

AMAZON RAINFOREST CONSERVANCY

IMPACT REPORT 2025



MESSAGE FROM JANA BELL

Founder and President

In 2025, we continued to turn commitment into action. Thanks to your generosity and the extraordinary dedication of our team in Peru, the year marked meaningful progress for forest protection and restoration. Together, we strengthened safeguards across both our cloud forest project and our lower Amazon basin project, restored degraded lands, and deepened our long-term commitment to protecting this remarkable ecosystem.

Here are a few highlights from 2025:

- **Expanded the wildlife corridor** by 66.49 hectares through the purchase of five former cattle farms, bringing the total protected area to 235 hectares or 581 acres.
- **Constructed a permanent solar powered Main Ranger and Research Station**, a critical investment in long term forest protection, research, and monitoring.
- **1,175 native trees** representing 12 species were planted and have successfully taken root. Every tree was grown in our nurseries from seeds collected by our Forest Guardians during patrols.
- **Prevented illegal gold mining** entirely within the 616 hectare brazil nut concession, reflecting the effectiveness of boundary signage, patrol trail creation, and a consistent on the ground Forest Guardian presence.

Our success has a lot to do with the leadership of Samuel Prada and Cindy Reátegui. Sam, Cindy, and I are in constant communication. We often find ourselves talking dozens of times a day as we solve problems, strategize, and pursue new opportunities. Their passion, wisdom, and deep knowledge inspire me daily.

When something feels impossible, they find a way to make it happen. We challenge each other, laugh together, share frustrations, and celebrate wins. I am immensely proud to work alongside them. Together, Cindy and Sam have established themselves as leading voices in Amazon conservation. By bridging science, community development, and environmental stewardship, they continue to create lasting impact in one of the most biodiverse regions on Earth.

You can learn more about them and the critical, day-to-day work they lead in the Behind the Scenes section of this impact report.

With gratitude,



President and Founder, ARC



SECURING A WILDLIFE CORRIDOR

Key Achievements in 2025

EXPANSION

The purchase of five former cattle farms in 2025 expanded our wildlife corridor by 66.49 hectares. These new land acquisitions brought the total protected area to 235 hectares (581 acres) across 14 parcels – plus additional roadside land.

BUILDING PRESENCE

Infrastructure at our wildlife corridor was improved dramatically in 2025. We completed construction of a permanent, solar-powered Main Ranger & Research Station. This is an essential investment in long-term forest protection.

More than a building, the station is a place of **protection, purpose, and presence**. It provides our Forest Guardians with a safe, functional base in the heart of the wildlife corridor. It also dramatically improves our ability to maintain a consistent, on-the-ground presence in this remote landscape. Plus, it offers a welcoming space for volunteers, researchers, and visiting partners.

2025 CONSTRUCTION HIGHLIGHTS

- Main house built and expanded to include rooms for Forest Guardians, a communal area for hammocks and tents, a technology room, and office space.
- Aluminum roof completed with integrated solar panels for renewable energy.
- Running water installed in the kitchens and bathrooms.
- Separate hut constructed for volunteers and researchers.
- Covered tent platform and secondary kitchen area added.



REFORESTATION

Key Achievements in 2025

1,175 native trees representing **12 species** were planted and have successfully taken root. Every tree was grown in our nurseries from seeds collected by our Forest Guardians.

Hundreds of fruit trees were planted throughout the corridor to provide natural food sources for wildlife.

Palm trees and bamboo were planted to support future **sustainable building needs**, including palm leaves for roofing and bamboo for construction.

New plant nurseries were built, significantly expanding our reforestation capacity.

1,500 mahogany seeds were planted in our nursery, contributing to the recovery of this endangered tree species. Mahogany has been overharvested to the point of near extinction due to the high value of its wood. As a native keystone species, it supports wildlife, stabilizes soil, and stores significant amounts of carbon.

By restoring this iconic tree, we're helping to protect biodiversity and rebuild the rainforest for generations to come.



PROMOTING POLLINATOR POPULATIONS

Key Achievements in 2025



To strengthen the conservation of **indigenous bee species**, we established 10 new beehives. We now maintain a total of **40 active beehives**. An increased population of bees will help repair deforested areas.

