

Progress Report π



Perempuan Inovasi
GENGenerasiAI

In collaboration with
IBM SkillsBuild

Period 2

30/04/2026 to 30/06/2026





Executive Summary Activities (May–June)





Training & Delivery

Guided Learning Experiences

10.174++

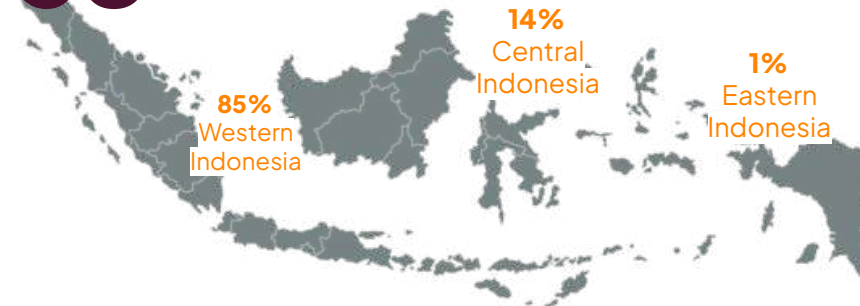
Women Joined Program Perempuan Inovasi

Looker Studio



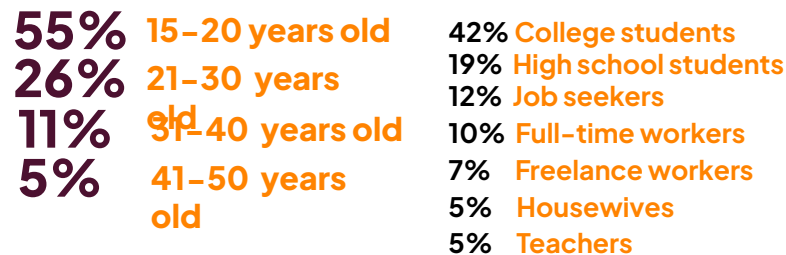
38

Provinces



7.541++

User Registration on IBM SkillsBuild



5.748+

Engage Learner on IBM SkillsBuild



Training & Delivery

Learner Recruitment



Recruitment activity continued via the Open Call digital campaign, This recruitment figure represents top-of-funnel reach/interest and sits upstream of the 3,502 who completed formal Registration in May & June below - i.e. not every recruited learner has yet converted to a completed sign-up

Key Message:

From Zero to AI-Ready: Build Your Tech Skills for the Future.

Objective:

5.000
Unique Learners

Tactic:

The scholarship registrant need to register on IBM SkillsBuild website. We will remind them on Telegram Group & E-mail

Feb- Mar 26	Community Activation
Feb- Mar 26	Social Media Campaign
Feb- Mar 26	Meta & TikTok Ads
Feb- Mar 26	KOL
Feb- Mar 26	Webinar Sosialisasi

Success Matric:

- 8500 Learner Registration Target
- 5250 Guided Learning Experiences Target



Registration Link



Landing Page

<https://bit.ly/perempuaninovasi2026>



Instagram

<https://bit.ly/InstagramPerempuanInovasi>



Training & Delivery

Learner Recruitment



Progress Numbers (until May–June 2026)

Target

8000 Learner Registration Target on IBM SkillsBuild

5000 Guided Learning Experiences Target on IBM SkillsBuild

Realization

7541 Learner Registration on IBM SkillsBuild (Until End of June)

5748 Guided Learning Experiences on IBM SkillsBuild (Until End of June)

3502 Learner Registration on IBM SkillsBuild (May & June)

3242 Guided Learning Experiences on IBM SkillsBuild (May & June)

3754 Learner Recruitment on Program Perempuan Inovasi (May & June)

20

Women & Educational
Communities
Collaboration

21

Live Online & Offline
Engagement Sessions

10

Key Opinion Leader
Involved

Learning transcript report

Report Period 01 March 2026 - 30 June 2026

Learning Activity Does not match: Create a Credly account (URL-0E39749E2965)

Earn it! Accept it! Share it! | IBM SkillsBuild (URL-CC7432BB7A8A)

Transcript Status Completed In Progress

Trusted Source Does not match: Your Learning Builder - Plans Personal learning

Group Space GS - Markoding

Learner Source Does not match: FUNCTIONALID

Current Demographics
Data as of Fri, 04 Sep 2026 06:05:30 GMT

Learning transcript records by Year and Month



Configure

Year And Month ▼	Records	Learning Hours	Unique Learners
Report total	11.093	15.723,6	5.748
June 2026	2.836	3.837,7	1.272
May 2026	4.144	6.314,3	2.368
April 2026	3.695	5.070,1	2.744
March 2026	418	501,6	180

Reports

Learning transcript report

Share

Report Period 01 May 2026 - 30 June 2026

Learning Activity Does not match: [Create a Credly account \(URL-0E39749E2965\)](#)

[Earn it!](#) [Accept it!](#) [Share it!](#) | IBM SkillsBuild (URL-CC7432BB7A8A)

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Current Demographics
Data as of Fri, 04 Sep 2026 06:05:30 GMT

Learning transcript records by Year and Month



Configure

Year And Month ▼	Records	Learning Hours	Unique Learners
Report total	6.980	10.151,9	3.242
June 2026	2.836	3.837,7	1.272
May 2026	4.144	6.314,3	2.368

Key Insights

What's Going Well

Community-led outreach worked: Partnering with women-in-tech communities and local education offices drove organic, high-trust registrations, especially reaching teachers, housewife and students

Strong brand ambassador impact: Leveraging Dian Sastro's content significantly boosted awareness and registrations.

Curriculum overhaul paid off: The team's decision to focus on one track and rebuild the syllabus (adding AI content) kept learning content aligned with industry needs.

Regular learning journey evaluation: Implement periodic feedback sessions and flow evaluations rather than only end-of-program review.

Threads and Tiktok emerged as a high-conversion channel, worth prioritizing in future outreach.

Key Challenges

Dual-platform user journey friction: Running two platforms (landing page + IBM SkillsBuild) with high registration targets caused trial-and-error in the registration flow, leading to access errors for participants.

Curriculum-industry alignment: Integrating new AI material required repeated iteration, complicated by limited visibility into specific current industry skill requirements. Since the demographic of the participants is very diverse. Put so much effort making the syllabus tha suitable for every persona.

LMS platform issues: Technical issues on the SkillsBuild/web builder side affected the learning journey experience.

Area to Improve

Strengthen the Penggerak (mobilizer) program: Provide clearer strategy/guidelines and capacity-building so all mobilizers can contribute more consistently.

Expand partnership exploration beyond existing networks: Parallel Sourcing Strategy for B2B and B2C. Both in women communities and p roactively pursue university and institutional partnerships, particularly in Tier 2/3 cities.

Encourage Participants to Share their journey on Social Media. Encourage participants to share their learning journey on social media, tagging/mentioning IBM SkillsBuild, to boost organic advocacy, extend program visibility, and generate authentic testimonial content for future outreach.

Berdaya

Marketing & Outreach

Learner Outreach Campaign



Social Media Engagement

Platform: Instagram

Period: May 1 – June 30, 2026

333K

Total Reach

7.8K

Followers Growth

51.3K

Total Interactions
(Likes/Reactions, Saves,
Comments, Shares, Replies)

37

Shared Posts

19K

Profile Visits

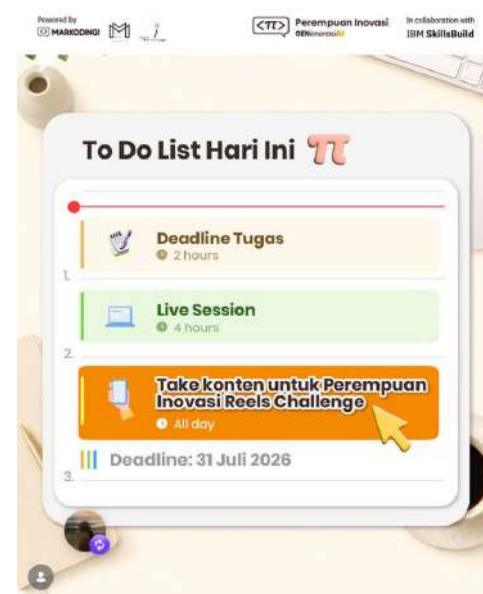
70.5K

Number of Followers

Social Media Engagement

Platform: Instagram **Best Performing Post**

Period: May 1 – June 30, 2026



Social Media Engagement

Platform: TikTok

Period: May 1 – June 30, 2026

48.4K

Total Views

42

Shares

1K

Total Likes

25

Shared Posts

2

Total Comments

5.4K

Number of Followers

Social Media Engagement

Platform: TikTok **Best Performing Post**

Period: May 1 – June 30, 2026

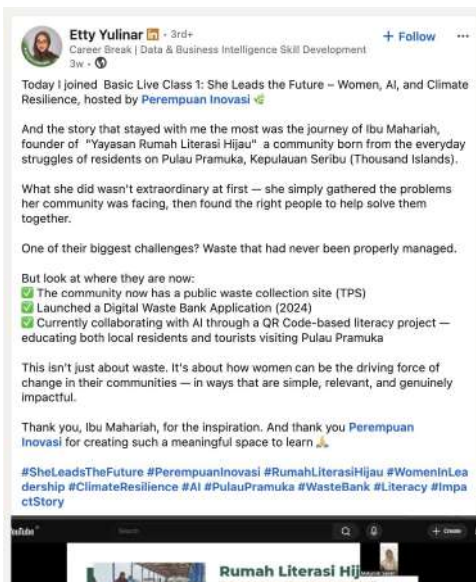
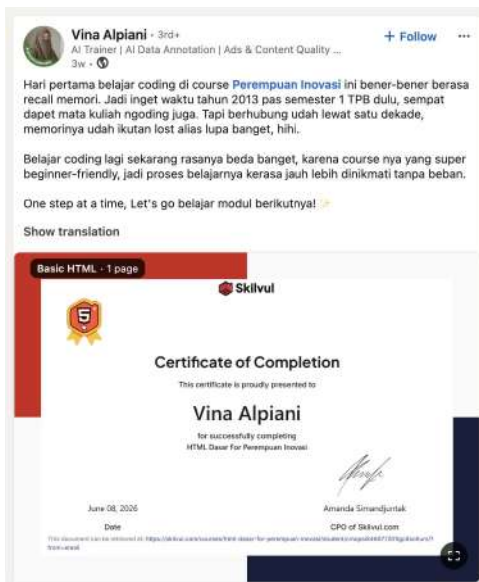


Social Media Engagement

Platform: LinkedIn

Mention from Participants / Audience

Period: May 1 – June 30, 2026



University Partnership

In Progress — Official Letter Submitted

1. Universitas Nusa Cendana
2. Universitas Kristen Artha Wacana
3. Politeknik Pertanian Negeri Kupang
4. Universitas Muhammadiyah Kupang
5. Universitas Katolik Widya Mandira
6. Universitas Trisakti
7. Universitas Brawijaya
8. Politeknik Negeri Jakarta
9. Trisakti Ekonomi Bisnis - Dosen
10. Surya University
11. Politeknik perikanan Kupang
12. Universitas Siliwangi
13. Kampus Siliwangi Bandung
14. Universitas Ahmad Dahlan Yogyakarta
15. Univ Muhammadiyah Surakarta
16. Universitas PGRI Semarang
17. Universitas Negeri Surabaya

Current Status

- Partnership proposal and official collaboration letter have been submitted to the Rector/Dean.
- Currently awaiting feedback and confirmation from each university.

