



FC ST. PAULI YOUTH SOCCER ACADEMY

**TRANSFORMING A COMMUNITY FOOTBALL GROUND FOR YOUTH DEVELOPMENT
A Sports Infrastructure & Youth Development Project**

PROJECT LOCATION

**St. Andrew Kaggwa Secondary School
Barlastone Park, Lusaka, Zambia**

PROJECT PROPONENT

FC St. Pauli Youth Soccer Academy

FOUNDER & PROJECT MANAGER

Charles Mundia

PRIMARY BENEFICIARIES

Young girls and boys aged 7–18

PROJECT FOCUS

Youth Football • Sports Development • Education

Secondary Focus:

Gender Equality • Physical Health • Youth Wellbeing

FUNDING TARGET

US\$45,000

Upgrading the community football ground into a safer, more functional and sustainable youth sports facility.

PROJECT CONTACT

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**GlobalGiving Project Documentation
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2. EXECUTIVE SUMMARY

A Community Investment Through Sport

In Barlastone Park, Lusaka, football has the potential to become a powerful pathway for youth development. FC St. Pauli Youth Soccer Academy is developing this opportunity by improving the environment in which young people train, compete and participate in structured activities.

The proposed project will transform an existing school-based football ground into a **safer, more dependable and better-equipped community sports facility**. The intervention responds to practical infrastructure limitations that currently restrict the ground's effective use, particularly during periods of heavy rainfall.

Rather than addressing one isolated problem, the project takes an integrated approach combining **ground rehabilitation, drainage, safety infrastructure, player facilities, football equipment and renewable-energy lighting**.

The improved facility will provide a stronger foundation for the Academy's football programme while creating opportunities to connect sport with **education, physical wellbeing, gender inclusion, mentorship and life-skills development**.

The project is designed as a long-term community investment. Better infrastructure will improve the usefulness of the ground, while solar-powered lighting will expand opportunities for organised activities beyond normal daylight hours. Appropriate maintenance and responsible facility management will help protect the investment over time.

THE INTENDED CHANGE

The project seeks to move from a facility constrained by physical limitations to one that can support **consistent, safe and inclusive youth participation**.

The result will not simply be an improved playing field. It will be a stronger platform through which young people can access sport, develop personal capabilities and participate positively in their community.

INVESTMENT REQUIRED

US\$45,000

Funding will be directed toward the priority infrastructure, equipment, lighting and implementation requirements identified through the project planning process.

This is an investment in infrastructure with a human purpose: creating better conditions for young people to participate, develop and pursue their potential through football.

3. ORGANISATIONAL PROFILE

FC St. Pauli Youth Soccer Academy

FC St. Pauli Youth Soccer Academy is a youth-focused non-profit organisation based in **Barlastone Park, Lusaka, Zambia**. The Academy uses football as an entry point for broader youth development, creating structured opportunities for children and young people to participate in sport while developing positive personal and social skills.

The Academy's approach recognises that young people need more than sporting talent to succeed. They also need discipline, confidence, guidance, healthy relationships and opportunities to remain engaged with education and their communities.

Our Core Purpose

The Academy exists to create an environment in which young people can discover and develop their potential through football and related youth-development activities.

Our programme is built around four interconnected areas:

SPORT

Structured football training, physical activity and opportunities to develop sporting ability.

EDUCATION

Encouraging young people to value learning and supporting positive engagement with school.

CHARACTER

Developing discipline, responsibility, teamwork, confidence and respect.

OPPORTUNITY

Creating positive spaces where young people can build relationships, discover their abilities and envision constructive futures.

An Inclusive Approach

The Academy is committed to providing opportunities for **both girls and boys**. Participation in football is used to challenge exclusion and create an environment where young people can contribute, compete and develop regardless of gender.

The programme also seeks to ensure that participation is based on opportunity and potential rather than a young person's ability to pay.

Our Football Development Model

The Academy combines regular football activity with mentorship and positive youth engagement. Coaches and programme leaders play an important role in helping participants understand that qualities developed through football—such as perseverance, teamwork and discipline—are equally valuable in school, family and community life.

Our Vision

To establish a strong youth football and development programme that gives young people access to **sport, learning, mentorship and opportunities for personal growth.**

Our Guiding Principle

ONE KICK AT A TIME.

