

EGBOK MISSION: ABOUT US



Who we are

We are students. We are mentors. We are educators. We are hospitality professionals, corporate partners and volunteers. We work together to bring education and training to young adults so they can work in the worldwide hospitality industry.

We are EGBOK Mission.

EGBOK (**E**verything's **G**onna **B**e **OK**) Mission is an international non-profit organization empowering young adults with the educational and vocational training needed to support themselves as hospitality professionals.

What we do

We think young adults everywhere deserve to get jobs. But many will never have the opportunity to become educated or trained for those jobs.

That's where we come in. We provide service through service.

EGBOK Mission is devoted to connecting young adults with their potential as hospitality professionals. The students we work with often lack an understanding of the different jobs that make hospitality businesses run, yet many economies thrive on these service organizations. We bring the industry to them through education and training. We do this in a few ways:

We TEACH: Through classes focused on different aspects of the hospitality industry, we engage students and motivate them to learn the ins and outs of service professions. We work with teachers and students in hospitality classes and related hands-on learning, providing an introduction to potential opportunities in the industry and perspective on the global industry and what it entails.

We TRAIN: Through demonstrations and practice, we work on a range of skills needed for hospitality work—always stressing the overarching service standards that the industry expects. We address many aspects of the business, including hotel check-in procedures, restaurant service and etiquette, computer skills, English language where it applies, driver training and culinary classes, among others.

We host GUEST SPEAKERS: Our guests range from travel agents to finance professionals who students can connect with firsthand. These lectures provide students with the opportunity to explore different careers and ask questions about the speakers' careers and life experiences—not to mention the chance to meet new people and begin to establish professional networks they can reach out to when the time comes.

We take TOURISM TRIPS: Our tourism trips bring curious students to different destinations, enabling them to learn about the places where they live—and beyond. Most students we work with have never traveled, so we give them a crash course in the value of travel to their native museums, monuments, parks and other tourist sites. Our goal is to show what their locale has to offer, and to prepare them so they can communicate with tourists and provide educated and thoughtful service.

We take HOSPITALITY TRIPS: On hospitality trips, students can see and experience hospitality organizations firsthand. We emphasize the final product by giving students the chance to experience service through these outings so they can see it at work. We also introduce places like the kitchen, laundry and engineering facilities, spas, hotel rooms and other areas where students can see what goes on behind the scenes and the work that takes place in these areas. What better way to learn?

We PREPARE: In fully preparing students for jobs, we aim to cover all the skills they will need in order to achieve the next step—whether that’s applying for a job or university program or continuing training. With students, we work on applications and resumes, as well as college preparation, career counseling, interview skills and job placement counseling. Our goal is to expose students to every aspect of the process so they are fully prepared, and to assist in each step of their transition to employment.

This preparation continually emphasizes strong community outreach. We constantly encourage service and volunteer opportunities, and stress the importance of giving back—it’s why we’re here, and it’s what we value. While students benefit from our training and education, we also prepare them to be responsible working young adults who share the value and enjoyment of providing service through service.

Our goals

Our goal is simple: empowering young adults so they can lead independent lives with financial stability. We recognize the potential of the students to support themselves—as well as their future families—through a solid foundation of education and training. We aim to help them gain independence as skilled, well-rounded individuals and equip them for success as leaders in hospitality.

Employment is essential, but in order to get there, we have to track student performance and motivation to know which next steps are best for each student. Rather than encouraging a single course of success, we cater to the individuals and their needs. We usually see this going one of three ways: Internship to job; vocational school to job; or university to job. Some students are passionate about continuing their learning while others are ready to launch into an internship or more professional training.

We encourage these three different paths to employment, understanding that each young person EGBOK Mission assists will have different goals and needs, and there are different ways to go about accomplishing these goals.

Why we do it

We believe in providing service through service. Teach someone to care, so they can care for others. That’s the foundation of EGBOK Mission.

There are thousands of effective non-profit organizations that serve a humanitarian purpose. While we love what they’re doing in providing food, clothing, shelter and other essentials, we also want to take EGBOK Mission a step further and improve that cycle of give and take. Our mission is to address the underlying problems in the communities we serve by teaching and empowering people with skills—so that they can support themselves with food, clothing, shelter and other essential needs.

That empowerment begins with fundamentals: encouragement, self-confidence, and showing young people their potential. We like to focus on the simple things service does: Hosting a guest. Making someone feel welcome. Making others smile. Those actions can come naturally, but we stress how heartfelt service makes them happen.

Why hospitality

Hospitality is a natural fit for launching EGBOK Mission students into lives of independence. It stresses the basics of friendliness, caring and serving others, reaching across the world and beyond cultural barriers, acting as a universal language that everyone understands.

We feel that hospitality is an ideal avenue for students to understand and embrace where they come from, and share their enjoyment with others. This promotes leadership within organizations and communities where EGBOK Mission works. Hospitality offers a wealth of rewarding, self-sustaining careers that rely on good work environments and positive life skills that will benefit young people professionally and personally. Service careers lead to future independence while still being based on innate qualities—compassion, kindness, selflessness. After all, hospitality is providing care to whomever is in need, in a generous and friendly way.

EGBOK Mission provides the skills and transition necessary to connect eager students with their future potential as hospitality professionals. We prepare them to live in the world, to approach it with perspective, and above all, to support themselves and those around them through hospitality.

Learn more

For more information about EGBOK Mission visit:

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