

# Foundation for Initiatives in Development and Education for All (IDEA)

Annual Report 2009-10





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## Annual Report 2009-10

### Registered office :

Foundation for Initiatives in Development and  
Education for All (IDEA)

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### Registration Details :

- Society Registration Act. Mah/195/2002/Pune, Dated 8th February 2002
- BPT Reg. No F-22506/ Pune, Dated 11th December 2007.
- 12 A (a) No.PN/CIT-1/Regn./12A(a)/111/2007-08/5918  
Dated 01-04-2007
- Income Tax Exemption (80G) PN/CIT-1/12A(a)/80G/281/2007-08/5919,  
Dated 19/02/2008.

### Auditors :

CA Satchidanand A Ranade,  
Partner, SPJV & CO.  
C-102, Devgiri Apts, Ganesh Mala,  
Sinhadgad Road, Pune – 411030.



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## Director's Note



**Dr. Usha Pillai**  
Chairperson &  
Hon. Director

A time has come to review our work during 2009-10. The year ended in March 2010 had been an eventful year with many new programmes and activities. Our devotion, accountability and transparency have been duly recognized. The year started with our partnership with Godparents.in foundation to create opportunities for the underprivileged children. Under the 'Read to Lead' campaign of ICICI bank, our interventions in schools were adequately supported till November 2009. Donations received through GiveIndia and Godparents.in foundation enabled us to extend sponsorship support to many needy children.

It was indeed a prestigious occasion for all of us when our humble efforts to maintain the best NGO practices have been recognized at national level. IDEA was one of the recipients of the 'Outstanding Annual Report Awards-2010', a national level competition, under the small category NGOs. Recognizing the significance of quality Annual Reports for ensuring credibility of Voluntary Sector Organizations, 'CSO Partners' have instituted the 'Outstanding Annual Report Awards 2010' in association with Financial Management Service Foundation (FMSF), Credibility Alliance (CA) and Spatial Access Advertising Consultancy (SAAC). The Award ceremony was held on March 6, 2010 at New Delhi.

While coming back to our initiatives during the year, we have extended our work to four more schools – three private schools and a PMC English medium school and two more slums.

In the schools we continued our holistic approach to address the issue of 'school drop-out' through remedial class, counseling, education through CDs, extra-curricular activities and study skill workshops for children, training programmes for school teachers and parent-teacher meetings. We have observed a considerable increase in the regularity in school attendance among the children in these schools, though a systematic evaluation is yet to take place.

Under the community project, we have continued with the ongoing study centres, Non-formal education classes, sponsorship programme for children and survey to identify 'out of school' children.

Apart from the above mentioned ongoing initiatives, many special activities were conducted in the schools and the slum communities. While planning these activities a 'child right' based approach was adopted. In spite of having limited resources, our tested and proved methodology of implementing activities by 'networking with like minded partners', enabled us to cater to the 'felt needs' of our beneficiaries.

Looking ahead, we are in the process of establishing a vocational training centre for the adolescent dropout children that can't be re-enrolled under the education system. We also wish to reach out to a few more schools and slums in Pune and its outskirts.

This note is incomplete if left without acknowledging our fruitful association with our support partners- GiveIndia, Godparents.in, 'Centre for Learning Resources (CLR), MILE—an upcoming Management Institute in Pune, CSO Partners, Credibility Alliance, Governance Count, Bharati Vidyapeeth's Social Science Centre, and also our networking partners- to name a few. My sincere thanks are due for all Board Members for their support and team work. Last but not least, our devoted and hardworking staff needs a pat for their consistent good work.

## Vision, Mission And Strategies For Change

### Our Vision

IDEA's vision is a just society where individuals have access to equal opportunity'

### Our Mission

Our mission is to create equal opportunities for the underprivileged sections of society for their all round development.'

### Our Strategies For Change

If the Millennium Development Goals (MDGs) are to be met and sustained, we must rapidly move towards the goal of universal primary education by ensuring every child its right to education on a priority basis.

We believe that if adequate opportunities are available, underprivileged children can compete with the privileged class. We also believe that along with equal opportunities, people from socio-economically weaker sections of the society need guidance and support to utilize these opportunities effectively.

### Our Support Partners :

1. Give India
2. ICICI Bank Pvt. Ltd.
3. God parents in foundation.
4. Centre for Learning Resources (CLR) , Pune.
5. CSO Partners.
6. Governance count.
7. Credibility Alliance.
8. MILE- Management Institute in Pune.
9. Bharathi Vidyapeeth's Social Science Centre, Pune



## Project High Lights

During 2009-10, IDEA reached out to two more slums and four more schools, covering a total population of 8000 slum dwellers and 2500 school children. While continuing with our strategies to 'identify and enroll' 'out of school' children and dropouts back into mainstream education, and retain interest of underprivileged children in corporation run schools, we also focused our attention to the 'needy' children by offering 'sponsorship support'.

Like previous year, during the months of April and May, IDEA undertook door to door survey in slums to identify children who are in the age group of 6 to 14 years but not under the school system. These children were initially enrolled in our ' school preparation classes ' and enrolled in mainstream education in June .We continued to give attention and monitor the progress of these newly enrolled children through- out the year to ensure that they are well settled in school.

We also initiated various short term vocational classes for the dropout children who are in their adolescent stage and can not be re-enrolled in school.

### **School Project**

The school project in 5 PMC schools in Kothrud, Pune was supported by ICICI Bank under its nation wide ' Read to Lead' project till Nov 2009. IDEA continued the activities in these schools to achieve sustainable impact.

IDEA's programmes and activities were well appreciated by the Education Board authorities . Along with creating an interesting atmosphere and extending support to the needy children, we could generate enthusiasm and active support from the school teachers. There was a constant demand from the school teachers for IDEA's support for conducting parent-teacher meeting, extra-curricular activities for children and capability building programmes for the teachers. They also took interest in making teaching aids.

In addition to the PMC schools, we associated with three private schools to support deserving children to continue high school education. In order to provide quality education right from the beginning , sponsorship programme was extended to an English school run by PMC and we have selected a few children who are very talented but from poor families.