We believe meaningful youth development happens progressively. Every training session, every match, every lesson and every positive interaction can contribute to a young person's development.

The proposed sports-ground upgrade is therefore an important step in strengthening the environment in which this work takes place.

4. COMMUNITY CONTEXT & NEEDS ASSESSMENT

Barlastone Park, Lusaka

Barlastone Park is a growing residential community in Lusaka with a diverse and youthful population. As communities expand, the availability of safe and accessible spaces for children and young people to participate in organised sport becomes increasingly important.

Football is one of the most accessible forms of organised recreation in Zambia. It requires relatively little for a young person to begin participating, while offering opportunities for physical activity, social interaction, discipline and talent development.

However, access to football alone is not enough. **The quality and safety of the environment in which young people participate directly affects the consistency and value of the programme.**

The Existing Opportunity

FC St. Pauli Youth Soccer Academy has established its activities around the sports ground at **St. Andrew Kaggwa Secondary School**. The location provides an important opportunity to connect a school environment with structured youth football and community development.

The ground already serves a practical purpose. The challenge is that its current condition limits the extent to which this opportunity can be realised.

Key Needs Identified

Seasonal Accessibility

During periods of heavy rainfall, water accumulates on the playing area because of inadequate drainage. This can interrupt scheduled training and matches and significantly reduce the ground's usability.

Quality of the Playing Environment

Areas of the playing surface require improvement to provide conditions more appropriate for regular youth football.

Supporting Infrastructure

The ground has limited facilities that players and coaches need for organised football, including appropriate goalposts, benches and shelters.

Training Resources

Consistent player development requires access to suitable footballs, training aids, bibs, cones and basic first-aid materials.

Extended Use

The absence of suitable lighting restricts organised activities to daylight hours. This reduces flexibility for training and other youth-development programmes.

Why Intervention Is Needed

Without targeted improvements, the existing limitations will continue to affect the Academy's ability to provide consistent football opportunities.

The proposed project therefore focuses on **practical improvements that address the physical barriers to participation**, rather than creating an entirely new facility.

This approach makes use of an existing community resource while directing investment toward the areas where it can have the greatest practical effect.

The Development Opportunity

Improving the ground can produce benefits beyond football. A more functional facility can support regular physical activity, strengthen youth engagement, provide a setting for mentorship and encourage greater participation by girls.

THE CORE NEED

The community has young people willing to participate and an existing space in which to do so. What is missing is a facility capable of reliably supporting that opportunity throughout the year.

5. PROJECT PROBLEM STATEMENT

When the Playing Field Becomes a Barrier

The sports ground used by FC St. Pauli Youth Soccer Academy is a valuable community resource, but its physical condition currently limits the Academy's ability to provide consistent youth football activities.

The most significant challenge is **poor drainage**. During the rainy season, rainfall can leave sections of the ground waterlogged. When this happens, training sessions and matches may have to be postponed, relocated or cancelled. For a youth programme that depends on regular practice, these interruptions affect both participation and player development.

A Problem Beyond Rain

Waterlogging is only one part of the challenge. The facility also requires improvements to the wider playing environment and supporting infrastructure.

Playing Surface

Uneven or degraded areas can affect the quality and safety of training and increase the difficulty of conducting structured football activities.

Player Facilities

Limited benches and shelters reduce the basic facilities available to players and coaches during training and matches.

Football Equipment

A youth football programme requires sufficient equipment to conduct effective sessions. Limited access to training resources can restrict the range and quality of activities coaches are able to provide.

Lighting

Without a suitable lighting system, the facility's use is largely dependent on daylight. This is particularly restrictive for young people and programmes whose schedules may require activities later in the day.

The Human Consequence

The consequences are not limited to inconvenience.

When training is repeatedly disrupted, young players lose valuable opportunities to practise skills, maintain fitness and build relationships with teammates and coaches. A poor facility can also discourage participation and make it harder to establish a consistent youth-development programme.

For girls, inadequate facilities can present an additional barrier to sustained participation in organised sport.

Why a Comprehensive Response Is Required

Addressing only the playing surface would not fully solve the problem. If drainage remains inadequate, the ground will continue to deteriorate during heavy rainfall. If equipment and supporting facilities remain limited, improved playing conditions alone will not provide a complete training environment. Without lighting, opportunities for evening use will remain restricted.

