# globalgiving fact sheet



#### **Organization Profile**

The world is full of problems. <u>GlobalGiving is full solutions</u>. Solutions run by innovative, grassroots projects and organizations that are working to educate children, feed the hungry, build houses, train women (and men) with job skills, and hundreds of other amazing things.

GlobalGiving is a charity fundraising web site that gives <u>social entrepreneurs and</u> <u>non-profits</u> from anywhere in the world a chance to raise the money that they need to improve their communities. GlobalGiving allows donors to find and fund grassroots projects that appeal to their specific interests in more than 100 countries, in a variety of themes ranging from education and health care to economic development and the environment. <u>Select the projects you want to</u> <u>support</u>, make a tax-deductible contribution, and you'll get <u>email updates from the</u> <u>project</u> so you can see how your gift is making a difference.

#### Key GlobalGiving Metrics

- Over \$52.6 million in donations since 2002
- Over 4,600 projects have received funding
- Over 226,200 donors have given

# History

GlobalGiving was founded by two former World Bank executives who have created a new, higher-impact way for individuals and organizations to direct their philanthropy to their choice of high-quality, trackable projects in the U.S. and around the world. The GlobalGiving platform aggregates many donations from all types and sizes of donors, creating a new source of reliable funds for projects leaders working to improve social, economic, and environmental conditions in their local communities and the world at large.

#### **Company Headquarters**

GlobalGiving 1023 15th Street, NW 12th Floor Washington, DC 20005

#### **Executive Team**

Mari Kuraishi, Founder and President Donna Callejon, Chief Business Officer John Hecklinger, Chief Program Officer Britt Lake, Director of Programs Jennifer Sigler, Senior Vice President, Operations Kevin Conroy, Director of User Experience and Product Development Ingrid Embree, Director of Strategic Partnerships Steve Rogers, Director of Engineering

#### Vision

Unleash the potential of people around the world to make positive change happen.

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GlobalGiving is an online marketplace that connects you to the causes and countries you care about. You select the projects you want to support, make a tax-deductible contribution, and get regular progress updates – so you can see your impact



# Mission

Build an efficient, open, thriving marketplace that connects people who have community and world-changing ideas with people who can support them.

# Structure

GlobalGiving is supported by leaders in philanthropy, official aid, and the private sector, including HP, U.S. AID, The Skoll Foundation, The Omidyar Network, The Sall Family Foundation, The Hewlett Foundation, The Charles Stewart Mott Foundation, and The W.K. Kellogg Foundation, among others. Part of the costs of the initial launch and operation were covered by investors in ManyFutures, Inc., a social enterprise that collaborate d with the GlobalGiving Foundation to build the web platform and create awareness. As of December 2008, ManyFutures is a formal subsidiary of the GlobalGiving Foundation.

The longer goal is to make GlobalGiving largely self-sustaining based on donor facilitation fees; fee-based services provided to corporate and other institutional partners; and marketing sponsorships.

#### **Project Catalog**

We offer more than a thousand high-impact grassroots level projects in over 100 countries worldwide. Project themes range from education and economic development to health and environment.

#### **Our Partners**

GlobalGiving works with top-tier corporate clients include Dell, PepsiCo, Discovery Communications, Nike, The North Face, Hewlett-Packard, Ford, Neutrogena, Intel, and LivingSocial. See a full list of <u>our partners</u>.

#### Board of Directors

View our Board of Directors

#### **Advisory Board**

View our advisory board

#### **Employees**

View our staff list

## **GlobalGiving's Core Values**

# 1. Always Open

We believe in the power of great ideas and that these ideas can come from anyone, anywhere, at anytime.

# 2. Listen. Act. Learn. Repeat.

We continually experiment. We fail quickly and productively. We use data and feedback to guide our course.

#### 3. Never Settle

We have an obligation to question the rules, change them for the better, raise the bar, play a different game, and play it better than anyone thinks is possible.

#### 4. Committed to WOW

We act promptly, enthusiastically, and professionally so people are WOW-ed by their interactions with us.

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