### **Community Project**

IDEA extended its activities to two more slums- Shastri Nagar in Kothrud and Laxmi Nagar in Hadapsar in Pune. IDEA's slum projects are focused in promoting education. We started with a baseline survey , hand held the parents who are on a ' hand to mouth' existence to enroll their children at the right age in school, conducted non-formal education class and vocational training for adolescent drop out children, along with supervised study classes for the school going children. For mobilizing parents' especially mother's and community support we formed self-help groups and conducted awareness programmes.



## Projects, Ongoing Programmes & Number of Beneficiaries at a Glance.

(For the year 2009-10)

Project / programmes	Location	Programme highlights	No of beneficiaries
'Read to Lead' project. (Till Nov 2009)	PMC school no 128 B,139 B,47 G, 89 B & 70 B, in Kothrud, Pune.	Impacting quality of education, Enrolment and re-enrolment of children and support in imparting education.	Approx. 2000 children.
'School retention' project ( Throughout the year)	All the above schools.	School attendance monitoring, Counseling, Remedial education and extra-curricular activities.	Approx. 2000 children
Sponsorship programme :- 1. Give India 2. Godparents.in 3. General Sponsorship	All the above schools & Smt. Ratna Prabha Mohite Patil Vidyalaya, Dr.Ambasaheb Ambedkar Vidyalay in Kothrud, Smt. Shatatai Athawale Pradhamik Shala, and Deendayal English Medium school (PMC School)	Provision of school materials , support for coaching class, personality development and study skill workshops.	Total 170 children.
Teachers' training - Enhancement of English Teaching skills.	PMC school no 128 B,139 B,47 G, 89 B & 70 B, in Kothrud, Pune	English conversation, language development & grammar held through 21 sessions.	30 teachers
Learning through educational CDs	All the above schools.	Use of Compact Disks as a supplementary teaching tool to explain selected topics in Science, Maths and English for children in class 5, 6 & 7.	
Non-Formal Education (NFE) classes.	Shastri Nagar & Shrivandara slums	The 'fun filled' teaching methods prepare / create interest in children for schooling. ' out of school ' children and the re-enrolled 'drop out' children are the beneficiaries of NFE.	45 children
Study Centers	Shrivandhara slum	These centers inculcate a regular study habit among the children after returning from school.	45 children
Library	In the selected PMC schools & Shastri Nagar, Shrivandara and Laxmi nagar slums	Children 'read aloud' story books while others listen, supervised by part time teachers / volunteers. This improves listening and reading skills along with language development.	250 children
Craft and embroidery class.	Shrivandara slum in Kothrud & Laxminagar slum in Hadapsar.	Girls, especially drop outs / who need a supplementary income to help their parents are imparted basic vocational training in jewelry making, embroidery work and other seasonal items like Diwali lantern, lamps,'rakhi' etc.	60 children
Community Interventions.	Shrivandara & Shastri Nagar slum in Kothrud & Laxminagar slum in Hadapsar	Focus is to promote education and generate awareness.	Population coverage 8000.

While planning the special activities for children, emphasis was given on the child right component

## Special Activities

Child right component.	Activity	Location	Activity highlights	No of beneficiaries
<b>The right to Education</b>				
	Distribution of notebooks, raincoat/ umbrella, compass box / pencil box.	The selected PMC & other schools.	Students benefited because they received these items in time.	Nearly 2000 children.
	Distribution of practice books	Remedial education centers in PMC schools	Students of class 1, 2 & 3 received these items.	560 children.
	Distribution of Atlas, dictionary.	The selected High schools.	Sponsored children in high school classes benefited.	45 children.
	Distribution of sports 'T' shirt & Sweaters.	The selected PMC & other schools.	The 'T' shirts were provided as IDEA's identity to the sponsored & other direct beneficiaries.	1500 children.
	IQ Testing (for students in class 8, 9 & 10-sponsored children)	Smt. Ratna Prabha Mohite Patil Vidyalaya,	Held for planning a need based 'enhancement of study skill' programme.	45 children.
	Study skill workshop (for students in class 8, 9 & 10-sponsored children)	Smt. Ratna Prabha Mohite Patil Vidyalaya,	Held in collaboration with 'Academy of personality development', Pune.	45 children
	Quiz competition	Study centers	Children who are in class 6, 7 & 8 and are under the sponsorship programme	45 children
<b>The right to Expression</b>				
	Child rights.	Study centers	Information & discussion on child rights.	30 students who are in high school classes.
	'Girl Child week'	Study centers	Discussion and debate on gender issues including the declining child sex ratio.	30 students who are in high school classes.
<b>The right to Information</b>				
	Celebration of World environment day	Shravandara , Shastri Nagar slums.	Visit to a botanical garden & a discussion on the importance of the day. A cleaning drive was also part of the programme	30 students who are in high school classes.
	Children's day celebration	Study centers & remedial classes.	Elocution & fancy dress competition and puppet show were organized. Snacks were distributed.	150 Children