The project therefore brings together **drainage, ground rehabilitation, safety, facilities, equipment and solar lighting** as complementary interventions.

The Opportunity for Change

The Academy does not need to start from zero. There is already a location, an established youth football programme and a community of young people willing to participate.

The proposed investment will address the physical constraints preventing that existing opportunity from reaching its full potential.

THE PROBLEM IN ONE SENTENCE

A valuable community football resource is being held back by infrastructure limitations that prevent young people from using it safely, consistently and to its full potential.

6. PROJECT GOAL, OBJECTIVES & THEORY OF CHANGE

Project Goal

To improve the sports ground at St. Andrew Kaggwa Secondary School so that it can function as a **safe, reliable and sustainable platform for youth football and development** in Barlastone Park and surrounding communities.

The project is designed around a simple principle:

Better facilities create better conditions for participation; better participation creates greater opportunities for youth development.

Specific Objectives

Objective 1 — Improve Facility Reliability

Address drainage and playing-surface challenges that currently limit the use of the ground, particularly during the rainy season.

Objective 2 — Strengthen Safety and Functionality

Improve essential pitch infrastructure and provide appropriate facilities for players and coaches.

Objective 3 — Increase Access to Football Resources

Provide the equipment required to deliver structured and meaningful football training for young participants.

Objective 4 — Extend Opportunities Beyond Daylight

Introduce solar-powered lighting that can support safe evening training and selected youth-development activities.

Objective 5 — Promote Inclusive Participation

Strengthen opportunities for both girls and boys to participate in organised football within a supportive environment.

Objective 6 — Strengthen Youth Development Through Sport

Use the improved facility as a platform for physical activity, education, mentorship, teamwork, discipline, confidence and leadership development.

THEORY OF CHANGE

The project follows a clear pathway from investment to long-term impact:

INVESTMENT

Funding for infrastructure, equipment, safety improvements and solar lighting.

↓

IMPROVEMENT

A better-drained, safer and better-equipped football facility.

↓

ACCESS

Young people gain more consistent opportunities to train, play and participate in organised activities. ↓

DEVELOPMENT

Regular participation supports physical fitness, teamwork, discipline, confidence, leadership and social skills.

↓

LONG-TERM IMPACT

A stronger environment for youth development and a lasting community asset in Barlastone Park.

What Makes This Approach Different?

The project does not treat football infrastructure as an end in itself. The physical upgrade is the **means through which wider youth-development outcomes can be achieved**.

By improving an existing community facility and connecting it to an established youth programme, the investment can produce benefits that extend beyond construction.

OUR STRATEGIC OUTCOME

A functional football facility becomes a platform for healthier, more confident, disciplined and engaged young people.

7. PROJECT INTERVENTION & TECHNICAL SCOPE

From an Under-Resourced Ground to a Functional Youth Facility

The project will focus on targeted improvements that address the most significant constraints affecting the sports ground. The intention is to improve the facility's **functionality, safety, accessibility and useful operating hours** while making responsible use of an existing community resource.

1. Drainage & Water Management

Drainage is the project's principal infrastructure priority.

The intervention will assess existing water-flow patterns and improve appropriate drainage channels and related infrastructure to reduce the accumulation of rainwater on the playing area.

Expected result: Reduced waterlogging and improved usability during the rainy season.

2. Playing Surface Rehabilitation

Priority areas of the playing surface will be rehabilitated based on the condition of the ground and available technical assessment.

Works may include appropriate levelling, filling, grading and surface improvement required to create safer playing conditions.

Expected result: A more stable and suitable surface for football training and matches.

3. Safety & Access Improvements

The project will address practical safety requirements around the playing area and improve access where necessary.

The objective is to create an environment in which children, coaches and other authorised users can participate in activities with reduced exposure to avoidable risks.

Expected result: A safer and more functional sports environment.

4. Goalposts & Player Facilities

The project will provide or improve essential football infrastructure, including:

- Goalposts
- Player benches
- Team shelters
- Supporting pitch facilities

These improvements will help create a more organised environment for training and match activities.

5. Football & Training Equipment

The Academy will procure equipment appropriate for its youth programme, including:

- Footballs
- Training bibs
- Cones
- Training aids
- First-aid supplies
- Other essential football materials

Equipment will be selected according to programme requirements and durability.

6. Solar-Powered Lighting

A solar lighting system will be introduced to extend the safe use of the facility beyond daylight hours.

