

16 MILLION:

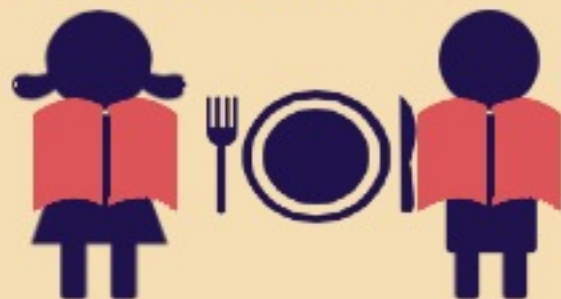
THE NUMBER OF WOMEN INVOLVED IN THE SHEA TRADE IN SUB-SAHARAN AFRICA.

2 MILLION:

POOR PEOPLE IN GHANA BENEFIT FROM THE SHEA INDUSTRY AND...



THE INDUSTRY ENABLES FAMILIES TO PAY FOR FOOD AND SCHOOL EXPENSES WHEN MONEY IS TIGHT.



600 THOUSAND:

TONS OF SHEA ARE SHIPPED FROM WEST AFRICA EACH YEAR.



IT SOUNDS AMAZING

BUT THE REALITY FOR SHEA COLLECTORS IS NOT THAT GREAT:

NO TRANSPORTATION

WOMEN CAN ONLY TAKE WHAT THEY CAN CARRY ON THEIR HEADS.



WOMEN DON'T HAVE WAREHOUSES

THEY ARE FORCED TO STORE THEIR COLLECTED SHEA IN THEIR OWN HOUSES.

13 PERCENT

OF WOMEN WERE BITTEN BY POISONOUS SNAKES WHILE COLLECTING SHEA FROM 2011 TO 2013

60% OF SHEA NUTS THAT COULD BE COLLECTED ARE NOT

25% OF SHEA NUTS ARE NOT SOLD OR PROCESSED DOMESTICALLY

THE REMAINING 15% IS THE SMALL AMOUNT OF SHEA THAT IS CURRENTLY COLLECTED, PROCESSED AND SOLD.

WHY IS THIS A PROBLEM?



THE SOLUTION:

WHEN YOU DONATE, JUST SHEA PROVIDES:

SAFETY GEAR AND A SOLAR POWERED LIGHT

WAREHOUSES AND STORAGE AREA

TRANSPORTATION



HELPING WOMEN IMPROVE THEIR LIVES, EDUCATE THEIR CHILDREN, AND FEED THEIR FAMILIES

CLICK HERE TO LEARN MORE



Just Shea