



HELLO!

31 Years of Impact since 1994



Our Vision
Making Young Lives Shine

Our Mission
We educate, empower, and make the young employABLE through proven & innovative approaches to strengthen families and secure children's rights

As practitioners, we develop, deliver, and discourse on macro systemic change

Our commitment to women's empowerment remains unwavering at every step



Presence in 18 States covering
44 cities



An involved Board
A Team of 350+ employees & Over 3500 volunteers

FAMILY



STRENGTHENING

ANCHORS OUR PROGRAMS

1 NO POVERTY



2 NO HUNGER



3 GOOD HEALTH



4 QUALITY EDUCATION



5 GENDER EQUALITY



8 GOOD JOBS AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



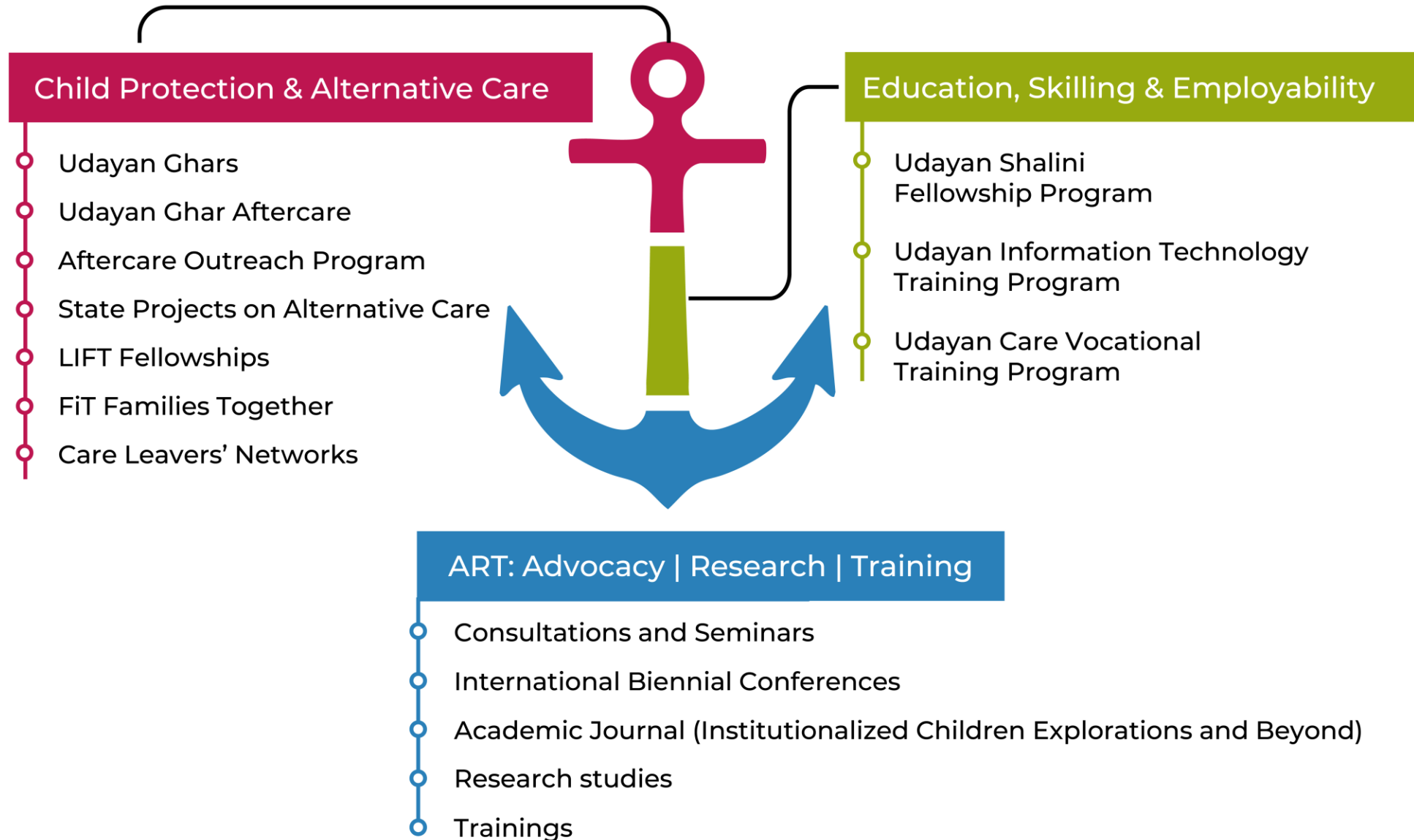
16 PEACE AND JUSTICE



17 PARTNERSHIPS FOR THE GOALS