Next Steps

- Conduct follow-up with university representatives.
- Schedule partnership discussion meetings.
- Coordinate student outreach and program socialization upon approval.

Women Community & Penggerak

In Progress — KPAI Kecamatan Bogor

Current Status

- Initial coordination has been initiated with KPAI Kecamatan Bogor.
- Collaboration proposal and partnership plan are currently under discussion.

Objective

- Explore collaboration opportunities to introduce the Perempuan Inovasi GENerasi AI program to women and young female beneficiaries within the KPAI network.
- Support digital literacy and AI upskilling through community-based outreach.

Next Steps

- Schedule a coordination meeting with KPAI representatives.
- Discuss potential collaboration scheme and implementation timeline.
- Align outreach strategy and participant recruitment.



Marketing & Outreach

Event Participation



Online Socialization with Teachers



Webinar Sosialisasi Program

Beasiswa Perempuan Inovasi Koding & Kecerdasan Artifisial

Pentingnya Guru AI-ready
dan Mengintegrasikan
Koding & Kecerdasan Artifisial
dalam Pembelajaran Abad ke-21

Pembahasan peluang pemerikayaan
skills koding dan kecerdasan artifisial.
Dapatkan praktik baik mengintegrasikan
AI dalam pembelajaran, langsung dari
guru-guru inspiratif Indonesia.



Keynote Speech
Dr. Lakemi Dewi, M.Pd.
Kepala Pusat
Kurikulum dan Pembelajaran
Kemendikdasmen RI



Speaker
Listyanti D Astuti, S.Pd., M.Kom
Guru Informatika
Perguruan Lunak
SMKN 12 Malang



Speaker
Syahidah Humaira, S.Pd
Guru Informatika
SMIPN DS Jakarta

Benefit Points

- Praktik Baik Siap Pakai
- Narasumber Berprestasi Nasional
- Diskusi dengan Duta Teknologi Kemendikdasmen & Penulis Buku Erlangga

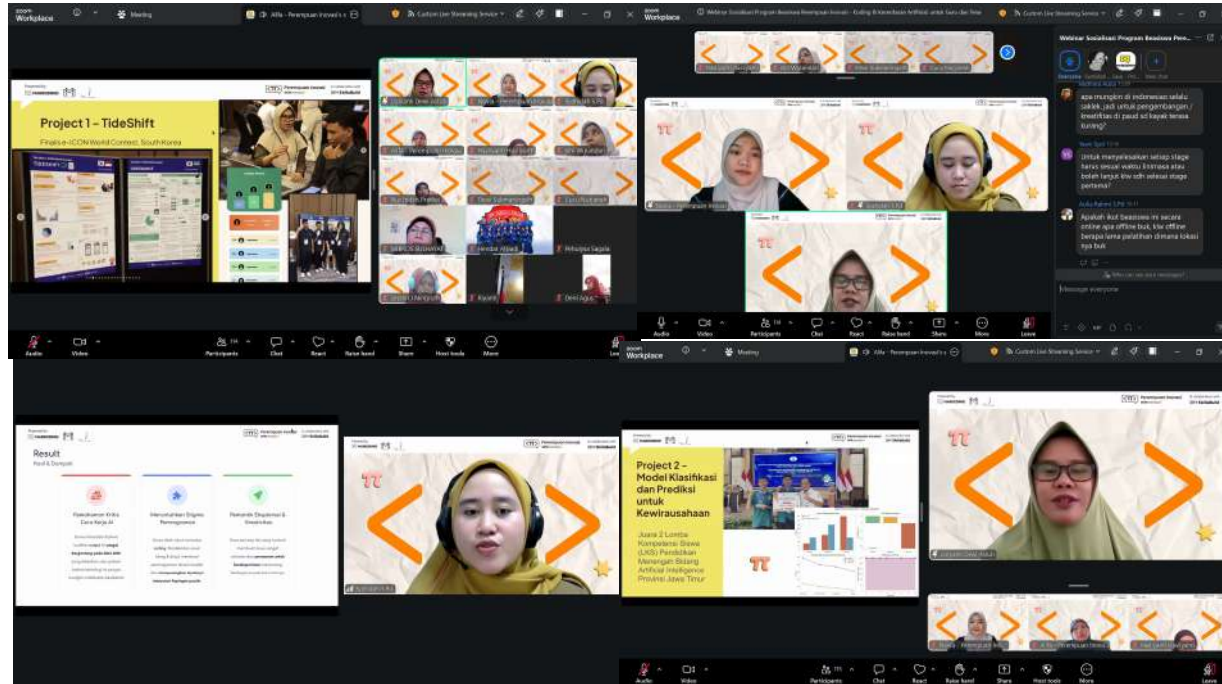
Selasa, 26 Mei 2026

13.30-15.00 WIB

Zoom: bit.ly/zoom-pi-gtk

Registrasi:

bit.ly/webinar-pi-gtk



Online Socialization with Students

Powered by
MARKODING!

Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

Webinar Nasional - Sosialisasi Program Beasiswa Perempuan Inovasi GENERASI AI

Online dan GRATIS!

Future-Ready Generation: Jadi Perempuan Inovatif & Siap Bersaing di Era AI

Dapatkan E-Sertifikat

AI Career Starter Guide bagi pemula!

Catat tanggalnya!

Sabtu, 30 Mei 2026

10.00 - 12.00 WIB

Link Registrasi:
bit.ly/daftar-webinar-pi

Amanda Nur Rahmi
Juara Bootcamp & Alumni Full Stack Web Development Perempuan Inovasi

Nadien Salsabila Gunawan
Co-Founder of Novasena AI

AI Ecosystem = Kolaborasi Manusia + Teknologi

Tips Stand Out di Industri AI 2026+

Portfolio > Nilai

- 1. Lengkapi portofolio Anda dari 0% hingga 100% dengan pengalaman
- 2. Mulai dengan tools gratis: Google Colab, Kaggle, Cloud, Gemini
- 3. Buat GitHub atau portofolio digital sejak proyek nyata
- 4. Dokumentasikan proses belajar di LinkedIn / Twitter

Konselor Layer yang Kamu Tertarik

- 1. Pilih teknik / produk / data / infrastruktur / ml
- 2. Prompt Engineering + bisa dijangkau tanpa coding
- 3. No-code / AI tools sudah cukup untuk proyek nyata
- 4. Fokus 1-2 tools dulu sebelum mempelajari lainnya

Network > Akselerator

- 1. Bekerja sama dengan perempuan tech
- 2. Ajak di webinar & program business support ini
- 3. Cari mentor / mentor bisa mentoring 2 tahun
- 4. Bangun personal brand di LinkedIn sejak kuliah/SAR

Realita Industri AI & Peluang Karier bagi Perempuan Muda Serta Tips untuk Stand Out di Industri Masa Kini

Nadien Salsabila
Co-Founder Novasena AI

[P2026]-Irene...

Andisa Rizky

Nadien Alya

Gladis Febranti

Ziqra Rahima

Holy Tambunan

Sahira Ramadh...

Online Socialization with Dinas Pendidikan

GRATIS!

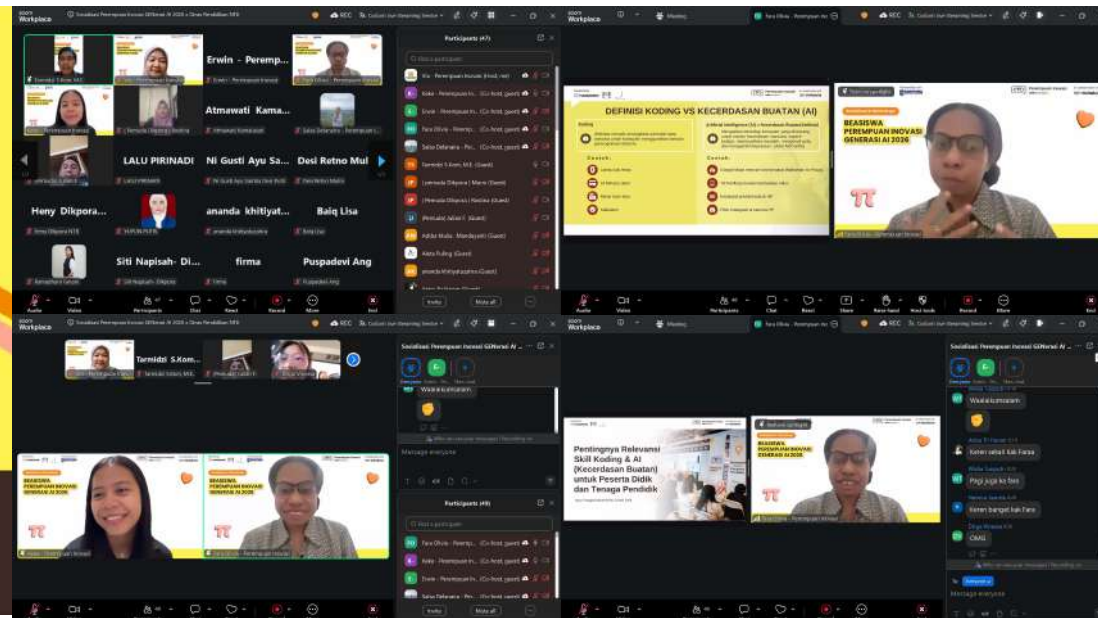
Sosialisasi & Workshop!

