

ABILITYTECH HUB KENYA

Pitch Deck

Empowering Ability through Technology & Innovation

Empowering underserved youth, women, creatives, and persons with disabilities through technology, digital innovation, and creative empowerment.

1. The Problem

Across underserved communities in Kenya, especially informal settlements such as Kibera and Mathare, thousands of young people and persons with disabilities remain excluded from opportunities in the digital economy.

- A significant percentage of persons with disabilities still face:
- Limited access to accessible digital training spaces
- Technology exclusion and accessibility barriers
- Low employment and entrepreneurship opportunities
- Social and economic marginalization
- Lack of adaptive innovation environments

At the same time, underserved youth continue to face:

- High unemployment and underemployment
- Limited access to digital skills and innovation spaces
- Low exposure to AI and emerging technologies
- Limited opportunities for creatives to monetize talent
- Lack of mentorship and innovation ecosystems

Despite immense talent, creativity, and potential, many remain disconnected from the opportunities shaping the future economy. AbilityTech Hub Kenya exists to bridge that gap through inclusive, accessible, and community-driven innovation.

2. Our Story

Through years of grassroots creative empowerment work in underserved communities, Paa Paa Initiative identified a growing need for accessible digital innovation spaces. AbilityTech Hub Kenya was developed as the next phase solution to bridge digital, creative, and economic opportunity gaps. The initiative builds on real community engagement experience, youth mentorship programs, talent development activities, and creative empowerment work already being carried out through Paa Paa Initiative Kenya.

3. The Solution

AbilityTech Hub Kenya

An inclusive innovation and empowerment hub designed to support underserved youth and persons with disabilities through accessible digital education, AI literacy, creative innovation, and entrepreneurship opportunities. AbilityTech Hub Kenya combines

technology, accessibility, creativity, and community empowerment to create a safe and inclusive space where ability is empowered, talent is nurtured, and innovation becomes accessible to everyone.

The hub will provide:

- Accessible digital literacy and computer training
- AI and emerging technology education
- Assistive and adaptive technology learning support
- Creative arts and digital media incubation
- Entrepreneurship and innovation programs
- Talent development and mentorship
- Inclusive community innovation labs and workshops
- Hybrid learning opportunities through online and physical spaces

Why Now

Africa's digital economy is growing rapidly, yet millions of young people remain excluded from the opportunities created by technology and innovation.

At the same time:

- AI is transforming the future of work
- Digital skills are becoming essential for employability
- Creative economies are creating new income opportunities
- Youth unemployment continues to rise
- Communities are demanding accessible and inclusive innovation spaces

AbilityTech Hub Kenya exists to ensure underserved communities are not left behind in the digital transformation era.

4. Target Beneficiaries

- Our primary beneficiaries include:
- Youth from underserved communities
- Young women and girls
- Persons with disabilities
- Emerging creatives and artists
- Youth entrepreneurs and innovators
- Community-based organizations and youth groups

Initial focus areas:

Nairobi County

Mathare, Kibera, Saika and Surrounding slums

Future expansion:

- Other counties in Kenya
- East African regional partnerships
- Online learning and virtual programs





5. Impact Vision

AbilityTech Hub Kenya aims to:

- Increase digital inclusion among underserved youth
- Create pathways to employment and entrepreneurship
- Support accessible technology learning
- Strengthen creative and innovation ecosystems
- Build community-driven innovation opportunities
- Empower young people to become creators, innovators, and problem solvers

Projected outcomes over the first 3 years:

- Thousands of youth trained in digital and AI skills
- Increased youth-led innovation projects
- Growth of creative entrepreneurship opportunities
- Expanded accessibility-focused digital learning programs

6. Sustainability Model

AbilityTech Hub Kenya is designed as a socially driven but sustainable innovation venture.

Potential revenue and sustainability streams include:

- Digital and creative skills training programs
- Sponsored workshops and bootcamps
- Corporate and institutional partnerships
- Creative production and media services
- Innovation and incubation programs
- Event hosting and showcases
- Grant funding and innovation support
- Membership and collaborative workspace opportunities

The goal is to build a long-term community-centered innovation ecosystem that combines impact with sustainability.

7. Competitive Advantage

What makes AbilityTech Hub Kenya unique:

- Strong focus on underserved youth and persons with disabilities
- Built from existing grassroots community engagement experience
- Inclusive and accessibility-centered innovation model
- Combines technology, creativity, AI, and entrepreneurship
- Community-driven approach rooted in real local needs
- Safe innovation environment for marginalized communities
- Focus on turning ability and talent into economic opportunity
- Potential for scalable hybrid learning and accessibility systems
- Integration of AI, digital skills, accessibility, and creative empowerment



8. Growth Strategy

- Phase 1
Launch pilot programs and partnerships in Nairobi.
- Phase 2
Establish a fully operational accessible innovation hub.
- Phase 3
Expand training and digital learning programs across Kenya.
- Phase 4
Develop regional partnerships and scalable online learning systems.

Long-term vision:

To become one of Africa's leading inclusive innovation and creative empowerment ecosystems for underserved communities.

9. Team & Leadership

Paa Paa Initiative Kenya

Paa Paa Initiative Kenya is a grassroots organization committed to empowering youth and young women through:

- Creative arts
- Culture and talent development
- Community outreach
- Youth mentorship
- Digital empowerment
- Inclusive innovation initiatives

10. Leadership:

Douglas Omukhwaya Shikwekwe

Founder and Project Lead

The organization continues to build strategic collaborations and partnerships to strengthen sustainable community transformation.