<b>The right to Nutrition.</b>				
	Provision of supplementary nutrition – Twice weekly.	Study centers & remedial classes	Iron & protein rich snacks like 'groundnut chikki', Ladoo made up of raggie/ green gram/ puffed rice with 'Jaggery ('Gul') and roasted groundnuts were provided.	Around 150 children
<b>The right to Health &amp; Care</b>				
	Anemia detection & treatment (Six monthly Adolescent Health check-up)	Shravandara, Shastri Nagar slums.	Hemoglobin and blood group detection, Gynecological check – up, distribution of iron and calcium tablets as prescribed by the doctors.	150 adolescent girls.
	Dental Awareness programme.	The PMC schools	Held by the students of Bharati Vidyapeeth's dental college- Poster exhibition and interactive session on dental health and hygiene	450 children
<b>The right to Development</b>				
	Singing competition.	The PMC schools.	Provided opportunity for expressing talents. Experts were called to encourage and guide talented children.	100 children in PMC schools.
	Summer camp	The identified PMC schools and Shravandara and Shastri Nagar community centers.	Week long fulfilled & informative activities like Origami, Drawing, Puppet show, Magic show, Dance therapy, Awareness about balanced diet, preparation and presentation of skits on selected topics concerning children etc.	300 children.
	Dance workshop	Study centers	Held by a student social worker who is also a professional dancer.	30 children.
	Visit to a railway museum.	Study centers	Children got information on history of railways and miniature models of various types of railway engines.	35 children
<b>The right to Recreation</b>				
	Dassera & 'Bhondala' celebration.	Study centers & remedial classes.	Worshipped Goddess" Saraswati' and singing of 'Bhondala' songs.	138 Children.
	Diwali celebration	As above	Held with the purpose of preservation of traditional culture & appreciating all religion. Children decorated the venues with self made paper lantern, and 'Rangoli'. Snacks were distributed	140 Children
	'Tulsi vivah'	As above	As above & also the medicinal value of the herb 'tulsi'.	150 Children.
	X' mas celebration	As above	Held with the purpose of preservation of traditional culture & appreciating all religions. The teachers told the story of birth of Jesus Christ. Children enjoyed fun games. Snacks were distributed	158 Children.
	'Rakhi' celebration & Rakhi making	As above	Held with the purpose of preservation of traditional culture	150 Children
	Ramzan ID	As above	Held with the purpose of appreciating all religion	158 Children.

## Sponsorship Programme

Recognizing the need for sponsorship support for underprivileged children to meet the growing educational expenses in high school classes, we conducted a drive in slums to identify 'potential school dropouts due to poverty' and enrolled them under our sponsorship programme. We also received many referrals from school teachers.

Around 170 children, mostly in high school classes are sponsored with the support of individual donors through Give India and Godparents.in foundations. Along with meeting their scholastic needs, we strive to create ample developmental opportunities for them so that they are no more underprivileged and can compete with children from privileged families.

## Other Events

### Parent –teacher meetings

Quarterly meetings were held in all the 5 PMC schools with the active support of school teachers. One meeting was organized during 'Makar Sankranti'. During two meetings there was a display of children's art work and a cultural programme by students. Another meeting was combined with an awareness programme through Puppet show. Parents in large numbers attended these meetings and participated in discussions related to the developmental issues of their children.

### Women's day celebration

Women's day was celebrated with a difference. Children came to the study centers along with their mothers, introduced them and organized fun filled games for them under the guidance of the social workers. They have even organized a cookery competition and invited a nutrition expert as a judge and distributed prizes for the winners. The women remembered their school days / childhood days while receiving prizes.

### Sensitisation programme on disabilities

In association with a school for special need children, a street play was held in Shrivandhara slum to identify and sensitise parents for the early detection and special care for children with special needs.

### Joy of Giving Week

During the nation wide 'Joy Of Giving Week' organized by Give India, IDEA participated by organizing 'Give 4 a cause' – an event to mobilise resources for IDEA Activities. We got positive response from Deepak Fertilizers and Synchro and many individual donors.

Deepak Fertilizers helped us by providing a stall at the 'Yellow ribbon NGO fair' at ISHANYA mall at Yerwada, Pune, during 1st to 4th October 2009. We have promoted our cause through:-



1. Display of the work of IDEA.
2. Giving Desk' – Various options for the donors to support - donation box, sponsor a child and donating for the activities of IDEA. We received around Rs. 10,000/- during this event.
3. Volunteering opportunities available with IDEA .  
Many people visited our stall and offered help.

Synechron has done a cloth collection drive and received an overwhelming response from their employees. They have donated 8 big cartons of used cloths, which were in excellent condition to our beneficiaries.

### **Help from individuals**

Many individuals called us during the week and offered their help and willingness to volunteer. IDEA also got good media coverage during the week.

### **Visit of Mann Sukhija**

Mr. Mann Sukhija (Mr. India Earth -2009), Brand Ambassador, Godparents.in foundation visited IDEA on January 9th, 2009 to meet children under the care of IDEA- the first implementing partner of Godparents.in foundation, as part of his promotional campaign for Godparents.in and its partners.

IDEA had organised a cultural programme and display of art work made by the children . Mr. Mann interacted and motivated the children to do their duties as a student and towards their parents and country.

He then visited the remedial classes and science classes where subjects are taught by using teaching aids and educational CDs. Mrs. Chavan an official from Education department, PMC, Head Masters and teachers of five corporation schools in Kothrud were also present on the occasion.

### **Women's day celebration by a difference**

A group of 15 employees from Vodafone Pune office spent four hours with our children in the community centres. They played with the children, taught them to make paper bags and also engaged them in creative drawing. Vodafone distributed sweets and gifts to the children.

## Best NGO Practices

### Annual Report Award

IDEA is one of the recipients of the 'Outstanding Annual Report Awards-2010', a national level competition, under the small category NGOs. Recognizing the significance of quality Annual Reports for ensuring credibility of Voluntary Sector Organizations, 'CSO Partners' have instituted the ' Outstanding Annual Report Awards 2010' in association with Financial Management Service Foundation (FMSF), Credibility Alliance (CA) and Spatial Access Advertising Consultancy (SAAC). There were 240 applications for this Award from all over India.

Criteria: The Annual Reports were judged on the basis of the following three broad criteria:

Financial reporting- Audited financial information of the organization presented through a full set of statements: and summarized in annual reports, representing a clear state of affairs.

Transparency – Reporting on practices of the organization that display accountability and credibility.

Effectiveness of communication- Annual reports that communicate the impact of the organization as well as engage their donors: and are interesting to read.

IDEA received a trophy and Rs. 1 lakh as prize money. The Award ceremony was held on 6th March 2010 at Habitat Centre at New Delhi. CA Amarjeet Chopra – president, Indian association for chartered accountants was the Chief Guest on the occasion.

### Credibility Alliance – accreditation in process

On 5th & 6th February 2010, IDEA underwent a rigorous due diligence as part of accreditation request made by us to Credibility alliance. We have completed all the formalities and waiting to hear from Credibility Alliance.

