



Proposal to the KEX Kids Fund Board for the Oregon Lions Sight & Hearing Foundation's Mobile Health Screening Program

The Oregon Lions Sight & Hearing Foundation (OLSHF) and the KEX Kids Fund together provide a continuum of care for children, from vision screening, referral, eye exams to new eyeglasses. Thanks to your support and others like you, MHSP screened **177,344 children for vision at 600 events statewide in 2016-17.**

To continue our reach to screen the vision of school children in Oregon, **OLSHF is respectfully requesting a \$25,000 grant from the KEX Kids Fund for the 2017-18 school year.** Even though Senate Bill 187 passed last summer which helps schools pay for vision screening for students, there is still a need for private support. **Only 35% of K to 8 grade students will be covered by public funding.**

Our missions are intertwined – families rely on OLSHF to screen and identify potential vision issues for their children through our Mobile Health Screening Program (MHSP) and the KEX Kids Fund to provide access to eye exams and eyeglasses. Our partnership ensures that children who need help with accessing eye exams and eyeglasses will receive help. *Through our combined efforts, children who see better, learn better. Our vision screenings result in tens of thousands of referrals for follow up vision care, connecting our mission to KEX Kids' mission of providing eye exams and eyeglasses.*

Children with poor vision are at a major disadvantage in school because 80% of all learning occurs through vision (Vision Impact Institute). Studies show that an estimated 25% of all schoolchildren experience vision problems. Of children in the 9 to 15 years old age group, only 10% who needed eyeglasses actually had them.

For every child who is referred by MHSP, we provide follow up information about the KEX Kids Fund to families and schools so they can apply for help. As the KEX Kids Fund reaches statewide, it is crucial to develop follow up strategies to ensure that when a child is referred from a school screening event, there is ready access to a comprehensive vision exam and clear information for the parents. The KEX Kids Fund program is an essential resource for getting a child to see better and learn to their potential.



***Parent volunteers can screen their own kids!
Colette had so much fun screening her daughter,
Hannah, at a Newberg school screening.***

OLSHF relies on 164 local Lions Clubs to identify and build relationships with vision providers – the key to our success. We have over 170 providers in our KEX Kids Fund network. One of our new partners in the Bend area, Family Access Network, recently shared, “Lions Club is doing important and valuable work towards providing access to vision and hearing improvements to a historically underserved population.”

MHSP and the KEX Kids Fund help school districts lacking resources. When schools lack the resources to screen their students, sight problems go undetected and untreated. Most often children simply need glasses; sometimes there are more serious problems, such as amblyopia, which left untreated, can cause blindness in the weak eye. Coordinated efforts and clearly linked resources (from MHSP to KEX Kids) streamlines the process from referral, follow up and ultimately to a doctor's visit for a full eye exam. School nurses and teachers tell us that the KEX Kids Fund application process is efficient and convenient, benefitting children and families who lack access to vision providers.

"Thank you for a wonderful gift of sight for a student in my class who is quite in need. Your generous process made this all very simple and I am grateful for your service."

- Cindy Ziesemer, 5th grade teacher, Silver Falls School District

Parents such as Kristina in Eugene share their gratitude: 'My daughter recently had a vision screening at school and was recommended for a complete eye exam. She just got her glasses today and we are so grateful for your program. We had no idea that she was having trouble seeing. Thank you!'

We are pleased that Senate Bill 187 passed to help schools pay for vision screening. This means OLSHF will become less dependent on private sources such as the KEX Kids Fund for supporting MHSP. However public funding will only cover 35% of K to 8 students in Oregon to receive screening. A strong need still exists for funding from the private sector/philanthropic community to support vision screening for all children. OLSHF believes that with the passage of SB 187 this past July, we can better leverage funds from other sources. The state offers a \$3.20 reimbursement rate per student. We provide value by our ability to take every donated dollar and multiply its value 9 times. Our cost to screen is \$3.20 per child versus the \$28 cost of screening at a doctor's office. OLSHF manages the entire process for school districts around the state but we still need your support to ensure screenings throughout Oregon. Due to our efficient delivery system, we can screen in one morning, all of the elementary school grade levels during one event.

