

BUDGET MATRIX & DONOR TRANSPARENCY FRAMEWORK

Mexico stands with Chocó: Aid that protects

GlobalGiving fundraising goal: USD \$250,000

Budget basis and important notes

- Gross fundraising goal: USD \$250,000.
- Reference exchange rate used in this planning matrix: COP \$3,123.28 per USD \$1, as established in the prior project working narrative. Equivalent planning value: COP \$780,820,000.
- Important exchange-rate note: the official TRM is calculated and certified by Colombia's Financial Superintendence and may change daily. Before publication or each financial report, the project should replace the planning rate with the official TRM applicable to the relevant transaction/reporting date.
- Estimated GlobalGiving fees: USD \$25,250 under the planning assumption that the organization is registered outside the US/UK and that the USD \$250,000 is raised primarily through direct donations. Actual fees can vary by donation type and will be reconciled to GlobalGiving's official disbursement reports.
- No international deployment of a brigade from Mexico is budgeted. The Mexican Humanitarian Brigade is formed by Mexicans already in Colombia.
- Unit costs shown for Dignity Kits and basic hygiene units remain planning costs until supported by local quotations. The project should use 'helps provide' or 'can help provide' in donor-facing language until those costs are validated.

1. From Donor contribution to net project resources

Concept	USD	COP (planning reference)	% of Goal
Gross donations expected	\$250,000	\$780,820,000	100.0%
Estimated GlobalGiving fees*	\$25,250	\$78,862,820	10.1%
Estimated net project resources	\$224,750	\$701,957,180	89.9%

***Fee assumption:** GlobalGiving currently publishes a 12% nonprofit support fee on the initial \$5,000 raised by any organization, and after that threshold a 7% nonprofit support fee for direct donations to organizations registered outside the US/UK, plus a 3% third-party processing fee. Donation types managed by GlobalGiving may have different fees. Actual fees must be reported from GlobalGiving disbursement statements.

2. Administration of estimated net project resources

#	Use of Funds	USD	COP (planning reference)	% of Net
1	Emergency Food Assistance	\$55,000	\$171,780,400	24.47%
2	Safe Water & Water Supplies	\$25,000	\$78,082,000	11.12%
3	Dignity Kits - Women & Adolescent Girls	\$36,000	\$112,438,080	16.02%
4	Personal & Family Hygiene Kits	\$22,500	\$70,273,800	10.01%

#	Use of Funds	USD	COP (planning reference)	% of Net
5	Emergency Shelter & Protection Supplies	\$20,000	\$62,465,600	8.90%
6	Local Transportation & Humanitarian Logistics	\$22,000	\$68,712,160	9.79%
7	Community Coordination & Protection	\$10,000	\$31,232,800	4.45%
8	Monitoring, Evidence & Accountability	\$7,000	\$21,862,960	3.11%
9	Administration & Financial Control	\$12,000	\$37,479,360	5.34%
10	Humanitarian Contingency Reserve	\$15,250	\$47,630,020	6.79%
	TOTAL NET PROJECT RESOURCES	\$224,750	\$701,957,180	100.00%

3. Simple donor view: How every net \$100 Is Planned

Use	Amount per Net \$100
Direct humanitarian supplies and assistance	\$70.52
Local transportation and logistics	\$9.79
Community coordination and protection	\$4.45
Monitoring, evidence and accountability	\$3.11
Administration and financial control	\$5.34
Humanitarian contingency reserve	\$6.79

This presentation distinguishes direct relief from the necessary costs of delivering, documenting, safeguarding, and controlling humanitarian assistance. It does not classify GlobalGiving's platform fees as Brigade administration.

4. Direct Humanitarian Assistance - USD \$158,500

Component	Budget	Planning Unit Reference	Planning Capacity*
Emergency Food Assistance	\$55,000	Based on family composition/local quotations	To be validated
Safe Water & Water Supplies	\$25,000	Based on presentation/distribution model	To be validated
Dignity Kits	\$36,000	\$30 per kit	Up to 1,200 kits
Personal & Family Hygiene Kits	\$22,500	\$15 per basic hygiene unit	Up to 1,500 units
Emergency Shelter & Protection Supplies	\$20,000	Based on identified needs/local quotations	To be validated

*Planning capacities are not final delivery commitments. Quantities will be confirmed after local procurement quotations, availability checks, logistics assessment, and identified community needs.

5. Dignity Kits - USD \$36,000

The Dignity Kit is the project's distinctive gender-responsive humanitarian component. It is designed to address needs that can become invisible during disaster response, particularly privacy, menstrual hygiene, personal care, safety, and dignity for women and adolescent girls.

Planned Item	Reference
Menstrual hygiene products	1 provision
Personal soap / hygiene items	1 set
Toothbrush	1
Toothpaste	1
Toilet paper	According to local presentation
Underwear	According to need/size
Bag or container for personal belongings	1
Other context-appropriate hygiene/protection items	According to identified needs
Target planning cost	USD \$30 per kit
Budget capacity	Up to 1,200 kits

Donor-facing wording before local price validation: "\$30 can help provide a Dignity Kit to a woman or adolescent girl affected by the disaster." Final contents and quantities will be based on local quotations and community needs.