The system is intended to support:

- Evening football training
- Youth mentorship activities
- Selected community youth programmes
- Other appropriate supervised activities

Solar power provides an opportunity to increase facility availability while using a renewable energy source.

Integrated Intervention

These components are deliberately connected.

Drainage protects the ground.

Surface rehabilitation improves playability.

Safety and facilities improve the user environment.

Equipment improves the quality of training.

Solar lighting expands the usable hours of the facility.

Together, they create a more complete foundation for the Academy's youth-development programme.

Technical & Procurement Principle

Final specifications, quantities and installation methods will be determined through appropriate site assessment, technical advice and supplier quotations. Procurement decisions will prioritise **quality, safety, durability, suitability and value for money**.

THE INTENDED RESULT

A facility that is not only improved physically, but capable of supporting a stronger and more consistent youth football programme.

8. YOUTH DEVELOPMENT, EDUCATION & INCLUSION

Football as a Platform for Development

The proposed facility upgrade is fundamentally an investment in **young people**. The physical improvements will create the conditions needed for the Academy to deliver a stronger and more consistent youth-development programme.

Football provides a practical setting in which young people can learn through participation. Training, teamwork, competition and interaction with coaches can reinforce skills and values that extend beyond the pitch.

Sport and Education

The Academy views education and football as complementary rather than competing priorities.

Participation in organised sport can help young people develop habits that support learning, including:

- Discipline and time management
- Commitment to goals
- Concentration and perseverance
- Respect for rules and authority
- Cooperation with others
- Responsibility for personal performance

The improved facility will therefore support an environment in which sporting participation can be linked with positive educational engagement.

Physical Health

Regular football participation encourages young people to remain physically active and can contribute to healthier lifestyles.

The improved ground will provide a safer setting for:

- Regular exercise

- Football training
- Matches and recreational activities
- Physical fitness development

The project is particularly important because accessible community sports facilities can make regular physical activity easier for young people.

Confidence and Mental Wellbeing

Youth development is not only about physical fitness.

Sport can provide opportunities for young people to build confidence, form friendships, manage setbacks and experience the satisfaction of improvement.

A structured team environment can help participants develop a sense of belonging and positive identity.

The Academy will use football activities to encourage:

Confidence • Resilience • Teamwork • Respect • Positive Relationships

Gender Equality

The project will deliberately support participation by **young girls as well as boys**.

Improved facilities can help create a more welcoming environment for girls' football and provide girls with opportunities to:

- Participate in organised sport
- Develop physical skills
- Build confidence
- Take leadership roles
- Work collaboratively with teammates
- See themselves as active participants in sport

Gender inclusion is therefore not an additional activity; it is part of the way the facility and programme will be used.

Inclusion and Accessibility

The Academy seeks to create a respectful environment in which young people can participate without discrimination.

As the facility develops, the Academy will consider practical accessibility and inclusion measures appropriate to the site and available resources, including safe access and participation opportunities for young people with disabilities.

Life Skills Through Football

The Academy's wider development model is built around the understanding that football can teach lessons that remain valuable long after a match ends.

ON THE PITCH

Players learn to cooperate, communicate, follow rules, handle pressure and persevere.

OFF THE PITCH

These experiences can contribute to stronger personal responsibility, relationships, confidence and community participation.

The Development Outcome

The upgraded facility will provide the physical foundation for a programme that seeks to develop **the whole young person—not only the football player.**

SPORT CAN OPEN THE DOOR.

Education, wellbeing, character and opportunity are what we want young people to find on the other side.

9. IMPLEMENTATION PLAN & TIMELINE

A Structured Approach to Delivery

The project will be implemented in phases to ensure that technical works, procurement, installation and youth-programme needs are properly coordinated.

The Academy will work with the school, qualified service providers, suppliers and relevant stakeholders throughout implementation.

PHASE 1 — ASSESSMENT & DETAILED PLANNING

Estimated period: Months 1–2

The project will begin with confirmation of the existing site conditions and technical requirements.

Activities include:

- Site and drainage assessment
- Identification of priority ground improvements
- Technical specifications
- Cost and supplier verification
- Procurement planning
- Confirmation of implementation schedule

Output: A practical and technically informed work plan.