### Participation in NGO support Panel

Credibility Alliance (CA) in association with Governance Count (GC) and CSO Partners has initiated a commendable effort to promote and support credible NGOs. A panel of experts from various fields such as marketing, finance, communications, human resources development and even NGO management and programme implementation is formed by them . The member organisations of CA get an opportunity to interact with this panel on a regular basis. Ms. Aarti Madhusudan from GC, who helps organisations strengthen their Boards and their functioning, is co-ordinating the panel meets.

IDEA became a member NGO to avail this facility and made a presentation. We are thankful to the organisers and panel members for their support in strengthening the governance of our NGO, developing a detailed H R policy and also initiating a resource mobilization plan for us.



## Case Studies

### Teacher's role in character building

Akshay was one of the 'most irregular and troublesome' boy according to his class teacher. He is 10 year old and was in class four. He used to get punishment very often for quarreling with other children. He was referred to IDEA's remedial class.

At home too his behavior was 'attention seeking' - quarreling with his brother, losing pencils and books always, bunking class and wandering in the slum. His mother is a maidservant and father a casual labourer; very busy in their respective work. They were not paying attention to the children.

Initially Akshay was irregular in the remedial class too. He used to come to school untidy, with dirty uniform and broken buttons. But Mrs. Alka, the tutor noticed Akshay had excellent grasping capacity and very good hand writing. She paid individual attention in his studies and also complimented him for his achievements. He learnt mathematics tables much easily and could do multiplication faster than other children. He was told to help other children to do their sums, after finishing his work. This boosted his morale. Slowly an excellent rapport established between the teacher and the student. Akshay learnt to stitch buttons from Alka and started coming to school very tidy. His parents and class teacher too noticed the drastic change in him. In Akshay's case 'a bit of praise and a listening ear' did wonders.

### Our little change maker

Anita, a 9 year old school dropout was identified by us during a survey. She was a victim of parents' lack of interest in educating girls and negligence. After a lot of counseling to the parents, we re-enrolled her in one of our Non-Formal Education (NFE) centers before enrolling her in regular school. Lack of education, proper guidance and discipline at home and influence of bad company had already set a behavior pattern in her by 'back answering' and behaving like a 'fighter cock'. She used to be very unclean and untidy. Initially she was not at all responding to the teacher, though she loved to attend the class as she loved dancing, singing and playing games along with basic education. She was told not to attend the class for a period of time. She missed the class very much and made request to the NFE teacher for 'taking her back'. The NFE teacher too did not respond for some time but kept a close watch on her.

After repeated request, Anita made a re-entry when she apologized for her misbehavior. This led to a wonderful change in her. She used to be very clean and tidy, concentrated well, and improved a lot, she developed good leadership qualities as well. When she was enrolled in school, her school teacher appreciated her and IDEA for enrolling such 'a good student'. Anita helps her teachers and she became the monitor of the class. She supervises the class during her teacher's absence, check whether the children have done their homework.

At home she reads headlines from newspaper for her illiterate parents who work as laborers at construction site. We are proud of this tiny 'change maker'!



## Going Forward

### **Partnership with KSWA**

IDEA is devoted to the cause of universal primary education and creating opportunities for the underprivileged children. While focusing on our interventions to enroll children in school at the right age, retaining them in school till they complete schooling, and identifying and re-enrolling dropouts, we are also equally concerned in creating opportunities for the adolescent drop-out children who can't be re-enrolled in school.

In recognition of this 'felt need', we have been doing a bit by imparting income generating vocations for them in a small way. IDEA wishes to take it forward further by partnering with 'Kherwadi Social welfare Association' who is a pioneer in imparting Job oriented Vocational training courses for the drop-out children. We hope to start this initiative in the coming year.



## Acknowledgments

IDEA's initiatives have been supported by various like-minded individuals / foundations and partnering NGOs. We gratefully, acknowledge the support of all of them and some of them are listed below:-

1. GiveIndia & Godparents.in foundations for listing us as a Credible NGO and all donors who have donated through them.
2. ICICI Bank for supporting our school project.
3. Education Dept, Pune Municipal Corporation for granting us permission to work in the Schools and for the timely cooperation and support.
4. Centre for Learning Resources ( CLR), Pune, for imparting training to school teachers and the remedial teachers involved with IDEA.
5. Door step school' for conducting training programme for our staff.
6. Dr. Pradeep Agashe, for conducting teachers training.
7. Bharathi Vidyapeeth's Social Science Centre, Pune-for placing students for fieldwork.
8. Mukangan De-addiction centre, Pune, for conducting awareness programme for children.
9. 'Smrutivan' – for helping us to create Environmental awareness in children.
10. Mr. Raghuvveer, for conducting Magic shows for children.
11. Pune Puppet club for conducting Puppet shows in schools
12. Mrs. Vaishali Kanaskar-for conducting adolescent health education.
13. Academy of personality Development for conducting study skill workshops.
14. Urban Community Development Dept. of Pune Municipal Corporation.
15. Principals and teachers of Pune Municipal Corporation School nos 47 G, 70 B, 89 B, 139B &128 B, and Smt. Ratna Prabha Mohite Patil Vidyalaya, Dr.Ambasaheb Ambedkar Vidyalay in Kothrud, Smt. Shatatai Athawale Pradhamik Shala and Deendayal English Medium school ( PMC School)
16. Mrs. Khursheed and her friends for sponsoring snacks for children during events.
17. Deepak fertilizers for providing us a stall during NGO meet at Ishanya Mall
18. Synechron Pvt. Ltd.
19. Ruia-school for hearing impaired for conducting a sensitization program.
20. All volunteers who are associated with us.
21. Mr. Sanjay Gokhale for sponsoring Community Survey expenses.



