ANNUAL REPORT 2020
Empowering families, uniting communities within the framework of Covid-19
CONTENT

3 Our Message
5 A Beneficiary’s Testimony
6 About the Foundation
7 Pillars of the Foundation
8 The Health Crisis Impact
9 We Adapted
10 Our Programs
11 Our Impact in Numbers
17 Financial Report
18 Our Team
19 Our Contributors
20 Our Plan for 2021
21 Ways to Contribute.
“We have adapted the program format understanding the needs and seizing the opportunities while reducing the digital gap.”
OUR 2020 MESSAGE

Dear friends,

A year where we all had to adapt, grow, and transform. Isn’t it? Just as for you, 2020 represented a year of great challenges, but also of incredible opportunities for Fundación Calicanto. As a result of the COVID19 Crisis, Panama established harsh sanitary restrictions reducing the social and physical mobility by 80%. Since this measure restricted the continuation of the in-person execution of the CAPTA Program (Training for Work), the foundation quickly began to work on alternatives to continue with the implementation of the program. Meanwhile, we worked directly to assist 300 CAPTA graduates on issues that would help them face and counteract the effects of the health crisis.

At the end of August, the foundation has tested the new virtual version of the CAPTA Program. This adaptation allowed the continuity of the program and the inclusion of new beneficiaries, with approximately a 45% increase. Through “CAPTA Asistencia” we also managed to reconnect with the graduates to implement a new program called “Agentes de Cambio”, which is part of our monitoring program “Conexiones”.

Thanks to the contributions of our Partners and allies, during the year 2020 the CAPTA program was able to benefit 84 women and virtually assisted 300 women in situations of social vulnerability, of which 92% were able to satisfactorily complete all the requirements and certificates of the program. Through 3 promotions, CAPTA 53, CAPTA Virtual 54 and 55, the 84 women benefited had access to assistance, psychological sessions and psychosocial, vocational and entrepreneurship training modules that will allow them to improve their quality of life in a comprehensive way.

The year 2020 was without a doubt a year of transformation. Fundación Calicanto’s goal for 2021 is to continue increasing the opportunities for people in a socially vulnerable condition to fulfill the changes they need to prosper and improve their lives, as well as their families and communities.

Gabriela Valencia
Executive Director
“I believe in what I do, and that is what makes me a CAPTA woman.”
Dear members of Fundación Calicanto,

I entered CAPTA thanks to social media. I saw an advertisement and it caught my attention. In that moment I was very frustrated with everything that was going on. I consider myself a woman with vision and I was eager to move forward.

I benefited of CAPTA with their advice and the dedication they had with all of us. Nowadays, I am a stronger woman thanks to all the foundation team that helped us unconditionally. I had great experiences meeting other women and I made several friends that I still have today. I never thought I would progress, but I had great moral support and personal strength to do so. After finishing CAPTA, I obtained a formal job, but when the crisis began, I made the decision of starting my own entrepreneurship.

I wanted to be my own boss and with the help of my husband I open my own business. I thank the foundation that prepared me to be independent and to always believe in what we do. I believe in what I do, and that is what makes me a CAPTA women.

Eugenia Rentería
Active graduate of “Conexiones” program for 2020 year
Graduate of the CAPTA 41 program, 2017
ABOUT THE FOUNDATION

We are a non-governmental and non-profit organization founded in 1994 in Casco Antiguo’s community. Our mission is to protect the cultural, historic, and human heritage of the Historic Center and other parts of the country, through the development of social, educational, cultural, and conservation programs and actions, placing value on the human and cultural diversity.

Since 2005, we have trained more than 1500 women in social vulnerability through the CAPTA program that has allowed them to discover their potential, know their rights as individuals and have access to better job opportunities.
## OUR PILLARS

### TOOLS
To provide tools that enhance the personal, social, and cultural change in the beneficiaries of the foundation.

### TRAINING
To produce a social change based in the training that allows the in-need communities to break down the violence cycles and dependence.

### OPPORTUNITIES
To promote opportunities of social interaction that allows the personal growth of all the participants.