PHASE 2 — DRAINAGE & GROUND WORKS

Estimated period: Months 2–4

The first major works will address the physical conditions that most directly affect the usability of the ground.

Activities include:

- Drainage improvements
- Water-management works
- Playing-surface rehabilitation
- Levelling and related ground preparation
- Basic safety improvements

Output: A more stable and usable playing environment.

PHASE 3 — FACILITIES & EQUIPMENT

Estimated period: Months 4–6

Once major ground works are sufficiently advanced, supporting football infrastructure and equipment will be introduced.

Activities include:

- Goalposts
- Player benches
- Team shelters
- Footballs
- Training bibs
- Cones and training aids
- First-aid supplies

Output: A better-equipped environment for structured youth football.

PHASE 4 — SOLAR LIGHTING

Estimated period: Months 5–7

The solar lighting component will be installed following appropriate technical assessment and site preparation.

Activities include:

- Lighting-site assessment
- Procurement of suitable solar equipment
- Installation
- Testing and commissioning
- Establishment of basic maintenance arrangements

Output: Safe, supervised evening use of the facility.

PHASE 5 — INSPECTION, HANDOVER & PROGRAMME INTEGRATION

Estimated period: Months 7–9

Following completion of the works, the Academy will assess the facility and integrate the improvements into its regular youth programme.

Activities include:

- Final inspection
- Identification of outstanding works
- Equipment inventory
- Safety review
- Documentation
- Stakeholder engagement
- Programme integration

Output: A completed facility ready for regular youth use.

Implementation Principles

QUALITY

Technical work will be undertaken according to appropriate specifications and site requirements.

VALUE FOR MONEY

Procurement will consider quality, durability, suitability and cost.

SAFETY

Construction and installation areas will be managed to protect children and other facility users.

ACCOUNTABILITY

Project expenditure, activities and outputs will be documented.

COMMUNITY PARTICIPATION

Relevant school and community stakeholders will be engaged throughout the process.

Indicative Project Duration

6–9 MONTHS

The exact timing may change according to funding availability, procurement lead times, weather conditions and technical requirements.

DELIVERY PATHWAY

ASSESS → PLAN → BUILD → EQUIP → LIGHT → INSPECT → USE

The objective is to ensure that every stage contributes directly to creating a facility that can support the Academy's youth-development programme over the long term.

10. BENEFICIARIES & EXPECTED RESULTS

Who Will Benefit?

The project is designed primarily for **children and young people participating in FC St. Pauli Youth Soccer Academy**, while also creating wider value for the school and surrounding Barlastone Park community.

The emphasis is on creating a facility that can be used consistently and safely for organised youth activities.

Primary Beneficiaries

Young Players

Girls and boys aged **7–18** will gain access to an improved environment for football training, matches, physical activity and personal development.

The upgraded facility will support a more consistent programme regardless of seasonal conditions and will provide better resources for coaches to conduct structured sessions.

Girls in Football

Improved facilities will strengthen the environment for girls' participation and help create greater opportunities for girls to train, compete and develop confidence through sport.

Secondary Beneficiaries

The project will also benefit:

- Coaches and volunteer mentors
- St. Andrew Kaggwa Secondary School
- Families of participating young people
- Youth from the surrounding community
- Other authorised users of the facility

Expected Results

The project will seek to achieve the following measurable results:

1. Improved Ground Usability

The sports ground will be better able to withstand seasonal rainfall and support regular football activities.

2. Safer Playing Conditions

Rehabilitation and supporting safety improvements will provide a more appropriate environment for young players.

3. Better Training Capacity

Adequate football and training equipment will allow coaches to deliver more structured and varied sessions.

4. Improved Player Facilities

Goalposts, benches and shelters will improve the organisation and functionality of training and match activities.

5. Extended Facility Availability

Solar lighting will provide additional opportunities for supervised evening activities.

6. Increased Participation Opportunities

A more functional facility will create stronger conditions for sustained participation by girls and boys.

7. Stronger Youth Development

Regular engagement in organised football will support physical activity and the development of teamwork, discipline, confidence and leadership.

Measuring Reach and Results

The Academy will maintain appropriate records to understand how the investment is being used. These may include:

- Player registration records
- Training attendance
- Match participation
- Girls' participation
- Equipment inventories
- Facility-use records
- Activity reports
- Photographic evidence

This information will help demonstrate whether the improved facility is translating into increased and more consistent youth participation.

