



2011 Casting 4 A Cure Partnership Options

Benefitting The International
Rett Syndrome Foundation

"Every cast gets us closer"



**"IF CHILDREN HAVE
THE ABILITY TO
IGNORE ALL ODDS
AND PERCENTAGES,
THEN MAYBE WE CAN
ALL LEARN FROM
THEM. WHEN YOU
THINK ABOUT IT,
WHAT OTHER CHOICE
IS THERE BUT TO
HOPE? WE HAVE TWO
OPTIONS, MEDICALLY
AND EMOTIONALLY;
GIVE UP OR FIGHT
LIKE HELL."**

- LANCE ARMSTRONG

What is Casting 4 A Cure?

Casting 4 A Cure (www.casting4acure.com) is a certified 501c3 non-profit corporation made up of compadres and compatriots who fly fish and fundraise to help fund research and family support for a rare and debilitating neurological disorder which affects young girls called Rett Syndrome.

Proceeds from the events will benefit The International Rett Syndrome Foundation to fund Rett Syndrome research and family support.

Casting 4 A Cure events are currently held in Steamboat Springs, CO and Victor, ID with new locations to be announced for future events. In the past three years, Casting 4 A Cure has donated over \$100,000 to help benefit the International Rett

Syndrome Foundation to fund critical genetic research, and fund family support initiatives

Casting 4 A Cure is a global event with 100+ participants representing over two dozen US states and multiple countries. They come to the events loaded with their gear and their fishing prowess, but leave with much more. They develop new friendships and business contacts, get the chance to fish some of the best water in the West, all the time gaining a greater understanding of how families who are affected by this and other neurological disorders cope and do their best to overcome steep obstacles in their daily lives.



**"START BY DOING
WHAT IS NECESSARY,
THEN DO WHAT
IS POSSIBLE, AND
SUDDENLY YOU
ARE DOING
THE IMPOSSIBLE"**

**- ST. FRANCIS
OF ASSISI**

How You Can Help

Rett Syndrome is a rare and dramatically under-diagnosed disorder but its cure will have far reaching impact on more common disorders such as Autism, Parkinson's and Lou Gehrig's disease. Private funding is the largest percentage of our funding for these critical trials and possible treatment options. With your help we can help fund the necessary clinical trials to help these courageous girls live up to their full potential.

We would love to have the opportunity to discuss our below Partnership Menu with you and see how we can build a mutually beneficial relationship that helps build your brand awareness in a positive and creative manner, while also helping us make strides towards finding a cure for Rett Syndrome.



Casting 4 A Cure Partnership Menu

PLATINUM LEVEL- \$10,000 (\$3,000 monetary donation/\$7,000 in kind product)

- ~ Corporate logo on all event signage and awareness collateral
- ~ Web link to your site on our Partner Page on www.casting4acure.com
- ~ Team Entry for two at both Steamboat and Victor events (\$7,000 value)
 - ~ Logo placement on event tee shirts
- ~ 4 Product Spotlights per year in the monthly Casting 4 A Cure Newsletter
 - ~ Gift Bag insert (Coupons, product flyers, catalogs etc.)

GOLD LEVEL - \$5,000 (\$2,000 monetary donation/\$3,000 in kind product)

- ~ Corporate logo on all event signage and awareness collateral
- ~ Web link to your site on our Partner Page on www.casting4acure.com
- ~ Team Entry for two at one C4C event (\$4,000 value)
- ~ 2 Product Spotlights per year in the monthly Casting 4 A Cure Newsletter
 - ~ Gift Bag insert (Coupons, product flyers, catalogs etc.)

SILVER LEVEL - \$2,500 (\$1,000 monetary donation/\$1,500 in kind product)

- ~ Corporate logo on all event signage and awareness collateral
- ~ Web link to your site on our Partner Page on www.casting4acure.com
- ~ 2 Product Spotlights per year in the monthly Casting 4 A Cure Newsletter

BRONZE LEVEL - \$1,000 (\$500 monetary donation/\$500 in kind product)

- ~ Web link to your site on our Partner Page on www.casting4acure.com
- ~ 2 Product Spotlights per year in the monthly Casting 4 A Cure Newsletter





**"A GOOD FRIEND IS A
CONNECTION TO LIFE -
A TIE TO THE PAST, A
ROAD TO THE FUTURE,
THE KEY TO SANITY
IN A TOTALLY
INSANE WORLD "**

- LOIS WYSE

A Message From Bill and Jim

Casting 4 A Cure was an idea born out of necessity; necessity to find a cure for Rett Syndrome. We wanted to combine our passion for fundraising and helping others with our other favorite pastime, fly fishing. Our original plan was for four or five guys to go up to the Rockies and have some fun and raise a little money for Rett Syndrome. Well, as time went on and more people caught wind, they said "I want in." Who am I to say "No". So we figured out the logistics on how to put together a world class flyfishing event with a twist. We would like to thank all the participants and partners who have helped build this event in the last three years, raising over \$100,000 for Rett Syndrome Research and Family Support. We could not be where we are without your commitment, effort, enthusiasm and friendship. We look forward to sharing good times on the water with you for many years to come.

Tight Lines,

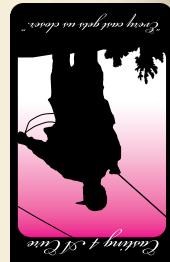
Bill Farnum, Jim Copeland





POSTAGE

Casting 4 A Cure
16933 SW Cobblestone Dr.
Sherwood, OR 97140



FOLD HERE

We need your help. Your tax deductible donation or partnership pledge will do great things for Casting 4 A Cure. To become a member simply indicate below the level of support.

I wish to pledge my partnership and become a member:

- ☐ Platinum Level - \$10,000
- ☐ Gold Level - \$5,000
- ☐ Silver Level - \$2,500
- ☐ Bronze Level - \$1,000
- ☐ Please contact me, I'd like to learn more about other ways I can help Casting 4 A Cure.

Name: _____ Company: _____

Address: _____

Email: _____ Phone: _____

Make an online donation at www.Casting4ACure.com or contact Bill Farnum at **720.635.2572** or email bill@casting4acure.com.