



MOVE FOR HUNGER Year In Review



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EXECUTIVE DIRECTOR'S MESSAGE

Greetings From Asbury Park!

Well, we made it through 2015! Boy, was it a busy year! One that was filled with challenges, growth, and impact. I'm especially proud of our incredible team, network, and volunteers for all their hard work and dedication. We truly could have not gotten this far without their enduring passion for our mission.

In 2015, we joined the Alliance to End Hunger, a coalition of our nation's leading hunger-relief organizations to reduce hunger by fostering greater collaboration; a fundamental concept at Move For Hunger. Last year, Tony Hall of the Alliance to End Hunger declared that the new "Sustainable Development Goals", adapted by the UN to reduce food insecurity worldwide, were a road-map to eliminating world hunger by 2030. With nearly 50 million Americans struggling to keep food on their tables despite our economic recovery, ending hunger in the next 15 years seems daunting, but we are up for the challenge.

2015 was a year of incredible impact for Move For Hunger in the communities we serve. Our network has grown to include over 650 moving companies, 200+ real estate offices, 45 corporate housing providers, and some of our nation's leading relocation management companies. These partners are committed to reducing food waste in every aspect of the relocation process. In addition to our day-to-day food collection from people who are moving, we organized over 400 food drives and began rescuing thousands of pounds of protein bars, peanut butter packs, and sports drinks from some of our nation's largest races. Altogether, in 2015 we delivered nearly 2 MILLION pounds of food to food banks and pantries across North America - enough to provide over 1.6 MILLION meals to individuals in need.

With our revamped website in 2015, we saw a record 230,000+ visitors - more than double last year's total! Nearly 30,000 of you used our **Find A Mover** tool to choose a socially responsible

moving company, and another 30,000 opted to learn how to hold a successful **food drive**. We won a generous AdWords Grant from Google which has helped us to drive more people to take action while managing it all from an incredible CRM generously donated by Salesforce. I know I'm geeking out a bit, but it's technology that has enabled us to keep costs low and impact high!

Last year was also a year of relationship building: We welcomed several new partners to the Move For Hunger family including Bristol Global Mobility, Interconex, Arpin Van Lines, National Van Lines, Stevens Van Lines, Gentle Giant Moving Company, Redfin, and many other amazing partners. We also strengthened relationships with some of our **top partners** - Atlas Van Lines, Victory Packaging, and Brookfield Global Relocations. There are so many corporate partners that have been supporting our efforts for years through generous financial and in-kind donations; I can't even begin to thank you all for the support and enthusiasm you continue to show. You Guys Rock!

While 2015 was pretty freaking great, 2016 is going to be even better! We hope to organize more food drives and food rescue events than ever before. We also plan to have over 20 wrapped Move For Hunger trucks on the road by the end of this year - raising awareness about our mission in communities across North America. We're planning to roll out a few new programs, add to our team and our board, and continue to put more food on the table for those struggling to find a meal. Thank you to everyone who made 2015 so amazing, and here's to fighting hunger in 2016!

Sincerely,

Adam Lowy
Executive Director

BOARD

Keith Lowy

President
Lowy's Moving Service

Stephan Lowy

CEO
Lowy's Moving Service

Patricia McLaughlin

Executive Director
Illinois Movers' and
Warehousemen's Association

Charles Oppler

Broker/Owner
Prominent Properties Sotheby's
International Realty

Benjamin Samuels

CEO
Victory Packaging

Rick Schwartz

Former President/CEO
Brookfield Relocation Services



2015 INTERNS

Aarti Aggarwa

Casey Allocco

Erin Ally

Alyssa Amabile

Jenna Appello

Erica Bick

James Boyle

Nicole Calascibetta

Natalie Carpentieri

Lauren Chiaro

Kyasjha Cole

Fernando Correia

Katlyn Cromer

Riyan Flannelly

Angelica Fromer

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Megan Luce

Tyler Manley

Erin Masterson

Anna Mazzotta

Saloni Mehta

Jennifer Noji

Gloria Nti-Ababio

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2015 MOVE FOR HUNGER PARTNERS

EPIC
CHAMPION
MISSION
PATRON
SIGNATURE



**Victory
Packaging**

We are *Architects* of Packaging Solutions

Brookfield



365 Home Warranty
Aboda
Ace Relocation Systems
AVE
Cornerstone Relocation Group
CWS Corporate Housing
CSNS Relocation Services

Denali Group
ExecuStay
Gables Corporate Accommodations
Global Mobility Solutions
Hilldrup
Interstate Moving & Storage
Move Valet