Across our programs, we ensure that families are strengthened and children and youth thrive in them



Udayan Shalini Fellowship Program

23 YEARS. 16 STATES. 39 CITY CHAPTERS. 18,000+ ADOLESCENT LIVES IMPACTED.





It is ironical that the country that takes pride in worshiping a woman, is the very country which deprives them of equal rights and social justice.

The Problem Statement



Source: Indiaspend Jan 2024 and UNICEF

India is home to over **119 million** adolescent girls. 24% female students of age 14-18 years could not read a grade II level text during the ASER 2023 survey.

Almost 27% are married before 18 and 22% of all births in India are attributed to girls less than 18.

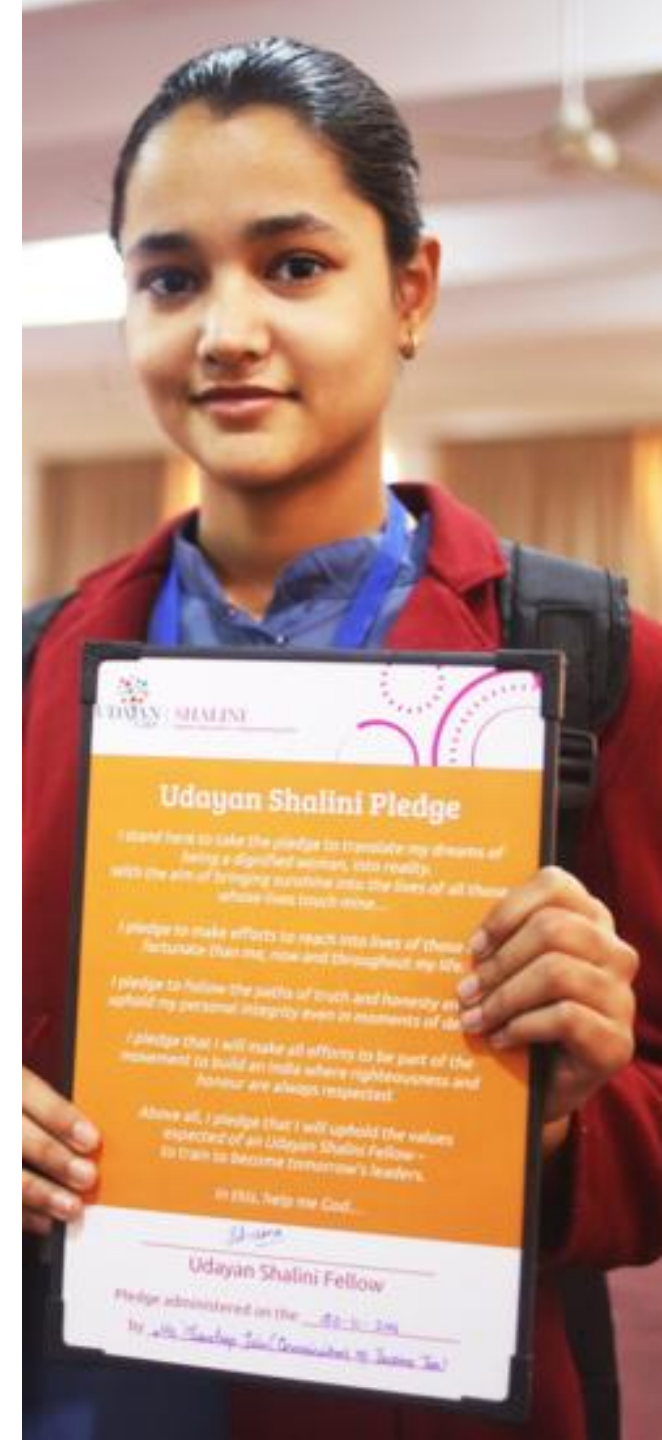
The female labour force participation rate (FLPR) in India is 37%, the lowest among G20 countries.