The Result We Are Seeking

The ultimate measure of the project will be a shift from **limited and interrupted use of the facility** toward **regular, organised and inclusive youth participation**.

The project will create the physical conditions. The Academy's continuing programme will turn those conditions into opportunities for young people.

OUR INTENDED RESULT

A better facility that enables more young people to participate more consistently, in a safer and more supportive environment.

11. MONITORING, EVALUATION & LEARNING

Measuring What the Investment Achieves

FC St. Pauli Youth Soccer Academy will monitor the project from implementation through to regular use of the improved facility.

The purpose of monitoring is not simply to confirm that construction has been completed. It is to determine whether the investment has **improved access, increased usability and strengthened the quality of youth football activities**.

1. Infrastructure Monitoring

The Academy will document progress against the approved scope of work.

Key areas will include:

- Drainage improvements completed
- Playing-surface rehabilitation
- Safety and access works
- Installation of goalposts and player facilities
- Solar lighting installation and functionality

Before-and-after photographs and project records will provide evidence of physical improvements.

2. Financial Monitoring

Project expenditure will be tracked against the approved budget.

The Academy will maintain appropriate supporting documentation, including:

- Quotations
- Procurement records
- Invoices and receipts
- Payment records
- Equipment inventories
- Project expenditure summaries

This will help ensure that donor resources are applied to the agreed project purposes.

3. Participation Monitoring

The Academy will track participation to understand whether improved facilities are translating into greater use.

Indicators may include:

- Number of registered players
- Training attendance
- Match participation
- Girls' participation
- Boys' participation
- Frequency of training sessions
- Use of the facility outside regular training hours

4. Quality of Programme Delivery

Coaches and programme leaders will monitor whether the improved environment allows football sessions to be conducted more effectively.

Feedback will help identify changes in:

- Training consistency
- Equipment availability
- Player safety
- Session quality
- Facility accessibility

5. Youth Feedback

Young participants are important stakeholders in the project.

Where appropriate, the Academy will gather feedback from players about their experience of the improved facility, including what has changed and what further improvements may be needed.

6. Review & Learning

Monitoring information will be reviewed periodically by Academy leadership.

Lessons identified during implementation will inform:

- Future maintenance
- Programme planning
- Facility management
- Equipment procurement
- Youth activities
- Future fundraising priorities

Key Performance Framework

Area	Indicator	Evidence
Infrastructure	Priority works completed	Site records & photographs
Drainage	Reduced disruption from waterlogging	Facility-use records
Equipment	Equipment available for training	Inventory
Participation	Regular youth attendance	Registration & attendance
Inclusion	Participation by girls and boys	Programme records
Lighting	Solar system operational	Installation & inspection records
Programme	Consistency of activities	Training schedules
Accountability	Expenditure documented	Financial records

Learning for the Future

The project will provide the Academy with practical experience in managing community sports infrastructure and measuring its contribution to youth development.

This knowledge will help strengthen future programmes and guide responsible expansion.

OUR PRINCIPLE

Measure the work. Learn from the results. Improve what comes next.

12. SAFEGUARDING, RISK MANAGEMENT & ACCOUNTABILITY

Protecting People and Resources

Because the project involves children and young people and the development of a community sports facility, responsible management is central to its success.

FC St. Pauli Youth Soccer Academy will seek to protect **participants, staff, volunteers, project resources and the facility itself** throughout implementation and subsequent use.

Child Safeguarding

The Academy's activities involve young people aged 7–18. All football and youth–development activities should therefore be conducted within an environment that promotes safety, dignity and respect.

The Academy will promote:

- Appropriate adult supervision
- Safe and respectful coach–player relationships
- Clear standards of conduct
- Protection from abuse, exploitation and discrimination
- Safe use of football equipment
- Appropriate response to safeguarding concerns
- An inclusive environment for girls and boys

The Academy will continue strengthening its safeguarding practices as its programme develops.

Construction & Site Safety

During rehabilitation works, children will not be permitted to enter areas presenting construction or installation hazards.

The implementation team will coordinate work schedules to minimise disruption to football activities and maintain appropriate separation between construction areas and programme participants.

Completed facilities will be checked before being returned to regular youth use.

Key Project Risks

Weather

Heavy rainfall may affect the timing of ground works.