### INTEGRITY
To defend the integrity of the historic and human heritage of Panama.

### EDUCATION
To teach the population about the value and reality of heritage withing their own community.

### DEVELOPMENT
To enhance empowered citizens to the develop and welfare of the country.

## WE CONTRIBUTE TO THE PROGRESS OF THE SUSTAINABLE DEVELOPMENT GOALS

<table>
<thead>
<tr>
<th>Goal</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Gender Equality</td>
<td>Our CAPTA program of women empowerment enhances the capacities of women in social, psychological and techniques aspects that allows them to improve their self-confidence, self-esteem, and leadership levels. The beneficiaries of this program receive tools that helps them break down violent and dependent cycles. Through a process of self-knowledge and development, they learn to make better decisions and gain access to job opportunities that were previously impossible.</td>
</tr>
<tr>
<td>8 Decent Work and Economic Growth</td>
<td>The Escuela Sexta restaurant is a social enterprise that has allowed us, since February 2018, to promote productive activity and the generation of decent employment for women living in poverty. On the other hand, our allies from Asociación Panameña de Crédito, Scotiabank, Talento Training and Leader Mind have trained our beneficiaries in customer service, entrepreneurship, labor law and finance, to promote their entry into the labor market and the creation of micro-businesses.</td>
</tr>
<tr>
<td>10 Reduce Inequalities</td>
<td>We strengthened communication and cooperation with public and private institutions, organizing 5 job fairs for CAPTA beneficiaries, and we developed 5 job growth workshops that allowed us to promote the social and economic inclusion of more than 125 women who had previously been excluded from the productive force of the country.</td>
</tr>
</tbody>
</table>
THE HEALTH CRISIS IMPACT

According to the UNDP, Latin America will experience the most severe economic recession in decades due to COVID 19. The majority of the countries in the region are at risk of losing two decades of development against poverty and inequality.

The public health crisis and the social isolation have increased the economic uncertainty of many families. The sanitary protection measures have increased and diversified the population at risk of which we have identified three groups of women.

We have developed strategies to reduce the digital gap and to support more communities through the Virtual CAPTA. We continue to teach and empower women while we expand our impact in other regions of Panama. Additionally, we have reconnected with the CAPTA graduates to amplify their sense of belonging and connection with the local economy.

“When COVID-19 began, we observed the conditions of our graduates and in April 2020:

92% were unemployed.
45% had 3 to 4 dependents.
27% suffered of chronic diseases.”
“The public health crisis and the social isolation have increased the economic uncertainty of many families. The sanitary protection measures have increased and diversified the population at risk of which we have identified three groups of women.”
OUR NEW REALITY: A MOMENT TO REINVENT OURSELVES

The crisis surely made us be more efficient. CAPTA in its virtual mode was the result of an adaptation process that has allowed us to train more women per program with the aim of ensuring that the participants develop the necessary skills to respond to the needs of reinvention and digital entrepreneurship. Thanks to this opportunity today:

• We can provide knowledge and development of emotional and social communication skills in virtual environments.
• We can make a positive impact using technology.
• We can provide knowledge and skills development in innovation and digital entrepreneurship.
• We can provide the tools so more graduates can continue with their personal development once the course has ended.
• We were able to reduce the operating costs of the program and reach other regions of the country.
Our Programs in 2020

CAPTA
Our program of personal and professional training for women with high levels of poverty. The training includes a strong psychological development component that empowers women by raising their levels of self-esteem and confidence. This year we focused on entrepreneurship as a professional formation, granting a capital to each graduate.

CONEXIONES
Our program of service to our CAPTA graduates, where in addition to monitoring, they are also provided psychological support and continuous vocational guidance.

AGENTES DE CAMBIO
A program that aims to strength the ties between the graduates and their communities, to highlight the potential that exists in them, and to facilitate spaces for them to influence the development of their communities.

CAPTA ASISTENCIA
Program for special assistance to graduates at risk, mainly offered in times of crisis.
Our Impact in Numbers
IN THE YEAR 2020, WE DID NOT STOP!

**CAPTA PROGRAM**

- **79%** of the students improve their level of knowledge after completing the course.
- **1642** Historical total of women graduates from CAPTA.
- **$6720** Distribuido en Capital Semilla
- **58** Women receive seed capital for their entrepreneurship.
- **84%** of women improve their levels of resilience. They rise 11 points from the annual average in the post test.
- **85%** Of the women improve their self-esteem. They rise 26 points from the annual average in the post test.
- **5%** Average Annual Attrition
- **126** Women attended the induction and self-confidence workshops.
- **91** Women benefited from the CAPTA Program.
- **84** Women graduate from the CAPTA program.
CAPTA PROGRAM PROFILE

Place of origin of the students

- 15% Colón
- 20% Panamá Oeste
- 3% Panamá Este
- 3% Chiriquí
- 3% Central Provinces
- 56% Panamá Centro

What encouraged women to enter the program?

