



HAPPY NEW YEAR!

Quarterly Report, January 2013

It's a New Year and a new beginning! It is a time to welcome new hopes and renewed aspirations in our lives. IIMPACT wishes all its donors, well-wishers, friends and all the readers a very Happy New Year!



Dear Friends,

A very Happy New Year to all !

Looking back, 2012 has been a great year for IIMPACT. It began with IIMPACT expanding its project to three new hubs at Shahjahanpur, Jaunpur and Dehradun with 30 centers each. Our Class V girls did us proud with brilliant results in the exams held in April and today 1224 girls continue to study in class VI. The total number of girls educated so far touched the 30,000 mark which is a small

but significant step towards our goal! IIMPACT completed 10 years of implementing its mission of providing quality primary education to non-school going girls from economically and socially backward rural areas of India. To commemorate its 10th Anniversary, we organized a programme at The Westin Hotel, Gurgaon. The IIMPACT report, 'Educating the Girl Child-Transforming Lives' was released!

In January we will be starting 20 learning centers in each of the following new hubs:

- Pakur, Jharkhand
- Sheopur, MP*
- Murshidabad, West Bengal
- Palwal, Haryana.

* Madhya Pradesh is a new state added this quarter

We are also pleased to announce that the IIM-A batch of 1988 has decided to join hands with IIMPACT! The decision was made on their Silver Jubilee Reunion which was held recently. A presentation on IIMPACT was shown by two board members of IIMPACT which was very well received and won us a lot of friends from within this enlightened batch. The association between our two batches is synergistic and will hugely benefit IIMPACT's cause of educating the girl child from disadvantaged sections of our society. Encouraging strides have already been made by the Class of 1988 who are supporting 30 IIMPACT learning centers. Going forward, more dimensions of our association will also be explored.

We take this opportunity to thank all our donors and well-wishers for their invaluable support!

Nirmala Tandon
CEO

IMPACT 10TH ANNIVERSARY CELEBRATIONS

The 10th anniversary celebration of IIMPACT was held on Sunday, 28th October 2012 at the Westin Hotel, Gurgaon.

The girls presented a *vandana* to welcome all the guests. Mr. Tandon, President IIMPACT, Mr. R. Jhunjhunwala, Mumbai based investor and CEO RARE Enterprises, Mr. Chetan Mehrotra, Executive Trustee of Sar-La Education Trust, Mr. Jayant Mehrotra, Chief Financial Officer of ING VYSYA Bank and Trustee of ING VYSYA Foundation, Mrs. Manju Mithal representing Kamal Agarwal Foundation spoke on the occasion.

Mithilesh, an IIMPACT graduate, currently studying in class 10, was compeering along with Mrs. Nirmala Tandon, CEO, IIMPACT. Mithilesh spoke with a confidence that impressed all present. Three of our graduates, **Shakunat**, **Shahina** and **Rasmina** who are now pursuing further studies shared their unique experiences with the audience who were in rapt attention listening to these spirited young girls.



Mr. Anil Tandon



Mr. Jhunjhunwala speaking on the occasion



Mrs. Manju Mithal



Mr. Chetan Mehrotra



Rasmina



Shahina



Mithilesh



Shakunat



Group song presented by the girls



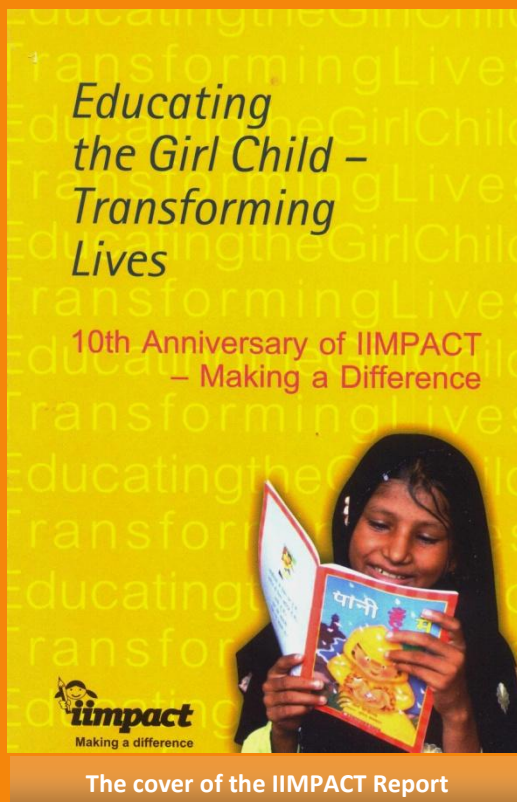
IIMPACT girls and community members at the event



