

20th Bengaluru WALKATHON 2026

JOIN US ON A DRIVE TO ACHIEVE
HEALTH FOR ALL



Walk Along to make a difference

Samarthanam Trust

Samarthanam Trust for the Disabled is a Non-Profit Organization dedicated to empowering individuals facing disabilities and distress across socio-economic and cultural domains through a range of impactful initiatives in Education, Livelihood, Sports, Arts & Culture, Environment, Health and Technology.

Founded in 1997 by Dr. Mahantesh G Kivadasannavar, the Managing Trustee, and his schoolmate and childhood friend, Late Nagesh SP, the organization has been working relentlessly to make a positive difference in the lives of those in need.

Notably, Samarthanam is affiliated with the World Blind Union and holds the esteemed distinction of being awarded the Special United Nations Consultative Status in 2015. It's commendable efforts and widespread influence have earned it a CRISIL rating and a significant presence across India with 18 offices and multiple divisions, catering to beneficiaries from various backgrounds.



We take immense pride in our Walkathon, as it embodies the spirit of unity and inclusion on World Disability Day. Each step we take together celebrates diversity and empowers a brighter future for all.”

Dr. Mahantesh G Kivadasannavar

Initiatives



Vision 2030

Samarthanam envisions touching at least 10,00,000 lives by 2030. This means reaching one million individuals children, youth, and adults with comprehensive, life changing support across education, livelihoods, sports, health, and rehabilitation. Every programme, every partnership, & every rupee raised is a step toward this goal.

Vision

An inclusive society free from discrimination where persons with disabilities become contributing members of society living with dignity, respect, and equal opportunity.

Mission

To empower visually impaired, disabled, and underprivileged people through developmental initiatives focusing on educational, social, economic, cultural, and technological aspects enabling them to keep pace with the rest of society and realise their fullest potential.

Progress & Impact

Education 	6.5 Lakh+ Kids educated	Skilling 	55,000+ Youth trained, 72 % employed
Environment 	3 Lakh+ Tonnes of waste processed	Sports 	30,000+ Blind cricket players supported
Arts and culture 	3,800+ Visually impaired artists supported	Mid-Day Meal 	25 Lakh+ Students receive Mid Day Meals



Samarthanam's Walkathon

Join us for Samarthanam's Walkathon, an annual event commemorating the
International Day of Persons with Disabilities.



Since 1997, Samarthanam has been tirelessly working to empower disabled communities and advocating for their rights at all levels. Among the many events we organize, the annual Walkathon holds a special place, highlighting the importance of supporting persons with disabilities and embracing inclusion.

Each year, our Walkathon revolves around a specific theme and serves as a platform for a public gathering, spreading awareness about a common cause. We bring together people from all walks of life to walk alongside us, fostering awareness and calling for collective action.

Get Ready for the 20th Walkathon Uniting for “Health for All”!

With immense pride and enthusiasm, we announce the 19th Walkathon, dedicated to the noble cause of “Health for All.” After successfully hosting 18 Walkathons, we are more committed than ever to create awareness and foster a healthier, inclusive community.

Step Forward, Embrace Health, and Unite for All!

Date: November 2026

Venue: Kittur Rani Chennamma Stadium, Jayanagar, Bengaluru – 560011

We invite you to be a part of this significant event and contribute to creating a more inclusive and supportive society for the visually impaired community.

Your participation and support will make a difference in the lives of many. Mark your calendars, spread the word, and let's walk together towards a brighter and more inclusive future.

Samarthanam's Walkathon

Commemorates World Disability Day

19th Walkathons Organised Since 2005



12,500+
Participants



50+
Coverage



11
Sponsors



5
Partners



4000+
Volunteers



20+
Civil Defence



400+
NSS



60+
NCC Cadets



400,000+
Reach & Impact



Walkathon for “Health for all”

Beneficiaries and Objectives

Mass Awareness for Health:

The Walkathon aims to raise awareness about the importance of good health and hygiene among people from all walks of life, especially those from rural areas and slum dwellers.

Promoting Sustainable Development Goal 3:

The Walkathon aligns with the 2030 Development Agenda’s Goal 3, which focuses on ensuring healthy lives and promoting well-being for all at all ages.



Empowering Marginalized Communities and Nourishing Students:

The Walkathon benefits 10,000 government school students with nutrition kits, focusing on marginalized communities, particularly those in rural and slum areas who lack access to health awareness and resources.

Inclusivity for All Ages and Genders:

People of all ages and genders, including school children, parents, individuals with disabilities, corporate employees, volunteers, & the general public, participate in the Walkathon, promoting inclusivity.