Critical game changers in leveraging the potential of adolescents in India include postponing marriage, improving their health and nutritional status, **generating better education, skill development, work, and citizenship opportunities** for adolescent girls.

Udayan Shalini Fellowship Program

An **academic excellence** and **leadership development** program for deserving and talented girls from disadvantaged socioeconomic backgrounds.

By combining scholarship with personalized mentoring, personality development, and employability training, the program transforms them into SHALINIS (empowered and dignified women).



Who can become a Shalini?

Girls with an aptitude for studying – Min 60% marks in X Standard

Low socioeconomic status – Family Income

Girls enrolled in Government or Government aided schools

Girls with a desire of studying and giving back

Citizen of India

A 3-Step Recruitment Process

Written Test + Interview + Home visits

Need, Aptitude, and Talent Model (NAT) of Selection





Program Features



Annual Scholarship from XI to Final Year of Graduation



Personal Mentoring for academic and career guidance



A pedagogy of Life skills and Employability Skills Training and Internship opportunities



Volunteer Participation - Convenors, Mentors, Resource Persons, CSR Employee Engagement



Mandatory 50 Hours of Giving Back for building sensitivity, empathy and self-esteem

250 HOURS OF PROGRAM ENGAGEMENT WITH EACH GIRL ANNUALLY

Neha Gyamlani

Alumna Jaipur Chapter

A modest start, a big dream: Growing up in a humble home, Neha's dream was to become a Chartered Accountant

A turning point: After scoring an impressive 89% in Xth std, Neha was selected for the Udayan Shalini Fellowship (USF) in 2013. She received more than just financial help. The program built her confidence through workshops, mentoring, and exposure.

The spark that lit the fire: A workshop with CA Mr. Thelendra Sharma inspired her to commit to the CA journey fully.



Learning to present herself: In 2019, USF helped her join interview and personality development classes polishing her skills for the professional world.

A mentor who stood by her: Guided by Ms. Asha Bhatnagar, Neha found encouragement through the most challenging phases of her exams.

The dream realized: In 2020, she became CA Neha Gyamlani.

A career that soared: Senior Executive in Finance at Wipro, Financial Analyst at Amazon (₹22 LPA), Now Assistant Factory Controller at Nestlé (₹33.5 LPA)

Beyond the office: She's also a national-level softball player, proving her drive extends beyond academics.

The USF difference: For Neha, USF wasn't just a program—it was the hand that helped her believe in herself, and the push that made her dream a reality.

Bhoomika Goyal

Alumna North Delhi Chapter

2016 Life turned upside down with parents getting divorced. Facing an uncertain future not just because of financial stress, but also severe emotional trauma, Bhoomika found a safe space within Udayan Shalini Fellowship Program's North Delhi Chapter.

She credits Mr. Aashish Agarwal's workshops on mental health for creating that spark within her – a spark for education and the spirit to not let limited by circumstances.

Bhoomika credits the Udayan Shalini Fellowship Program for helping her discover her true potential beyond academics. She wrote poetry. She did academically well and got selected at Deloitte India as Assistant Manager with Statutory Audit in 2023. By end of 2024, she was promoted as a Deputy Manager.



