



Luz and her mother,
CDLA beneficiary.



**Casa de
la Amistad**
para niños con cáncer

Annual Report
2025



**Casa de
la Amistad**
para niños con cáncer



Dear friends,

2025 was a year of great challenges, but above all, of goals achieved.

This period has been one of celebration, as we commemorated the 35th anniversary of Casa de la Amistad. What began as a dream and a shelter has grown into a national impact organization whose influence now extends beyond our borders.

This story began with an extraordinary woman: Amalia García Moreno. Through her strategic leadership and humility, Amalia has inspired and engaged countless people, giving our Home the strength and warmth that distinguish it. This achievement is the result of generous collective effort: donors, board members, volunteers, and staff who always give their very best.

Our vision toward 2030 is clear: we want Casa de la Amistad to strengthen its impact on the lives of children and their families. We aim to better respond to the realities of each region of the country and ensure comprehensive support throughout the entire treatment process.

We are building an organization with solid foundations: a strong structure, meaningful partnerships, committed volunteers, and a culture of measurement that allows us to make the best decisions. This roadmap gives us direction and confidence, with the certainty that Casa de la Amistad will continue evolving without ever losing its essence: to accompany, care, and give hope.

Thank you all for making this great dream a reality.
With gratitude,

LORENZA MARISCAL
PRESIDENT



Board of Trustees 2024 · 2025

PATRONATO 2025-2026

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Melissa, CDLA
beneficiary.



Our mission

Contribute to increasing the survival rate of children and young people with cancer from low-income families in Mexico by promoting adherence to treatment.

Our vision

To be the leading Private Assistance Institution contributing to improved survival rates of low-income children and young people with cancer.



The Reality of Childhood Cancer in Mexico.

Each year, **7,000 new cases are diagnosed.**¹

IMSS, ISSSTE, PEMEX,
y Private hospitals.

~4,557 cases²

Healthcare
sector

~2,555 cases³

Casa de la Amistad supports
50% of children treated within
the public healthcare sector.

~1,285 cases⁴

The three most common types
of childhood cancer are:

Leukemia
Central nervous system tumors
Lymphomas

Leukemia accounts for **52%**
of childhood cancer cases.⁶

The region with
the highest incidence
of **childhood and
adolescent cancer**
is the **southeast**
of the **country.**

Dariana, CDLA
beneficiary.

1. CENSA September 2023 and GLOBOCAN 2022. 2. National Institute of Statistics and Geography (2020). Health Coverage. Population and Housing Census and Counts. 3. National Institute of Statistics and Geography (2020). Health Coverage. Population and Housing Census and Counts. 4. Alba System 2.0, 2025. 5. RNCA 2019, p. 35. 6. RNCA 2019, p. 35. 7. RNCA 2019, p. 35.

Casa de la Amistad: Confronting the Challenge of Childhood Cancer

Our objective is to contribute to improving survival rates among children and youth diagnosed with cancer through four strategic areas of action.



Early detection

Up to **70% of childhood cancer cases are curable** with early detection.⁸



Early treatment

Without timely treatment, the chances of survival decrease. **At Casa de la Amistad, we provide timely oncological treatment.**



Appropriate treatment

At Casa de la Amistad, **we contribute to ensuring that patients receive comprehensive and appropriate treatment** to support their recovery.



Treatment adherence

At Casa de la Amistad, **we foster treatment adherence as a key pillar of recovery, providing continuous support** so patients can maintain uninterrupted medical care.

All services and support provided by Casa de la Amistad are delivered free of charge to families.

This enables patients to focus on their treatment, while their families can dedicate the time and care necessary to support them throughout the process.

Asher, CDLA beneficiary.



