONOMIC GROWTH



10 REDUCED  
INEQUALITIES



17 PARTNERSHIPS  
FOR THE GOALS



# Udayan Shalini Fellowship Program

An **academic excellence** and **leadership development** program for deserving and talented girls from disadvantaged socioeconomic backgrounds.

By combining scholarship with personalized mentoring, personality development, and employability training, the program transforms them into SHALINIS (empowered and dignified women).

# Who can become a Shalini?

Girls with an aptitude for studying – Min 60% marks in X Standard

Low socioeconomic status – Family Income

Girls enrolled in Government or Government aided schools

Girls with a desire of studying and giving back

Citizen of India

## A 3-Step Recruitment Process

Written Test + Interview + Home visits

**Need, Aptitude, and Talent Model (NAT) of Selection**





# Program Features



Annual Scholarship from XI to Final Year of Graduation



Personal Mentoring for academic and career guidance



A pedagogy of Life skills and Employability Skills Training



Volunteer Participation - Convenors, Mentors, Resource Persons, CSR Employee Engagement



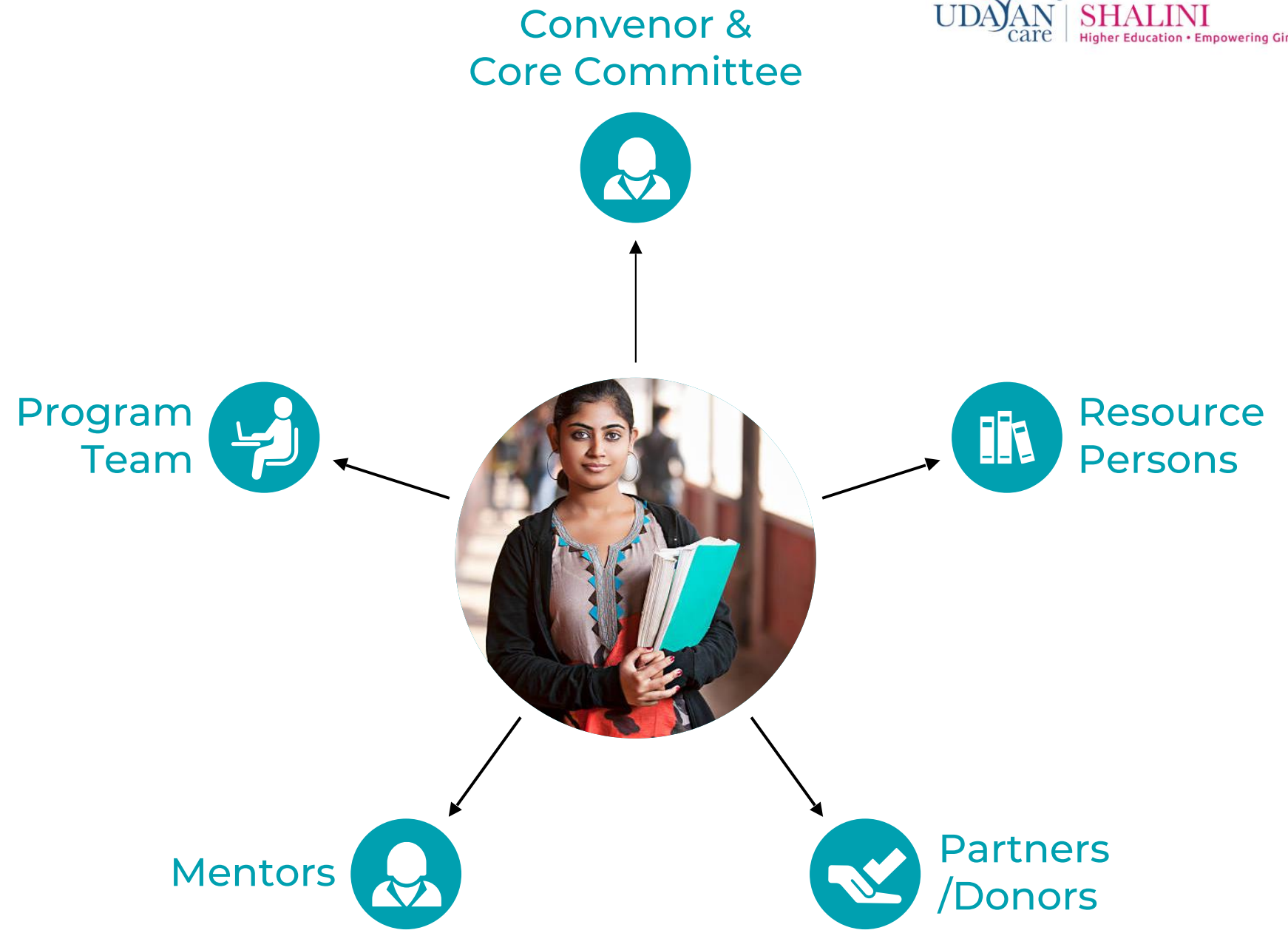
Mandatory 50 Hours of Giving Back for building sensitivity, empathy and self-esteem