## Photo Gallery



Trustee receiving Outstanding Annual Report Award- 2010



Newly identified slum



Class for out of school children



Distribution of school materials



Ready to face winter





## Photo Gallery



Use of educational CD



Cultural programme

Mann Sukhija  
appreciating children



Guest appreciating teaching  
aids developed by IDEA



# Photo Gallery



Dental Awareness



Paying homage to great leaders



Teacher's training



Part of women's day celebration



# Photo Gallery



Ready... Steady... Go



Volunteers from Vodafone with children

NGO Support Panel - Presentation by IDEA



IDEA Team



## Financial Statements 2009-10



### M/s. SPJV & CO. Chartered Accountants

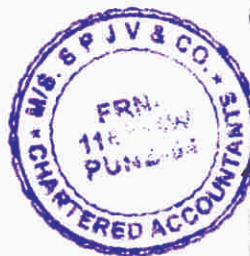
HEAD OFFICE : C-102, Devgiri Apts., Ganeshmala Signal, Sinhadgad Road, Pune-411030.  
Phone : 020-64001658 / 24252772 / 74 • E-mail : pune@spjvco.com • Website : www.spjvco.com

BRANCHES : REWA | BHOPAL | JABALPUR

#### AUDITOR'S REPORT

1. We have examined the Balance Sheet of 'FOUNDATION FOR INITIATIVES IN DEVELOPMENT AND EDUCATION FOR ALL, PUNE' as at 31<sup>st</sup> March, 2010 and also the Income & Expenditure Account for the year ended on the date. These Financial Statements are the responsibility of the management. Our responsibility is to express an opinion on these Financial Statements based on our audit.
2. We have conducted the audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the Financial Statements are free of material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the Financial Statements. An audit also includes assessing the accounting principal used and significant estimates made by the management, as well as evaluating the overall Financial Statement presentation. We believe that our audit provides a reasonable basis for our opinion.
3. We further report that :
  - a) We have obtained all the information and explanation which to the best of our knowledge and belief were necessary for the purpose of audit.
  - b) The Balance Sheet and Income & Expenditure Account dealt with the report are in agreement with the books of accounts
  - c) In our opinion and to the best of our information and according to the explanations given to us, the said accounts read together with notes annexed hereto give a true and fair view :
    - i) In the case of Balance Sheet of the state of affairs as at 31<sup>st</sup> March 2010 and
    - ii) In the case of Income and Expenditure Account of the excess of Income over Expenditure for the year ended on that date.

For SPJV & Co  
Chartered Accountants



*Satchidanand Ranade*  
Satchidanand Ranade  
(Partner)  
Membership No.48013

Place : Pune  
Date : 31/6/10

## Financial Statements 2009-10

### REPORT OF AN AUDITOR RELATING TO ACCOUNTS AUDITED OF UNDER SUB-SECTION (2) OF SECTION 33 & 34 AND RULE 19 OF THE BOMBAY PUBLIC TRUST ACT.

Registration No.(Soc Reg Act): MAH/195/2002/Pune  
Bombay Public Trust Act : F-22506 / Pune.  
Name of the Public Trust : FOUNDATION FOR INITIATIVES IN DEVELOPMENT  
AND EDUCATION FOR ALL.  
For the year ending : 31<sup>ST</sup> MARCH, 2010

1.	Whether accounts are maintained regularly and in a accordance with the provision of the Act and the rules	YES
2.	Whether receipts and disbursement are properly and correctly shown in the accounts	YES
3.	Whether the cash balance and vouchers in the custody of the manager or trustee on the date of audit were in agreement with accounts	YES
4.	Whether all books deed, accounts, vouchers, other documents or records required by the auditor were produced before him	YES
5.	Whether a register of movable and immovable properties is properties maintained the changes therein are communicated from time to time to the regional office and the defects and inaccuracies mentioned in the previous audit reports have been duly complied with	YES
6.	Whether the manager or trustee or any other person required by the auditor to appear before him did so and furnished the necessary information required by him	YES
7.	Whether the property or funds of the Trust were applied for any object or purpose other than the object or purpose of the Trust	NO
8.	The amounts of outstanding for more than one year and the amounts written off, if any	NIL
9.	Whether tenders were invited for repairs or construction involving expenditure exceeding Rs.5000/-	NO
10.	Whether any money of the public trust has been invested contrary to the provisions of section 35	NO
11.	Alienation, if any of the immovable property contrary to the provisions of Section 36 which have come to the notice of the auditors	NO
12.	All cases or irregular, illegal or improper expenditure, or failure or commission to recover monies or other property belonging to the public trust or of loss or waste of money or other property there of and such expenditure, failure, omission, or waste was caused in consequence of breach of trust or misapplication or any person while in the management of trust	NO SUCH CASES
13.	Whether the budget has been filed in the form provided by rule 16A	YES
14.	Whether the maximum and minimum of the trustees is maintained	YES
15.	Whether the meeting are held regularly as provided in such instrument	YES
16.	Whether the minutes book or the proceedings of the meeting is maintained	YES
17.	Whether any of the trustees has any interest in the investment of the Trust	NO
18.	Whether any of the trustees is a debtor or creditor of the Trust	NO
19.	Whether any irregularities pointed out by the auditor in the accounts of the previous year have been duly complied with by the trustees during the period of audit	YES
20.	Any special matter which the auditor may think fit or necessary to bring to the notice of the Deputy or Assistant Charity Commissioner	NONE



For SPJV & Co.  
Chartered Accountants  
Satchidanand Ranade  
(Partner)  
Membership No:48013

Place: Pune  
Date: 3/6/10

## Financial Statements 2009-10

Bombay Public Trust Act, 1950

Schedule IX -C

(Vide Rule 32)