Early detection

Awareness of Signs and Symptoms

· Social media outreach:
50 posts - 239 clicks

· Social media reach:
149,326 people



Through **Dr. Vagón**, an initiative of Fundación Grupo México, we contributed to conducting **646 complete blood count tests across 14 states in Mexico.**

Communication Campaign: **"Ponte Atento" - Signs and Symptoms**



In partnership with the **Teleton Children's Oncology Hospital, the Ministry of Welfare, and the Ministry of Health of Querétaro.**

The campaign was launched in the State of Querétaro and had presence on radio, television, and various digital platforms, reaching an average of over **1 million people**, positioning early detection as a priority public health message.



Early treatment

Appropriate treatment



Every day counts to save a life.

At Casa de la Amistad, we guarantee timely oncological treatments.

722

New treatments

2,542

Special support services

8,109

Prescriptions filled



The children who received complementary support from Casa de la Amistad are located in the following states:

Aguascalientes, Baja California, Baja California Sur, Campeche, Chiapas, Chihuahua, Mexico City, Durango, Guanajuato, Guerrero, Hidalgo, Jalisco, State of Mexico, Michoacán, Morelos, Nayarit, Nuevo León, Oaxaca, Puebla, Querétaro, Quintana Roo, San Luis Potosí, Sinaloa, Sonora, Tabasco, Tamaulipas, Tlaxcala, Veracruz, Yucatán, Zacatecas.

Collaboration and Partnerships with Hospitals

32 hospitals supported
with medications

18 hospitals supported
with PET-CT scans

15 hospitals supported
with imaging studies

9 hospitals supported
with prosthetics

28 hospitals supported
with laboratory studies

21 hospitals supported
with genetic testing

8 hospitals supported
with radiotherapy

7 hospitals supported with bone
marrow transplant studies



Medications

Oncology drugs, antibiotics, antivirals, antiemetics, antifungals, analgesics, antiepileptics, cytoprotective agents, bone marrow stimulants, and chemotherapy supplies.

Specialized Studies

Bone scans, MRI, PET scans, minimal residual disease testing, immunophenotyping, radiotherapy, laboratory studies, CT scans.

Assistive Support

Prosthetics and endoprostheses, wheelchairs, crutches, oxygen support, and funeral assistance.

Post-Transplant Care

Chimerism studies, immunosuppressive medications, antimicrobials, and nutritional supplements.



Treatment Adherence

At Casa de la Amistad's shelter, we reached a **92% occupancy rate**, optimizing our installed capacity and consolidating a **biopsychosocial intervention model** that provides comprehensive support to children and adolescents throughout their oncological treatment, delivering safe services that strengthen treatment adherence.

36,156

Overnights stays

1,494

Food packages distributed

1,552

Clothing kits delivered

11,280

Hospital transfers

Peace Classroom

Thanks to the support of **Fundación CREE AMOS MAS y Medita México A.C.**

223

Beneficiaries served

39

Sessions conducted

We provide guided meditation to strengthen the emotional and mental well-being of our beneficiaries through conscious breathing and mindfulness practices, aligned with Casa de la Amistad's resilient biopsychosocial model.

Rehabilitation Area

We promote autonomy and quality of life through physical rehabilitation, offering personalized plans and individual and group therapies for patients and caregivers.

424

physical rehabilitation sessions

80%

of beneficiaries improved functional mobility

Nutrition Area

115,184

comidas servidas

We strengthened our nutrition intervention model through processes aligned with **NMX-F-605-NORMEX-2015**, maintaining the **Distintivo H** or the tenth consecutive year. We also advanced nutritional education and monitoring, incorporating learnings from **Fundación Creceamos Digo A.C.**



Leonardo,
CDLA beneficiary.

Educational Support

 **639** Beneficiaries served

 **60** Certificates issued

During the school year, 60 certificates of study, 18 basic education report cards, and 3 certifications were issued. In addition, 5 beneficiaries reintegrated into the formal education system.

Educational support was strengthened through a socio-emotional camp in collaboration with the **IMSS Oaxtepec Vacation Center**, as well as the expansion of services to weekends, ensuring academic continuity.

Furthermore, **Casa de la Amistad** positioned itself as a reference institution by participating in the **REDLACEH Congress in Panama**, where it presented its hospital-based pedagogy model.