- 41% To learn something new
- 31% To improve their family environment
- 21% To obtain a job or undertake an entrepreneurship
- 7% To increase their self-esteem
What do the graduates think?

- **39%** said they enjoyed the group therapies.
- **40%** consider they improved their self-confidence thanks to the program.
- **96%** of the graduates rate the program as excellent.
- **100%** of the graduates would recommend the program to other women.
CONEXIONES PROGRAM

350
Active women in the Network of Graduates of the CAPTA Program

84
Women receive personalized follow-up after the CAPTA Program.

58
Women receive advice and support for their entrepreneurship for 3 months.

93%
Invested their seed capital.

67%
Improved or created their social network in the first month.

100%
Use the tablet provided for their entrepreneurship.

792
People were reached and trained by Agentes of Cambio (Agents of Change).

10
CAPTA graduates became Agentes of Cambio (Agents of Change) and ambassadors for the prevention of gender violence.

221
Graduates continue training in soft skills, economic reintegration, and psycho-emotional management.

28
Facilitators

35
Trainings

23
Exhibitions held.

After a month of monitoring of each CAPTA, the graduates considered that their development levels had improved:

- 53% in assertive communication
- 60% in resilience
- 67% in social interaction
- 67% in emotional intelligence
- 80% in motivation
CAPTA ASISTENCIA

Our beneficiaries during the health crisis:

- **92%** Were unemployed.
- **45%** Have 3 to 4 dependents.
- **27%** Suffers from a chronic disease.
- **99%** Received a “Vale” from Banco General of $100
- **98%** Used the economic support to buy food.
- **67%** Participated in the “Asistencia” workshops

During the months of March and September, it was planned to assist the active graduates in phases to facilitate as much assistance as possible:

- **Phase 1 – Reality Survey.** Surveys were conducted in Google Forms to graduates of all promotions to learn about their current realities during the time of the health crisis.
- **Phase 2 – Graduates Selection:** The survey was conducted in various networks and WhatsApp groups to be filled out by graduates who later benefited from the donations.
- **Phase 3 – Educational Support:** The training process via Zoom began to strengthen soft, vocational, and entrepreneurial skills.
- **Phase 4 – Emotional Support:** Lines of psychological attention and legal referrals were opened.

GENERAL DATA

Psychological, legal, and social assistance to graduates during COVID19:

- **300** Consultations
- **65** Orientations
- **4** References
- **45** Follow-up of special cases
- **362** Vouchers “Vales”
- **100** Food bags
- **500** Clothes donations
- **8** Special support for graduates diagnosed with COVID.
FINANCIAL REPORT 2020

INCOME

- INDIVIDUAL DONATIONS: $18,673.03
- GLOBAL GIVING: $17,608.39
- US EMBASSY IN PANAMA: $35,000.00
- FUNDACION SUS BUENOS vecinos: $28,000.00
- FRANCE EMBASSY IN PANAMA: $2,311.00
- SEATTLE INTERNATIONAL FOUNDATION: $5,000.00
- ALSTOM FOUNDATION: $28,604.00
- STRACHAN FOUNDATION: $10,000.00
- ASISTENCIA COVID-19 FSBV: $15,000.00
- ASISTENCIA COVID-19 McNULTY: $13,800.00
- ASISTENCIA COVID-19 DONATIONS: $75,965.58

TOTAL INCOME: $249,962.00

EXPENSES

- CAPTA #53: $47,063.00
- CAPTA #54: $22,670.00
- CAPTA #55: $21,545.00
- CAPTA EMBAJADORAS (AMBASSADORS): $9,556.00
- CONEXIONES: $22,247.30
- ASISTENCIA COVID-19 (ASSISTANCE): $114,613.93
- ADMINISTRATION: $27,861.72

TOTAL EXPENSES: $265,556.65

BALANCE

- ($249,962.00 - $265,556.65) = -$15,594
The team that makes everything possible,

