

FULL PROJECT PROPOSAL

RE-BUILD ACCELERATOR PROGRAM

Full Project Proposal: RE-Build Accelerator Program

Empowering 20 Young Agri-Entrepreneurs in Rwanda's Eastern Province

Submitted to:	GlobalGiving	Project Title:	Empower 20 Young Agri-Entrepreneurs in Rwanda
Themes:	Economic Growth, Sustainable Agriculture, Gender Equality, Education, Food Security	Location:	Eastern Province, Rwanda
Duration:	6 Months per Cohort	Implementation:	Bi-Annually (January–June & July–December)
Target Beneficiaries:	20 youth-led and women-led agri-MSMEs per cohort	Lead Organization:	Business Development Center Ltd.
Strategic Partner:	Here for Hope Foundation	Total Funding Request:	\$19,350 per Cohort \$38,700 per Year (2 Cohorts)





Project Summary

Since 2024, Here for Hope Foundation has trained 600 youth, planted 139,800 trees, and engaged 5 schools in Kayonza District. Our action research revealed that young agri-entrepreneurs lack business skills, documentation, and funding access—trapping them in poverty despite agriculture employing 69% of Rwandans. We now launch the RE-Build Accelerator: a rolling 6-month program training 20 entrepreneurs per cohort—40 businesses annually—equipping them with business plans, websites, and funding linkages. Graduates create 2-5 jobs each, breaking poverty cycles and building climate resilience.

Challenge

Rwanda's youth unemployment is 15.5%, with 25% of young people living in poverty. Eastern Province—the most drought-prone region—sees 67% of farmers reporting decreased rainfall, reducing agricultural GDP by 7.6%. Women are 79% of farm workers, yet only 8% access formal credit. Agriculture employs 69% of Rwandans but remains constrained by low productivity, limited finance, and climate shocks. Promising agri-entrepreneurs remain informal, unfunded, and unable to scale—trapped in poverty despite their potential to create jobs and drive Rwanda's economic transformation.

The Four Interconnected Challenges

Challenge	Impact
Limited Access to Funding	No linkages to banks or DFIs; unaware of available loan products. EADB has disbursed USD 33M to partner FIs in Rwanda, reaching 500+ SMEs—but young entrepreneurs cannot access these funds.
No Business Documentation	No business plan, financial projections, or company profile. Without these documents, no bank, investor, or DFI will consider them for funding.
Weak Mentorship	Limited structured, hands-on guidance to diagnose business gaps and develop practical solutions.

Challenge	Impact
No Online Presence	No website, professional email, or digital portfolio—reducing credibility with investors and customers.

The Urgent Need

The call for applications launched on 10 April 2026; within days, 17 businesses registered—proof of urgent demand. Agriculture employs close to two-thirds of Rwanda's workforce, yet over 70% of farmers are above 45 years, creating a looming generational crisis.

Who Is Affected

Group	Number	Impact
Direct Beneficiaries	20	Youth-led and women-led agri-MSMEs lacking funding readiness
Indirect Beneficiaries	40–100	Families and communities benefit from business growth
Alumni Network	Growing	Each cohort contributes to a sustainable ecosystem

Solution

This 6-month accelerator trains 20 young agri-entrepreneurs per cohort—40 businesses annually—equipping them with business skills, mentorship, and funding linkages. Participants develop business plans, financial statements, and investment proposals. They build professional websites and gain connections to financial institutions. Graduates emerge funding-ready, create 2-5 jobs each, and scale their businesses. Twice yearly, we empower 20 more entrepreneurs—building a growing network of climate-resilient agribusinesses that break poverty cycles and drive Rwanda's economic transformation.