Emotional Support

 **673** Beneficiaries served

Casa de la Amistad participated in CCI LATAM and SLOAP (Colombia), presenting a study of 500 childhood cancer survivors that identified psychosocial needs in 33% of cases, primarily emotional, educational, and workforce reintegration needs.

The study highlighted the effectiveness of comprehensive support and the importance of strengthening post-treatment care, early detection, and community partnerships, as well as promoting survivor support networks through dedicated camps.

Bell Ringing Ceremony

 **15** bell ringing ceremonies held at Casa de la Amistad

The bell ringing ceremony symbolizes the completion of oncological treatment and the beginning of follow-up care and social reintegration. It recognizes the resilience of children and adolescents and strengthens the bond between families and the institution.

Emily,
CDLA
beneficiary.



Sebastian,
CDLA
beneficiary.

PrOFILE* México

In partnership with St. Jude, we connect and strengthen a network of healthcare professionals to improve pediatric cancer care in Mexico, identifying areas of opportunity within hematology/oncology units.

Through 10 annual meetings, we analyze reports, prioritize recommendations, and develop improvement plans at different levels (state, regional, and national), while also promoting the institutionalization of patient-centered projects.



We review and prioritize regional and national recommendations to improve pediatric hemato-oncology services, including reports from the **Ministry of Health (SSA), IMSS-Bienestar, IMSS, and ISSSTE.**

We identify intersectoral collaboration strategies and actions to reduce time to diagnosis. In addition, we co-design the agenda for the National PrOFILE Meeting with representatives from healthcare institutions, civil society, and public authorities.



Collaboration

- 65 healthcare institutions from various sectors are members of MAS
- 36 associated centers have signed collaboration agreements
- 29 affiliated centers are actively collaborating, of which
- 13 are in the process of signing agreements
- MAS is present in 30 states across Mexico and in Mexico City

**Hospitals treating children with cancer
in Mexico that are MAS members:**

50%



Modernization

- 1,400 children with suspected acute lymphoblastic leukemia (ALL) received a correct and timely diagnosis
- Access to next-generation sequencing studies
- 20 hospitals and 3 laboratories collaborating in the Bridge Project
- 2 pathology workshops conducted

**Patients diagnosed with ALL received
a complete diagnostic panel:**

>1,150



Quality

- 74 hospitals participated in the Golden Hour initiative
- 2,000 coaching sessions for quality improvement, >10,400 febrile events monitored
- 37% reduction in sepsis
- 3 EVAT Centers of Excellence (Early Warning Assessment Scale)
- 1 Practice Improvement Course (CMP) – Bridge Project
- RedMAS: 4 Carnivals, 5 MAS Cafés

Lives saved through the Golden Hour initiative:

56



Evidence

- 27 centers implementing the SJCARES hospital registry
- 2,950 cases entered and under follow-up
- 100 healthcare professionals trained
- 23 active clinical research coordinators
- 60 scholarships awarded for 5 international pediatric hemato-oncology congresses, with >10 research presentations

Scientific articles published:

2





Sustainability

Securing the Institutional Future

At Casa de la Amistad, we continue advancing steadily toward sustainability and, over the past 35 years, have generated a positive impact for the families who depend on our proper functioning.

We ensure operational continuity through efficient and transparent management, the safety of individuals, regulatory compliance, and an ethical work environment—strengthening institutional governance and the trust of donors, volunteers, staff, and partners.

Clean Energy and Sustainability

Casa de la Amistad achieved significant progress toward a **sustainable operating model**:

116
solar panels installed
and 4 inverters

64 kWp
Installed capacity

\$366,000 mxn
in cost savings generated

In addition, progress was made on a comprehensive energy efficiency project that will elevate institutional management through:

- Updating electrical plans and installations
- Replacing outdated wiring and eliminating obsolete loads
- Equipment review under NOM-50001:2018 standards
- Upgrading the emergency power plant to ensure operational continuity

Alternative Funding Sources

The Second-Hand Sales and Gifts with a Cause programs continue to serve as strategic revenue streams to sustain Casa de la Amistad's operations. These funds directly contribute to the continuity of treatments and services for children and adolescents.