6. Territorial operations and delivery - USD \$32,000

Component	USD	Purpose
Local Transportation & Humanitarian Logistics	\$22,000	Local transport, fuel, loading/unloading, temporary storage, last-mile delivery and access-related costs within Colombia.
Community Coordination & Protection	\$10,000	Needs identification, coordination with local/community actors, safe distributions, and measures to reduce exclusion and protection risks.
TOTAL	\$32,000	

No international travel or deployment from Mexico is included in this budget. The Brigade is formed by Mexicans already in Colombia.

7. Accountability and administration - USD \$19,000

Component	USD	% of Gross Goal	Purpose
Monitoring, Evidence & Accountability	\$7,000	2.8%	Purchase/distribution documentation, monitoring, reconciliations, evidence, donor reporting and accountability mechanisms.
Administration & Financial Control	\$12,000	4.8%	Accounting, banking, procurement documentation, financial controls, compliance, administrative support and records management.
TOTAL	\$19,000	7.6%	

Transparency note: USD \$19,000 should not be described as 'administration.' Only USD \$12,000 is budgeted for administration and financial control; USD \$7,000 is specifically allocated to monitoring, evidence, accountability, and reporting.

8. Humanitarian contingency reserve - USD \$15,250

The reserve equals 6.79% of estimated net project resources. It may be used only for documented humanitarian needs such as price fluctuations, extraordinary transportation or access constraints, supply shortages, or emerging earthquake-related priorities.

Internal control rule: Every use of the contingency reserve should be documented, justified, and assigned to an eligible humanitarian purpose. Unused funds should be redirected to eligible direct humanitarian assistance within the project's scope.

9. Donation tiers linked to the budget

Donation	Recommended Donor-Facing Message	Budget Link
\$15	Helps provide essential hygiene supplies to one person affected by the earthquake.	Hygiene
\$30	Can help provide a Dignity Kit to a woman or adolescent girl affected by the disaster.	Dignity Kits
\$50	Helps provide food, safe water, and basic hygiene supplies for an affected family.	Combined relief fund
\$75	Helps provide a family relief package with essential supplies.	Combined relief fund
\$150	Supports emergency relief and Dignity Kits for several people.	Combined relief fund
\$500	Supports a community relief distribution with food, hygiene, water, and protection supplies.	Community relief fund

Until local quotations validate exact unit costs, the wording intentionally uses “helps provide” or “can help provide” rather than promising that each donation amount purchases a fixed package.

10. Fund traceability and donor accountability

Recommended traceability flow:

Donor → GlobalGiving → Net Project Funds → Project Financial Control → Local Procurement → Distribution → Evidence → Reconciliation → Donor Reporting

For each disbursement and expenditure cycle, the project should retain, as applicable: GlobalGiving disbursement report; proof of project receipt; applicable exchange-rate record; quotations or purchase orders; invoices/receipts; proof of payment; goods receipt records; distribution evidence; budget reconciliation; and narrative/financial reporting.

11. Transparency and accountability - Platform-ready narrative

Our \$250,000 fundraising goal represents gross donations. GlobalGiving fees are deducted before funds are disbursed to the project. Based on GlobalGiving's current published fee structure and the planning assumption that the organization is registered outside the US/UK and funds are raised primarily through direct donations, we estimate approximately \$224,750 in net project resources. Actual fees will be reconciled and reported using GlobalGiving's official disbursement reports.

Project funds will be tracked from receipt through procurement and distribution. Whenever feasible, supplies will be purchased in Colombia to accelerate delivery, reduce unnecessary transportation costs,

and support local economies. Purchases and distributions will be supported by appropriate financial and program documentation.

Budget figures and unit costs are planning estimates and may change due to market prices, availability, exchange rates, transportation conditions, and evolving humanitarian needs. Any material reallocation will remain within the humanitarian purpose of the project and will be documented and reported.

No international deployment of a brigade from Mexico is included in this budget. The Mexican Humanitarian Brigade is formed by Mexicans already in Colombia.

Our commitment is simple: every dollar should be traceable from the donor to its humanitarian purpose.

12. Sources and verification notes

- GlobalGiving, "Our Fees." Current published structure: 12% nonprofit support fee on the initial \$5,000 raised by any organization; after that threshold, 7% for direct donations to organizations registered outside the US/UK; plus 3% third-party processing on all donations. <https://www.globalgiving.org/aboutus/fee/>
- GlobalGiving, Nonprofit Partner Handbook. Disbursement reports distinguish Gross \$, GGF Fee \$, and Net \$, supporting reconciliation of estimated fees to actual disbursements. <https://assets.globalgiving.org/pdf/GlobalGivingNonprofitPartnerHandbook.pdf>
- Banco de la República de Colombia, "Tasa de cambio representativa del mercado (TRM)." The TRM applicable to each day is calculated and certified by the Superintendencia Financiera de Colombia based on the prior day's operations. <https://www.banrep.gov.co/es/glosario/tasa-cambio-trm>

Verification note: The COP \$3,123.28/USD rate is retained here because it is the agreed planning basis from the prior budget narrative. The official source retrieved during preparation confirms the TRM methodology but did not independently display that specific August 13, 2026 value. Verify and update the exact daily TRM before final platform publication or financial reporting.