



THE AFRICAN MODERN ARTS PROJECT

BAGAMOYO, TANZANIA

SOLICITATION FOR FUNDING

Basic Education and Vocational Training Program Solicitation for Funding Proposal
Presented to non-profit organizations, for-profit corporate & individual prospective donors
Project time frame: 2012 and recurring years

EXECUTIVE SUMMARY

- PURPOSE OF FUNDING:** Students attending the center will receive basic education as well as vocational training. They are to be provided with the supplies and necessary tools for sustaining their education.
- IMPLEMENTING AGENCY:** East Africa Aid Foundation, New York, USA (Founded in 2006)
- ADDRESS:** Bagamoyo, Tanzania, East Africa Region
- EXECUTIVE DIRECTOR:** Tarek El-Shayal (New York, USA), Saidi Mbungu (Bagamoyo, Tanzania)
- REQUEST DESCRIPTION:** Funds to support the capital and running expenses. Supplies to maintain the livelihood training program.
- PROPOSED BUDGET:** \$14,500 for 2012 school year budget, with an additional capital investment project budget of \$45,500 (Expansion Project).
- DATES COVERED:** 2012 and recurring years

PROJECT BACKGROUND

The African Modern Art Project (AMAP) was developed to teach and help support underprivileged, Tanzanian youth by upholding their basic human rights, giving them opportunities and helping them to fulfill their life potential within the community they live in.

AMAP was founded in the year 2006 by talented artist Saidi Mbungu in the township of Bagamoyo located 75 kms North of the Tanzania capital of Dar Es Salam. This area has been an integral part of a rich artistic history throughout the past centuries. AMAP was one of the first community-based learning centers in town.

Bagamoyo— as with most of Tanzania— is home to many disadvantaged children; children who have either lost their parents or have been abandoned, and some of whom live on the street. The AMAP offers a refuge to vulnerable adolescents and a future hope to those who have joined its program.



DID YOU KNOW?

1.2 million people are living with AIDS in Tanzania. This is over 5% of the population. The result: more than 1 million children orphaned by AIDS. Of these children only 102,000 attend school.

OUR STUDENTS

Students' age vary from 6 to 16 years. Many of them have lost their parents to AIDS or other terminal disease or are simply coming off the streets after being abandoned by their parents.





PROJECT RATIONALE

The Student Sponsorship Project for the AMAP has been designed to meet the great need for education of disadvantaged children in Bagamoyo, Tanzania.

The school provides a shelter, a learning ground and a locale where students experience firsthand the educational process and nourish their talents. The project is a unique chance to shape their life by learning a skill that affords them a dignified entrepreneurial opportunity within the community.



PROJECT OBJECTIVES

The overall aim of the AMAP is to give basic education to children who would otherwise have no opportunity to attend school. For the school year of 2012, AMAP anticipates to host 80 children at the center. The courses taught will be:

- Foundation and History of Art
- Carving and Casting
- Fabric Tailoring
- Painting - Basic and Advanced
- Kiswahili and English
- Math and Sciences
- Computer Skills

In addition to meeting our yearly objective of training and sheltering students, this year we will undertake to purchase land and construct a new center. Expanding our space will allow a greater number of children to benefit from this program.



EXPECTED MEASURABLE

OUTCOMES

The main expected outcomes of both the Student Sponsorship and the Expansion Projects are changed lives! The social return on investment (SROI) is both tangible and intangible. It is our goal to see children educated in such a way as to see quantifiable results (off the street and making a living) and qualitatively changed: children are welcomed into a home environment where they are nurtured. We feel that, equally as important as the SROI, is the absence of negative influences on these young lives thus removing them from the harsh realities of street life, illegal activities and dangerous situations.

PROJECT EVALUATION

Monitoring will be done regularly throughout the entire project period; locally employed staff and volunteers will manage the project and report. All key stakeholders will receive regular reports advising them with progress.



DID YOU KNOW?

There are 160,000 children living with HIV and more than 1 million children orphaned by AIDS in Tanzania. Grandmothers and other relatives often provide invaluable support to orphans, but they are still more vulnerable to poverty, sexual abuse and poor nutrition than children who live with both their parents. They also receive little support from the Tanzanian government: less than 1 in ten receive some type of support (usually school related assistance) while less than 5 percent receive medical or social support

BUDGET

For the upcoming school year of 2012, the budget required is \$22,000. The Student Sponsorship Project has a budget of \$14,500 to cover running expenses. This year's budget includes the expansion project that is estimated to cost \$45,500 which is a one-time capital expenditure to go towards infra-structure and asset build-up.

The African Modern Art Park is a project run in conjunction with the East Africa Aid Foundation, which partners with companies and individuals in North America who provide support via donations of funds & much needed educational material and supplies.

PROJECT BUDGET PER YEAR

ITEM	% OF BUDGET	COST
SCHOOL SUPPLIES	18	\$4,000
This covers supplies for classes in Art, Casting, Carving, and Tailoring.		
RUNNING COSTS	27	\$6,000
Including property rental, electricity, water, building repairs & restoration, teacher & tutors' salaries as well as other school supplies. (details on page 4)		
FOOD	27	\$6,000
Based on 2 meals per day for 12 children.		
TEACHERS SALARIES	27	\$6,000
One head teacher, two teachers and one assistant teacher.		
TOTAL		\$22,000
EXPANSION PROJECT		\$45,000
Including property purchase (new AMAP HQs), building and construction expenses, legal and registration fees, local taxes, sewing machines, computers and other fixed assets.		



ALLOCATION OF FUNDS

Your charitable donation will help facilitate one or more of the following:

- A) The purchase of food supplies to serve two meals a day, six days a week to a total of 80 children currently enrolled in the program throughout the year 2012.
- B) The purchase of school uniform to enrolled students.
- C) The purchase of much-needed school supplies; exercise books, pens, pencils, erasers, and other educational resources.
- D) Payment of teachers' monthly salaries.
- E) Purchase of art supplies for mentor artists working at the school on voluntary basis.
- F) Payment of running expenses; building rental fees, electricity, water, etc.
- G) The purchase of fabric and other supplies for the sewing workshop, one of AMAP's vocational learning schools.

FUNDING REQUEST

The EAAF respectfully requests funding for all students for the upcoming school year to cover their living and educational expenses. To coordinate donations or other contributions please contact the East Africa Aid Foundation via e-mail address: tarek@eastafricaaid.com

Online donations are available via paypal. You can use "send money" feature and via a credit card you would contribute funds. The foundation's paypal account is

paypal@eastafricaaid.com

Alternatively you can mail a check drawn from any US bank account and mail it to the foundation's headquarters at: 16 West 76th Street, Apartment # PH New York, NY 10023

Thank you for considering this request. Additional project information available on our website:

eastafricaaid.com

amap.eastafricaaidproject.org