Mr. Juhunhunwala and the IIM, A batch of 78 releasing the IIMPACT Report

THE IIMPACT REPORT

As a part of the 10th anniversary celebrations, IIMPACT released a report “EDUCATING THE GIRL CHILD, TRANSFORMING LIVES: IMPACT OF IIMPACT” covering the IIMPACT story till date and portraying the progress made and the impact on the lives of the many girls it has been educating for the past ten years.



The cover of the IIMPACT Report

“95% of women interviewed in UP whose daughters were studying at IIMPACT centers responded with ‘class 10 atleast’ with 75% ready to educate daughters up to college. 87% in Odisha and 71% in Rajasthan wish college education for their daughters. Only 5% in UP, 11% in Rajasthan and 2% in Odisha said that they would educate their daughter only until marriage.”-*Extract from the Report.*

NEWS FROM ACROSS THE STATES

Here is an overview of the activities conducted in our project areas. In each of the area's most of the prominent festivals are celebrated along with other academic and extracurricular activities.

RAJASTHAN

Alwar

Felicitation Ceremony

A felicitation ceremony was held for the girls who graduated from the learning centers. This was the initiative of the villages of Sakambas and Alwalpur who collected the funds and organized the entire programme from the stage to even the sumptuous meal. The girls from the nearby villages also attended the function. Their transport etc was organized by their respective villages. A great example of Community involvement.

The program consisted of a short welcome speech by one of the girls followed by song and dance . Our graduates were felicitated with certificates and wrist watches.



Mr. Tandon, President IIMPACT distributing certificates to our Graduates

Kota

Community Mobilization

Community meetings were organized in every village in each month of the quarter. The focus was on issues like dropout rates along with the reasons, finding space for learning centers. Campaigning and spreading awareness about girl child education were conducted.

Drawing Competition

On the occasion of Children's day a drawing competition was organized at the fifteen centers sponsored by CFCL.



Girls with their drawings

ODISHA

Mayurbhanj

Children's fair

A fair for the children was organised at the block level. 337 girls from 30 centers were present at the fair. Around 200 girls took part in the various activities that



A little girl performing a song at the Childrens Day celebrations

were organised. Some of the activities that were conducted are:

- Action Song
- Speech on the life of Pandit Jawaharlal Nehru
- Drawing on the concept of a Model Learning Center
- Essay writing on “Your Learning Center” / Storytelling and story writing describing a picture
- 100 meter race, Football, Musical Chairs, Skipping

The objective behind conducting these activities is to instill a sense of confidence, independent thinking and to explore their inner potentials. It is during such programs that we get to know the various talents which otherwise would have remained hidden.

Community Involvement

There has been tremendous support from the community in the villages here. The community came forward to repair centers whenever required. They repaired ten such centers. They also were very happy with the celebration of special days like children’s day etc as this was a first for them. During the meetings discussions on important issues like rights of the children, negative consequences of child marriage, importance of girls education, opening of new learning center, repairing of old centers, information on Gram Sabha, remedies for Diarrhoea, health camp, migration issues and WASH festival etc were held.

Education Changes Lives

Kumari Minati Purty,18, from an IIMPACT Learning Center has been appointed as a ‘Mini’ Anganwadi Worker in the village Kishun Sahi. She has set an example for all the girls and community members that education can transform the lives of girls!



