



LEADERSHIP & CAPACITY



Blessing Michael

Class Teacher (Abuja World Academy), M.Ed Candidate (University of the People), Published Children's Author.



Greatfreeman Daniel

Business Manager (African Medical Centre of Excellence), MBA Candidate (Ahmadu Bello University), Certified Project Manager.

A network of 15+ dedicated facilitators trained in the "Story Bridges" pedagogy to ensure quality delivery across all Anchor Communities.



MOVING FROM OUTPUT TO OUTCOME

We are shifting our Key Performance Indicators (KPIs) to measure real change.



Output Goal:
3,000 Books distributed (1.2 books per child).

Outcome Goal:

60%

of tracked children demonstrate improved Reading Attitude (a leading indicator for academic performance).



Sustainability Goal:

40%

of children engaged via repeat sessions, ensuring habits stick.



THREE ENVIRONMENTS, ONE GOAL

We are testing the "Story Bridges" model in three specific contexts to gather robust data:

The School Model (LEA Mabushi):
Focus on academic curriculum alignment.



The Care Model (Nana Berry Orphanage):
Focus on literacy as emotional support.

The Humanitarian Model (Durumi IDP
Camp): Focus on "Safe Spaces" for
trauma-affected children.



MORE THAN JUST VOLUNTEERS: A PROFESSIONAL COALITION

Unlike general charity drives, our interventions
are designed and executed by certified experts.

Content & Vision
Leadership



The Operations &
Welfare Unit



The Pedagogy
Squad (Core
Facilitators)



THE "STORY BRIDGES+" MODEL

A longitudinal, data-driven intervention. Instead of visiting 20 locations once, we will anchor in 3 Communities for 6-month cycles.

The 3-Phase Cycle:



Baseline
(Month 1)

Reading Attitude Assessments & Initial Library Setup.



Immersion
(Months 2-5)

Monthly volunteer sessions (Guided Reading, Drama, Creative Writing).



Endline
(Month 6)

Post-Assessment & "Little Authors" Celebration.

WE HAVE THE CAPACITY TO SCALE



In a focused 7-month window in 2025, we proved our ability to mobilize resources and access hard-to-reach communities.

1,434 Children Reached (exceeding initial targets).
1,065+ Books Distributed directly to beneficiaries.
3 Distinct Models Tested: Schools, Orphanages, and IDP Camps.

sight: We have mastered the "Reach." Now, we must master the "Depth."

THE "BOOK DROP" PARADOX



In 2025, we validated that getting books to children in the FCT is possible. But access alone is not enough.

- 01** The Gap: One-off book donations create momentary excitement but rarely change long-term literacy rates.
- 02** The Risk: Without repeated engagement, vulnerable children view books as "objects" rather than "tools."
- 03** The Reality: A child needs consistent exposure (Roots) to develop the reading fluency that leads to academic success.

We are pivoting from being logistics providers (moving books) to development partners (building readers).



2025

The "Reach"
Phase

Established presence,
high volume, logistics
validation.



2026

The "Roots"
Phase

Establishing depth, data-
driven outcomes, and
sustainable reading cultures.



**WE DON'T JUST READ TO
CHILDREN; WE TEACH THEM.**

LET'S WRITE THE NEXT CHAPTER

Literacy is the bridge to the future. Invest in building it.



★★★★★
Volunteer



★★★★★
Donate



★★★★★
Sponsor



★★★★★
Partner

Blessing Michael Founder, Tales & Treasures Literacy Initiative
info@talesandtreasures.com.ng
+2348130309009
www.talesandtreasures.com.ng



FROM REACH TO ROOTS BUILDING LASTING READING COMMUNITIES

WWW.TALESANDTREASURES.COM/NG

PARTNER WITH US IN 2026

We are seeking strategic partners to underwrite these
6-month transformation cycles.

The "Anchor" Sponsor



Investment
₦2,500,000

Fully funds one community (e.g., Durumi IDP) for 6 months. Includes 300 books, facilitator logistics, and data reports. Benefit: Branded "Library Corner" at the site.

The "Library" Builder



Investment
₦1,200,000

Funds the purchase of 500 Indigenous African Storybooks. Benefit: "Donated by [Company]" sticker in every book.

The "Anchor" Sponsor



Investment
₦750,000

Funds the Volunteer Training Bootcamp & Facilitator Kits. Benefit: Brand visibility on volunteer t-shirts.