Promoting Health and Safety:

The Walkathon not only grants improved health and awareness to participants, but also supplies 1,000 first aid kits to schools and NGOs, ensuring the well-being of the community.

Promoting Female Well-being:

The Walkathon directs its proceeds towards distributing sanitary pads, ensuring better menstrual hygiene to young and adolescent girls from underprivileged backgrounds, while also supporting 5,000 girls with health and hygiene kits.





Empowering through Digital Devices:

The Walkathon aims to empower individuals with disabilities by providing essential technology, including digital medical devices for 1,000 visually impaired individuals, enabling them to lead more independent lives.

Enhancing healthcare infrastructure:

We support Primary Health Centres (PHCs) and district hospitals with vital medical consumables, and also strengthen the capabilities of 25 government hospitals.

Holistic Healthcare:

The Walkathon aims to address any other pressing health needs of the most vulnerable and underserved individuals who require urgent healthcare assistance.

Transparent and Accountable Resource Utilization:

The organizers assure that all contributions will be utilized judiciously with utmost transparency, accountability, and honesty.

Active Participation and Solidarity:

Beyond financial contributions, the Walkathon encourages active participation from the community to collectively work towards achieving the goal of "HEALTH FOR ALL."





Publicity Plan

Print

Covered by major newspapers, media channels, In-house publications, flyers & hoardings across the city. Press meets organized

Digital

Active promotion across various social media platforms, website, mobile applications, along with advertisements by media partners

Radio

Radio partner will air jingles five times a day, two weeks prior to the event.

Celebrities

The event will host celebrities from various industries who will be an active part of promotion & participate in the event by media partners

Sponsors



Partners



Tickets and more

Corporate Employees	Rs 1000, Rs 2000, Rs 3000, Rs 5000, Rs 10000
Individuals	Rs 500, Rs 1000, Rs 2000, Rs 3000, Rs 5000
College Students	Nil
School Students	Nil

Register Now and Get Your Exclusive Walkathon Cap and T-Shirt! Participants or corporate employees registering above 500/- will receive a Walkathon cap and T-shirt. Don't miss out on this fantastic offer and be a proud part of the Walkathon community.

Space for Sponsorship

Type of Sponsor	Title sponsor	Co sponsor	Associate Sponsor	Supporting Sponsor	Partner Sponsor
No of Sponsors	1	2	3	4	5
Sponsorship	40, 00, 000	30, 00, 000	20, 00, 000	10, 00, 000	5, 00, 000
Event named after sponsor	Yes	--	--	--	--
Branding on Memento	Yes	--	--	--	--
T-Shirt Branding	Logo on chest	Logo on sleeve	--	--	--
Branding on Entrance Arch	Yes	Yes	Yes	Yes	Yes
Promotion on Website	Yes	Yes	Yes	Yes	Yes
Hoardings	Yes	Yes	Yes	Yes	Yes
Brochures, flyers and Certificates	Yes	Yes	Yes	Yes	Yes
Print and electronic media	Yes	Yes	Yes	--	--
Press Meet	Yes	--	--	--	--
Representative on Stage	Yes	Yes	Yes	--	--
Stage Backdrop	Yes	--	--	--	--
Stalls	1	1	1	1	1
Advertisements in souvenirs	Full page	Full Page	Full Page	Half Page	Half Page
Banner Display	12 banners	10 banners	8 banners	6 banners	4 banners
Entry to walkathon. T-shirt and Cap.	1000 members	800 members	600 members	400 members	200 members



Join the Cause

Get Involved!

Walk with us

Participate in the Walkathon and rally your employees, co-workers, family, friends, and neighbours to walk alongside us. Your active involvement will strengthen our efforts in empowering persons with disabilities and creating a more inclusive society.

Donate

Make a difference by generously donating to our cause and contribute to the success of the event. Your kind donation will play a vital role in enhancing the overall experience of the Walkathon and ensuring its positive impact on the community.

Volunteer

Explore volunteering opportunities such as supporting mock walks, assisting with registration, manning checkpoints, and helping at food counters. Become a local brand ambassador by spreading the word and encouraging others to volunteer too!



All contributions towards the Walkathon should be made in favour of
“Samarthanam Trust for the Disabled.”

All contributions will be publicly acknowledged
on the day of the Walkathon.

**ALL DONATIONS TO SAMARTHANAM TRUST ARE ELIGIBLE FOR
A 50% TAX EXEMPTION UNDER SECTION 80G**





Samarthanam Trust
for the Disabled®

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Samarthanam Trust for the Disabled

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