

Project Title

Urgent Blood Donation Readiness for 4,000 Ukrainians

Project Summary

In Ukraine's frontline zones, responding to mass-casualty events is a matter of life and death. The Yashchenko Foundation is deploying mobile medical teams to these conflict-affected areas. Over 3 months, we will reach 4,000 residents living under active fire. We provide free blood-typing and register willing individuals into Ukraine's existing national donor database. This "Walking Blood Bank" network enables communities to mobilize local blood supplies instantly during attacks, saving lives when external logistics fail.

The Problem

Ukraine faces a critical blood shortage. The war has displaced millions of regular donors, while mass trauma drastically increases the need for blood. Medical data shows death from massive hemorrhage usually occurs within the first two hours. The biggest gap in frontline zones is the lack of a pre-registered local donor pool. Without a verified community network, regional blood centers cannot mobilize supplies fast enough through active combat zones to stop preventable deaths.

The Solution

This 3-month, \$60,000 project builds a localized preparedness layer. Our mobile outreach teams deploy directly to hard-to-reach frontline areas to:

- **Conduct Point-of-Care Testing:** Provide free ABO/Rh blood type self-identification (EldonCard kits) for 4,000 individuals.
- **Populate the Existing Database:** Register willing, eligible individuals into Ukraine's verified national donor database, instantly connecting them to the active medical infrastructure.

Potential Long-Term Impact

This project builds sustainable resilience. By equipping 4,000 people to know their blood type and registering them, communities form a practical emergency network. Trained mobilizers and updated donor lists remain active long after the 3-month intervention. This ensures frontline healthcare facilities can mobilize a lifesaving blood supply in the critical 2-hour window following any attack.

Why the Yashchenko Foundation?

We are an international NGO (registered in the UK and Ukraine) specializing in rapid medical relief for vulnerable communities. We have already successfully conducted over 27,000 blood type determinations across Ukraine. Our mobile engagement model effectively generates verified donor pools in the hardest-to-reach and most dangerous environments.

Donation Tiers

- **\$30:** Provides rapid blood-typing kits (EldonCards) and medical consumables for two frontline residents.
- **\$50:** Covers logistical fuel for our mobile medical teams to reach one settlement under constant shelling.
- **\$100:** Funds educational materials and printed donor activation cards for local community mobilizers and primary healthcare centers.
- **\$250:** Funds community information sessions on the critical importance of blood donation to build a sustainable local emergency donor network.