Program Components

Activity	Description	Outcome
Business Diagnosis	Assess current state of each business; create actionable improvement roadmaps	Clear understanding of strengths and gaps

Activity	Description	Outcome
Documentation Completion	Guide participants to develop business plans, investment plans, company profiles, and financial statements	Funding-ready documentation
Online Presence	Provide resources and guidance to build professional websites with domain and hosting	Professional digital footprint
Funding Linkages	Connect businesses to funding sources including EADB's partner FIs (BRD, Duterimbere, AB Rwanda, Letshego)	Access to finance
Mentorship & Field Support	On-site visits to identify operational challenges and develop practical solutions	Real-world problem-solving
Pitch Readiness	Help each business craft a professional pitch deck and practice pitching to investors	Investor confidence

How We Are Different

Element	Our Approach
Grassroots	Founded by a young entrepreneur who experienced these challenges personally
Hands-on	One-on-one mentorship, not just workshops
Demand-driven	17 businesses registered within days—proof of urgent need
Bi-annual	Two cohorts per year, building momentum and alumni network
Comprehensive	Documentation + digital presence + funding linkages + mentorship

Target Beneficiaries and Selection Criteria

Eligibility Requirements

Criteria	Details
Youth-led	Founder under 35 years
Women-led	Female founder or majority ownership
Registration	Business must be registered in Rwanda
Sector	Agriculture (primary sector)
Number	20 businesses selected per cohort
Priority	Young women entrepreneurs prioritized

Selection Process

- Interested applicants send an expression of interest email to info@bdc solutions.online
- Applications are reviewed within 48 hours
- The first 20 qualified businesses are accepted, with priority to young women
- A waitlist is maintained for replacements

Current Demand Signal: The call for applications was launched on 10 April 2026 via <https://bdc solutions.online/rebuild>. Within days, 17 businesses registered—proof of urgent demand.

Program Timeline (6 Months)

Month 1 — Call for applications; selection of 20 businesses; Kick-off workshop; Business diagnosis for each enterprise

Month 2 — One-on-one guidance on documentation; Business plan drafting assistance

Month 3 — Financial statement preparation; Investment plan development; Company profile creation

Month 4 — Website design and setup (domain, hosting); Mid-term workshop

Month 5 — Pitch deck crafting; Practice pitch sessions; On-site field visits

Month 6 — Referral to funding partners; Graduation ceremony; Final reporting

Donation Options

Amount	Impact
\$10	Provides training materials (workbooks, templates, and guides) for one entrepreneur
\$25	Covers transport for a mentor to visit one business, providing on-site guidance
\$50	Funds one entrepreneur's full participation in a workshop session
\$100	Covers website hosting and domain registration for one business for one full year
\$250	Supports the development of complete business documentation for one entrepreneur
\$500	Provides comprehensive mentorship for two businesses throughout the entire 6-month program
\$1,000	Fully supports three entrepreneurs through the entire 6-month accelerator
\$5,000	Sponsors an entire 6-month cohort of 5 businesses—creating 10-25 jobs
\$10,000	Co-sponsors half a cohort—supporting 10 businesses to become funding-ready

Budget

Per Cohort (20 Businesses)

Budget Line Item	Estimated Cost (RWF)	Estimated Cost (USD)
Workshops (kick-off, mid-term, graduation)	6,500,000	\$4,470
Personnel & trainers	5,000,000	\$3,450
Website hosting & domains (20 businesses × 1 year)	10,500,000	\$7,240
Field visits & transport	1,500,000	\$1,030
Admin & communication	1,500,000	\$1,030
M&E & reporting	500,000	\$345
Subtotal	25,500,000	\$17,590
GlobalGiving fees (10%)	2,550,000	\$1,760
Total per Cohort	28,050,000	\$19,350

Full Year (40 Businesses, 2 Cohorts)

Category	Per Cohort	Full Year
Workshops	\$4,470	\$8,940
Personnel & trainers	\$3,450	\$6,900
Website hosting & domains	\$7,240	\$14,480
Field visits & transport	\$1,030	\$2,060
Admin & communication	\$1,030	\$2,060
M&E & reporting	\$345	\$690
Subtotal	\$17,590	\$35,180

Category	Per Cohort	Full Year
GlobalGiving fees (10%)	\$1,760	\$3,520
Total	\$19,350	\$38,700

Long-Term Impact

This project creates lasting change: 40 businesses trained annually—80-200 jobs created each year. Graduates gain business documentation, websites, and funding access—enabling them to scale, access finance, and build climate-resilient enterprises. Women-led businesses gain visibility and credibility, advancing gender equality. The rolling model builds a growing alumni network that mentors future cohorts. Rwanda's agricultural sector gains funding-ready, formalized businesses that create jobs, reduce poverty, and drive economic transformation for generations.