**Board of Directors**

Hildegard Vásquez – President  
Carlos Araúz – Vice-president  
Richard Ford – Secretary  
Frederick Obediente – Treasurer  
Madeleine Durling – Assistant Treasurer  
Olga Cantillo – Director  
Flor Carvallo – Director  
Roberto Francois – Director  
Martha Aceituno – Director  
Gabriela Aued – Director  
Aissa Gerbaud de la Guardia - Director

**Work Team**

Nefthaly Montenegro – Program Director  
Belkis Valencia – CAPTA Program Coordinator  
Aleya Wardrope – Psychology Coordinator  
Génesis Sierra – Conexiones Program Coordinator  
Alexandra Smith – Fundraising and Marketing Coordinator  
Luzbianca Brittain – Administration and finance  
Gabriela Valencia – Executive Director  
Stephanie Lezcano - Executive Director (January-August 2020)
OUR PARTNERS AND CONTRIBUTORS

Thanks to the **more than 170 allies, partners, and donors** for supporting us this year. Thanks to you, we were able not only to meet our objectives, but also to respond and provide effective assistance to our beneficiaries during the crisis.

9 Musas S.A
Abraham Rosas
Academia Interamericana de Panamá
Ace International Hardware Corp.
Adidas Latin America, S.A.
Adriana Lewis de Vallarino
Adventures
Ailyn Liseth Morales Moreno
Alberto Elias Fadul Fleckner
Alejandro Gilberto de Leon Gonzalez
Alemautos Panamá S.A
Alfonso Arias Loredo
American Trade Building, S.A
Ana Lucrecia Tovar
Ana Maria Cordovez Vazquez
Analida Galindo
Andrea Obediente
Andreas Markus Eggenberg
Andrew Miller
Angela Gutierrez Caocing y Consultoría
Arco Properties, Inc.
Arts, Children and Technology, Inc.
Asesoría y Control S.A
Asociación PRO Obras de beneficiarias
Attrio S.A
Avina Stiftung
Azuero Pedasi S.A
Banco General
Banco Panama
Beearon S.A
Ben Betesh International S.A
Benjamín Méndez
Bienes Raíces Panameña de Comercio S.A
Black Tie S.A
Blue Paradise Realty Inc
Bolsa de Valores
Bruno Vicente Garisto
Camilo Cardoze Fabrega
Canopy Adventure Inc (Canopy Lodge)
Carlos Alberto Motta Fidanque
Carlos Araúz G.
Carlos Camaño Ruiz
Carlos Eduardo Vasquez Villalaz
Carlos Tejada
Carmen Shaanan
Casco Antiguo Food Service
Casco Developer, S.A
Casco Viejo Beach Front Property Inc
Central Latinoamericana de Valores
Centro Psicológico Integra Panamá
Cervecería La Rana Dorada S.A
Cia. universal de Perfumería francesa
Citadel Group, S.A
Citi Foundation
Compañía Climatizadora S.A
Conservatorio Parterns LP
Constructora Arco y Asociados, S.A
Cym Panamá, S.A
Dancing Steps, S.A
Daniela Boyd de la Guardia
Dennis T. Lindo
Diego Eleta Quejuejeu
Divino Veritas, S.A
Dominik Unger
Eduardo Navarro Q.
Edwin Alberto Tam Jam
Elda Sanson
Elizabeth Heurtematte
Embajada de los EEUU
Emerita del Carmen Alonso Chiari
Enrique de Obarrio
Epiphyl Corp
Ernesto Lara Barboza
Espacios Culturales Sostenibles
Evggraf Burgos Reyes
Eyda Orillac de Martinelli
Farmacias Arrocha
Felipe Motta García de Paredes
Formas Eficientes, S.A
Forza Creativa Corp
Foundation The Lata
Francisco Barsallo
Fred Kardonski
Fred Salan
Frederick Obediente
Fund. Sam Kardonski
Fund. Strachan
Fund. Sus Buenos Vecinos
Fundacion Rilemo
Fundación Despega con Copa Airlines
Fundación Felipe Motta
Fundacion JUPA
Fundacion MACAM
Fundacion Rauthel
Gisela Maria del C. Alvarez Porras
Ginis A. Sanchez Urrutia
Global Fund For Children
GlobalGiving
Grupo Julmos, S.A
Grupo Samot, S.A
Guillermo Henne Motta
OUR PARTNERS AND CONTRIBUTORS cont.