Response: Schedule weather–sensitive activities appropriately and allow flexibility within the implementation period.

Cost Changes

Material and service costs may change during implementation.

Response: Obtain current quotations and monitor expenditure against the approved budget.

Equipment Loss or Damage

Football equipment and installed infrastructure may require protection.

Response: Maintain inventories, appropriate storage and responsible facility–use procedures.

Solar System Maintenance

Lighting equipment will require ongoing care.

Response: Establish basic maintenance and inspection arrangements following installation.

Facility Misuse

Uncontrolled use may lead to damage or safety concerns.

Response: Establish clear rules for authorised use and appropriate supervision.

Financial Accountability

The Academy recognises that donor funding represents a responsibility to use resources efficiently and transparently.

Project financial management will include:

Budget control → Procurement documentation → Expenditure records → Asset records → Reporting

Relevant records will be maintained to support project monitoring and donor reporting.

Responsible Procurement

Procurement will seek to balance:

- Quality
- Durability
- Technical suitability
- Safety
- Cost
- Value for money

Where appropriate, supplier quotations and technical advice will inform purchasing decisions.

Accountability to Donors

The Academy will provide appropriate project updates and documentation in accordance with funding and reporting requirements.

Donor confidence will be treated as an essential part of the project relationship.

OUR STANDARD

Protect the children.

Protect the resources.

Deliver responsibly.

Account for the results.

13. SUSTAINABILITY & LONG-TERM MANAGEMENT

Ensuring the Investment Continues to Create Value

The proposed upgrade is intended to remain useful long after the initial project funding has been

exhausted. Sustainability will therefore be considered from the beginning of implementation, with attention to **maintenance, responsible use, local ownership and continued programming.**

1. Maintaining the Infrastructure

The improved drainage, playing surface and supporting facilities will require regular care.

The Academy will work with relevant stakeholders to establish practical maintenance routines covering:

- Playing-surface care
- Drainage channels
- Goalposts and player facilities
- General cleanliness
- Safety checks
- Solar lighting equipment

Early identification of maintenance needs will help prevent minor problems from becoming expensive repairs.

2. Protecting the Solar Investment

The solar lighting system will be selected and installed with long-term operation in mind.

Routine inspection and appropriate maintenance will help preserve the system's performance and extend its useful life.

Using solar energy also reduces reliance on conventional electricity for evening activities and provides an environmentally responsible approach to extending facility use.

3. Responsible Facility Management

The Academy will promote controlled and responsible use of the upgraded ground.

Clear arrangements for scheduling, supervision, equipment storage and facility access will help reduce unnecessary wear and protect the infrastructure.

4. Continued Programme Activity

Infrastructure creates value when it is actively used.

FC St. Pauli Youth Soccer Academy will continue its youth football programme and related development activities so that the improved facility remains connected to a clear social purpose.

The Academy's ongoing activities will include opportunities for:

- Football training
- Matches and competitions

- Youth mentorship
- Physical activity
- Girls' football
- Life-skills development

5. Community Ownership

The facility is located within an existing school and community environment. Engagement with relevant stakeholders will therefore be important to protecting the investment.

Shared understanding of the facility's purpose can encourage responsible use and strengthen local support for its continued operation.

6. Future Resource Mobilisation

The Academy will continue seeking partnerships and resources to support maintenance, programme delivery, equipment replacement and future improvements.

Potential sources may include:

- Individual donors
- Corporate partners
- Foundations
- Football organisations
- Community supporters
- In-kind contributions

7. Building Institutional Capacity

The project will also strengthen the Academy's experience in managing infrastructure, working with partners, documenting results and mobilising resources.

These capabilities will support future youth-development initiatives.

Long-Term Vision

The ambition is for the improved ground to become a dependable youth-development asset in **Barlastone Park**, capable of supporting successive groups of young people.

The physical infrastructure should last. The football programme should continue. And the development opportunities created through the facility should grow over time.

SUSTAINABILITY PRINCIPLE

Build well. Manage responsibly. Maintain consistently. Keep creating opportunity.

14. PROJECT BUDGET & INVESTMENT PLAN

US\$45,000 PROJECT INVESTMENT

The proposed budget focuses on the infrastructure and programme requirements necessary to transform the existing sports ground into a safer and more functional youth football facility.

The allocation is structured to address the project's highest-priority needs while providing essential resources for programme delivery.

