

Project Proposal

Widow Empowerment: Sponsorship of 30 Income-Generating Projects



Submitted By



الخدمت فاؤنڈیشن پاکستان
ALKHIDMAT FOUNDATION PAKISTAN

www.alkhidmat.org

Date: 27 July 2026

To: Global Humanitarian Response (GHR)

From: Alkhidmat Foundation Pakistan

Subject: Project Proposal — Widow Empowerment: Sponsorship of 30 Income-Generating Projects (2026–27)

Respected Sir,

Alkhidmat Foundation Pakistan is pleased to submit the attached proposal to Global Humanitarian Response (GHR) for the sponsorship of 30 income-generating projects for widowed mothers registered under its Orphan Family Support Program (OFSP), to be implemented over a period of six months. This document sets out the background, objectives, implementation plan, budget, and monitoring arrangements for the project, and reflects Alkhidmat's standard project proposal format.

We would welcome the opportunity to partner with GHR on this initiative and remain available for any clarification GHR may require during its review.

Regards,

Khubaib Bilal

Chief Executive Officer

A handwritten signature in dark ink, consisting of stylized, overlapping loops and a long horizontal stroke extending to the right.

1: Project Summary	
Project Title	Widow Empowerment: Sponsorship of 30 Income-Generating Projects
Location	Pakistan
Objectives	● Establish small businesses for skilled and deserving widows registered under OFSP across Pakistan. ● Provide widows with sustainable income sources, reducing dependency on low-paying, informal work. ● Improve the economic stability of orphaned families by empowering widowed mothers to support their children's education and household needs. ● Enable widows to regain confidence and self-worth by becoming self-sufficient entrepreneurs. Empower marginalised widows, promoting their active participation in community and economic activities.
Project Beneficiaries	▪ 30 Registered Women ▪ 30 Mothers/Guardians ▪ Total Direct Participants:210
Total Cost of the Event	See the attached budget
Implementing Agency	Alkhidmat Foundation Pakistan-
Submitted To	Global Humanitarian Response
Focal Person at Implementing Agency	Sheikh Ahsan Farid, Senior Program Manager, OFSP Cell #: 92 321 498 4829 Email: ahsan.farid@alkhidmat.org

2: Project Proposal						
Project Name	Widow Empowerment: Sponsorship of 30 Income-Generating Projects					
Location	Country	Pakistan	Province		Place	Multiples
Implementing Agency	Alkhidmat Foundation, a registered non-governmental organization (NGO) since 1990, is one of Pakistan’s leading humanitarian networks. Its core mission is to serve humanity without discrimination based on religion, race, caste, sect, language, or political affiliation. The Foundation has actively supported victims of both natural and man-made disasters—including earthquakes, floods, wars, and conflicts—and has played a vital role in their relief, rehabilitation, and resettlement, both within Pakistan and abroad. Alkhidmat’s work is structured around eight key service areas: Orphan Care, Disaster Management, Education, Bano Qabil, Health Services, Islamic Microfinance Program, Community Services, and Clean Water initiatives. Committed to independence, charity, and non-profit values, Alkhidmat continues its mission to uplift communities and support those in need across the country.					
Project Sector	Orphan Family Support Program – Income Generating Programm					
Introduction & Background	Widowed mothers of orphaned children, registered under Alkhidmat Foundation Pakistan's Orphan Family Support Program (OFSP), are often left as the sole providers for their households, facing a deeply concerning economic situation without a stable income, reliable assets, or access to credit. This exposes them and their families to poverty, food insecurity, and social vulnerability. This project complements Alkhidmat's wider Orphan Family Support Program: while OFSP addresses the immediate needs of orphaned children, this initiative addresses the economic vulnerability of the mothers who care for them, strengthening the household as a whole. Addressing the situation of widowed mothers comprehensively requires attention to broader economic and social barriers, and Alkhidmat encourages GHR and its stakeholders to support initiatives that meet the immediate livelihood needs of these women while also contributing to the long-term stability of the families they support. For widowed mothers, financial independence is more than an income — it is dignity, stability, and the ability to provide for their children. Yet many remain trapped in informal, low-paying work simply because they lack the start-up resources to put their existing skills to use. The “Widow Empowerment: Sponsorship of 30 Income-Generating Projects” initiative seeks to close this gap by equipping 30 deserving widows with fully established businesses — restoring their confidence and opening a genuine path to self-reliance.					

