

EDUCATION SPONSORSHIP & GRANT PROPOSAL

Asante Aid Child Education Program

Education Sponsorship & Grant Proposal – Asante Aid Child Education Program

Transforming Lives Through Education Sponsorship in Kilifi County, Kenya

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1. Executive Summary

Asante Aid for Children and Schools in Africa seeks donor support to establish a **Child Education Sponsorship Program** in Kilifi County, Kenya. This initiative will connect sponsors directly with children from disadvantaged families who cannot afford school fees. Sponsors will cover education costs from **kindergarten through university**, ensuring continuity and reducing dropout rates.

The program will provide **school fees, necessities, and mentorship** for children aged **5–18 years**, with flexible sponsorship options (monthly, per term, or annually).

Fundraising Target: USD 346,153 to enroll **500 children currently out of school**.

2. Background and Problem Statement

Kilifi County faces:

- **Poverty Rate:** 49.2% of residents live below the poverty line.
- **Multidimensional Poverty:** 52.5% of children lack nutrition, healthcare, housing, and clean water.
- **Education Deficits:**
 - Literacy rate: 68% (below national average).
 - 72% of secondary candidates score D+ or lower.
 - Only 10% qualify for university admission (vs. 25% nationally).
 - Teacher shortage: 62% deficit in junior schools.
 - Infrastructure gaps: overcrowded classrooms, shared facilities.

Poverty directly drives poor educational outcomes, leading to **dropouts, child labor, early marriages, and teenage pregnancies**. Asante Aid receives hundreds of genuine cases annually of children unable to pay fees, with many dreams cut short.

3. Project Rationale and Alignment

- **SDG 4 (Quality Education):** Ensure inclusive and equitable education.

- **SDG 5 (Gender Equality):** Empower girls by reducing dropout due to early marriage/pregnancy.
- **Kenya Vision 2030:** Strengthen human capital through education.
- **GlobalGiving Alignment:** Direct donor-child linkage, transparency, and measurable impact.

4. Goals and SMART Objectives

- **Enroll 500 children in sponsorship program within Year 1.**
- **Achieve 90% retention rate among sponsored children.**
- **Provide gender-balanced sponsorships (50% girls, 50% boys).**
- **Share quarterly performance reports for each sponsored child.**
- **Provide sponsors with school fee structures, invoices, and receipts for transparency.**
- **Allow donors to choose a child from a vetted list with bio and passport-size photo.**

5. Sponsorship Model & Costs

Education Level	Monthly Cost (USD)	Per Term Cost (USD)	Annual Cost (USD)
Kindergarten & Primary (CBC)	70	210	630
Secondary School	80	240	720
University	102	306 (per semester)	1,224

Additional Support: Sponsors may also contribute in-kind (clothes, books, food, or other necessities).

6. Project Description and Activities

- Vetting and listing of children with family background checks.
- Matching sponsors with children of choice.
- Payment of school fees and provision of necessities.
- Sharing of performance reports, invoices, and receipts.
- Media documentation of progress for sponsors.

7. Implementation Plan – 2 Years

Phase	Timeline	Key Activities
Phase 1: Foundations	Year 1	Launch sponsorship portal, enroll 500 children, provide reports and transparency tools
Phase 2: Expansion	Year 2	Scale to 1,000 children, introduce mentorship and vocational training, strengthen reporting systems

8. Budget and Financial Plan

Total Fundraising Target: USD 346,153 (KES equivalent)

Component	Cost (KES)	Cost (USD)	% of Target
Kindergarten & Primary Sponsorships	43,050,000	~322,500	93%
Secondary Sponsorships	16,000,000	~120,000	35%
University Sponsorships	8,000,000	~60,000	17%
Administration & Reporting	5,000,000	~37,500	11%
Total	72,050,000	346,153	100%

9. Organizational Capacity and Track Record

- Built 8 schools, 1,000+ homes, solar water projects across Kenya.
- CEO Nicholas O. Ondiek leads with expertise in donor engagement and transparent reporting.
- Collaboration with Platinum Architects (Kisumu).

- **Successfully managed grants from Shelter Equity (U.S.) and local donors.**
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10. Sustainability Strategy

- **Kind Donations & Memberships:** Encourage recurring contributions.
 - **Volunteer Teachers & Mentors:** Reduce staffing costs.
 - **Community Contributions:** Families provide small inputs.
 - **Partnerships:** Collaborate with schools, county government, NGOs.
 - **Transparency:** Sponsors receive receipts, invoices, fee structures, and media updates.
 - **Revenue Generation:** Adult education and vocational training programs.
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11. Monitoring, Evaluation, and Learning (MEL)

- **Quarterly Reports:** Fee receipts, invoices, performance updates.
- **Media Documentation:** Photos/videos shared with sponsors.
- **Independent Audits:** Annual financial audits.
- **Gender-Disaggregated Data:** Track equity outcomes.
- **Sponsor Feedback:** Continuous communication channels.

12. Risk Analysis and Mitigation

- **Financial Risks:** Mitigated by phased disbursement and audits.
- **Dropout Risks:** Backup donors identified.
- **Social Risks:** Community sensitization.
- **Operational Risks:** Strong governance and reporting systems.

13. Impact and Long-Term Outcomes

- **Direct Impact:** 500 children enrolled in Year 1.
- **Gender Equity:** Girls empowered to complete education.
- **Community Empowerment:** Families relieved of financial burden.
- **National Contribution:** Strengthens Kenya's education outcomes and workforce.

14. Conclusion and Call to Action

Education is the most powerful tool to break the cycle of poverty. By sponsoring a child through Asante Aid, donors will directly transform lives, restore hope, and build a brighter future for Kilifi County.

We invite donors to **sponsor a child of their choice**—from kindergarten to university—or make one-time contributions. Together, we can ensure every child has the opportunity to learn, grow, and thrive.

Fundraising Target: USD 346,153 to enroll **500 children currently out of school**.

15. Contact Information

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