**250 HOURS OF PROGRAM ENGAGEMENT WITH EACH GIRL ANNUALLY**

Deep Impact

# It takes a village to educate a girl

31 Chapters  
60 Employees  
1000+ Mentors  
1200+ Volunteers



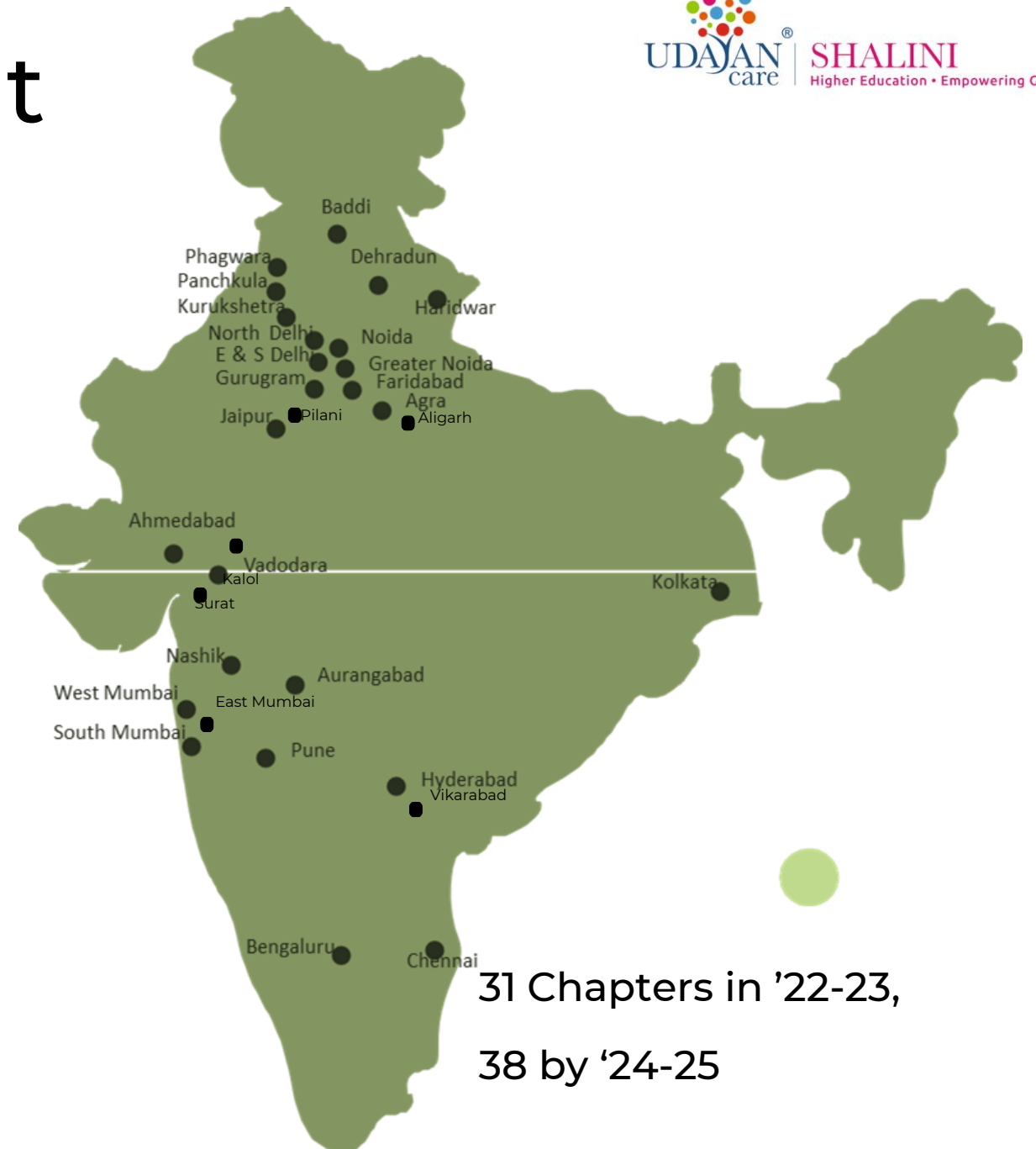


# A National Footprint

USF in all 8 Tier I cities of India

Healthy mix of Tier II and Tier III cities

A glass house model for India, with exposure to a variety of contexts



31 Chapters in '22-23,  
38 by '24-25

# Career Choices of Shalinis



Teachers



Scientists



Doctors



IT Professionals



Nursing & Allied Medical  
Fields



Government Service



Engineers



Corporate Sector



Banking & Finance



Chartered Accountancy

# USF Impact & Outcomes

## Direct

1. Girls complete their education– **6,500 girl graduates**
2. Career orientation – **65% of Shalinis are employed**
3. Financial Support
4. Improved life and employability skills
5. Self-esteem & Empowerment
6. Sensitivity & Empathy (Giving Back)
7. Deferred Marriage and Childbirth
8. Culturally embedded
9. Active Citizenship – **2.75 Mn Hours of Volunteering**

