

RISE AND REBUILD INITIATIVE

RISE DIGITAL KENYA

Education, AI & Digital Skills for 1,000 Young Women and Youth

Creating Jobs, Income and Pathways Out of Poverty

PROJECT DOCUMENTATION

Kenya | Initial Funding Target: USD 25,000 | Proposed Period: 12 Months

About this document

This document explains what Rise And Rebuild Initiative wants to do through RISE DIGITAL KENYA, why the project is needed, how it will be implemented, what the initial funding will support, and how progress will be followed. It is intended to give donors and partners a clear picture of the proposed work.

The project targets up to 1,000 young women and youth over an initial 12-month period. The figures and budget are planning targets and will be adjusted when funding, local quotations and partner support are confirmed.

1. About Rise And Rebuild Initiative

Rise And Rebuild Initiative is a Kenya-based community organization working with people and communities that have limited access to opportunities. Our work is centered on education, practical skills, youth empowerment, mentorship and support for people who are trying to improve their lives.

We believe that education becomes more useful when people can connect it to practical skills and real opportunities. For young people, this can mean learning a trade, gaining digital skills, finding work, starting a small business or developing the confidence and experience needed to move forward.

Our previous community work has included youth skills activities and support in connecting students from disadvantaged backgrounds with scholarship opportunities. RISE DIGITAL KENYA builds on this practical community approach by adding a stronger focus on digital and AI skills.

Our purpose

- **Restore hope:** help young people see realistic opportunities for their future.
- **Build practical skills:** provide training that participants can use in education, work or business.
- **Create connections:** link participants with mentors, employers, clients and other useful opportunities where possible.
- **Support self-reliance:** help people develop skills that can contribute to income and stronger livelihoods.

2. The Problem We Want to Address

Many young people have ambition but do not have the same access to computers, internet connectivity, practical training, mentors or information about employment opportunities. The cost of technology and connectivity can make the gap even wider for people from low-income households.

There is also a gap between learning something in a classroom and being ready to use that skill in the workplace. A young person may know how to use a computer but still need help writing a professional CV, creating a portfolio, communicating with a client, preparing for an interview or understanding how online work operates.

Young women can face additional barriers to education, technology access and economic participation. RISE DIGITAL KENYA will therefore make young women a priority within its recruitment and support approach.

The project will focus on these practical barriers:

- Limited access to computers, internet and digital learning resources.
- Limited exposure to practical AI and digital tools.
- Skills that are not always connected to current employment opportunities.
- Lack of work experience, portfolios and professional networks.
- Limited knowledge of legitimate online work and entrepreneurship opportunities.
- Additional barriers affecting young women's participation in technology and income opportunities.

3. What RISE DIGITAL KENYA Will Do

RISE DIGITAL KENYA will provide practical learning rather than focusing only on theory. Participants will learn, practise, receive feedback and work on simple assignments that can become evidence of their skills.

Area	Planned activities
Digital foundations	Computer use, internet skills, email, documents, spreadsheets, online communication, digital safety and basic productivity tools.
AI skills	Introduction to AI, useful AI tools, prompt writing, research support, productivity, checking AI-generated information and responsible use.
Career preparation	CV writing, professional profiles, interview preparation, communication and building a simple portfolio.
Digital employment	Introduction to legitimate remote work and freelancing, client communication, proposals, work samples, basic pricing and online safety.
Entrepreneurship	Identifying services people need, developing simple digital business ideas, basic budgeting, customer research and planning.
Mentorship	Small-group guidance, peer learning and follow-up support as participants move from training toward opportunities.

The project is not designed to promise every participant a job or a particular income. The aim is to improve skills and access to opportunities, then measure what happens after training.

4. Who We Will Reach

The main participants will be young women and youth in Kenya, with priority given to people from underserved and low-income communities. Recruitment will be carried out through community networks, local partners and direct outreach.

Participant selection will consider need, interest in learning, ability to attend the sessions and the practical requirements of each training cohort. Where demand is greater than available places, the organization will use a clear selection process.

Initial target

Up to 1,000 young women and youth over the initial 12-month planning period. The final number served will depend on the funds raised, training costs, available facilities and partner contributions.

Priority groups

- Young women seeking skills and economic opportunities.
- Unemployed or underemployed youth.
- Youth from low-income or underserved communities.
- Young people with limited access to computers, internet or digital training.
- Young people interested in employment, freelancing or small digital businesses.

5. How the Training Will Work

The project will use a simple learning cycle: **recruitment** → **orientation** → **training** → **practice** → **portfolio development** → **mentorship** → **opportunity support** → **follow-up**.

Where resources allow, training will be delivered through community learning spaces and partner facilities, together with online or blended sessions. Shared computers and other equipment may be used so that lack of personal equipment does not automatically prevent participation.

A typical participant experience may include:

- An orientation explaining the course, expectations and available support.
- Foundational digital skills before moving into more advanced topics.
- Hands-on AI and digital exercises using real-life examples.
- Career preparation and creation of a CV, professional profile and work samples.
- Mentoring and guidance on employment, freelancing or entrepreneurship.
- Follow-up after training to understand whether participants have progressed into work, further learning or income-generating activities.

