

## Employability Programme for Youth in Slums

Unemployment is one of the major problems faced by youth in India. Saath has been working with the urban slum poor since 2005. While working with them Saath noticed that there are many youngsters who have dropped out of schools to earn livelihood. But they don't have enough skills, so to resolve this issue Saath started employability programs, not only in Gujarat but also in Jharkhand, Kalyan and Bihar.

### Objectives of the Programme:

- To train disadvantaged youth, aged 18-30 years, between 180 - 300 hours and ensure they are placed and try to support of them in relevant jobs with assurance of minimum wages and opportunity for career advancement
- To introduce minimum three innovations that would directly impact retention, skill enhancement, and program sustainability

**Report Duration:** April 2018 – June 2018

### Introduction about Programs:

The sector has been divided into formal and non-formal trainings:

- 1) Formal training program: Udaan
- 2) Informal training program: Nirman
- 3) Informal training program for Women in Nontraditional livelihoods: Women at Work

### Udaan:

Udaan program provides livelihood training to youth from vulnerable backgrounds and give them an equal opportunity to employability. The courses selected for the programs are also a result of market research and need assessment program from the community itself. The courses that are currently offered in this program are as follows:

- Beauty Parlour
- Retail Management
- Career and Workplace Skills



The entire above mentioned program is for entry level jobs. Placement assistance is also provided to the trainees.

## Nirman:

Nirman program addresses the training needs of people in the informal sector. Practical and theoretical training is provided which enhance their skills and capabilities to get better incomes. The courses that are currently offered in this program are as follows:

- Plumbing
- Electrician
- Masonry
- Welding



SAATH has collaborated with American India Foundation and Ambuja Cement Foundation as they both are well known for their qualitative and effective work. They use their expertise in providing opportunity to impart training about safety standards.

## Women @ Work:

Saath started new skill development and enhancement program to empower young women and focus on non-traditional job options which will have an inclusion of micro-entrepreneurship, life skills and technology components to aid them in setting up their own businesses if they choose. In the case of adolescent girls below 18 years, there will be a STEM (Science Technology Engineering & Mathematics) and Life-skills Module, through which they recreate interest in science stream also this programme, will help them in re-enrolling back to school.



- Electrician
- Mobile Repairing
- STEM

## Activities during the month:

- 1) **Market survey:** Market survey was organised by Beauty parlour trade at Meghaninagar Center, They took students to beauty products wholesaler shop at tankshal total of 25 students participated. Students learn about new products and current trending product.



- 2) **Guest lecture and Job drive:** At ghodasar center Job drive was organised representatives from Adani and RISS company were present. They brief students pertaining to the job opportunities at their company and shared job description with them, later on took interview of interested students. 20 students participated in the job drive.



- 3) **STEM classes for school dropout girls:** At STEM (Science Technology Engineering and Mathematics) classes girls learn about practical implementation of various STEM concepts. 22 girls participated in the activities where they created different models.



- 4) **Exposure Visits:** Exposure visits of Retail Batches were organised at Gorva and Meghaninagar center they visited Inorbit mall and Ahmedabad one mall respectively, a total of 26 students participated. Students learnt about roles and responsibilities of various departments within the mall.



- 5) **Survey from Researcher:** 1st<sup>th</sup> May to 6<sup>th</sup> May 2018, Professor from Tsuru University, Japan conducted series of interview for his research work pertaining to youth aspirations of slum youth pertaining to education, job, livelihoods. He took interviews of 3 trainers and 12 trainees. A total of 15 interviews were conducted at Juhapura, Ghodasar and Meghaninagar center.



- 6) **Certification ceremony:** Under Nirman programme, certificate distribution ceremony of batch 7 & 8 mason and electrician batch was organized a total students 17 students present.



- 7) **Home visit of Dropout students:** Home visits were organised for dropout students by beauty parlour faculty at Isanpur center, a total of 9 home visits were done and students and their parents were counselled for rejoining the training.