Moving Company Reviews
N&N Moving Supplies
Olympic Moving & Storage
Preferred Corporate Housing
Relotrans
Remax of New Jersey
School Publications

Sunshine Rentals
The MI Group
Tyga Box
Unipack Global Relocation, Inc.
Unpakt
US Cargo Control
VIP Corp Housing

MOVER OF THE MONTH

NATIONWIDE VAN LINES

Plantation, FL
January 2015



COLEMAN AMERICAN

Lawton, OK
February 2015



CROWN RELOCATIONS

Chicago, IL
March 2015



REEBIE STORAGE & MOVING

Naperville, IL
April 2015



M. DYER & SONS

Pearl City, HI
May 2015



MOVING AHEAD SERVICES

Cleveland & Columbus, OH
June 2015



A+ MOVING & STORAGE

Fayetteville, NC
July 2015



MERCHANTS MOVING & STORAGE

Boise, ID
August 2015



AMAZING MOVES MOVING & STORAGE

Denver, CO
September 2015



TWO MEN AND A TRUCK

West Chester/Philadelphia
October 2015



CITY MOVING & STORAGE CO.

Lawton, OK
November 2015



LOWY'S MOVING SERVICE

Neptune, NJ
December 2015



2015 MOVER OF THE YEAR

A+ MOVING AND STORAGE





EVENT HIGHLIGHTS

Broken Arrow Food Drive

Broken Arrow Public Schools held their 3rd annual district-wide food drive to help provide meals for the Oklahoma residents who are food insecure. The district strived to break their previous year's record of collecting over 12,000 pounds, creating a new goal to collect 18,000. In typical Broken Arrow fashion, the district easily met this goal and beat it by over 4,000 pounds! The school district, with the help of Accent Moving and Storage, has become the top contributor to Broken Arrow Neighbors.



Jeep Invasion Food Drive

Move For Hunger joined the New Jersey Jeep Association for their third annual Jeep Invasion Weekend in Wildwood, NJ to collect food donations for our South Jersey neighbors in need. Nearly 700 Jeeps invaded Wildwood that weekend, along with even more spectators to enjoy the sunny weather! Jeep Invasion attendees donated more than 4,500 pounds of food! All food was brought to Ocean City Community Food Cupboard courtesy of Atlantic Coast Moving & Storage!



Merchants Moving Fall Food Drive

Merchants Moving and Storage, Inc., an agent of Atlas Van Lines, held a successful five-day Fill-A-Truck food drive in Boise, Idaho. During the drive Merchants Moving and Storage collected 2,031 lbs of food. With a fundraising goal of \$5,000 in sight, Merchants Moving will keep their virtual food drive open for the rest of the year. A huge thank you to the Merchants Moving team for helping to deliver nearly 1,700 meals to the local food bank.



Trey Taylor Food Drive

High school student Trey Taylor has a ton to be proud of! He hosted an incredibly successful Fill-A-Truck food drive at the Food Lion in Wallace, NC. With the help of the community and local businesses, Trey collected 1,251 lbs of food for the Food Bank of Central & Eastern NC (Wilmington branch). That's more than 1,000 meals worth of food! Huge thanks to Two Men and a Truck of Wilmington, NC who generously volunteered to help Trey.



Sotheby's Prominent Properties

For the 3rd consecutive year, Prominent Properties Sotheby's International Realty held their annual Fall Food Drive throughout their 12 offices across New Jersey. This year they set a goal of 25,000 pounds, and shattered that goal, collecting over 50,000 pounds of food! This will provide over 41,000 life-saving meals to those in need. A big congratulations to Prominent Properties Sotheby's International Realty on doing such an AMAZING job!



Victory Packaging

For the 3rd straight year Victory Packaging, has held an employee wide food drive competition. This year, 30 branches across the nation competed to see who could collect the most food. Together, they collected over 26,000 lbs of food - enough to provide over 21,000 meals to individuals in need. Congratulations to the Los Angeles Branch for collecting the most food overall & a HUGE congrats to the Cleveland Branch for collecting the most pounds per employee.





REAL ESTATE PROGRAM



2015 was a record year for the Move For Hunger **Real Estate Program** with more than 200 real estate offices across North America working to fight hunger. This year, the program collected over 375,570 pounds of food. This is enough to provide over 288,000 life-saving meals!

The core of our real estate program is awareness. We help our real estate professionals educate their clients about local hunger needs while giving them the opportunity to donate their food during their move. Our real estate members have been extremely engaged in giving back to their local communities through food drives, fundraisers, and advocacy events.