**BEASISWA PEREMPUAN INOVASI
GENERASI AI 2026**

Program beasiswa **pelatihan keterampilan digital** yang diinisiasi oleh Markoding bersama Magnifique Indonesia dan Yayasan Dian Sastrowardoyo, untuk perempuan di Indonesia.

Sabtu, 16 Mei 2026
09.00-11.00 WITA
ONLINE via ZOOM

Selasa, 26 Mei 2026
08.00-14.00 WITA
**OFFLINE Aula Handayani,
Kantor Dinas Dikpora Provinsi NTB**
kuota terbatas!



Offline Event Activation & Engagement Session



Sosialisasi Beasiswa Perempuan Inovasi bersama Dinas Dikpora NTB menghadirkan pengenalan beasiswa serta sesi penguatan kapasitas oleh psikolog yang membahas anti-narkoba dan pencegahan pernikahan dini. Kegiatan ini juga mengajak peserta melihat peran perempuan dalam AI dan teknologi, guna mendukung peningkatan Indeks Pembangunan Pemuda.



Online Event Activation & Engagement Session

Get Started 1:
Sabtu, 4 April
2026
09.30 WIB



Get Started 2:
Rabu, 15 April 2026
15.30 WIB



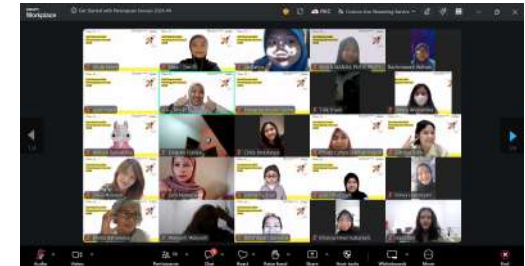
Get Started 3:
Sabtu, 25 April 2026
09.30 WIB



Get Started 4:
Rabu, 6 Mei 2026
15.30 WIB



Get Started 5:
Sabtu, 16 Mei 2026
09.30 WIB



Berdaya

Personnel & Staffing

Facilitators / Trainers





Olivia
Instruktur & Learning Team
Perempuan Inovasi

Data Scientist and AI Researcher with experience in the government and international development sectors. She graduated from University of Chicago with an MS in Applied Data Science, focusing her thesis on AI vision models and products for low-vision individuals.





Wiwi
Instruktur & Learning Team
Perempuan Inovasi

An AI/ML Specialist and Educator with an M.Sc. in Computer Science from the University of Indonesia and 4+ years of expertise in NLP and LLM development. She is highly skilled at simplifying complex technical concepts into accessible, practical learning experiences for beginners.



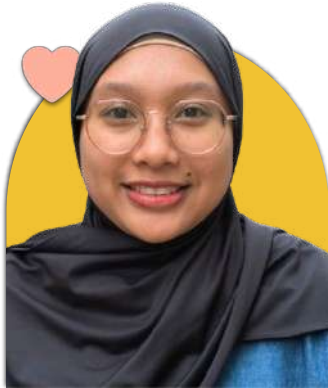


Personnel & Staffing

Project Management



Team



Alifa
Activity Coordinator
Perempuan Inovasi



Novia
Program Manager
Perempuan Inovasi

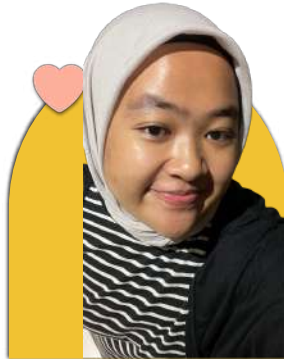


Sasa
Activity Coordinator
Perempuan Inovasi



Maherin
Activity Coordinator
Perempuan Inovasi

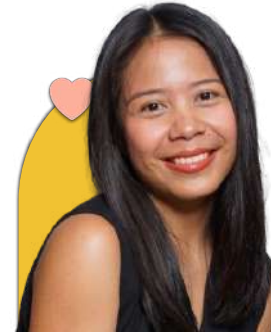
Team



Anindita
Social Media Specialist
Perempuan Inovasi



Angel
Visual & Design
Perempuan Inovasi



Keke
Community Activator
Perempuan Inovasi

Personnel & Staffing

Internal Team



Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild



Program Manager
Novia

- Oversees the 15-month project timeline
- Coordinates with IBM (content, reporting, mentorship)
- Manages budget and risk management
- Oversees the community, marketing, and learning teams
- Ensures achievement of the 12,000 unique learners target



Activity Coordinator 1
Sasa

- Manages the technical execution of the project (end to end)
- Tracks learner progress (IBM dashboard)
- Coordinates registration progress (IBM SkillsBuild)
- Runs hybrid guided learning for the IBM Project (live learning, scheduling, reminders)
- Manages project fund disbursement (PI x IBM)



Activity Coordinator 2
Alifa

- Supports the technical execution of the project (end to end)
- Coordinates registration progress (Skilvul Quiz)
- Evaluates and monitors participants' learning progress (Skillroom)
- Compiles selection progress and participant learning data (Skillroom)



Project Intern
Maherin

- Sends WhatsApp blasts to prospective participants
- Schedules interview sessions for Road to Bootcamp
- Supports PI Space operations
- Supports the execution of Live Sessions
- Manages activity documentation and Zoom recordings
- Compiles Basic Course participant scoring data
- Manages participant group administration



Visual & Design
Angel

- Produces all design collateral needs for the PI x IBM project
- Participates in regular project progress discussions



Community Specialist
Keke

- Mobilizes the P.I community on Telegram and WhatsApp
- Manages Perempuan Inovasi alumni
- Activates the "Penggerak Perempuan Inovasi" (Perempuan Inovasi Mobilizer) network
- Runs external community partnership collaborations
- Coordinates and oversees the progress of participant scouting at the digital hub
- Participates in regular project progress discussions



Learning & Curriculum
Fara & Pratiwi

- Manages the participant Learning Journey (end to end)
- Localizes IBM materials so they are easier for participants to understand
- Develops weekly learning chunks
- Ensures guided learning is effective
- Mentor Koordinator
- Compiles selection progress and participant learning data (Skillroom)
- Coordinates career preparation & placement
- Participates in regular project progress discussions



Tech Support
Doltos

- Handles all platform backend needs according to project requirements
- Manages the mailing list / blast campaigns
- Ensures the Skillroom LMS and Skilvul platform function as needed
- Participates in regular project progress discussions



Social Media Specialist
Anindita

- Manages social media content according to plan
- Manages the registration campaign for each batch
- Manages participant engagement
- Handles paid ads and conversion tracking
- Coordinates KOLs, content creators, and alumni stories
- Works with the Community Specialist to maintain participant engagement.



Activity
Coordinator 1
Sasa

IBM SkillsBuild

IBM Service Center

Landing Page

Zoom

Bit ly

WhatsApp Group

Box

Padlet



Activity
Coordinator 2
Alifa

Skilvul Quiz

Skillroom LMS

Watzap

WhatsApp Business

Google Calendar

Page Referral

Zoom (Support)

Kahoot



Community
Specialist
To be confirmed

Telegram

WhatsApp Group

Digital Hub Related



Learning &
Curriculum
To be Confirmed

Skilvul Quiz

Skillroom LMS



Tech
Support
Doltons

Skilvul Quiz

Skillroom LMS

Email Blast

Landing Page

Page Referral



Social
Media
Specialist
Andisa

Instagram

TikTok

LinkedIn

Threads

Ads

Linktree

Watzap (Support)

Bit ly

Stakeholders

Internal Team



Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

 Project Manager Via	 Activity Coordinator 1 Sasa	 Activity Coordinator 2 Alifa	 Community Specialist To be confirmed	 Learning & Curriculum To be Confirmed	 Tech Support Doltons	 Social Media Specialist Andisa
IBM Indonesia	Participant	Participant	Participant	Participant	Participant	Participant
IBM Singapore	IBM Singapore	Local Donors	University	Expert		KOL / Influencer
Local Donors	Mentor	Referral	Community Partner	Mentor		Buzzer
Institution	Instructor	Mentor	Penggerak PI	Instructor		
Yayasan Dian Sastro		Instructor	Digital Hub	Career Coach		
Magnifique			Local Partner			
Digital Hub			Institution			
Mentor						
Instructor						
Career Coach						



Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

Scope Participants Scouting



Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild



Scouting Channels

Expected Outputs

A. Community	B. Social Media	C. Influencer	D. Online Event
1. Community Partnership	1. Daily Posting	1. Boost KOL	1. Dedicated Webinar
2. Push PI Mobilizers	2. Content Engagement	2. Boost Buzzer	2. Onboarding Session
3. Community Activation	3. Boost Ads		
E. Offline Event	F. Rewards & Affiliate	G. Follow Up	H. Partnership
1. Digital Hub Activation	1. Referral Program	1. WhatsApp Engagement	1. Institutional Partnership
2. Local Partner Activation	2. Lucky Spin Wheel	2. WhatsApp Follow Up	2. Campus Partnership
3. ToT Local Hero / Public Figure		3. Email Follow Up	3. Association Partnership
4. Local Campus Seminar			



A.2 & D.1,2 & E.1,2,3,4 & I.1,2,3



Activity Coordinator

1
D.1,2 & F.1.2 & G.1,3



Activity Coordinator

2
D.1,2 & F.2 & G.1,2



Community Specialist
A.1,2,3 & D.1 & E.1,2,3,4 & H. 2



Social Media Specialist
Andisa

B.1,2,3 & C.1,2 & G.1



PM Digital Hub
Erwin
E.1,2,3,4 & I.1,2,3



Intern
Maherin
D.1, G.1.2.3, F.1.2



A. Community

Expected Activities

Monthly KPI

1. Community Partnership

Objective: Expand reach through community collaboration

- Outreach & partnership with women's communities, campuses, NGOs, etc.
- Collaborative posting / sharing of program info
- Distribution of promotional materials to partner communities
- Maintain relationships with community PICs (points of contact)