Gajapati

Children’s Day

As a run up to the children’s day celebrations several activities were conducted like races, rope jump, poetry competition, drawing etc in each center. The winners from these centers then participated in the block level competitions. Books, dictionaries and certificates were given out as prizes.

Academic Activity

The teachers have developed a testing pattern to evaluate the progress of the girls. TLM's were also developed to facilitate better learning. Like in many other areas, the children assist the teacher in preparing the TLMs.

Community meetings

Community meetings are very essential in an area where the population is predominantly tribal. Regular discussions to dispel the inhibitions and solve other center related problems are carried out. This time in the meeting issues like child trafficking, child rights and challenges of girls education were discussed.



Prize distribution to the participants



Community Meeting

BIHAR

Kishanganj

Painting Competition

15 centers participated in a drawing competition. 375 girls were a part of this. 45 girls received prizes for their paintings.



Budding artists

Sports Activities at Learning Centers

Sports activities were conducted at 20 centers where 490 girls participated in several sports and games activities. The games were races, musical chairs, skipping, lemon race etc. 60 girls were given prizes for winning.



Sports events

Community Meetings

More than 150 meetings were organized in 50 centers. The main points of discussion included attendance of students at the centers, quality of education etc. The CLCs also discussed the repair of sheds where ever required.

World AIDS Day on 1st December

World AIDS Day was observed at the centers with a rally. The community members were given information about AIDS. Meetings were organized with the parents of the girls to spread awareness.



Awareness rally on Aids Day

JHARKHAND

Ranchi

Educational Visits

Two educational visits were organised by the project for the girl students of the centers with the following objectives:

- To develop the observation power, reflection and imagination skills in the students
- To introduce the children to animate and inanimate objects like animals, trees and plants etc. which they see in their course books
- To stimulate their thinking capacity.
- To satisfy their inquisitiveness.

The first visit was organised to the **Birsa Zoological Park** and second to the **Rock Garden and Tagore Hill**. The children of Semra village were taken to the Birsa Zoological Park and the children of Turuguru center were taken to the Tagore Hill and Rock garden at Kanke Ranchi.

INVALUABLE COMMUNITY SUPPORT

- *White washing and repairing of thatched roof etc are done with community help.
- *School Dress provided by community members
- *Annual Day organized and sponsored by the community of Bero.
- *Chalk, broom, pots for drinking water and other such items provided by this community

Community support goes a long way in educating the girl child.

Creative / Free Thinking Skill development Activities

- Story writing: Stories were presented in written or pictorial form. The children then had to either reproduce these stories through drawings or short sentences. This activity instills in them creativity, consolidating ideas and improves their writing skills along with some fun
- Paddy hauling: The students were taken out to the fields where they could observe for



A yoga class in progress

themselves the process of taking out rice from paddy through tractor.

- Film show: A film called “MEENA” was shown at the Chankopi center for the students. The basic objective behind this activity was to present the importance of education for children and it was also a joyful activity for the students.

UTTAR PRADESH

Mehmoodabad

Life Skill education

A session on Life Skills Education was held for Class V girls who were into their teens. Various topics like interpersonal skills, self awareness and effective communication were covered and discussed.

Drawing competition

This competition was organized in each and every learning center in the month of November 2012 with an objective to develop creative ability among the students in each center and the students with the



best drawings were also awarded. These prizes were sponsored by the Dabur India Ltd., Lucknow.



CMC Meeting

Meeting with CMC members & parents in all the 68 villages and 70 centers are held once a month. This time center related issues and child’s progress were discussed. These meetings help a lot in mobilizing the community members.

Jaunpur

Bal Mela

Childrens day celebrations were organized in the Badlapur and Maharajganj Blocks. The children were enthusiastic about participating in all the events and competitions like drawing, craft making , dance, singing etc. The parents were also present and were overjoyed to see their children perform so well!





Community Involvement

The monthly CMC meetings covered pertinent issues like shed repair, monitoring of the learning centers, health and hygiene. The CMC meetings are attended by the members regularly and diligently. The community has assisted in providing space for the learning centers.