Move For Hunger attended and participated in many of the major industry events and conferences, including:

- The National Association of Realtors Annual Conference
- Berkshire Hathaway Home Services Annual Conference
- Century 21 Real Estate Annual Conference
- ERA Annual Conference
- Triple Play Annual Conference
- REDFIN Redferno
- RE/MAX of NJ Annual Conference
- Illinois Association of Real Estate Annual Conference

And many other networking events.

As Move For Hunger continues to grow, the **Real Estate Program** will drive more people to take action against hunger. Thank you for your support and we look forward to 2016!



FOR
SALE



In its second full year, **Team Move For Hunger** stayed strong, participating in 15 endurance races nationwide and raising over \$38,000 with 90 runners turning their miles into meals! By being part of the Team, members raised money to support our hunger relief and food waste reduction programs and participated in some of the nation's best marathons, half marathons and 5ks.

In addition to a successful 2015, Team Move For Hunger is looking forward to 2016 with participation in some of the most respected endurance events including the Big Sur International Marathon and the United Airlines New York City Half Marathon.

Move For Hunger was also busy off the course in 2015. Continuing our commitment to food rescue, our network of movers rescued over 154,000 pounds of leftover food from endurance races nationwide. By partnering with events like the Ironman Triathlon and Rock 'n' Roll Marathon Series, our Move For Hunger network kept much needed food out of our landfills and in our food banks instead.

A special thanks to these awesome supporters who participated in 2015:

- Redfin Real Estate
- Brookfield Global Relocation
- Wheaton/Bekins
- AVE Living
- Gentle Giant Moving Company
- CMSA
- Priority Moving
- Dewitt/Royal Hawaiian
- Beverly Hills Transfer & Storage
- Ace Worldwide
- Moving Company Reviews
- Blackhawk Moving and Storage
- Colorado Hi-Tec Moving & Storage
- Denali Group
- Nationwide Van Lines
- AMSA
- Atlantic Relocation Systems





CORPORATE HOUSING PROGRAM



2015 marked the first full year of our Corporate Housing Program!

In an effort to expand our reach in the relocation industry, our **Corporate Housing Program** allows people living in furnished temporary housing to donate their food upon moving out. By partnering with our existing movers, food is collected by the housekeeping staff and delivered to the local food bank at no charge to the resident. This opportunity allows the temporary resident to become involved in their new community and reduce food waste. Since its inception in 2014, over 2,400 pounds of food have been rescued by our Corporate Housing partners.

Move For Hunger is happy to include 45 locations from the following Corporate Housing providers in our network:

- Bridgestreet Global Hospitality
- SuiteAmerica
- AVE Living
- ExecuStay Midwest
- Gables Corporate Accommodations
- ABODA
- Preferred Corporate Accommodations
- VIP Corporate Housing
- CWS Corporate Housing

In addition, the Corporate Housing Providers Association (CHPA) has joined in the fight by making Move For Hunger its official charity.





GRANTS | MEDIA | AWARDS

HIGHLIGHTS IN THE NEWS



Chicago Tribune



Good Day Tampa Bay



PA Live!



Reading Eagle



South Jersey Magazine

GRANTS AND AWARDS

Move For Hunger thanks the following foundations for their generous grants and awards in 2015:

- Bunbury Company Grant
- Community Foundation of New Jersey Young Changemaker Award
- MAZON: A Jewish Response To Hunger 2015 Grant
- Mutual of America 2015 Community Partnership Award
- OceanFirst Foundation 2015 Grant
- Tecovas Foundation Grant
- O.L. Pathy Foundation Inc. Grant



TRUCKIN' AWESOME

One of our goals is to raise awareness about the incredible amount of food that is wasted during relocation.

To do this, our partners have turned their trucks into mobile canvases to remind the public - ***Donate Your Food When You Move.***