OLSHF is requesting the KEX Kids Fund to support our Mobile Health Screening Program (MHSP) in the amount of \$25,000 for the 2017-18 school year. This support will help us identify thousands of children with potential vision issues, linking them to follow up care through the KEX Kids Fund.

Funds will cover the costs for MHSP coordination. Please see attached budget. Support of this request will ensure that more children receive accurate vision screening and access to follow up care.



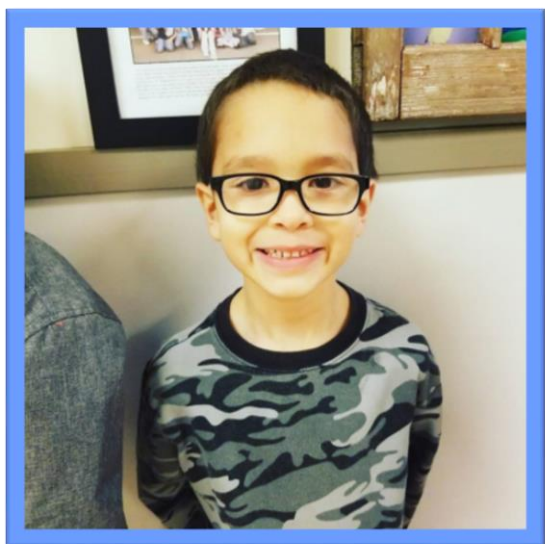
Thank you for your consideration!

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Thank you KEX Kids Fund for your support of our Mobile Health Screening Program!!

Here is how your support made a difference.



After receiving new eyeglasses as a result of his vision screening in Kindergarten, Avery of Kinnaman Elementary in Aloha "loves reading so much more now that he can see," reports his mom, Sarah.



Brenda Hogan of the West Linn-Wilsonville School District shares, "Thank you so much for providing your vision screening for our students, we're amazed at your program's efficiency!"



Students of the Sprague High School Health Services program screen children at Liberty Elementary in Salem this past January. KEX Kids Fund support has enabled OLSHF to screen over 54,000 students in the Salem-Keizer School District the past three years.



Screening by the St. Helens Lions and 2 former Rainier School District staffers. The St. Helens Lions traveled all the way to Rainier to screen 821 kids in just over 3 hours!

SB-187 PASSED!!

...Now What?

- * There are 400,000 Oregon students in Kindergarten through Grade 8. The new state funding will cover only 35% of these students.



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Budget Account Line Items	MHSP Statewide Budget 2017-18	Requested KEX Kids Fund Grant
Event Operations		
Program Coordination, Onsite Training of Volunteers, Screening Events, Data Collection	\$292,444	\$25,000
Payroll Tax & Benefit Expenses	\$80,261	
Total Event Operations	\$372,705	
Results Reporting		
Postage, Mailing Service and Printing	\$3,400	
Supplies - Program, Event and Office	\$3,000	
Tech Software and Service	\$7,000	
Total Results Reporting	\$13,400	
Equipment		
Program Equipment, Maintenance and Repair	\$10,600	
Fuel	\$5,000	
Total Equipment	\$15,600	
Travel		
Per Diem (Meals and Overnights)	\$10,000	
Mileage and Parking	\$10,201	
Total Travel	\$20,201	
Meetings & Trainings		
Partner Event Sponsorships	\$1,800	
Board, Committee and Staff Meetings/Trainings	\$400	
Total Meetings & Trainings	\$2,200	
Professional Fees		
Accounting and Audit Fees	\$7,000	
Tech and IT Support, Payroll Processing	\$16,000	
Total Professional Fees	\$23,000	
Other Types of Expenses		
Liability Insurance, Dues, Memberships and Subscriptions	\$20,000	
Total Other Types of Expenses	\$20,000	
Total Expenses	\$467,106	\$25,000

Our mission is to screen, treat, save and restore sight and hearing for those in need, in partnership with Lions Clubs.