\$13.5 mdp
Second-Hand Sales

\$4.9 mdp
Gifts with a Cause

Anti-Money Laundering Compliance

In accordance with current legislation, the institution strengthened its processes related to:

- Donor identification and due diligence
- Personal data protection
- Financial transparency
- Risk-based approach implementation
- Professionalization of the compliance team

These measures help prevent administrative sanctions and reinforce the trust of authorities and partners.



Civil Protection

The safety of individuals is an institutional priority.

Therefore, we implement measures that ensure a safe environment for residents, families, and staff.

- We updated the **Internal Civil Protection Plan**.

Thanks to the **Economic Support Fund of the Private Assistance Board (Junta de Asistencia Privada)**, we were able to strengthen the plan with the following elements:

- Equipment upgrades
- Training programs
- Structural safety assessments



Ethical and Safe Work Environment

Casa de la Amistad reaffirmed its commitment to organizational well-being and ethics:

- **Great Place to Work® Certification** for the 5th consecutive year
- Implementation of the **Integrity and Ethics Center**, a secure and confidential channel for reporting misconduct

These actions reinforce an organizational culture grounded in respect, trust, and shared responsibility.



**We are
resilient,
sustainable, and
trustworthy.**

Cristal,
CDLA
beneficiary.



CEDIS Distribution Center

We recognize the commitment of our sorting volunteer team, corporate volunteers, and institutional staff, whose work strengthens the sustainability of the organization. In addition, we advanced the EC095 CEDIS Certification to ensure efficiency, safety, and quality in the handling of donated goods, promoting staff well-being through occupational health protocols and regulatory compliance.

Second-Hand Donation Sorting



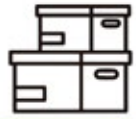
Clothing
200
tons



Toys
35
tons



Furniture
1,914
tons



Miscellaneous
Items
322
tons



Logistics

Casa de la Amistad's operations team coordinates performance and efficiency in transporting beneficiaries to their respective hospitals and in planning donation pickups.

Through eight operational units handling courier services, hospital transfers, and the management of in-kind and home donations, we strengthen institutional operations.



2,456
Home
donation
pickups



698
Recurring
donation
pickups



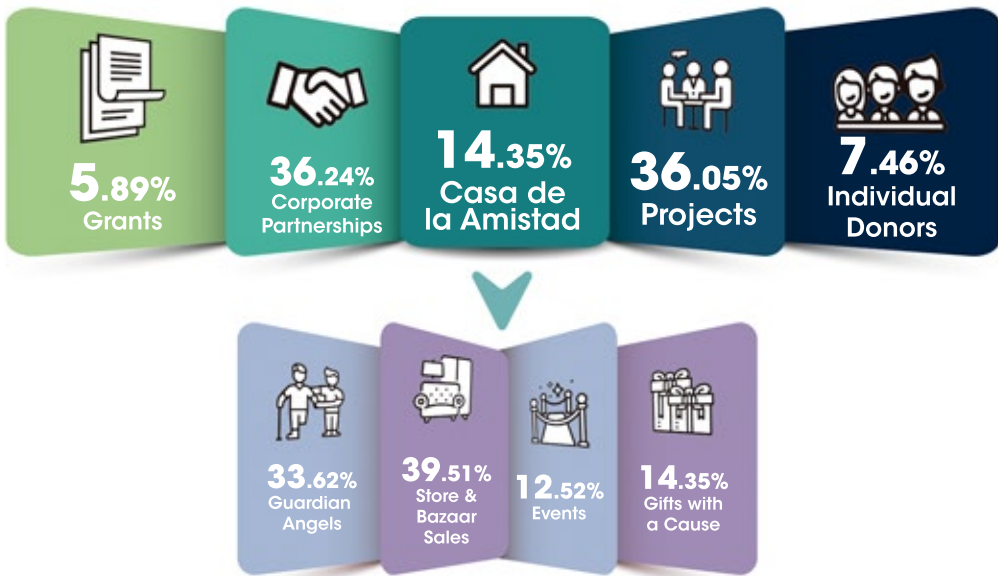
377
Courier
services



Fundraising

Throughout 2025, strategic partnerships were maintained and new ones were established, increasing Casa de la Amistad's visibility, outreach, and fundraising opportunities at both national and international levels.

