

SOCIAL IMPACT

NUEVO LEON:



A total of

72 NEW PATIENTS

joined our support programs

MICHOACÁN:



9 NEW PATIENTS

joined our support programs

DIGNIFIED CARE CAMPAIGN – ZINAPÉCUARO, MICHOACÁN.

On July 16, we carried out our “Dignified Care for All” initiative in the community of Zinapécuaro, Michoacán, thanks to the generous contributions of OXXO customers through the “Change for Change” rounding program.

Every contribution helped make this initiative possible, allowing us to provide essential medical equipment and supplies to vulnerable families caring for loved ones at home.



A total of

66 FAMILIES

received support through this initiative



DONATIONS OF DIAPERS AND BIMONTHLY MEDICAL SUPPLIES KITS

On September 10 and 11, we carried out our bimonthly distribution of diapers, wound care materials, and essential medical supplies to families caring for loved ones at home.

This initiative was made possible thanks to the generous support of the Maíz Velarde Foundation, which has joined Sana en Casa’s mission to help more families access the essential supplies they need to provide dignified care at home.

Here’s what we accomplished:



+ 100 PACKAGES OF DIAPERS

delivered to families in need



+ 50 WOUND CARE KITS

delivered to families caring for loved ones at home



NGO FAIR AT PROMAX

Once again, we had the opportunity to participate in the NGO Fair organized by Fundación Promax, a valuable space where we can share our mission, raise awareness about our work, and, most importantly, build new connections.



"A HEART FOR AN OLDER ADULT CAMPAIGN"

From August 3 to 21, we launched a campaign inviting sponsors and generous hearts to join us in honoring the International Day of Older Persons by supporting older adults in vulnerable situations.

This year, our campaign focused on three beneficiaries: Elena, Eleuterio, and Samuel. All three are bedridden due to different medical conditions and have limited support networks. The generosity of a sponsor could make a meaningful difference in their daily lives and provide much-needed support to their caregivers.

We are very happy to share that all three found a sponsor. Thanks to this generosity, they received diapers, blankets, groceries, and nutritional supplements—helping meet some of their most pressing needs and making it a little easier for their families to provide dignified care at home.



Mrs. Rosa, daughter and caregiver of Mrs. Elena, received the donation.



Mr. Eleuterio.



Mr. Samuel with the godparents.

"DIGNIFIED CARE FOR ALL" CAMPAIGN IN INDAPARAPEO, MICHOACÁN

On September 22, our Social Work team visited the Main Square of Indaparapeo, Michoacán, to distribute donated medical equipment and essential supplies to families caring for loved ones at home in the community and surrounding areas.

Throughout September, we carried out an outreach campaign to raise awareness of the initiative and reach more families who could benefit from our support.

This initiative was made possible thanks to the generous contributions of OXXO customers through the Cambio x Cambio round-up program, helping us bring essential resources and dignified care to more families in need.



+ 50 FAMILIES

received support through this campaign



LEARN MORE

Visit our Instagram profile and discover some of the moments we experienced during this campaign.



GLOBAL4HER

Global4Her is a community dedicated to promoting women's leadership in business. As part of its first anniversary celebration, our President, Laura González, was invited to participate in this special gathering.

Beyond creating a valuable space to connect and share experiences, Global4Her also joined our mission by donating essential medical equipment, , and rollators.

This generous contribution strengthens our medical equipment loan program and, most importantly, enables us to support more families in need by providing access to the equipment required to care for their loved ones at home.



BEHIND EVERY ACT OF SUPPORT

An unexpected diagnosis changed Owen Alejandro's life and that of his family. After suffering cardiorespiratory arrests, this once active and vibrant boy became bedridden and is now unable to speak or move independently.

Today, Owen's parents open their hearts to share their story—a testimony filled with love, hope for their son's future, and deep gratitude to everyone whose generosity makes this support possible.



LEARN MORE



COMMUNITY HEALTH DAYS- FRISA FOUNDATION

On September 12 and 14, we participated in the Community Health Days organized by the FRISA Foundation in the Los Portales neighborhood of Santa Catarina, Nuevo León.

During these events, we provided personalized guidance and gathered information from more than 15 families, whom we will assist in applying for our support programs.

Participating in community initiatives like these allows us to reach more families, connect with those who need us most, and help build the support network they need to care for their loved ones at home.