- 8–12 active community partnerships
- 4–10 collaborative posts / info distributions
- 300–500 leads from partner communities
- 100–200 registrations from community channels

2. Push PI Mobilizers

Objective: Leverage the internal network to scale

- Activation of alumni / mobilizers as promoters
- Education on referral mechanisms
- Weekly reminder & leaderboard sharing
- Engage top performers

- 20 active mobilizers
- 300–600 leads from referrals
- 150–300 registrations from mobilizers
- All mobilizers join the referral program

3. Community Activation

Objective: Convert & engage the audience into active participants

- Manage WhatsApp/Telegram groups; follow up with participants (registration & learning reminders)
- Education: how to register, how to access IBM SkillsBuild
- Sharing: study tips, program info, interactive content (polls, Q&A)

- Keep group discussions lively yet focused on the essential program topics.
- 1 focus topic per day

B. Social Media	Expected Activities	Monthly KPI
1. Daily Posting Objective: Maintain consistent brand presence & awareness	• Post content regularly (feed, reels, story, LinkedIn) • Manage content variety: education, program updates, testimonials, campaigns • Repurpose content for production efficiency	• 20–30 feed posts per month • 8–12 reels/videos per month • 40–60 IG stories per month • Posting consistency ≥ 90% • Total reach 100,000–300,000 per month
2. Content Engagement Build active and meaningful interaction with the audience	• Actively reply to comments and DMs • Manage interaction through polls, Q&A, and interactive content • Optimize captions with clear calls-to-action • Monitor content performance and conduct simple evaluations	• Engagement rate ≥ 5–8% • Response rate ≥ 90% • Response time < 24 hours; 2,000–5,000 clicks to landing page • Increase in save & share rate
3. Boost Ads Optimize the use of paid advertising	• Run and manage ad campaigns (Instagram & Facebook) • Define relevant target audiences • Conduct A/B testing on content and copy • Monitor and optimize ad performance regularly	• Ad reach 200,000–500,000 • CTR ≥ 2–4% • 300–800 leads from ads • Conversion rate ≥ 10–20%



C. Influencer

Expected Activities

Monthly KPI

1. Boost KOL
Optimize collaboration
with KOLs/Influencers

- Identify & select suitable KOLs (micro-mid influencers)
- Negotiate and coordinate content (brief, timeline, deliverables)
- Activate campaigns (post, reels, story, live session)
- Track each KOL's performance (reach, engagement, conversion)
- Repost & amplify KOL content on official channels

- 5-10 active KOLs per month
- Total reach: 200,000-500,000
- Engagement rate $\geq 3-6\%$
- 200-500 leads/registrations from KOLs
- Efficient cost per acquisition (CPA) within budget

2. Boost Buzzer
Leverage
buzzers/creators

- Activate buzzers (student ambassadors, nano influencers, communities)
- Distribute campaign content (caption templates, visuals, hashtags)
- Coordinate simultaneous posting schedules (wave campaign)
- Monitor buzzer activity & posting consistency
- Encourage use of referral links

- 20-50 active buzzers per month
- 50-100 pieces of content posted (total)
- Total reach: 300,000-800,000
- 500-1,000 clicks/leads from buzzers
- 200-600 registrations from buzzers
- At least 30% of buzzers consistently active



D.1,2 & G.1,3



D.1,2 & F.1,2 & G.1,2



A.1,2,3 & E.1,2,3,4

D. Online Event	Expected Activities	Monthly KPI
1. Dedicated Webinar Objective: Hold themed webinars as a means of education, awareness, and new participant acquisition	•Develop relevant webinar concepts & topics (AI, career, women & technology) •Coordinate with speakers/mentors •Prepare technical execution (Zoom, registration, materials) •Drive registration & attendance (reminders & follow-up) •Manage the webinar proceedings (MC, Q&A, documentation) •Follow up with participants after the event (directing them toward program registration)	• 2–4 webinars per month • 100–300 registrations per webinar • Attendance rate ≥60% • 50–150 program registrations from webinars • 30–80 participants proceed to the learning stage (engaged learners)
2. Onboarding Session Objective: Hold onboarding sessions to ensure registered participants understand the program flow	•Conduct weekly onboarding sessions during the registration period •Prepare onboarding materials (program flow, how to learn, platform) •Schedule and manage onboarding sessions (Zoom/live session) •Provide technical guidance: IBM SkillsBuild registration, LMS & course access •Answer participant questions (Q&A) •Follow up with participants who have not completed the onboarding process	•4 onboarding sessions per month • 200–500 participants per session •Attendance rate ≥70% • ≥70–80% of participants successfully sign up for IBM SkillsBuild •≥60% of participants start the course (Introduction to AI / learning journey)

E. Offline Event	Expected Activities	Monthly KPI
1. Digital Hub Activation Location-based acquisition & activation	•Activities at the digital hub (workshop / sharing session) •Direct education on how to register •Assistance with platform access	• 2–4 digital hub activations • 50–100 participants per activity • 50–150 registrations • 30–70 participants proceed to learning
2. Local Partner Activation Scale through local institutions	•Collaboration with: schools/campuses/training institutions •Program socialization •Material distribution & onboarding	•3–6 active local partners •150–300 participants reached •100–200 registrations •50–100 engaged learners
3. ToT Local Hero / Public Figure Create a multiplier effect	•Train Local Heroes (local trainers) •Provide socialization materials •Monitor their activities	•20 Local Heroes trained •20–40 derivative activities (led by them) •200–400 leads from their networks •50–100 participants actively learning
4. Local Campus Seminar	•Seminars / talks on campus •Program presentation •On-the-spot registration •Follow up with participants	•2–4 campus seminars •100–300 participants per event •150–300 registrasi •70–150 engaged learners

F. Rewards & Affiliate	Expected Activities	Monthly KPI
1. Referral Program Develop a referral system to encourage participants and communities to invite more women to join.	•Educate participants & communities on how the referral system works •Activate the campaign (leaderboard, reminders, promoting top referrers) •Monitor performance (number of referrals, lead quality) •Distribute rewards & maintain referrer engagement •Weekly Top 5 Referral announcements in the WhatsApp Group	• 100–200 active referrers per month • 800–1,500 leads from referrals • 400–800 valid registrations (completed sign-up) • 200–400 engaged learners from referrals 🏆 Top referrer: ≥50–100 valid referrals • Referral-to-registration conversion rate ≥50%
2. Lucky Spin Wheel Instant, gamification-based rewards to boost participation and engagement, and encourage participants to complete the registration process through to the final stage.	•Announce the Lucky Spin Wheel program to participants as part of onboarding •Develop the draw mechanism (eligibility criteria for participants) •Run the spin-wheel draw during onboarding sessions •Document & announce winners transparently •Manage prize distribution to winners •Track performance (impact on attendance & completion rate)	•4 Lucky Spin Wheel sessions (aligned with onboarding) •100% of prizes successfully distributed •Monthly tracking report available (attendance, conversion, impact) •Onboarding attendance increase of ≥20% compared to without incentives

Scouting Channels

Internal Team



Social Media Specialist
Andisa

B.1,2,3 & C.1,2 & G.1



Activity Coordinator
1

D.1,2 & G.1,3



Activity Coordinator 2
Alifa

D.1,2 & F.1,2 & G.1,2

G. Follow Up

1. WhatsApp Engagement

Manage active interaction in the WhatsApp group to build closeness with participants

2. WhatsApp Follow Up

Manage the structured participant follow-up process using Watzap tools

3. Email Follow Up

Manage email delivery coordination

Expected Activities

- Manage the participant WhatsApp group (broadcasts & discussions)
- Send important information (schedules, deadlines, program updates)
- Create interactive content (polls, Q&A, reminders)
- Actively answer participant questions
- Encourage participation and interaction among participants
- Manage and operate Watzap tools for WhatsApp blasts & follow-up
- Prepare and send segmented broadcast messages (based on participant status) (*Not yet registered / Registration incomplete / Not yet signed up for IBM SkillsBuild / Course not yet started*)
- Schedule message delivery (periodic reminders: D-7, D-3, D-1, etc.)
- Monitor campaign performance (delivery, response, conversion)
- Coordinate with the team to update the database & participant segmentation
- Handle participant responses received from blasts
- Define email campaign requirements (content, objective, target audience)
- Segment the participant database (by status: not registered, incomplete, etc.)
- Coordinate with the technical support team to request email blasts
- Develop the email delivery timeline (open call, reminders, onboarding, etc.)
- Ensure content quality and CTA in emails

Monthly KPI

- Active group management
- 2–3 interactions per week (polls, Q&A, discussions)
- Participants actively interacting in the group
- WhatsApp blast via Watzap / day
- Delivery rate ≥95%
- ≥60–70% of participants proceed to the next stage (sign-up / onboarding / learning)
- 100% of campaigns delivered according to timeline & segmentation



H. Partnership	Expected Activities	Monthly KPI
1. Institutional Partnership Build collaboration with institutions (NGOs, training institutes, government, social organizations)	●Identify & reach out to potential institutions ●Program presentation & partnership exploration ●Develop collaboration schemes (socialization, participant distribution, co-events) ●Coordinate program implementation with institutions ●Maintain relationships & evaluate collaboration	● 3–5 active partner institutions ● collaboration activities (socialization / info distribution) ● 200–400 leads from institutions ● 100–250 registrations ● 50–150 engaged learners
2. Campus Partnership Build partnerships with campuses/schools to reach university and school students	●Outreach to campuses/schools (student councils, lecturers, career centers) ●Program socialization (online/offline seminars) ●Student activation (open call, referral, campus ambassadors) ●Coordinate campus event execution ●Follow up with participants from campuses	●3–5 active partner campuses/schools ●1–3 socialization activities ● 300–800 participants reached ●200–500 registrations ●100–250 engaged learners
3. Association Partnership Develop collaboration with professional associations or communities	●Identify associations relevant to the program's target ●Outreach & pitch collaboration ●Activate program distribution through association networks ●Joint content / campaign collaboration ●Maintain long-term relationships	●2–4 active partner associations ● 3–6 collaboration activities ●200–500 leads from associations ● 100–300 registrations ● 50–150 engaged learners