A National Footprint

USF in all 8 Tier I cities of India

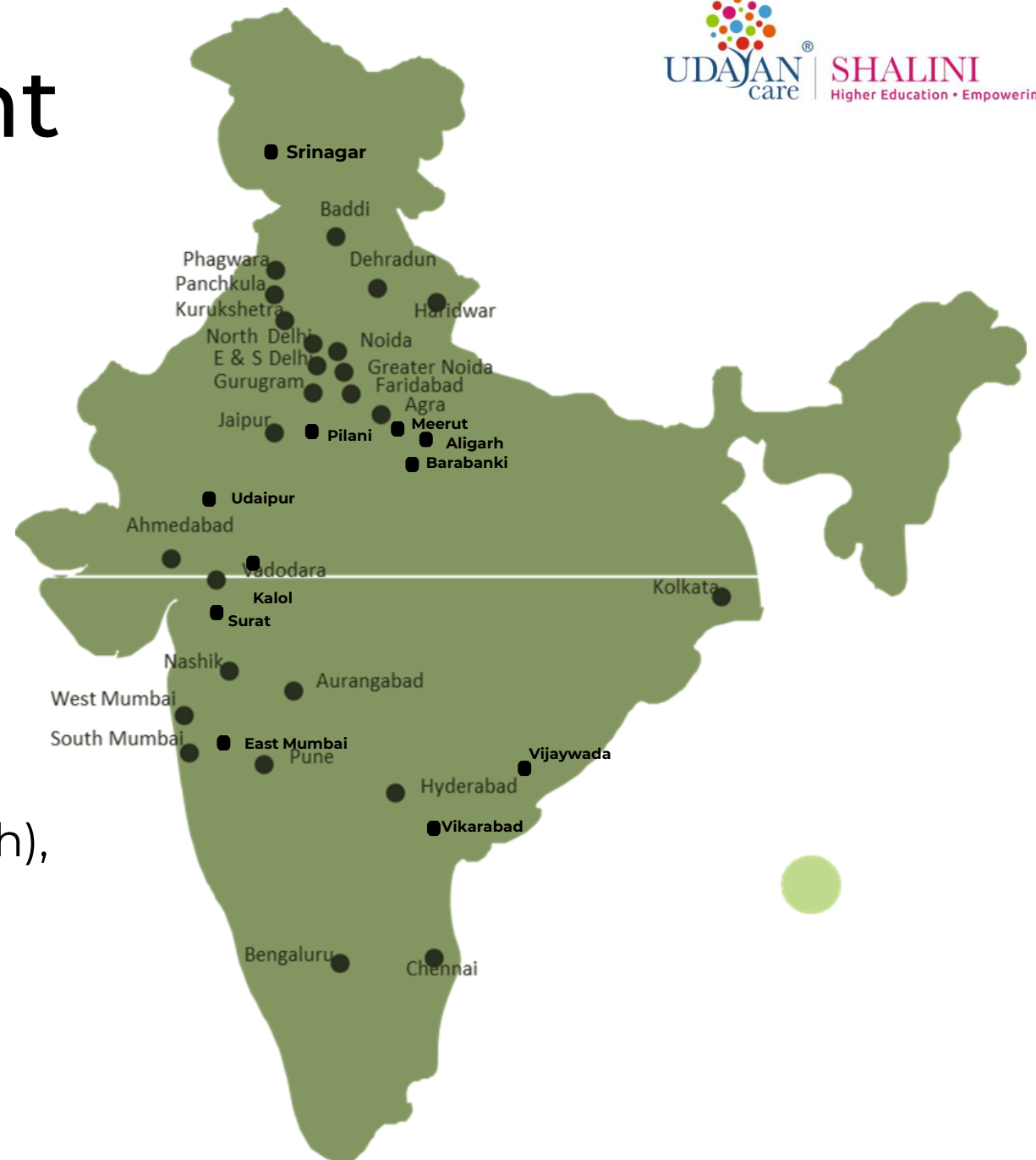
Healthy mix of Tier II and Tier III cities