Trust Name : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL

Bombay Public Trust act Reg no. F - 22506/Pune

Society Reg No. MAH/195/2002/Pune

Statement of Income Liable to Contribution for the year ending 31.03.2010

Sr.No	Particulars	Amount Rs.
I	Income as shown in the Income & Expenditure Account ( Schedule IX)	
II	Items not Chargeable to contributions under Section 58 and Rule 32;	
i)	Donations received from Government and Local Dharmdas	
ii)	Grants received from Government and Local Authorities	
iii)	Interest on sinking or Depreciation Fund	
iv)	Amount spent for the purpose of secular education	
v)	Amount spent for the purpose of medical relief	
vi)	Amount spent for the purpose of veterinary treatment of animals	(Exempt being Educa- tional Institute)
vii)	Expenditure incurred from donations for relief of distress caused by drought,	
viii)	Deductions out of income from lands used for agricultural purposes :	
a)	Land Revenue & Local Fund cess	
b)	Rent Payable to superior Landlord	
c)	Cost of Production, if lands are cultivated by Trust	
ix)	Deductions out of Income from lands used for non-agricultural purposes:	
a)	Assesment, Cesses and other Government or Municipal Taxes	
b)	Ground Rent payable to the superior Landlord	
c)	Insurance Premia	
d)	Repairs at 19 percent of Gross rent of buildings let out	
x)	Cost of collection of income or receipts from securities, Stocks etc. at 1percent of such income	
xi)	Deductions on account of repairs in respect of buildings not rented & yielding no income, at 10 percent of the estimated gross annual rent.	
	<b>Gross Annual Income Chargeable to Contributions Rs.</b>	

Certified that while claiming deduction admissible under the above Schedule, The Trust has not claimed any amount twice either wholly or partly, against any of items mentioned in the schedule which have the effect of double deduction.

Trust Address  
Flat No 10,  
Fountainhead  
Kothrud.  
Date  
Place : 3/6/10  
Date:  
Place Pune

*BSP/Kar*  
Trustee 1

For M/s. SP JV & Co  
Chartered Accountants

*Sachin A. Hanade*  
Chartered Accountant  
Auditor  
Partner



(IDEA)

Foundation for  
Initiatives in Development and Education for All

## Financial Statements 2009-10

Bombay Public Trust Act, 1950

Schedule VIII [Vide rule 17(1)]

Name of the Trust : FOUNDATION FOR INITIATIVES IN DEVELOPMENT &amp; EDUCATION FOR ALL

Balance Sheet as on 31-03-2010

Funds & Liabilities	Rs	Rs	Properties & Assets	Rs	Rs
<b>Trust Funds or Corpus -</b>		11251	<b>Immovable Properties - [at cost]</b>		
Balance as per Last Balance Sheet	10501		Balance as per last Balance Sheet		
Addition during the year :	750		Addition during year		
General Member Fees					
Life Membership Fees			Less: Sales during the year		
			Depreciation up to date		
<b>Other Earmarked Funds -</b>					
(deed or Scheme out of the Income)			<b>Investments -</b>		
Depreciation fund			Note : the Market value of the above		
sinking Fund			Investment is Rs.		
<b>Any Other Fund - Read to Lead</b>					
Op Balance	365549				
Add: Donation received during the year	0				
Less: Amount Utilised for the project	365549		<b>Fixed Asset ( See Annexure 1)</b>		44276
<b>Earmarked Fund</b>		0			
<b>Loans (Secured/Unsecured) Op Bal</b>			<b>Loans (Secured or Unsecured -</b>		
From Trustees			good / doubtful)		
From Others			Loan Scholarship		
			Other Loans		
<b>Provisions</b>					
For Expenses (Audit Fees)	11592	366879			
For Expenses (during the year)	355287				
For Advances					
For Sundry Credit Balances			<b>Advances</b>		0
			To Trustees		
<b>Income and Expenditure Account -</b>		213801	To Employees		0
Balance as per Balance Sheet (op)	37269		To Contractors		
Less: Appropriation if any	0		To Lawyers		
			To Others		
Add: Surplus as per Income & Exp A/c	176532				
Less : Deficit			<b>Income Outstanding -</b>		
			Rent		
			Interest		
			Other Income		
			<b>Cash and Bank Balances</b>		547655
			a) In Current Account		
			in Fixed Deposit Account	545845	
			b) With Trustees	1810	
			c) with the Manager		
			<b>Income &amp; Expenditure Account -</b>		
			Balance as per Balance Sheet		
			Less: Appropriation if any		
			Add : Surplus as per income & Exp		
			Account		
			Less : Deficit		
		591931			591931

Date: 31/03/2010  
Place: Pune

Chartered Accountant  
Satchidanand A. Banare  
Auditor  
Above statements prepared on the basis of information and explanation given to me.



Trustee 1

Trustee 2

The above Balance Sheet to the best of my/our belief contains a true account of the Funds & Liabilities and the property.

## Financial Statements 2009-10

Bombay Public Trust Act, 1950  
Schedule IX

Name of the Trust : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL  
Consolidated Income And Expenditure Account  
For the year ending 31st March 2010

Expenditure	Sch No.	Amount Rs.	Income	Sch No.	Amount Rs.
To Expenditure in respect of properties :			By Rent accrued		
Rate, rates, cesses			realised		
Repairs and Maintenance			By Interest Accrued		
Salaries			realised		
Insurance					
Depreciation (By way of provision adjustments)			on Securities		
Other Expenses			on Loans		
			on Bank A/C		10377
To Establishment Expenses		0			
To Remuneration to Trustees		0	By Dividend		0
To Remuneration (in case of Math) to the head of the math, including his House hold expenditure, if any			By Donation in cash or Kind	annx4	1849293
To Legal Expenses		0			
To Audit Fees		5515	By Transfer from Reserve		0
To Contribution and Fees					
To Amount Written off		0	By Prize money received		100000
a) Bad Debts					
b) Loan Scholarship					
To Prize money received					
d) Other items		0			
To Miscellaneous Expenses	Annx 3	75022			
To Depreciation	Annx 1	40293			
To Amount Transfer to Reserve & Specific funds					
To Amount Transfer to earmarked Reserve					
To Expenditure on Object of Trust					
a) Religious					
b) Educational					
c) Medical Relief					
d) Other Charitable Objects	Annx 2	1662308			
To Provision for Audit Fees		0	By Deficit carried over to Balance sheet		
To Surplus Carried over to Balance Sheets		176532			
		1959670			1959670

Date : 3/6/10  
Place: Pune

For M/s. SP JV & Co  
Chartered Accountants

Chartered Accountant  
Auditor

Prachidanand A. Ranade  
Partner



Foundation for  
Initiatives in Development and Education for All  
(IDEA)

Trustee 1

Trustee 2

Above statements prepared on the basis of information and explanation given to me.