WEST BENGAL

Diamond Harbour

Celebration of children's day

On the eve of children's day a drawing competition was arranged for the children of all the 48 centers. Children were given two specific topics to draw i.e. **Education** (My school and my dreams) and **Protection** (My family). This event was a huge success as all the children participated enthusiastically and enjoyed themselves.



Drawings by the Girls

UTTARAKHAND

Gandhi Jayanti:

Various cultural activities including role play, singing completion, dance, drawing, games etc were conducted in each learning center. The Education Committee members and Panchayat members of the villages attended the programme.





A song demonstrating the importance of handwashing

Handwashing Day Observed:

15th October was observed as Global Handwashing Day. The teachers conducted various activities with girls to educate them about health and hygiene on the occasion of hand wash day. The teachers taught the procedure of Hand wash by enacting through poems.

International Iodine day Observed

A special session was held in the centers for the parents on 21st Oct to spread awareness about the importance of iodized salts.

HARYANA

CMC Meeting

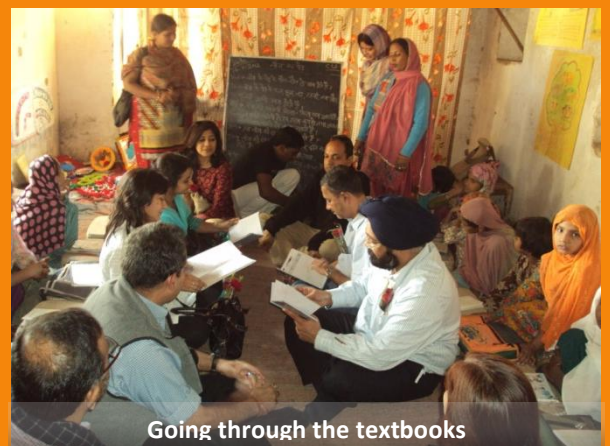
A CMC meeting was organized to discuss certain issues related to the village which in turn was affecting the attendance of the girls in some of the Learning Centers. The community came to a consensus that the girls education would not be affected and that they would attend their respective centers

IIM-A Batch of 1988 visit Mewat

The batch of 88 who flew in from across India like Bangalore, Mumbai, Chennai spent quality time interacting with the girls and understanding the various activities typical to an IIMPACT learning center.



The batch of '88 at one of the centers



Going through the textbooks

GIRLS WHO INSPIRE

SUKRO

Sukro Kachchap, 18, belongs to a village in Bero block of Ranchi. Her father works as a labourer in the farms and is able to earn around Rs.3000 a month. With this amount they manage the entire household. She has two brothers and a sister. Sukro used to help



out her parents sometimes in the fields or doing household work. During the dry months she would migrate along with her parents to find work elsewhere while her brothers stayed back to attend school. Learning about this, IIMPACT approached her family and told them about the learning center. Her parents were at that time thinking of getting her married. It was after a lot of discussion and persuasion that Sukro was allowed to join the center. Now Sukro is in class 5 and has stopped going away with parents. She

stays back and attends her classes. Her sisters too have joined the center.

She secured 73% in class 4. She wishes to continue studying as long as possible. One of the major reasons that can be cited for this change is the regular CMC meetings that are held. People still migrate to other places during the off season but leave their daughters behind with their relatives so that they can continue with their education in the IIMPACT centers.

AN EXAMPLE OF BRAVERY!

Nazma,10, is studying at a learning center in Nuh block of Mewat.

Anisha is a 11 year old girl from the same learning center as Nazma . Due to differences between their respective families both the girls had not interacted much.

One afternoon, Nazma and Anisha both went to a pond in the outskirts of their village to wash clothes. Anisha's leg slipped and suddenly she fell into the water. She did not know how

to swim and was struggling. At that moment Nazma jumped into the pond and reached to the drowning Anisha. She clutched her hand and tried to pull her up but Anisha proved heavy for Nazma. She then used her *dupatta*, the other end of which she threw towards Anisha to catch on to. She was successful in pulling out Anisha and saved her life. This incident not only made them best friends but their families also came closer and are now staying as good neighbours.



Nazma (Left) and Anisha