Hundreds of flowering ornamental plants grown in our nurseries were planted to support hummingbird and native bee populations.

DEFENDING A BIODIVERSITY HOTSPOT

Key Achievements in 2025



In 2025, no gold miners encroached on our **Brazil nut concession**. This is a direct reflection on the successful establishment of our presence through boundary signage, creation of patrol trails and presence by Forest Guardians.

166 Brazil nut trees were tagged and mapped with **GPS coordinates** recorded to support long-term monitoring and sustainable management.

These trees are the giants of the rainforest. Each tree stores enormous amounts of carbon and plays a vital role in keeping the Amazon – and our planet – healthy.

A truly extraordinary sight.

Last year we received powerful proof that our protection efforts are working. Our drone captured a family of **giant river otters** returning to the concession.

Giant river otters are endangered and sightings are rare. Their return is a clear sign that the forest is healing.

After being invaded by illegal gold miners during the pandemic, we have compelling evidence that sustained protection makes a meaningful difference. It's a moment of hope and celebration. When we defend these lands, life comes back.



AS THE DRONE FLIES

Key Achievements in 2025

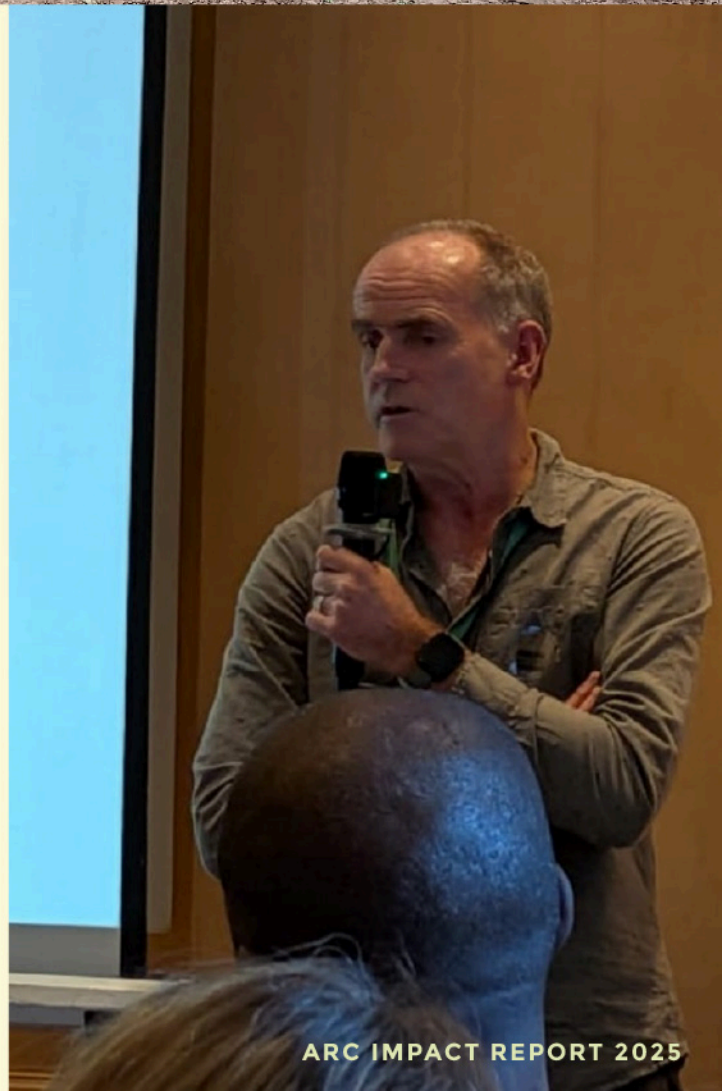


In November, Ken Whitehead, one of ARC's newest board members, delivered a presentation at the Applied Conservation Technology Congress 2025 (ACT Con 2025) held in Hanoi, Vietnam.

Ken's presentation was based on drone mapping with mini drones that he carried out for our Wildlife Corridor project in June 2025. Ken discussed how mini drones generally have less stringent regulations than those faced by larger drones. As a result, field personnel without a drone pilot's licence are still able to take flights.