Casa de la Amistad Revenue Sources



All of these actions and achievements would not have been possible without the support of the donors who stand by us in our mission.

Thank you!

Asher,
CDLA
beneficiary.



Volunteering

We sincerely thank all our volunteers for their invaluable support. You cannot imagine how much it means to us to count on your closeness and collaboration as we work together to build a future free from cancer for the children and adolescents of Casa de la Amistad.

Institutional Volunteering



90 Volunteers
16 Committees
79,200 volunteer hours

Corporate Volunteering

1,447 Volunteers
6 Educational institutions
42 Companies
204 Volunteer service days



Volunteer
Coordination



Public
Relations



Hospital
Support



Fundraising



Sorting



Pricing



Chamizal Store



Aldama Store



Food
Packages



Emotional
Support



Educational
Support



Toys &
Wardrobe



Medical
Support



Gifts with
a Cause



Special
Sales



Guardian
Angels



Luz,
CDLA
beneficiary.



KENDRA



My name is Kendra. I am ten years old and I come from Poza Rica, Veracruz. I am a calm, empathetic, and cheerful girl. I love spending time with my family, taking care of younger children, observing everything around me, and painting. Before I got sick, my life was simple and happy.

It all started when I began feeling a strong pain in my back. I did not have a fever or symptoms that seemed serious, but the pain kept getting worse until there came a moment when I could no longer walk. I was eight years old. It was unexpected, because no one imagined that something so serious was happening.

After several tests and hospital visits, we were told we needed to travel to Mexico City. There, I was diagnosed with acute B-cell lymphoblastic leukemia. Hearing that changed everything. We left our home, our routine, and our family behind to begin a completely new journey, full of doubts and fears.

When we arrived in Mexico City, we didn't know anyone. Everything was unfamiliar, and we felt a lot of uncertainty.

It was at the Children's Hospital of Mexico where the Social Work department told us about Casa de la Amistad. Thanks to that, we arrived at a place that became much more than a shelter.

From the very first day, I felt that Casa de la Amistad embraced us. Here we found a room, a bed, food, medication, transportation, and above all, people who accompanied us every step of the way. For me and my family, this place became a home away from home.

Here I received psychological support and was able to continue studying in the learning center. I really like it because it is beautiful, there are games, and they teach me new things. Even though the process has not been easy, having teachers, psychologists, and people who care about me has helped me keep going. They have become a second family that cares for us and supports us.

When we returned to Veracruz and told our family everything we experienced here, they were very moved as well. There are not enough words to thank everyone who makes this place possible: those who donate, the volunteers, and those who work every day so that children like me can continue fighting.

Today, I continue to dream. I would like to be a chef, a veterinarian, and also a cosmetologist. I still have a journey ahead of me, but I also know that I am not alone.

Casa de la Amistad taught me that even in the most difficult moments, there are always people willing to lend a hand and fill the heart with hope.



Financial Overview

Financial statements audited and certified by **Deloitte**.