## Indirect

1. Improved financial situation of the family
2. Behaviour change toward girls' education in the family and the community
3. Family Strengthening: A Progressive and strong future family
4. Better appreciation of gender and rights within the family and the society
5. Positive engagement of civil society – **60 staff and over 2000 volunteers**
6. Nation building through women's participation in economic activity

The cost of educating a girl is ₹1,800 pm



5 Cups of Coffee at Starbucks



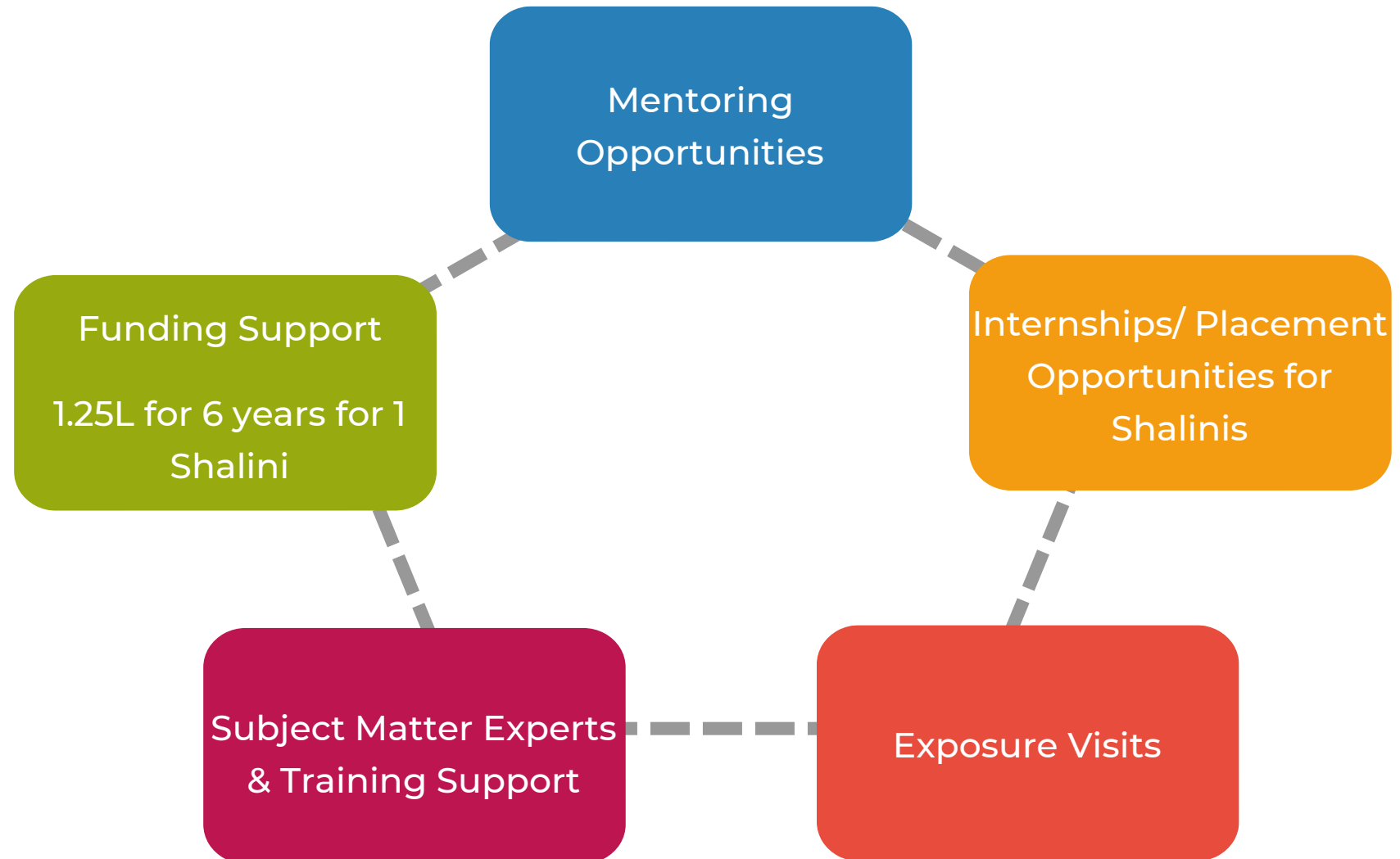
Meal at a Restaurant for 2



1 Tempered Glass cover for a Mobile



# Pathways to Partnership



# UDAYAN SHALINI FELLOWSHIP PROGRAM



A Timid Adolescent Girl



An Empowered Woman

# Our Partners







*“The seeds of success in every nation on Earth are best planted in women and children.”*

***Joyce Banda***

*First Woman President of Malawi*

*Founder, Joyce Banda Foundation*

*Patron, Global Institute for Women’s Leadership, King’s College London*





**Thank You!**

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