Learning Specialist	Role	Focus Area	Primary Modules (Owned)	Bootcamp Contribution	Capstone Role	KPI Highlight
Fara Olivia	- Instructor - Curriculum & Module Development (to be updated depending on the syllabus)	Generative AI, LLM & AI Integration	Basic AI, Intro to AI, AI Literacy, Gen AI for Software Dev, AI Fundamentals, API Integration & Async with AI	Teach & Lead AI Bootcamp + AMA AI topics	AI feature integration mentorship (chatbot, rec, LLM)	≥ 70% IBM & Bootcamp AI course completion · ≥ 95% AI integration in capstone
Pratiwi		ML Foundation + Full-Stack Web Dev	Basic HTML/CSS/JS, Basic Web, Web Dev Fundamentals, JS Mastery, Product Innovation	Teach & Lead Web Dev Bootcamp + AMA Web/ML topics	Full-Stack + data/ML pipeline mentorship (deployable app)	≥ 70% IBM & Web Dev course completion · ≥ 95% capstone deployable

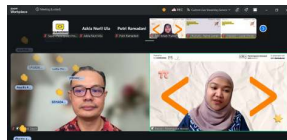
Berdaya

Training & Delivery

Access to Opportunities

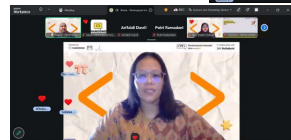


Online Live Session Basic Course



Onboarding Basic Course

Sabtu, 6 Juni 2026
10.00 - 12.00 WIB



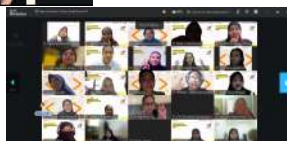
Basic Live Class 1: She Leads The Future

Sabtu, 6 Juni 2026
10.00 - 12.00 WIB



Basic Live Class 2: Intro To Coding

Jumat, 12 Juni 2026
15.30 - 17.30 WIB



Basic Live Class 3: AI For Social Good 101

Selasa, 17 Juni 2026
15.30 - 17.30 WIB

Basic Live Class 4: HTML Dasar

Sabtu, 20 Juni 2026
09.30 - 11.30 WIB



Basic Live Class 5: Python For AI Programming

Selasa, 23 Juni 2026
15.30 - 11.30 WIB



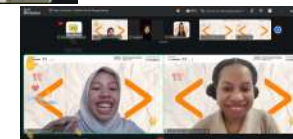
Basic Live Class 6: Javascript Dasar

Sabtu, 27 Juni 2026
09.30 - 11.30 WIB



Basic Live Class 7: Landing Page

Kamis, 2 Juli 2026
15.30 - 17.30 WIB





Training & Delivery

Learning Delivery Sessions



Course IBM SkillsBuild

FOKUS LEARNING MEI



Deadline 30th May 2026



eLearning

Introduction to Artificial Intelligence

1 hr 15 mins  380.522 ★★★★★ 2.612



Learning Plan

AI Literacy (Earn a digital credential!)

 About 4 hours  186.845 ★★★★★ 4.510

<https://bit.ly/ai-literacy-ibm>

<https://bit.ly/introduction-to-ai-ibm>

Basic Course

FOKUS LEARNING JUNE



**She Leads the Future:
Women, AI & Climate Resilience**



Make An Impact With AI



Basic AI: Python For AI Programming



eLearning
Make an Impact with AI
1 hr 30 mins 2.747 ★★★★★ 3



Basic Intro to Coding Live Class



Basic HTML Live Class



Basic CSS Live Class



Basic JavaScript Live Class

May Agenda

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
4	5	6 Get Started 4	7	8	9	10
11	12	13	14	15	16 - Get Started 5 - Webinar Socialization Dinas NTB	17
18	19	20	21	22	23	24
25	26 Webinar Socialization Guru & Tendik	27	28	29	30 - Pengumuman Basic Course - Webinar Socialization Mahasiswi	31

eLearning

Introduction to Artificial Intelligence

1 hr 15 mins 380.522 ★★★★★ 2.612

AI Literacy

Learning Plan

AI Literacy (Earn a digital credential!)

About 4 hours 186.845 ★★★★★ 4.510

June Agenda

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 Registration Extended	2 Registration Extended	3 Registration Extended	4 Registration Extended	5	6 Program Launch & Onboarding Basic Course	7
8 Pre-Test	9 Self-learning IBM: Make an Impact With AI	10 Basic Live Class: Panel Discussion - She Led the Future 15:30 - 17:30 WIB	11	12 Live Session: Intro to Coding 15:30 - 17:30 WIB	13	14 Deadline Introduction to AI & AI Literacy IBM SkillsBuild
15	16	17 Live Session: AI For Social Good 101 15:30 - 17:30 WIB	18	19	20 Live Session: HTML & CSS Dasar 09:30 - 11:30 WIB	21
22	23 Live Session: Python For AI Programming 15:30 - 17:30 WIB	24	25  AI Foundational Skills Socialization	26	27 Live Session: Javascript Dasar 09:30 - 11:30 WIB	28
29	30					



Training & Delivery

**Learning Events (Innovation Challenge or
Hackathon or Bootcamps or Webinar)**



Onboarding Basic Course PI X IBM 2026

The session **welcomed participants and introduced the Perempuan Inovasi program**, covering its structure and timeline, learning syllabus, class schedule, and the Skilvul platform that would be used throughout the program. This session also open with keynot speech from Arifaldi Dasril, Managing Partner Magnifique Indonesia & Co-Initiator Perempuan Inovasi, and Rina Suryani, CSR Lead, IBM Indonesia.

Speakers & Moderator



Arifaldi
Dasril



Rina
Suryani



Novia
Purnama



Anisa
Safitri Faiz



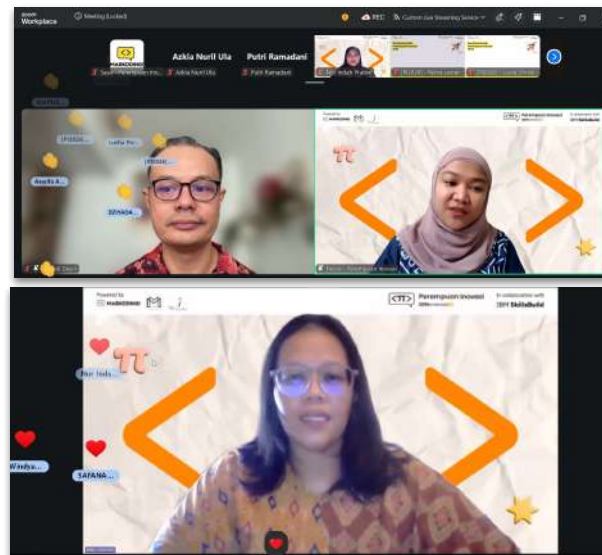
Nur Indah
Pratiwi

377

Participants
Attended via
Zoom

2,479

Total
YouTube
Views



Materials & Recording

Presentation Materials: [here](#)

Session Recording: [Youtube](#)

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Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

Basic Live Class 1: She Leads the Future – Women, AI, and Climate Resilience



Wednesday, 10 Juni
2026



15.30 – 17.30 WIB



Basic Live Class 1 - She Leads the Future - Women, AI, and Climate Resilience

This session explored the **intersection of gender, technology, and the climate crisis, while empowering women to leverage AI for climate resilience solutions** in their communities. The session consisted of two parts, the first one is “Women, Climate & Leadership Gap” by Ibu Mahariah Sandri, followed with “AI for Climate & Social Impact” by Faransina Olivia. This session is also followed with interactive audience reflection & sharing session and QnA.

Speakers & Moderator:



Mahariah
Sandri



Faransina
Olivia
Rumere



Anisa
Safitri Faiz

335

Participants
Attended via
Zoom

1,268

Total
YouTube
Views

813

Participants
Submitted the
Attendance Form

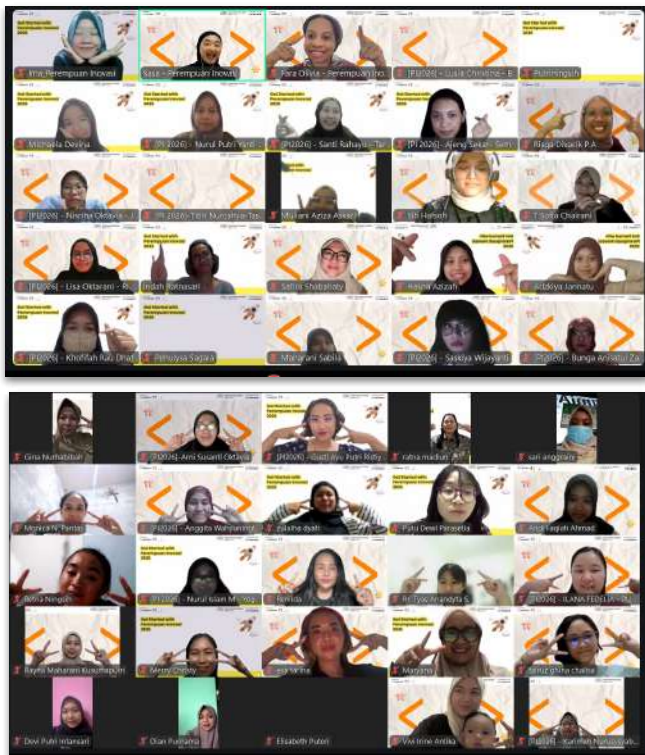


Materials & Recording

Master Slide: [here](#)

Presentation Materials: [here](#)

Session Recording: [Youtube](#)



Key Takeaways from Participants

"I was inspired by how Ibu Mahariah empowers Indonesian women by emphasizing that 'change starts from our own homes.' I was also impressed by how this idealism was put into practice through concrete initiatives that have had a positive impact not only on the environment but also on women's self-actualization in the community. What I found even more interesting was how AI could provide technological solutions and innovations to strengthen the foundation's social and environmental impact, such as Sahabat Literasi Hijau AI, an AI-based chatbot that helps people access environmental information quickly; the Social & Environmental Impact Dashboard, a simple system using Google Forms and AI analysis to help estimate economic impact; and other AI-based solutions."