What We Need

AbilityTech Hub Kenya seeks:

- Strategic partnerships
- Mentorship and global networks
- Innovation ecosystem support
- Capacity building opportunities
- Visibility and investor exposure
- Funding support to pilot and scale programs



11, Closing Statement

Empowering Ability Through Technology & Innovation

AbilityTech Hub Kenya believes talent exists everywhere, but opportunity does not. By creating accessible innovation spaces and empowering underserved youth through digital, creative, and AI-driven opportunities, we aim to build a future where communities are creators of innovation, not just consumers of it.

Thank You.

Douglas Shikwekwe O.

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Location: Nairobi, Kenya



An illustration of our Hub Vision or Art



Our Mapped Location for the Hub

ABILITYTECH HUB KENYA
Pilot Budget & Transparency Statement
Paa Paa Initiative Registration No. OP.218/051/21-317/12351



REVISED START-UP & OPERATIONAL BUDGET ESTIMATE
(KES)

AbilityTech Hub Kenya Pilot Phase Budget

Item	Description	Estimated Cost (KES)
Land Lease & Site Preparation	Leasing land space, fencing, leveling, security setup and basic site preparation for the container hub	350,000
Purchase of 2 Containers	Two shipping containers to be converted into accessible training and creative spaces	900,000
Container Modification & Accessibility Works	Insulation, flooring, painting, ramps, electrical installation, partitioning, accessibility adjustments and branding	450,000
Solar Power & Backup Electricity	Solar installation, batteries, wiring and backup power solutions	250,000
Internet Installation & Networking	Wi-Fi setup, routers, cabling and 12 months internet connectivity	120,000
Laptops & Accessories	Training laptops, laptop bags, mice, keyboards and accessories	500,000
Desktop Computers & CPUs	Desktop setup for design, editing, AI and digital production training	300,000
Cameras & Production Equipment	DSLR cameras, tripods, microphones, lighting equipment and media production tools	250,000
Projector, Smart TV & Audio Equipment	Training presentation and audio systems	120,000
Accessibility Software & Assistive Technology	Screen readers, voice software, captioning tools and adaptive devices	180,000
Furniture & Office Setup	Chairs, desks, shelves, cabinets, training tables and office furniture	180,000
Sewing Machines & Fashion Equipment	Sewing machines and tailoring materials for skills empowerment programs	120,000
Art & Creative Materials	Paint supplies, drawing materials, craft tools and creative learning resources	100,000

Musical Instruments for Artistes	Keyboard, drums, guitars, speakers and creative performance equipment	180,000
Sports & Wellness Equipment	Footballs, jerseys, cones and wellness activity materials	70,000
Branding, Printing & Awareness Campaigns	Signage, banners, social media campaigns and outreach materials	120,000
Training Materials & Learning Resources	Manuals, stationery, printing and participant learning resources	90,000
Launch Event & Community Outreach	Official launch activities and disability inclusion outreach programs	120,000
Staff, Trainers & Facilitation Support	Allowances for trainers, coordinators and facilitators during the pilot phase	250,000
Transport & Logistics	Participant support, transport, delivery and operational logistics	100,000
Monitoring, Evaluation & Documentation	Impact tracking, reporting, photography and documentation	50,000
Emergency & Contingency Fund	Unexpected operational and maintenance costs	100,000
TOTAL ESTIMATED BUDGET		4,000,000

IN-KIND DONATIONS & EQUIPMENT SUPPORT

AbilityTech Hub Kenya also welcomes in-kind donations and equipment support from individuals, organizations, companies and development partners.

The project may benefit from donations such as:

- Laptops and desktop computers
- Cameras and media production equipment
- Projectors and smart TVs
- Sewing machines and tailoring equipment
- Musical instruments and audio equipment
- Art and creative materials
- Sports equipment including footballs and jerseys
- Office furniture and shelves
- Internet and networking equipment
- Accessibility and assistive technology devices
- Training materials and books
- Volunteer technical expertise and mentorship support

These contributions will help strengthen the hub's accessibility, creativity, sustainability and community impact while expanding opportunities for persons with disabilities and vulnerable youth.

Transparency & Accountability Statement



Paa Paa Initiative is committed to transparency, accountability, and responsible stewardship of all donations made to the AbilityTech Hub Kenya project.

All funds raised through this campaign will be used strictly for the purposes outlined, including the purchase and conversion of training containers, accessibility modifications, digital and creative training equipment, artist and youth empowerment support, mentorship programs, operational activities, and community outreach.

Where possible, goods and services will be sourced locally to support the local economy and ensure cost efficiency. Any in-kind donations received will be documented and allocated directly to program activities.

Project leadership and management will oversee procurement, setup of the AbilityTech Hub, program implementation, and ensure that all resources are properly accounted for and used as intended.

Regular updates, photos, and progress reports will be shared with donors, partners, and supporters throughout the project period to demonstrate impact and use of funds.

We value the trust placed in us by our supporters and are committed to honoring that trust through openness, integrity, and measurable impact.

Visit Our Website

www.paapaainitiative.org

Our Social Media Handles

Platform	Link
X Twitter	https://x.com/PaaInitiative
YouTube	https://www.youtube.com/channel/UCStvf9bcx0HpaSYi5n0o4iw
Facebook	https://web.facebook.com/Paapaainitiativeke?_rdc=1&_rdr#
TikTok	https://www.tiktok.com/@paapaa_initiative?_t=ZM-9011AeBCk4B&_r=1
Instagram	https://www.instagram.com/paapaa_initiative_ke/

Bank Transfer Details

Detail	Information
Bank Name	NCBA BANK KENYA
Account Name	PAA PAA INITIATIVE KENYA
Bank Code	07
Branch Code	000
Account Number	1005930658
SWIFT Advice	CBAFKENX