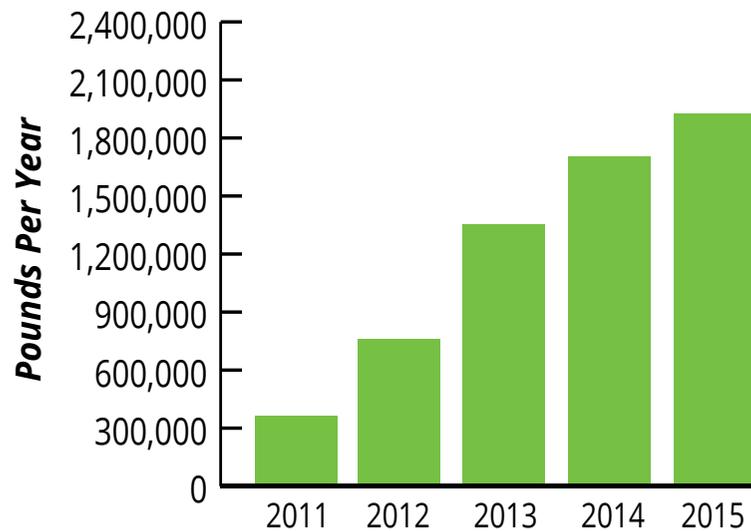
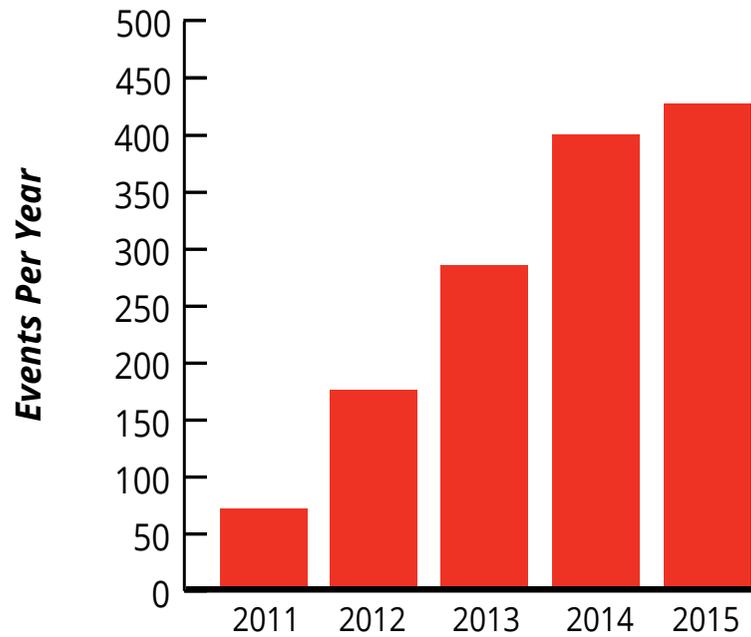
If you send us a picture of one of these beautifully wrapped trucks on the road, we'll send you a special gift!



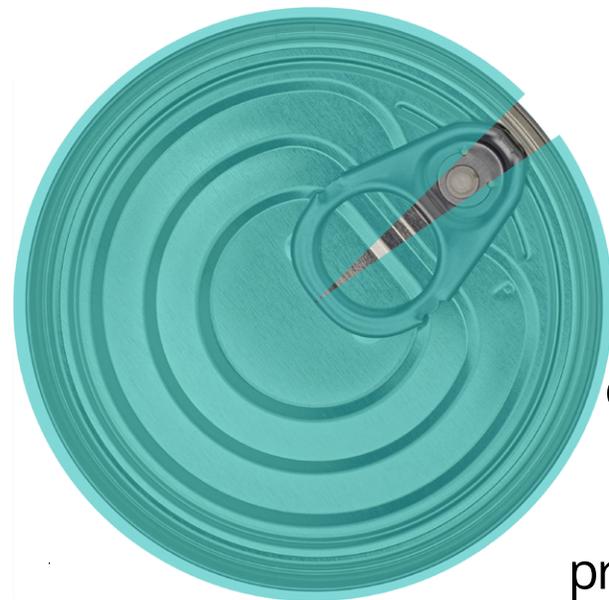
12 TRUCKS

- AAA Moving & Storage (2 Trucks)
- A-1 Moving & Storage
- A.M.W.A.T Moving Warehousing & Storage
- Bayshore Moving & Storage
- Beverly Hills Transfer & Storage
- Excel Moving & Storage
- Firefighting's Finest Moving & Storage Inc.
- Lowy's Moving Service
- Reebie Storage & Moving Co. (2 Trucks)





CHARTS AND DATA



96%
of all
donations
go right
back into
programming.

MOVE FOR HUNGER DONORS

\$5,000+

Gregory Sacco

\$1,000 - \$4,999

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MOVE FOR HUNGER DONORS

\$50 - \$249

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William Ruggero
William Wratschko
Willie Wilson



2015 MILESTONES



- Delivered more than 1,931,000 lbs. of food - enough to provide over 1,609,300 meals.
- 778.5 miles were run for Team Move For Hunger.
- Organized 407 food drive events nationwide.
- 138 moving companies, 58 real estate offices, and 40 corporate housing providers joined our network.
- 12 movers wrapped their trucks in support of our mission.
- 30,000 visits to our Find A Mover Map.