## Financial Statements 2009-10

Bombay Public Trust Act, 1950  
Trust Name : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL

Reg No. MAH/195/2002/Pune

Receipt and Payment Account for the year ended 31.03.2010  
Consolidated

Receipt	Amount		Payment	Amount	
			<b>By Read to Lead</b>		<b>1509130</b>
<b>To Opening Balance</b>		<b>334828</b>	Enrolment and Re Enrolment	26034	
<b>Bank Balance</b>			Impacting quality of Education	324870	
Laxmikrupa bank account	9095		Support in Imparting Education	927362	
ICICI Bank Account	320726		Co-ordinators (R to L)	180184	
<b>Cash Balance</b>	2647		Administration Expenses	50680	
To Other Loans & Advance	2360				
<b>To Donation Received</b>		<b>1850043</b>	<b>By Give India</b>		<b>109390</b>
Read to Lead	1256293		School Activity Expenses	28421	
Give India	277000		Honararium	13671	
God Parents	195496		Community Activity	38983	
General Donation	121254		Admin Expenses	28315	
<b>To Bank Interest</b>		<b>10377</b>			
			<b>By God parents Foundation</b>		<b>108326</b>
<b>To Prize money received</b>		<b>100000</b>	Admin Expenses	16189	
			God parents activity expenses	82366	
			Channel processing fees	9771	
			<b>By General Expenses</b>		<b>20747</b>
			Admin Expenses	20747	
			<b>By Closing Balance</b>		<b>647655</b>
			<b>Bank Balance</b>		
			Laxmikrupa Bank Account	39698	
			ICICI Bank Account	506147	
			<b>Cash Balance</b>	1810	
		<b>2295248</b>			<b>2295248</b>

Foundation for  
Initiatives in Development and Education for All

Trustee 1

Trustee 2

Date: 3/6/10  
Place: Pune

Above statements prepared on the basis of  
information and explanation given to me.

Chartered Accountant  
Auditor

For M/s. SP JV & Co.  
Chartered Accountants

Satchidanand A. Ranade  
Partner



Bombay Public Trust Act, 1950  
Trust Name : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL

Annexure - 1  
Statement of Depreciation as per Income Tax act, 1961  
Fixed Asset Schedule  
A.Y. 2010-11

PARTICULARS	W.D.V	ADD. BEF.	ADD. AFT.	TOTAL	DEP	DEP	W.D.V
	1.4.2009	30.9.2009	30.9.2009		RATE		31.03.2010
Camera	9,241	-	-	9,241	15%	1,386	7,855
Furniture & Fixtures	2,187	-	-	2,187	10%	219	1,968
Mobile	7,200	-	-	7,200	15%	1,080	6,120
Office Equipment	4,348	-	-	4,348	15%	652	3,695
Printer	2,625	-	-	2,625	60%	1,575	1,050
Projector & Laptop	58,968	-	-	58,968	60%	35,381	23,587
<b>TOTAL</b>	<b>84,569</b>	<b>-</b>	<b>-</b>	<b>84,569</b>		<b>40,293</b>	<b>44,276</b>



## Financial Statements 2009-10

Trust Name : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL

### Annexure 2 Expenses on the Other Charitable Object of the Trust

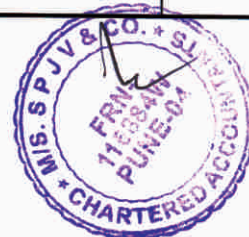
Sr No	Particulars	Amount Rs.
A.1	School Activity Expenses	28421
2	Honorarium	13671
3	Community Activity	38983
4	God Parents Activity Expenses	82365
5	Read to Lead Expenses	1509130
	Sub total	<b>1672570</b>
<b>B.</b>	<b>Provision made of unutilised amount under projects-</b>	
1	God Parents	87170
2	Give India	167610
3	General Donation & audit fees	100507
	Total	<b>355287</b>
<b>C.</b>	<b>Sub Total</b>	<b>2027857</b>
<b>D.</b>	less: Amount trfd to earmarked reserve against last year balance	365549
<b>E.</b>	<b>TOTAL (C-D)</b>	<b>1662308</b>

### Annexure 3 Miscellaneous Expenditure

Sr No	Particulars	Amount Rs.
1	Misc Exp	65141
2	Channel Processing Fees	9771
3	Bank Charges	110
	<b>TOTAL</b>	<b>75022</b>

### Annexure 4 Donations received

Sr No	Particulars	Amount Rs.
1	Read to Lead	1256293
2	God Parents	195496
3	Give India	277000
4	General Donation	120504
	(Out of above 750 trf to corpus fund as per source instruction)	
	<b>TOTAL</b>	<b>1849293</b>



## Financial Statements 2009-10

### TRUST NAME : FOUNDATION FOR INITIATIVES IN DEVELOPMENT & EDUCATION FOR ALL(IDEA)

#### Notes on Accounts A.Y.2010-11

##### Significant Accounting Policies

##### A. Basis of Preparation of Final Accounts

i) The accounts are prepared on historical cost convention and the comply with the mandatory accounting standards issued by the institute on Chartered Accounts of India

ii) Accounting Policies not specifically referred to otherwise be consistent and in Consonance with generally accepted accounting principles.

##### B. Fixed Asset and Depreciation

i) Fixed Assets are stated at cost of acquisition or construction including directly attributable cost of bringing the asset to its working condition for intended use.

ii) Depreciation is provided on written down value method in accordance with the rates prescribed in the Income Tax Act, 1961.

iii) None of the Fixed Asset is revalued during the year.

##### C. Revenue Recognition

All Income and Expenditure items having a material bearing on the Financial Statements are recognized on accrual basis excluding Government-Grants, which are accounted on cash basis.

D. The Donations received have been received directly from the donors in their independent capacity out of the net owned funds and not on behalf of or in representative capacity.