Implementation Methodology	The project will be implemented over a period of six months. The following is a brief outline of the proposed methodology: ● Selection & Verification: FSOs identify and verify skilled and deserving widows registered under OFSP, with panel interviews and final approval by the OFSP Directorate. ● Procurement & Shop Set-Up: Source equipment, initial stock, and shop materials from reliable local vendors, and establish shop premises for each beneficiary. ● Capacity Building & Launch: Provide hands-on training in shop management, bookkeeping, and customer service, then formally hand over and inaugurate each shop. Monitoring, Support & Reporting: Conduct regular field visits and progress assessments, provide ongoing business support, and prepare a Project Completion Report (PCR).
Project Impacts	● Widows will establish small businesses, ensuring consistent household income. ● Improved income will enable widows to provide better nutrition, education, and healthcare for their children. ● Participants will gain marketable skills, enhancing their employability and long-term earning potential. ● Economic stability will restore dignity, empowering widows to participate actively in their communities. Sustainable livelihoods will uplift families, ensuring brighter futures for orphaned children.
Community Participation	Community Participation is very important for the successful completion of any project. Volunteer professionals and notables of the local community are being engaged for awareness and the smooth running of the Project.
Sustainability & Partnership	The project lays the groundwork for lasting impact by equipping widows with durable business assets and practical skills, rather than one-off relief. Ongoing mentorship, market-linkage support, and monitoring continue through the project period, and Alkhidmat's established OFSP field network remains in place to follow up on beneficiary households beyond project completion, ensuring the businesses continue to generate income for the family in the long term.
Monitoring and Evaluation	Alkhidmat Foundation Pakistan (AKFP) will be responsible for the overall management of the project, including planning, implementation, supervision, monitoring, evaluation, and reporting. AKFP officials will closely monitor the project's progress, ensuring that it is completed on time and within budget. Regular updates and a Project Completion Report (PCR) will be shared with GHR to keep them informed of the project's impact and success.

3: Conclusion

The “Widow Empowerment: Sponsorship of 30 Income-Generating Projects” initiative empowers widows in Pakistan by providing them with sustainable livelihood opportunities through shop establishment. This project ensures long-term impact by promoting self-reliance and financial stability while restoring dignity and hope.

Aligned with Alkhidmat Foundation's mission of “serving humanity with integrity,” it offers GHR a unique opportunity to transform lives, breaking the cycle of poverty and fostering a brighter future for widows and their families. Together, we can turn resilience into lasting prosperity.

BUDGET BREAKDOWN

The total budget for this project is USD, which covers the cost of shop establishment for 30 income-generating businesses, distribution logistics, and monitoring and evaluation. A detailed financial breakdown is provided below.

Summary of Projects

Projects	Unit Cost (PKR)	Qty	Total Cost (PKR)	Total Cost (USD)
Sewing Machines / Tailoring Shop-annex A	225,500	10	2,255,000	8112
Grocery Shops	280,500	8	2,244,000	8072
Beauty Parlour Shops	277,640	9	2,498,760	8988
Cosmetic / Innerwear Shops	269,500	3	808,500	2908
Total	1,053,140	30	7,806,260	28,080

Annex A — Sewing Machine / Tailoring Shop

Sr. #	Details	Amount (PKR)	Amount (USD)
1	Shop Rent (monthly)	10,000	36
2	Shop Advance	20,000	72
3	Utility Bill Amount	15,000	54
4	Counter + Iron Stand	50,000	180
5	Sewing Machine with Electric Motor, Stand, Cover Set and Fabric & Tailoring Set	80,000	288
6	Shop Decoration & Development & Misc. Expenses	20,000	72
7	Publicity, Branding & Transportation	10,000	36
	Sub-Total	205,000	737
	Contingency Cost	20,500	74
	Cost of 1 Shop	225,500	811

Annex B — Beauty Parlour Shop

Sr. #	Details	Amount (PKR)	Amount (USD)
1	Shop Rent (monthly)	10,000	36
2	Shop Advance	20,000	72
3	Utility Bill Amount	15,000	54
4	Counter with Partition & Racks	50,000	180
5	Chairs (02)	60,000	216
6	Cutting Equipment, Beauty Products & Mirrors	65,000	234
7	Shop Decoration & Development & Misc. Expenses	20,000	72
8	Publicity, Branding & Transportation	12,400	45
	Sub-Total	252,400	908
	Contingency Cost	25,240	91
	Cost of 1 Shop	277,640	999

Annex C — Grocery Shop

Sr. #	Details	Amount (PKR)	Amount (USD)
1	Shop Rent (monthly)	10,000	36
2	Shop Advance	20,000	72
3	Utility Bill Amount	15,000	54
4	Counter with Partition & Racks	50,000	180
5	Grocery Items (Initial Stock)	130,000	468
6	Shop Decoration & Development & Misc. Expenses	20,000	72
7	Publicity, Branding & Transportation	10,000	36
	Sub-Total	255,000	917
	Contingency Cost	25,500	92
	Cost of 1 Shop	280,500	1,009

Annex D — Cosmetic / Innerwear Shop

Sr. #	Details	Amount (PKR)	Amount (USD)
1	Shop Rent (monthly)	10,000	36
2	Shop Advance	20,000	72
3	Utility Bill Amount	15,000	54
4	Counter with Partition & Racks	50,000	180
5	Cosmetic Items	60,000	216
6	Laces and Ladies' Innerwear Items	60,000	216
7	Shop Decoration & Development & Misc. Expenses	20,000	72
8	Publicity, Branding & Transportation	10,000	36
	Sub-Total	245,000	881
	Contingency Cost	24,500	88
	Cost of 1 Shop	269,500	969

Pictorial Glimpses





Thank
you!

FOR YOUR
CONTINUOUS GENEROUS SUPPORT



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