Guillermo Saint Malo Eleta
Hache Uve
Hiedra y Bambú S.A
Hob Management S.A
Hospedajes de Panamá S.A
Ida de Lourdes Arias de Obediente
Ida Vallarino Arias
Iluminaciones Técnicas, S.A
Imperial Joyeros
Importadora Transmundi, S.A
Inmobiliaria Don Antonio S.A
Inmobiliaria San Felipe
Inversiones Villambroz, S.A
Isabel de St Malo de Alvarado
Isabel kourant Saavedra
Jaime A. Arias
Jamie Samanta Guerra
Jessica Poliner
Jorge Caballero Ruiz
Jose Guillermo de la Guardia Boyd
José Luis Urrutia
Juan Carlos Heilbron
Juan Humbert Arias
Juan Raúl Díaz
Julia de Diego
Julio J. Santamaría Rubio
Keyes Christopher Hardin
Loitín Arias de Canavaggio
Lorena de la Guardia Linares
Luis Antonio Castrellon Preciado
Lunas Castle, S.A
Lynn Fidanque de Motta
Magic Dreams Productions Inc.
Major Business
Maria Luisa Navarro de Arango
Marie Andreé Sondy
Marilú Caballero de Argote
Mario J. Galindo
May de Psichoyos
Melissa de Arias
Mendez, Amado and Associates, Inc
Miguel E. Vasquez Omlin
Miguel Heras Castro
Mindtech Productions S.A
Mirei Endara
Mirella Cristina de Arias
Muebles Jamar Panamá S.A
Nancy Elvira Yap Guerrero
Niko’s Café
OfertaSimple Com S.A
Olga Tovar de Pretelt
Pablo Durán
Panafoto
Patricia de Orillac
Patricia Martinelli de Valdés
Piso 13, S.A
Promed S.A.
Propiedades Las Cruces S.A
Ramón Ricardo Arias Porras
Rebeca Prado
Ricardo Alberto Arias
Rodrigo Cardoze H.
Rodrigo García Fotografía S.A
Sabrina Bacal
Scotiabank
Simpson Furones Internacional

Stanley A. Motta
Start Design Corp
Stavros Costarangos
Teatro Guild de Ancón
Tecnología Sanitaria
The Metropolitan School of Panama, S.A
The Seattle Foundation
Towerbank International
UBS Asesores S.A
Vasiliki Rusodimos de Boyd
Víctor Cubias
Victor Vial Carrasquilla
Victoria Heurtematte
OUR PLAN FOR 2021

As an organization, we have faced the changes that have affected our beneficiaries since the health crisis emerged. Although most of our graduates lost their jobs, they found support from us. This highlighted the impact of our training programs and the large percentage of women and families that we can still help.

This year we have proposed to impact 150 women through CAPTA and strengthen our network of graduates through our follow-up program, Conexiones. To achieve this, we need to implement 5 CAPTAs in a period of 11 months and to continue supporting the more than 350 women that are currently in our network. We have already started and graduated the first class of 29 women with our CAPTA Promotion # 56. Additionally, we seek to replicate the Change Agents pilot that allows us to train 10 graduates in development and community welfare issues to be spokespersons for those in their communities.

Our budget for 2021 is $215,000 of which 67% will be allocated to the implementation of CAPTA, 13% for our follow-up program of graduates, Conexiones, 10% to implement the micro-project of Agentes de Cambio again, and 10% destined to the administration of the programs.

How a CAPTA woman evolves in 2021

Level 1
Introduction to CAPTA (7 weeks). Development of emotional, social communication skills and digital entrepreneurship.

Level 2
Follow-up for up to 12 months to graduates and strengthening of soft and technical skills.

Level 3
Strengthening of socio-communicative skills and training in special issues of community development.

Conexiones

Agente de Cambio
(Agents of Change)

CAPTA
Ways to Contribute.

Wire Transfer:
Current Account, Banco General
Account Number: 03-72-01-0333336-4
Recipient’s name: Fundación Calicanto
Yappy @fundacioncalicanto

Global Giving Platform:
globalgiving.org/projects/capta/

From United States of America:
Olga Vnodchenko
olga@seaif.org
Senior Grants and Program Officer

Visiting:
6th Street Casco Antiguo, Casa Boyd Building
Tel. 228-0351