

Empowering 40 Women at the Mexico-US Border

36 Women Building Businesses in Juárez — Mid-Year Update

Reporting period: January – May 2026



Participants exchanging contacts at our April networking event in Ciudad Juárez.

Between January and May 2026, 36 women in Ciudad Juárez completed 12 mentoring sessions through the uHub program — six group sessions focused on entrepreneurial mindset, and six specialized workshops on sales, digital marketing, leadership, and time management. These are women navigating real vulnerability, building real businesses.



"Connecting Ideas with Action" — our first in-person event of 2026, April 29, Ciudad Juárez.

In April, we hosted our first in-person networking event of the year: "Connecting Ideas with Action." Sixty-one entrepreneurs, community leaders, and business professionals filled the room for workshops, a keynote speaker, and open networking. Connections were made, notes were exchanged, and several participants left with new contacts already helping them reach customers.



Keynote speaker addressing participants during the networking event.

One thing stood out this period: during a holiday break when we paused sessions, participants reached out asking when we would meet again. That tells us the community we are building matters as much as the skills we are teaching.

In the coming months, we shift to the business development phase — structured business models, financial planning, and project management. Turning strong entrepreneurial mindsets into sustainable businesses. Thank you for being part of this.