Ken further described how these advantages offer considerable potential for providing regular and repeatable map updates of remote conservation areas.

For ARC, this means our team can gain more specific and reliable data that was previously cost-prohibitive.



BEHIND THE SCENES

Meet Cindy Reátegui

Cindy Reátegui Co-Founder & Executive Director, ARCNP | Executive Director, PARC

Cindy is an entrepreneur and conservationist recognized for her leadership at the intersection of sustainable business practices and ecological preservation. As the commercial manager and director of innovation and development at La Patarashca Group, she oversees a portfolio of hotels, restaurants, and tours in Peru. Her work champions sustainable food production and the economic empowerment of women in local communities. These efforts have earned her numerous accolades including from the Business Leaders of Change Awards 2026 (LEC).

Combining her entrepreneurial spirit with a passion for nature, Cindy is the co-founder and executive director of the Amazon Rainforest Conservancy Northern Peru (ARCNP) and the executive director of the Peruvian Amazon Rainforest Conservancy (PARC). Through these nonprofit organizations, she leads critical efforts to protect, conserve, and restore some of the Amazon's most threatened tropical habitats. As executive director,

Cindy sets the strategic vision that guides both organizations. She ensures that conservation priorities align with both ecological needs and the well-being of local communities.

Cindy is a vocal advocate for the rainforest in high-level policy discussions with government bodies and international forums. Her leadership extends to managing complex collaborations with NGOs and research institutions, overseeing transparent budgeting, and fostering global partnerships that advance ecological knowledge and practical, science-based solutions.



Cindy and Gurbeen (left, ARC board member) inspecting camera traps at the wildlife corridor project in 2025.

BEHIND THE SCENES

Meet Samuel Prada

Samuel Prada Co-Founder, President & Project Manager, ARCNP | Project Manager, PARC

Sam's path to conservation spans a unique bridge between two worlds. Early on, he developed a deep connection to the land. He was raised in Peru within an expatriate family that founded an organic farm. At age 10, he moved to Switzerland to complete his education as a Mechatronics Field Engineer – a global career that has taken him across diverse high-tech industries.

Inspired by his roots, Sam returned to his passion for nature to co-found the Amazon Rainforest Conservancy Northern Peru (ARCNP). Today, he serves as president of ARCNP and acts as the project manager for both ARCNP and the Peruvian Amazon Rainforest Conservancy (PARC).

In many ways, Sam is considered the heart of the organization's work. He combines technical precision with local knowledge to deliver meaningful conservation results within tight financial limitations. His leadership ensures that every available resource is directed toward on-the-ground protection, restoration, and community engagement. As project manager, Sam bridges the gap between high-level strategy and field operations.

He also liaises with government bodies and international forums to advocate for rainforest protection in policy discussions. Simultaneously, he oversees the practicalities of the mission – from supervising Forest Guardian teams to constructing research centres to negotiating wildlife corridors land acquisitions with landowners. By facilitating research partnerships and tracking ecological data, Sam ensures that the conservation strategies of ARCNP and PARC are scientifically sound, sustainable, and deeply integrated with local communities.

Sam maintaining reforestation equipment at ARCNP's wildlife corridor project.



ARC'S 2025 FINANCIAL SNAPSHOT

At a Glance

ARC's 2025 audited financials reflect a year of meaningful investment in conservation. In 2025, ARC received **\$214,814** in revenue.

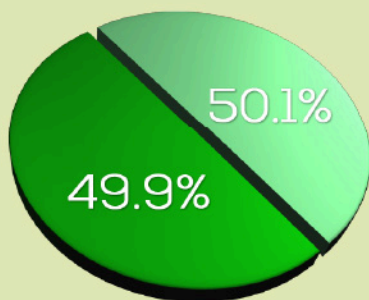
How Funds Were Used in 2025

In 2025, ARC invested **\$232,188** in conservation action. These funds supported land acquisition, Forest Guardians and Peru-based staff, reforestation and nursery activities, the Ranger and Research Station and other field infrastructure, as well as legal and accounting fees in both Canada and Peru.