- Aisyah Annur Harahap

"I found the hands-on session to be the most interesting part of the program because I learned about more AI tools that can be used in practice. During the session, I also learned about various out-of-the-box solutions that could be implemented to make activities within the foundation easier and more efficient."

- Luh Ade Jana Tri Utami

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GENerasiAI

In collaboration with
IBM SkillsBuild

Basic Live Class 2:

Intro to Coding



Friday, 12 Juni 2026



15.30 - 17.30 WIB



Basic Live Class 2 – Intro to Coding

This session aimed to **introduce participants to Computational Thinking and Basic Python**. Prior to the session, participants were provided with learning materials through Skilvul to prepare for the session. During the session, guided by the instructor, participants learned to write simple code and solve logical problems, this session is followed by a Q&A session.

Instructor & Moderator:



Nur Indah
Pratiwi



Nova
Purnama

330

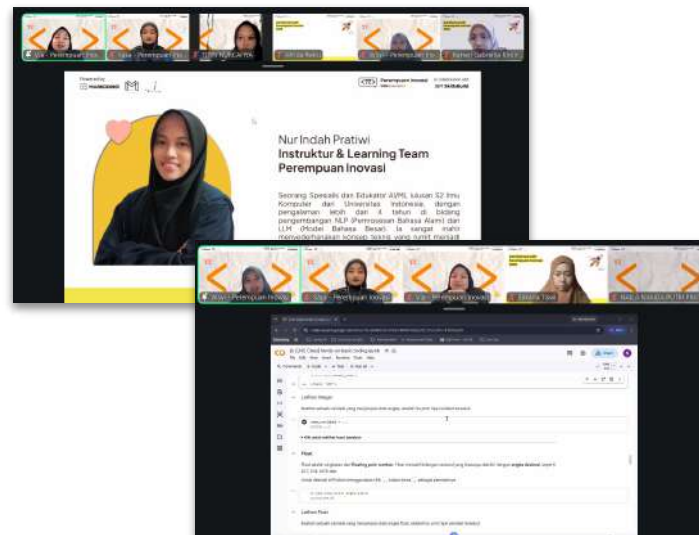
Participants
Attended via
Zoom

1,393

Total
YouTube
Views

625

Participants
Submitted the
Attendance Form

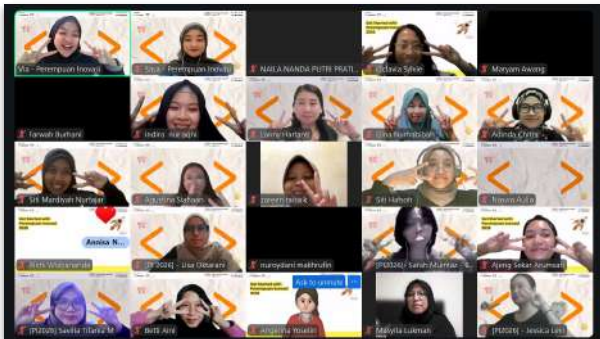
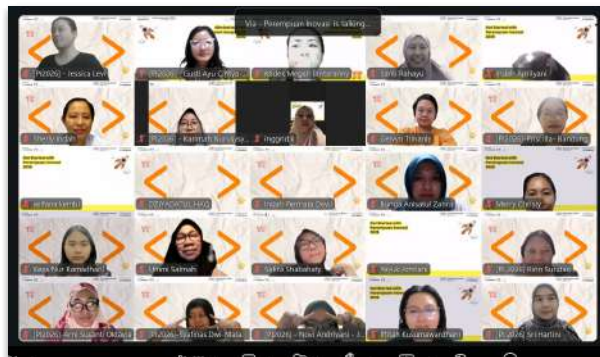


Materials & Recording

Master Slide: [here](#)

Learning Materials: [here](#)

Session Recording: [Youtube](#)



Key Takeaways from Participants

"The live class included hands-on Python coding practice, where the mentor explained the material and participants could practice directly. In my opinion, this was very helpful because hands-on practice helped participants understand the material more quickly."

- **Safira Nabila Putri**

"As someone who is very new to coding, I found the entire session very interesting. I was happy to learn many new things."

- **Siti Songidah**

"The most interesting thing for me was learning that the foundation of coding begins with logical thinking through Computational Thinking. I came to understand how to break down problems into simple steps before creating a solution. The material was very easy to understand and motivated me to continue learning coding. Thank you!"

- **Nuranisah**

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Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

Basic Live Class 3: AI for Social Good 101



Wednesday, 17 Juni 2026



15.30 - 17.30 WIB



Basic Live Class 3 – AI for Social Good 101

This session introduced participants to the use of **AI to address social and environmental challenges**, and how to create code using simple, everyday instructions through prompts. The session also included a sharing session where participants shared their proposed AI solutions for their final projects and received feedback from the instructor. To prepare for the session, participants were assigned to study the basics of AI through IBM SkillsBuild and also had access to the session materials through Skilvul.

Instructor & Moderator:



Faransina
Olivia
Rumere



Anisa
Safitri Faiz

250

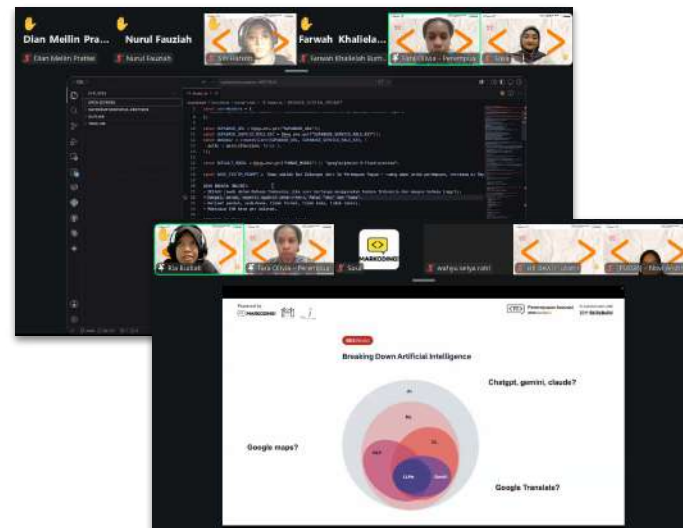
Participants
Attended via
Zoom

70

Total
YouTube
Views

0**511**

Participants
Submitted the
Attendance Form



Materials & Recording

Master Slide: [here](#)

Learning Materials: [here](#)

Session Recording: [Youtube](#)

Key Takeaways from Participants



"What I found interesting from the session was learning how to use AI to solve social problems. In addition, during the sharing session about the AI ideas that other participants wanted to develop, I found their ideas very interesting and became motivated to explore my own concept further. I also learned about the principles of using AI responsibly and learned about prompts, which we will use in prompt engineering when creating AI features for our landing page."

- Putu Sintha Atisya Armayanti

"What I found interesting from today's session was that building a basic AI application does not require the use of many complex technologies. By combining Python, the Gemini API, and Streamlit/Gradio, we can create an AI prototype or MVP more quickly and simply."

- Fiona Fransiska Hutauruk



"What I found interesting from today's session was gaining an understanding of AI for Social Good, where technology is designed to address real-world community challenges, such as stunting detection and disaster mitigation, rather than simply pursuing commercial profit. In addition, I learned about the clear distinctions within the field of AI technology, ranging from Machine Learning to Generative AI. The session also broadened my understanding of the importance of safe and ethical Prompt Engineering to prevent bias and data leakage, while providing practical steps for beginners to design real-world solutions, such as a Nutrition Chatbot using Python, the Gemini API, and Streamlit."

- Annisa Rahmawati

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GENerasiAI

In collaboration with
IBM SkillsBuild

Basic Live Class 4: HTML & CSS Dasar



Saturday, 20 Juni 2026



09.30 - 11.30 WIB



Basic Live Class 4 – HTML & CSS Dasar

This session introduced participants to the **basics of HTML, CSS, and Visual Studio Code (VS Code)**. The session included a guided coding exercise led by the instructor about membangun tampilan web sederhana yang fungsional. Prior to the session, participants were provided with class materials to study and practice materials to be used during the coding exercise, all available through Skilvlul.

Instructor & Moderator:



Nur Indah
Pratiwi



Novia
Purnama

229

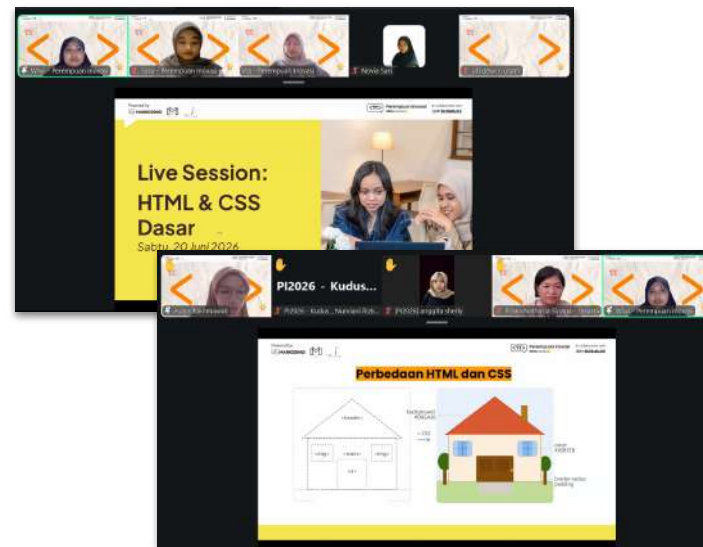
Participants
Attended via
Zoom

1,039

Total
YouTube
Views

456

Participants
Submitted the
Attendance Form

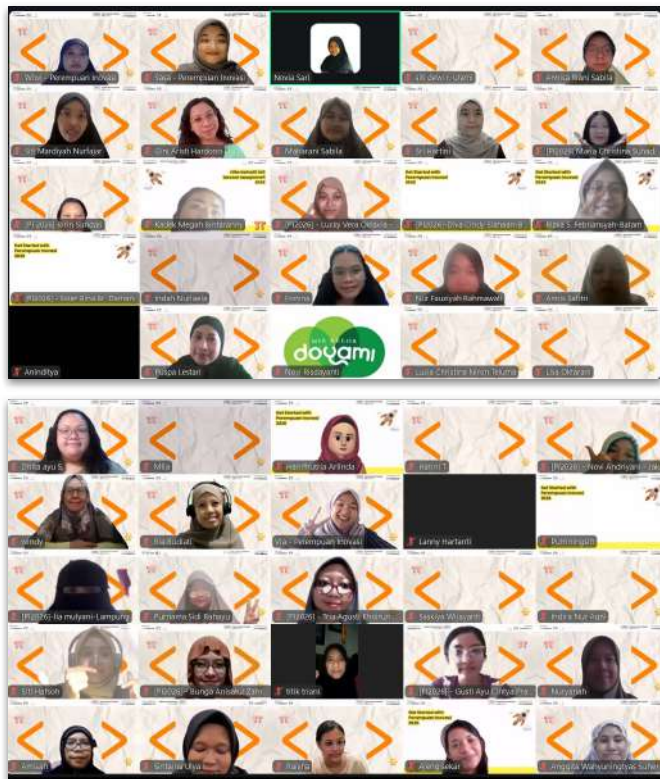


Materials & Recording

Master Slide: [here](#)