Income Statement

(Thousands of Pesos)

	2021	2022	2023	2024	2025
Revenue	188,762	190,523	190,017	205,773	250,008
Expenses	154,532	197,249	198,757	206,407	223,716
Net Result	34,230	(6,726)	(8,740)	(634)	26,292

Statement of Financial Position

As of December 31, 2025 (Thousands of Pesos)

Assets

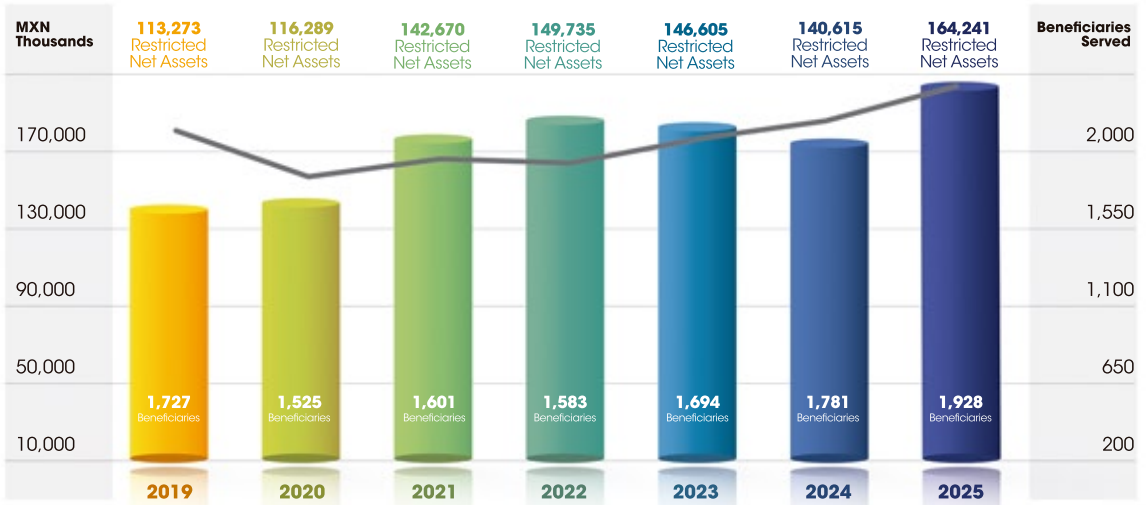
	2021	2022	2023	2024	2025
Current assets	23,392	12,475	9,522	18,281	14,799
Net Fixed assets	22,828	24,972	27,845	29,582	30,510
Deferred assets	142,670	149,736	146,605	140,615	164,241
Total assets	188,890	187,183	183,972	188,478	209,550

Liabilities and Equity

	2021	2022	2023	2024	2025
Current liabilities	12,520	17,539	23,068	28,207	22,987
Net Assets (Equity)	142,140	176,370	169,644	160,904	160,271
Net Results	34,230	(6,726)	(8,740)	(633)	26,292
Total liabilities and net assets	188,890	187,183	183,972	188,478	209,550

Restricted Net Assets

As of December 31 (MXN thousands)



Asher,
CDLA
beneficiary.

Your trust becomes well-being and a stronger, more hopeful tomorrow for the children and youth of Casa de la Amistad.



Casa de la Amistad
para niños con cáncer

Join us in the way that inspires you most.

Guardian Angels



Become a Guardian Angel and protect, month after month, the future of thousands of children fighting cancer.

Purchase corporate gifts or gifts for your loved ones and give hope to children with cancer.



Gifts with a Cause

In-Kind Donations



Join us and give a better purpose to items you no longer use, or support the comprehensive nutrition of our children and adolescents.

In our stores, you can find a wide variety of second-hand items in excellent condition at unbeatable prices.



Second-hand Stores

Events



Turn your special celebration into an opportunity to change the lives of our children and adolescents through our "Event with a Cause" program.

A hug is a gesture of love given with arms. The strongest arms of a company are its employees.



Corporate Partnerships

Volunteering



Through volunteering for children with cancer, we change lives—especially yours.

Your financial contributions for children with cancer translate into life, smiles, and hope.



Monetary Donation

Visit Us



Welcome to Casa de la Amistad for children and adolescents with cancer.

Follow us for more stories, news, and hope



Facebook
/CasadelaAmistadMexico



LinkedIn
Casa de la Amistad para niños con cáncer, I.A.P.



TikTok
@casadelaamistad



Instagram
@CasadelaAmistadMEX



X
@CasadelaAmistad



Visit our website:
cdla.org.mx