The breakdown:

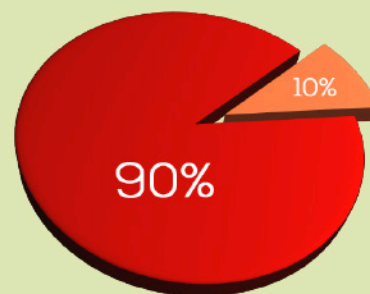
- **\$209,019** supported project expenses in Peru
- **\$23,169** supported project expenses in Canada

Revenue



- Individuals
- Foundations

Expenses



- Peru
- Canada

ARC remains committed to ensuring that the great majority of donations go directly to our on-the-ground conservation work in the Peruvian Amazon.

ARC's 2025 audited financial statements are available for download on our website:
<https://amazonrainforestconservancy.com/our-impact/>

Our goals for 2026 are clear.

Expanding the land under our care, restoring degraded forests, and forging new partnership to strengthen our mission of protecting the Amazon rainforest are our top priorities. The time to act is now.

Together, we are making a difference.
We hope we can count on your continued support in 2026.

OUR THANKS

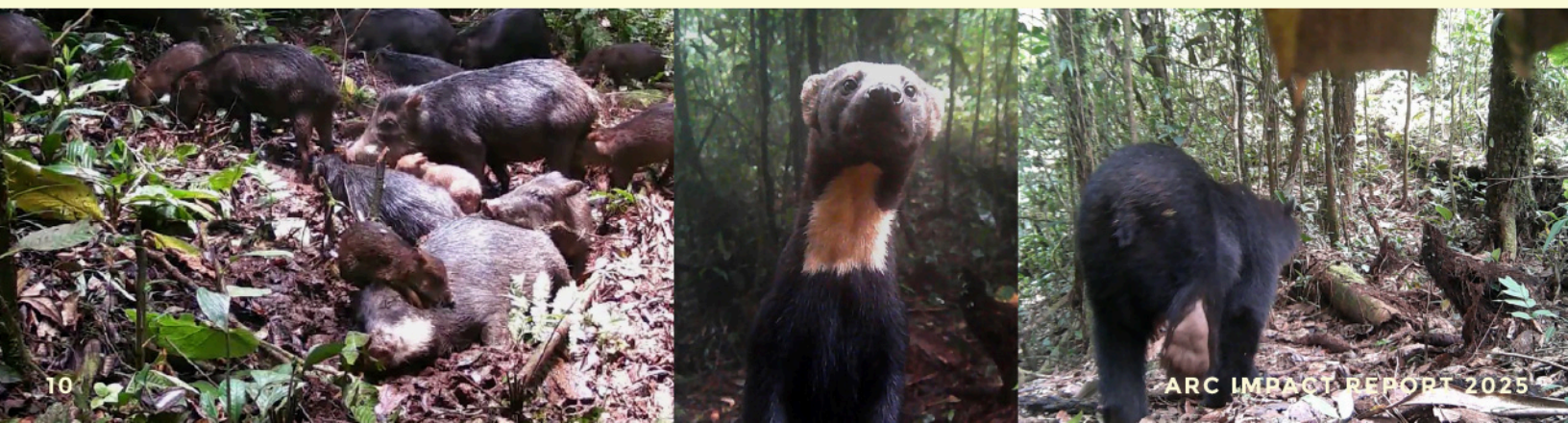


We are so grateful to all of our supporters for standing with us in protecting and defending the Amazon rainforest. Our mission continues because of YOUR generosity.

We would like to recognize the following foundations, organizations and individuals for their generous contributions to ARC's mission in 2025.

**The Five B Family Foundation
The Zita and Mark Bernstein Family Foundation
The Carrie Yakomich Foundation
Coleman Leggitt Trust
HLC Consultants
Green Edventures
James Steeves
Valerie Porter
David Sutton
David and Sarah Domes
The Schachter Family**

Finally, a special thank you to our amazing monthly donors. Your monthly support is a powerful statement of dedication to the well-being of our planet.





QUESTIONS?

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