E. Projects Undertaken during the year are listed below:

- i) God Parents
- ii) Give India
- iii) Read to Lead

F. Project wise funds utilized and provision made during the year are as follows:

Sr.No	Project	Donation Received (i)	Last year earmarked fund utilized (ii)	Amount Utilized (iii)	Provision done of Unutilized amount (iv) = i+ ii - iii
1.	Give India	277000	0	109390	167610
2.	God Parents	195496	0	108326	87170
3.	Idea General Donation	121254	0	20747	100507
4.	Read to Lead	1256293	252837	1509130	0



## Credibility Alliance Norms Compliance Report

### 1. Distribution of Staff According to Salary

Slab of gross salary (in Rs) plus benefits paid to staff (per month)	Male staff	Female staff	Total staff
Less than 5000	0	4	4
5,000 - 10,000	1	2	3
TOTAL	1	6	7

### 2. Staff remuneration [Gross annual salary + benefits] in Rupees

Head of the organisation:	Rs. 0 per annum
Highest paid:	Rs. 96,000/- per annum
Lowest paid:	Rs. 36,000/- per annum

### 3. Staff Travel (in the year 2009-2010)

- a. International Travel – NIL
- b. Domestic Travel - NIL

### 4. Annual Gross Remuneration paid to Board members.

NO.	NAME	Gross Remuneration per annum
1	Mr. Balakrishna K. Pillai	0
2	Dr. Usha Pillai	0
3	Mrs. Sushama Apte.	0
4	Mr. Ajay Talreja	0
5	Mr. D.S. Waghmare.	0
6	Smt. Krupavati Iyer.	0
7	Dr. Usha Varghese	0
8	Dr. Prachee G. Navalkar.	0

### 5. Amount reimbursed (in Rs.) to ALL Board members in the financial year 2009-10 for the following items:

1	International Travel	Rs. 0
2	Domestic Travel	Rs. 16,000/-
3	Local Conveyance	Rs. 62,554/-
4	Entertainment Expenses	Rs. 0
5	Others	Rs. 0



## About IDEA

### IDEA Board Members : (As on 31st March 2010)

The Apex policy making body in IDEA is the Governing council. Apart from taking policy level decisions each members are involved with certain key responsibilities as follows

S. No	Name	Designation in IDEA	Background.	Key responsibilities in the Board.
1	Mr. Balakrishna K. Pillai	President and Trustee	Engineering Graduate with more than 35 years of service	Technical support, finance and Policy
2	Dr. Usha Pillai	Chair person, Trustee & Hon. Director	PhD in Social Work with a topic on School Dropout. She has 25years experience in Social work especially in Child Welfare and Development	<i>Operations and Resource mobilization</i>
3	Mrs. Sushama H. Apte	Hon. Secretary	Post graduate in Social work with 25 years experience in Child Welfare and Development	Guidance to staff in community development Programmes.
4	Mr. Ajay Talreja	Hon. Treasurer	IT Specialist with 10 Years experience	Technical support and Finance.
5	Mr. Dattatraya S. Waghmare	Trustee.	Post graduate from Tata Institute of Social Science (TISS) with more than 47 years experience in Govt. Departments and various NGOs	Operations and Advisor on Governance issues.
6	Dr. Usha Varghese	Member	PhD in Social Work- on Policy for Women. She has 25 years experience in Social work teaching	Guidance and training to staff and volunteers
7	Dr. Prachee Navalkar	Member	PhD in psychology. She is a consultant and trainer by profession with 10 years experience	Guidance and training to staff and volunteers on Counseling.

## About IDEA

### Aims and Objectives of the society :

- To conduct and develop Research, Consultancy, Documentation and Training.
- To undertake specific studies, evaluation and research projects in the area of Applied Social Sciences and Rural and Urban Development.
- To undertake Action Research Projects in the fields of Rural and Urban Development.
- To implement Schemes and Programs / Projects in the field of Social Development with particular reference to the promotion of education.
- To facilitate development aid and support to the needy children to complete their education, training and all round development.
- To extend help in exceptional cases to poor and needy
- To organize seminars, conferences, workshops, etc.
- To provide vocational guidance, training and facilities for vocational rehabilitation of the needy.
- To undertake programs of community development in the field of education, health etc.
- To undertake implementation of the various schemes of Government bodies and local bodies, in the fields of education, income generation and vocational training.
- To initiate programs for :
  - o Needy and destitute children who have no shelter, education and who are found to be exploited in the society.
  - o Street children and school dropouts and to restart their education and organize special programs for them.
- To achieve the aims and objectives aforesaid, to co-operate, enter into partnership programs and to take joint programs and or to lend assistance to and seek assistance from other institutions, national or international with similar aims and objectives.

### Support us :

1. By sponsoring one or more child.
  - Educational support – Rs. 3000/ Rs.5000/- per child per year for children in class 1-7 and 8th and above respectively.
  - Comprehensive support to the child and his family – Rs. 5000/ child /year.
2. By donating any amount for the activities undertaken by IDEA.
3. By donating any amount to meet our infrastructure requirements like computer, printer, internet facility, furniture , office rent etc.
4. By volunteering for our work.



## About IDEA

### How to make donations:

- Please send a cheque, payable at Pune or DD – In favour of ' Foundation for Initiatives in Development and Education for All (IDEA)'.
  - **Direct deposit in our bank account, under intimation to us.**
    - Name of the Bank - ICICI Bank LTD, Kothrud Branch, Pune.
    - Name of the account holder - Foundation for Initiatives in Development and Education for All ( IDEA)
    - Account no : 033801004401
  - **Donate through Give India website :**  
<http://www.giveindia.org/m-858-idea-foundation.aspx>
  - **Donate through Godparents.in website.**  
[http://www.godparents.in/FindAChild\\_IDEA.aspx](http://www.godparents.in/FindAChild_IDEA.aspx)



**Our Vision :** IDEA's vision is a just society where individuals have access to equal opportunity'

**Our Mission :** Our mission is to create equal opportunities for the underprivileged sections of society for their all round development.'



Flat No 10, Fountain Head Apartment,  
Opp. Sangam Press, Kothrud, Pune 411 038.  
e-mail : [contact@ideafoundation.org.in](mailto:contact@ideafoundation.org.in)  
Website : [www.ideafoundation.org.in](http://www.ideafoundation.org.in)