Learning Materials: [here](#)

Session Recording: [Youtube](#)



Key Takeaways from Participants

"The most interesting thing about today's session was understanding how HTML and CSS complement each other in building a website. HTML serves as the basic structure, while CSS makes the appearance more organized and visually appealing. The material was very clear and helped me understand the fundamentals of web development. Thank you!"

- **Nuranisah**

"The instructor was very engaging in delivering the material, making it easy to understand. Especially for those from a non-IT background, learning coding became more enjoyable because of the detailed explanations."

- **Silvy Margaretha**

"Very interesting! Coming from a non-IT background, this HTML and CSS class really made me realize that a seemingly simple landing page is actually built from many lines of code, functions, and underlying structures that are not visible on the surface. I now have a better understanding of the process and a greater appreciation for technical teams. It was also exciting to practice directly, transforming simple text into an actual website interface."

- **Salsa Ayudia Ulita**

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Perempuan Inovasi
GENerasiAI

In collaboration with
IBM SkillsBuild

Basic Live Class 5: Python for AI Programming



Tuesday, 23 Juni 2026



15.30 - 17.30 WIB



Basic Live Class 5 – Python For AI Programming

This session aimed to introduce participants to **data management using Python and AI-powered landing page development**. The session began with an introduction to basic Python for data processing, followed by a hands-on data processing exercise guided by the instructor. Participants then learned about APIs, API integration, and how to build an AI-powered landing page. Prior to the session, participants were provided with learning materials through Skilvul to gain an initial understanding of the topics covered.

Instructor & Moderator:



Faransina
Olivia
Rumere



Anisa
Safitri Faiz

203

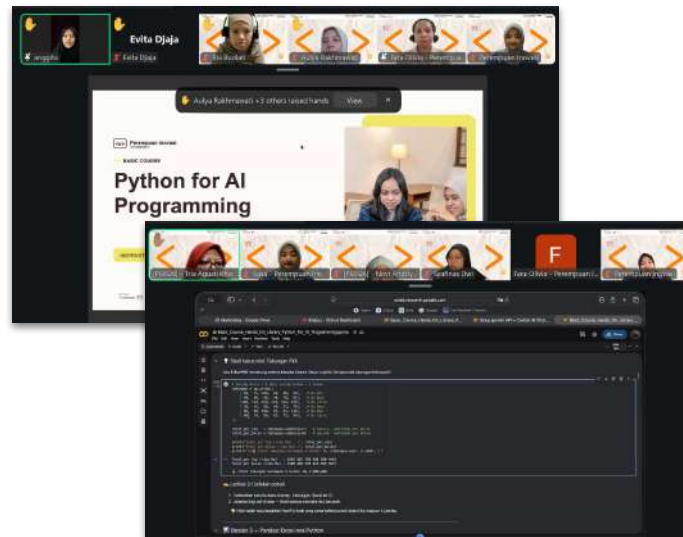
Participants
Attended via
Zoom

842

Total
YouTube
Views

416

Participants
Submitted the
Attendance Form



Materials & Recording

Master Slide: [here](#)

Learning Materials: [here](#)

Session Recording: [Youtube](#)

Key Takeaways from Participants

"Hands-on Practice, Not Just Theory. The webinar did not only explain the concepts, but also demonstrated the steps directly, starting from: uploading a dataset to Google Colab, copying the file path, calling the dataset using Python, and running the code to read the data. This approach helped participants follow the practice in real time."

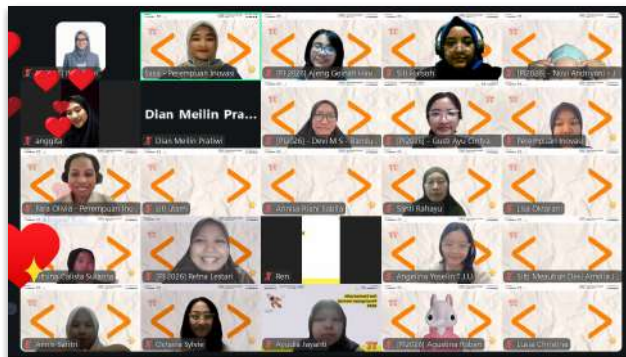
- Ratri Mei Harjuni

"This session made me even more interested in learning AI because I learned about the process behind an AI application, from processing data with Python and connecting AI through APIs to creating a chatbot that can be accessed through the web."

- Annis Safitri

"What made this session particularly great was how engaging and beginner-friendly the explanations were. Instead of using complicated technical language, the concepts were explained through everyday analogies, such as comparing an API to a restaurant server and giving Python libraries fun nicknames to make them easier to remember. In addition, the AI project examples were highly relevant to the Indonesian context, such as tidal flood detection and Tajwid correction. Ultimately, the material successfully demonstrated that building AI is not as difficult as imagined, as we could create a chatbot and turn it into a website using just three lines of code with Gradio!"

- Nurul Alfiyyah



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IBM SkillsBuild

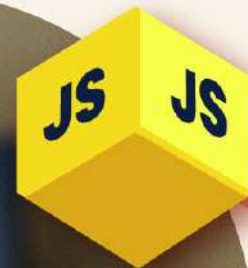
Basic Live Class 6: Javascript Dasar



Saturday, 27 Juni 2026



09.30 - 11.30 WIB



Basic Live Class 6 – Javascript Dasar

This session introduced participants to the **fundamentals of JavaScript for creating more interactive web pages**. The session was complemented by a guided coding exercise led by the instructor, allowing participants to apply the concepts through hands-on practice. Prior to the session, participants were provided with class materials to study and practice materials for the coding exercise, all available through Skilvul.

Instructor & Moderator:



Nur Indah
Pratiwi



Novia
Purnama

158

Participants
Attended via
Zoom

525

Total
YouTube
Views

341

Participants
Submitted the
Attendance Form

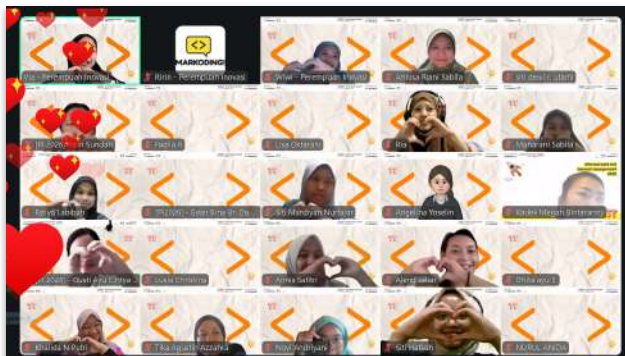
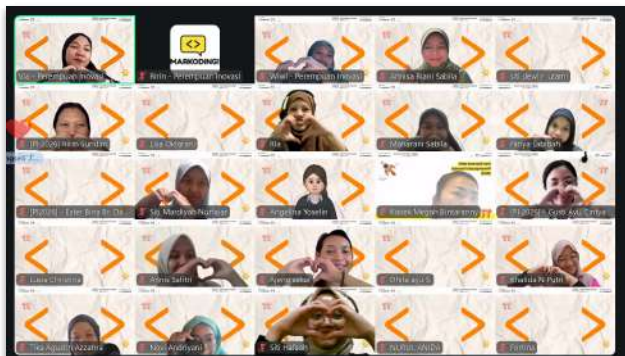


Materials & Recording

Master Slide: [here](#)

Learning Materials: [here](#)

Session Recording: [Youtube](#)



Key Takeaways from Participants

"Today's JavaScript session was quite engaging as we began exploring more complex technical concepts. Kak Wiwi's delivery was step-by-step and well-structured, complemented by hands-on exercises that allowed us to practice the code directly. This helped make the concepts more concrete and easier to understand. The session broadened my understanding of how HTML, CSS, and JavaScript are interconnected as the foundation of web development."

- Salsa Ayudia Ulita

"In my opinion, the most enjoyable part of this session was the hands-on approach to learning. Instead of just listening to theory, we were directly guided to create actual website features, such as a typewriter effect and a Back to Top button. The explanations were also very accessible for beginners, with concepts that are usually difficult to understand being explained through everyday analogies. We were also introduced to modern coding practices. The most exciting and up-to-date part was the 'Vibe Coding' session, where we learned how to give instructions to AI so that it could help us build websites. Overall, the session was engaging and well-suited for those who are just starting to learn."