Key Impact Metrics

Indicator	Per Cohort	Per Year
Businesses trained	20	40
Jobs created (2-5 per business)	40-100	80-200
Women-led businesses	10+ (50%)	20+
Businesses with professional websites	20	40
Businesses with complete documentation	15+	30+
Businesses referred to funding partners	5+	10+

UN Sustainable Development Goals

SDG 1 No Poverty	SDG 5 Gender Equality	SDG 8 Decent Work and Economic Growth	SDG 10 Reduced Inequalities
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Monitoring & Evaluation Framework

Indicator	Target	Data Source	Frequency
Businesses completing full documentation	15+ of 20	Document review	Program completion
Functional websites delivered	20	Website verification	Month 4-6
Businesses securing funding inquiries	10+	Follow-up survey	6 months
Women-led businesses completing program	10+ (50%)	Registration records	Program completion
Businesses referred to funding partners	5+	Referral records	Month 6
Workshop attendance rate	85%+	Attendance records	Each workshop
Jobs created per business	2-5	Follow-up survey	6-12 months

Data Collection Methods

Method	Purpose	Frequency
Attendance Records	Track workshop participation	Each workshop
Document Review	Verify completion of business documentation	Program completion
Website Verification	Confirm website functionality	Month 4-6
Follow-up Surveys	Track funding secured, jobs created	6, 12 months
Success Stories	Document individual entrepreneur journeys	Ongoing

Alignment with National and International Priorities

Rwanda's Vision 2050

Priority	RE-Build Alignment
Job Creation	80-200 jobs created annually
Economic Transformation	Funding-ready, formalized agribusinesses
Private Sector Development	SME growth and scaling
Youth and Women Empowerment	50%+ women-led businesses

EADB-UN Partnership

Priority	RE-Build Alignment
Youth and Women SMEs	Direct focus on youth-led and women-led businesses
Capacity Building	Business documentation, mentorship, digital tools
Access to Finance	Funding linkages to EADB partner FIs
Technical Assistance	Grassroots TA delivery partner

Sustainability

The RE-Build Accelerator is the first phase of a Five-Year Strategic Plan (2025-2030) with Here for Hope Foundation.

Phase	Model	Description
Phase 1 (Year 1)	Fully subsidized	Foundation support for first 2 cohorts
Phase 2 (Year 2)	Graduated fees	Businesses pay small participation fee (10-20%)
Phase 3 (Year 3+)	Cost-recovery	Businesses pay 50%; alumni contribute

Revenue Streams

Source	Description
Program Fees	Graduated contribution from participants
Alumni Contributions	Successful graduates support future cohorts
Partnerships	EADB, Imbuto Foundation, FAO, private sector
Donor Support	GlobalGiving, other grant funding

Bank Details (Equity Bank Rwanda PLC)

- **Bank Name:** Equity Bank Rwanda PLC
- **Address:** Grand Pension Plaza, Floor 1, KN 4 Ave, Kigali, Rwanda
- **SWIFT/BIC Code:** EQBLRWRW
- **Account Name:** HERE FOR HOPE FOUNDATION
- **Account Number:** 4012201144021

Reports to Donors

We are committed to transparency. Donors will receive:

Report	Contents	Frequency
Progress Updates	Photos, videos, stories, milestone tracking	Quarterly
Phase Completion Report	Detailed impact per cohort	Each cohort completion
Final Narrative Report	Full story of transformation	Program completion
Financial Audit	Certified independent audit	Program completion
Impact Stories	Individual entrepreneur journeys	Ongoing

Join Us

Young agri-entrepreneurs in Rwanda have the energy, ideas, and determination to transform their communities. They lack only one thing: the documentation, digital tools, and funding linkages to scale.

Every donation plants a seed for economic transformation.

Amount	Impact
\$10	Training materials for one entrepreneur
\$100	Website + domain for one business (1 year)
\$1,000	Full program for 3 businesses
\$10,000	Half cohort of 10 businesses

Build with us. Empower young entrepreneurs. Transform Rwanda's agricultural sector.

"Preparing the next generation of agribusinesses to be funding-ready and scale-ready."