- 8) **Exposure visit to construction site:** Exposure visit was organised at an construction site in Naroda area on 21<sup>st</sup> May 2018. Women of mason batch learnt about RCC construction . A total of 10 women participated in the visit.



- 9) **Documentation by interns:** 24<sup>th</sup> May 2018, Interns from Ahmedabad University and GLS college visited and documented case stories and took pics of Women@work center, Matruhaya. A total of 17 girls were present along with the Women@Work staff.
- 10)

- 11) **Guest lecture from OYO:** On 28<sup>th</sup> May 2018 a guest lecture was organised at Ghodasar center representatives from OYO townhouse regarding career in Hospitality Ms. Meetu Narang (Central operations) and Harsh Bhatt (General Manager) were present. They gave a brief information about hospitality sector. A total of 40 students were present.



## Success Story

Name: Bipin Sureshbhai Vadodaria (Name Changed)

Home town: Ahmedabad

Residence: Hasmukhlal ni chali, Ahmedabad.

Educational Qualifications: 04<sup>th</sup> pass

Mobile: 9054017018

Profession: Wireman



Bipinbhai, lives in Hasmukhlal ni Chali, Ahmedabad with his family of four person. His father used to work in a mill. Due to poor socio-economic condition, Bipin couldn't pursue his study further after 4<sup>th</sup> std. With such low education he couldn't get better livelihood opportunities, so at a very tender age of 16, he started working as a wireman. Initially it was very difficult for him to learn this trade but slowly he mastered the skill and started working as a helper which fetched him mere Rs. 150 per day. He always dreamt of becoming an electrician but didn't knew where to get the required skills.

One day got a pamphlet of the Nirman programme , going through the pamphlet made him really happy because this was the opportunity he was looking out for. He immediately visited the center and met center coordinator Manishbhai and faculty Anandbhai. After the center visit he decided to join the course.

Talking about his experience he says *"I have gained detailed knowledge regarding tools used in the trades such as Measurertape, screwdriver, tester, wrench and hammer etc. Also the course help me in doing exact estimation of my work, earlier I used to do a approximate estimation due to which I used to always estimate more material and then eventually my clients then used to cut the money.*

*Theory, practical sessions and exposure visits has helped me in enhancing my skills as a Electrician. After I completed the training, a tool kit was provided to me by Nirman. This has helped me to start my own work as an electrician as now I don't have to rely on others for tools. Now I earn Rs. 350 per day. My family is also very happy with my progress. Nirman's life skill training has changed my approach towards the life. I would like to thank Saath and specially Nirman programme for bringing about a positive change in my life".*

**Name:-Bhagyalaxmi Kamle (Name Changed)**

Bhagya laxmi Kamle, age 25 years, lives in Maheshwari society of Odhav with her husband and two children. Her husband works in a company as an accountant. She has completed her graduation in arts from Hyderabad, she wanted to pursue her master degree but due to marriage and her children's responsibility she could not fulfill her dream. Due to her inlaws and other house responsibilities she could not pursue any career.



One day women@work roadshow team visited her home and they briefed her about the nontraditional training programme.

Interacting with her made her excited as the course was offering her job placement as her family's financial condition was not that good and it was becoming difficult for her to manage the expenses. So she happily agreed to join the mobile repairing course. She convinced her husband and in laws for the same. Bhagyalaxmi was a very Spontaneous and active student of Mobile Repairing training. During training she has a communication problem because of language barrier. But with the help of life skill she improved her communication skills. She successfully completed her training and after the completion of training she got job placement at Dream express enterprise as a mobile repairer. Talking about her experience she says, *"My sole motto of joining the training was to learn mobile repairing skills and get a good job, Women @Work programme provided me what I wanted. Through training I got a decent job and now I am earning salary of 8000 to 10,000 per month. I would like to thank Women@Work programme for providing me such wonderful opportunity, they should continue this good work of promoting non traditional livelihoods among girls".*