

MTG Annual Residential Leadership Camp: 2025





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About MTG

Moving The Goalposts (MTG) is a sport for development organization dedicated to empowering girls and young women through football. Since its inception in 2002, MTG has transformed the lives of over 9,000 girls annually in the coastal regions of Kenya.

Vision

MTG's vision is a just, fair, and inclusive world where the rights of girls and young women are recognized, respected, and fulfilled.





About the Camp

The MTG Annual Residential Leadership Camp is an event designed to nurture leadership, sports skills, and personal development among adolescent girls. The camp provides a safe, inclusive environment where participants can learn, grow, and become agents of change in their communities.



Purpose of the Camp

The 2025 MTG Annual Residential Camp aims to empower 728 girls and young women with life skills, leadership training, and knowledge on sexual and reproductive health. The 2025 camp will build on the success of previous camps by expanding the reach and impact of MTG's unique model, which integrates sports, leadership, and community engagement.



Objectives

Leadership Development

Train participants in leadership skills using MTG's Leadership Curriculum, fostering the next generation of female leaders.

Sports Coaching and Refereeing

Equip girls with practical coaching, refereeing, and first aid skills to boost their confidence and participation in community sports.

Health Education

Enhance participants' knowledge of sexual and reproductive health, including safe practices and rights advocacy.





Key Activities

1

Training Workshops

Sessions on coaching, refereeing, first aid, safeguarding, and leadership skills facilitated by certified women trainers.

2

Mentorship Programs

Inspirational talks and mentorship by successful women in sports and leadership to motivate and guide the girls.

3

Community Engagement

Activities designed to build teamwork, community involvement, and the development of communication skills.

4

Sports and Health Education

Interactive sessions on sexual and reproductive health, mental health awareness, and creating safe community spaces.



Support and Funding Needs

Sponsorship for Participants

\$50 per girl to cover accommodation, meals, and training materials for 728 participants.

Sports Equipment

Provision of footballs, training kits, coaching equipment, and first aid supplies.

Dignity Kits

Donation of 728 dignity packs with essential hygiene products to ensure girls can participate fully.

Facilitation Costs

Sponsorship of certified trainers and coaches to deliver high-quality sessions on coaching, leadership, and safeguarding.

Outcomes

Your support will directly impact the lives of hundreds of girls, equipping them with the skills and confidence to break barriers and lead in their communities.



Empowered Leaders

728 girls trained in leadership, sports, and health education, ready to take on leadership roles in their communities

Enhanced Health Awareness

Improved understanding of sexual and reproductive health, empowering girls to make informed decisions



Community Role Models

A network of young leaders who serve as role models and advocates for change within their communities

Gender Equity in Sports

Increased participation of girls in sports, challenging traditional gender roles and fostering inclusivity

To Donate