- Nurul Alfiyyah

Key Findings



4.58 / 5

Average satisfaction
score across 6
evaluation categories



81%

of participants would
definitely recommend
the program



65%

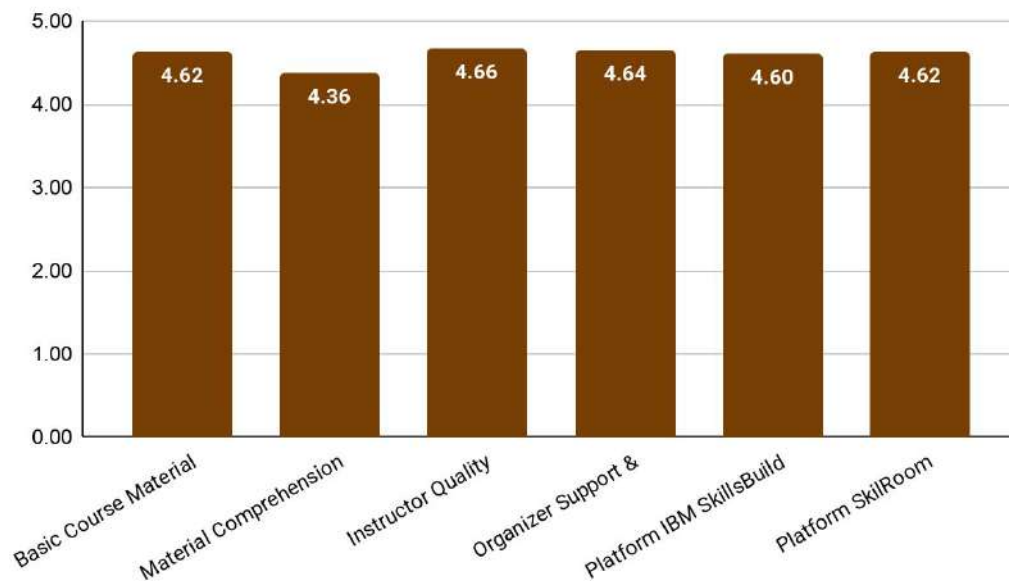
of participants are
interested in becoming
Perempuan Inovasi
Community Drivers



72%

of participants need
support in building a
Digital Portfolio/AI Project

Average Satisfaction Score by Category

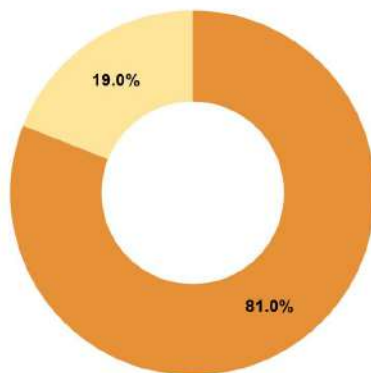


Scale: 1 (Very Dissatisfied) – 5 (Very Satisfied) • n = 220 respondents

- **Instructor quality (4.66)** and **organizer support (4.64)** emerged as the program's strongest areas – reflecting positive perceptions of mentor support and communication.
- **Material comprehension (4.36)** received the lowest average score – suggesting that participants with limited IT backgrounds or those new to the subject may benefit from additional pacing support or guidance.
- **Platform experience (IBM SkillsBuild (4.60), SkillRoom (4.62))** – was generally positive, although some participants reported minor technical issues, including loading times and mobile display.
- **All six categories scored above 4.3/5** – indicating a strong overall learning experience and a solid foundation for future program development.

Recommendation & Community Engagement

Likelihood to Recommend the Training

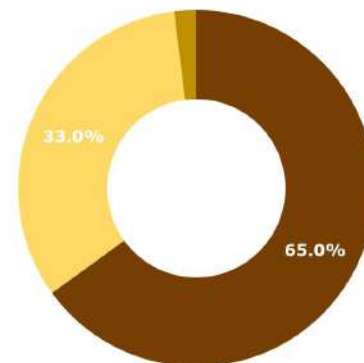


● Definitely ● Maybe, depending on time and responsibilities.

81%

of participants would definitely recommend the training

Interest in Becoming a Community Driver



● Definitely ● Maybe, depending on the situation ● Not sure

65%

of participants are definitely interested in becoming the Perempuan Inovasi Community Drivers.

What Worked Well, Areas for Improvement & Next Steps

Insights are synthesized from quantitative evaluation scores and 220 qualitative participant comments.

What Worked Well

- **Material and instructor quality** were **rated highly (average score: 4.6/5)**—mentors were described as patient, supportive, and communicative.
- **81%** of participants said they **would definitely recommend the program**, indicating strong participant satisfaction and potential for positive word-of-mouth.
- **Technical content (coding, Python, AI, HTML, CSS, and JavaScript)** was **rated as the most engaging**, particularly the hands-on sessions and capstone projects.
- Topics on **using AI for social good and the intersection of women, AI, and the environment** were also considered highly inspiring and eye-opening by participants.

Areas for Improvement

- **Material comprehension** was the **lowest-rated category (4.36)** — Non-IT participants and beginners would benefit from slower pacing, more guidance, additional live sessions and/or longer session durations, as well as more exercises and hands-on practice.
- **8.2%** of participants requested **adjustments to the live session schedule**, citing conflicts with work or university schedules and suggesting evening or weekend sessions as alternatives.
- **5.5%** requested **increased capacity for the next stage (Bootcamp)**, as many interested participants with good scores were not selected due to limited capacity.

What Worked Well, Areas for Improvement & Next Steps

Insights are synthesized from quantitative evaluation scores and 220 qualitative participant comments.

Areas for Improvement

- **Platform improvements are needed:** Participants reported occasional technical issues with Skilvul and limited mobile-friendliness of SkilRoom.
- Participants also expressed interest in **smaller learning communities and in-person activities**, both for learning support and for building connections with other participants.
- Some participants also need for more timely and transparent attendance/feedback updates, faster admin responses in WhatsApp groups and greater transparency around final basic course rankings.

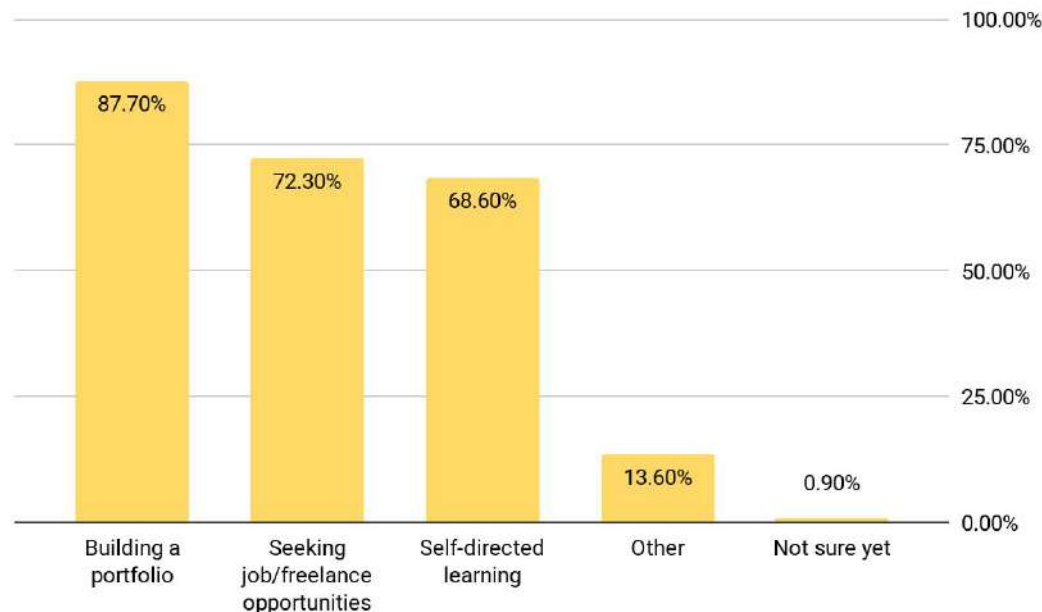
Next Steps

- **Develop a Soft Skills & Career Development program** focused on the two most prominent needs: digital portfolio/AI project and personal branding & networking.
- Provide more **flexible scheduling** options (evenings/weekends) for live sessions
- Establish **small learning groups or peer-mentoring** from the beginning of the program, potentially engaging the Community Driver talent pool (65% expressed interest) as peer facilitators.
- Improve transparency and responsiveness by strengthening attendance, assessment and final ranking visibility on SkilRoom, improving admin responsiveness in participant groups, and increasing capacity for the next stage where feasible.

Next Steps After the Basic Course

"After completing the Basic Course, what would you like to do next?" (Multiple responses allowed, n = 220)

- **Building a portfolio (87.7%)** emerged as the top choice – indicating strong interest in turning the skills gained during the course into tangible work samples. This also aligns with **72.3% who selected "seeking job/freelance opportunities,"** suggesting that portfolio development could serve as a bridge between learning and employment opportunities.
- **Self-directed learning (68.8%)** was among the top three next-step choices – showing that many participants are interested in deepening their knowledge of AI/coding/IT after completing the Basic Course.
- **Other (13.6%)** who wrote custom answer – expressed interest in joining communities, sharing knowledge with others, starting a business, joining the next batch (because did not accepted in this batch), applying their learning in daily life, and continuing projects developed during the course.





Training & Delivery

Mentor Sessions



Mentoring Sessions



Olivia
Instruktur & Learning Team
Perempuan Inovasi



Wiwi
Instruktur & Learning Team
Perempuan Inovasi

Mentoring delivered in two complementary formats:

- (1) embedded mentoring inside all 7 Basic Live Class webinars, and
- (2) 1 dedicated Group Mentoring Session

A key design choice this period was to pair every webinar live session with a mentoring component, rather than treating mentoring as a separate, stand-alone track. Concretely, each of the 7 Basic Live Classes closed its knowledge segment with guided, hands-on practice during which instructors circulated live feedback, answered participants' individual questions, and helped troubleshoot their work in real time - functioning as a built-in group mentoring session layered onto the webinar format:

Mentoring Sessions

The screenshot shows a Zoom meeting interface for a mentoring session. The main window displays a woman in a hijab with a large orange double arrow graphic. The top bar shows a list of participants. The bottom bar shows the Zoom controls. A chat window on the right displays a message about a copilot and a list of tasks.

Chat Message:

Subj: Membantu Rimbah in st
salah satu saran copilot
3. Sistem Pelaporan & Pemantauan Sampah (AI + Google Forms + Maps)
✓ Solusi
Buat sistem sederhana:
1. Warga lapor titik sampah via Google form
2. Data masuk ke peta (Google Maps)
3. AI bantu:
a. mengelompokkan area paling parah
b. memberi rekomendasi tindakan



Perempuan Inovasi
GENenerasiAI

In collaboration with
IBM SkillsBuild

THANK YOU