Proposed Budget

No.	Project Component	Amount (US\$)
1	Drainage and water-management works	12,000
2	Playing-surface rehabilitation	8,000
3	Safety and access improvements	4,000
4	Goalposts, benches and team shelters	5,000
5	Football and training equipment	5,000
6	Solar-powered lighting system	8,000
7	Project coordination, supervision and monitoring	3,000
TOTAL		US\$45,000

Investment Priorities

27% — Drainage & Water Management

US\$12,000

The largest allocation addresses the infrastructure issue with the greatest effect on the ground's seasonal usability.

18% — Playing Surface

US\$8,000

Resources will improve priority areas of the playing surface and support safer football activities.

9% — Safety & Access

US\$4,000

This allocation addresses practical safety and access requirements associated with the facility.

11% — Player Facilities

US\$5,000

Goalposts, benches and team shelters will improve the organisation and functionality of training and match activities.

11% — Equipment

US\$5,000

Football and training resources will enable coaches to conduct structured sessions with appropriate equipment.

18% — Solar Lighting

US\$8,000

The solar system will extend the facility's useful hours and support supervised evening activities.

7% — Coordination & Monitoring

US\$3,000

This supports project supervision, documentation, monitoring and implementation-related coordination.

Value for Money

The budget is designed around **practical priorities rather than unnecessary expansion.**

The project will make use of an existing sports ground and direct investment toward improvements that can unlock greater use of the facility.

Final quantities and technical specifications will be confirmed through appropriate site assessment and supplier quotations before procurement.

Donor Investment

Donor contributions can support the project as a whole or contribute toward individual components.

For example:

US\$10–US\$100: Contributes to essential equipment and programme needs.

US\$500–US\$1,000: Can contribute meaningfully toward equipment, safety or facility improvements.

US\$5,000+: Can support a significant component of the infrastructure programme.

US\$45,000: Enables implementation of the complete proposed intervention.

THE INVESTMENT CASE

US\$45,000 will not simply improve a football ground. It will improve the conditions under which young people access sport, develop skills and participate in their community.

15. PARTNERSHIP & CALL TO ACTION

JOIN US IN TRANSFORMING YOUTH OPPORTUNITY

FC St. Pauli Youth Soccer Academy is inviting donors and development partners to help turn an existing community sports space into a stronger platform for youth development.

The proposed **US\$45,000 investment** will address the physical limitations of the St. Andrew Kaggwa sports ground while strengthening the environment in which the Academy delivers its youth football programme.

A Partnership, Not Simply a Donation

We are seeking partners who understand that sustainable change often begins with practical investments in community infrastructure.

Support can take different forms:

- **Financial contributions**
- **Sports equipment**
- **Technical expertise**
- **Construction and infrastructure support**
- **Corporate sponsorship**
- **Youth-development partnerships**
- **In-kind contributions**

Partners may support the overall project or contribute toward a specific component such as drainage, playing-surface rehabilitation, football equipment, player facilities or solar lighting.

WHY YOUR SUPPORT MATTERS

A functioning sports facility can create opportunities that extend beyond the playing field.

It can provide young people with a structured place to be active, develop relationships, practise discipline, build confidence and discover their abilities.

For girls, it can provide greater access to an organised sporting environment in which they can participate and lead.

For the wider community, it can create a practical space for positive youth engagement.

OUR COMMITMENT TO PARTNERS

FC St. Pauli Youth Soccer Academy will seek to build partnerships based on:

Transparency — responsible management of project resources.

Accountability — documenting implementation and results.

Collaboration — working with relevant school and community stakeholders.

Sustainability — protecting the value of the investment beyond the project period.

Impact — keeping young people at the centre of the project.

THE OPPORTUNITY

This project starts with an existing ground, an established youth programme and young people who are ready to participate.

The missing link is a facility capable of supporting that opportunity more reliably.

Your partnership can help close that gap.

HELP US BUILD A PLACE WHERE YOUNG PEOPLE CAN:

PLAY with purpose.

LEARN through experience.

GROW in confidence.

COMPETE with discipline.

LEAD with responsibility.

OUR FUNDING TARGET

US\$45,000

FC ST. PAULI YOUTH SOCCER ACADEMY

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ONE KICK AT A TIME.

Invest in the facility. Empower the player. Strengthen the community.