A representative model for India, with exposure to a variety of contexts

Till 2024 - 36 Chapters, 14 States

3 new chapters in 2025 – Kolkata (Howrah), Srinagar, and Patna

2025 – 39 Chapters, 16 States



A National Footprint

State	City	Chapters	Current #Shalinis	TOTAL #Shalinis
Andhra Pradesh	Vijayawada	Vijayawada	30	30
Delhi	Delhi	North Delhi	330	1610
		East Delhi	143	172
		South Delhi	129	483
Gujarat	Ahmedabad	Ahmedabad	220	243
	Kalol	Kalol	88	90
	Surat	Surat	128	134
	Vadodara	Vadodara	292	408
Himachal Pradesh	Baddi	Baddi	153	375
Haryana	Faridabad	Faridabad	151	168
	Gurugram	Gurugram	204	560
	Kurukshetra	Kurukshetra	152	764
	Panchkula	Panchkula	216	374
Jammu & Kashmir	Srinagar	Srinagar	30	30
Karnataka	Bengaluru	Bengaluru	350	529
Maharashtra	Aurangabad	Aurangabad	457	991
	Nashik	Nashik	149	158
	Pune	Pune	274	461
	Mumbai	South Mumbai	188	332
		East Mumbai	128	135
		West Mumbai	201	301

State	City	Chapters	Current #Shalinis	TOTAL #Shalinis
Punjab	Phagwara	Phagwara	157	455
Rajasthan	Jaipur	Jaipur	245	614
	Pilani	Pilani	137	140
	Udaipur	Udaipur	90	96
Telangana	Hyderabad	Hyderabad	287	682
	Vikarabad	Vikarabad	103	103
Tamilnadu	Chennai	Chennai	354	509
Uttarakhand	Dehradun	Dehradun	192	949
	Haridwar	Haridwar	175	529
Uttar Pradesh	Aligarh	Aligarh	90	92
	Agra	Agra	134	141
	Barabanki	Barabanki	61	61
	Gr NOIDA	Gr NOIDA	253	477
	Meerut	Meerut	30	30
	NOIDA	NOIDA	201	272
West Bengal	Kolkata	Kolkata	1100	3475
	Kolkata	South Kolkata	30	30

Career Choices of Shalinis



Teachers



Scientists



Doctors



IT Professionals



Nursing & Allied Medical Fields



Government Service



Engineers



Corporate Sector



Banking & Finance



Chartered Accountancy

USF Impact & Outcomes

Direct

1. Girls complete their education– **8,000+ girl graduates**
2. Career orientation – **65% of Shalinis are employed**
3. Financial Support
4. Improved life and employability skills
5. Self-esteem & Empowerment
6. Sensitivity & Empathy (Giving Back)
7. Deferred Marriage and Childbirth
8. Culturally embedded
9. Active Citizenship – **2.75 Mn Hours of Volunteering**

Indirect

1. Improved financial situation of the family
2. Behaviour change toward girls' education in the family and the community
3. Family Strengthening: A Progressive and strong future family
4. Better appreciation of gender and rights within the family and society
5. Positive engagement of civil society – **85 staff and over 3500 volunteers**
6. Nation building through women's participation in economic activity

Deep Impact

It takes a village to educate a girl

39 Chapters
85 Employees
3500+ Mentors
& Volunteers



The cost of educating a girl is ₹2,200 pm



1 Week's grocery bill for a family of 4



A weekend Movie Experience for 2



1 Mobile Cover of Tempered Glass

Pathways to Partnership



UDAYAN SHALINI FELLOWSHIP PROGRAM



A Timid Adolescent Girl



An Empowered Woman



“The seeds of success in every nation on Earth are best planted in women and children.”

Joyce Banda

First Woman President of Malawi

Founder, Joyce Banda Foundation

Patron, Global Institute for Women’s Leadership, King’s College London



Thank You!

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