6. Project Objectives and Expected Results

Objective	What we expect to see
Improve digital skills	Participants become more confident using computers, online tools and digital productivity applications.
Build AI awareness	Participants understand basic AI concepts and can use selected tools responsibly for learning and productivity.
Improve work readiness	Participants have stronger CVs, professional profiles, interview skills and practical work samples.
Increase access to opportunities	Participants understand where to look for legitimate employment, freelancing and entrepreneurship opportunities.
Support women	Young women have a stronger opportunity to participate in digital learning and economic activities.
Learn from results	The organization records participation, learning progress and follow-up results so future activities can improve.

The project will report actual results rather than presenting targets as achievements. Where a target is not reached, the organization will explain the reason and what will be done differently.

7. Monitoring and Learning

We want to know whether the project is useful, not simply how many people attended. Monitoring will therefore cover both activities and changes experienced by participants.

When	What will be recorded
Before training	Participant information, current digital skills, education/employment situation and learning needs.
During training	Attendance, participation, assignments and completion of modules.
At completion	Practical assessment, portfolio checklist and participant feedback.
After training	Where possible, follow-up at 30, 60 and/or 90 days to ask about work, paid tasks, business activity, further learning and remaining barriers.
For donors	Periodic updates on activities, participants, results, challenges, lessons and expenditure.

Examples of evidence will include attendance sheets, training schedules, participant assessments, work samples, feedback forms, photographs where consent has been obtained, and financial records.

8. Initial Project Budget — USD 25,000

This is an initial planning budget for the proposed project. Costs will be confirmed through local quotations and procurement decisions. If the amount raised is lower than the target, activities will be phased and priority will be given to core training and participant support.

Budget item	USD	Use of funds
Training delivery	7,000	Training sessions, facilitation and direct learning costs.
Trainers and specialist support	3,000	Facilitators, technical trainers and specialist sessions.
Devices and equipment	4,000	Shared computers, peripherals and essential training equipment.
Internet and connectivity	1,800	Connectivity and data required for practical learning.
Learning spaces and utilities	1,200	Training venues and basic utilities where required.
Learning materials	1,000	Printed materials, stationery and other learning resources.
Mentorship and career support	1,500	Mentoring, career preparation and employment-readiness activities.
Women's participation support	1,200	Practical measures that help priority participants attend and complete training.
Entrepreneurship activities	1,200	Business/service development and market-readiness activities.
Monitoring and evaluation	800	Assessments, follow-up and data management.
Communications and documentation	500	Responsible project documentation and donor updates.
Administration and financial controls	800	Essential coordination, record keeping and project administration.
Contingency	1,000	Reasonable allowance for price changes and implementation adjustments.
TOTAL	25,000	Initial fundraising target.

The budget is a planning estimate and should be updated as actual quotations and funding commitments are received.

9. Sustainability

The project is intended to continue beyond individual training sessions. The organization will work to develop reusable training materials, strengthen its pool of trainers and mentors, and build relationships with employers, technology organizations, education providers and community partners.

Sustainability will also come from participants themselves. Graduates who gain experience may be invited to support future learners as peer mentors, share opportunities and contribute to a growing alumni network.

As the project develops, Rise And Rebuild Initiative will use documented results to seek additional support for future cohorts and expansion into other communities where there is a demonstrated need and sufficient resources.

10. Safeguarding, Responsible AI and Risk Management

Issue	Practical response
Online scams	Participants will be taught to recognize suspicious job offers, fake clients, requests for money and unsafe links.
AI errors	Participants will learn that AI can produce incorrect information and should verify important outputs.
Privacy	The project will avoid collecting unnecessary personal information and will use participant information only for legitimate project purposes.
Photographs and stories	Photos and personal stories will be used responsibly and with appropriate consent.
Drop-out	Attendance will be monitored and participants will receive reasonable follow-up and encouragement.
Limited funding	The organization will phase cohorts and prioritize core activities if fundraising falls below the target.
Safeguarding	Training spaces and activities will follow appropriate codes of conduct and provide a way to raise concerns.

11. Indicative 12-Month Work Plan

Period	Main work
Months 1–2	Community outreach, partner engagement, participant recruitment, baseline assessment, curriculum preparation and procurement.
Months 3–4	First training cohorts, digital foundations, AI introduction, practical assignments and mentoring.
Months 5–6	Additional cohorts, career preparation, portfolios, online-work orientation and review of early lessons.
Months 7–8	Expanded training, entrepreneurship activities, employer/partner engagement and follow-up.
Months 9–10	Further cohorts, practical projects, mentoring and opportunity support.
Months 11–12	Final cohorts, endline assessment, follow-up, donor reporting and planning for the next phase.

The schedule is indicative. Training dates and cohort sizes will be adjusted to local circumstances, funding and partner availability.

12. Partnership Opportunities

RISE DIGITAL KENYA is open to practical partnerships that improve the quality and reach of the project. Partners may support the project with funding, equipment, training, mentorship, connectivity, venues, employment links or technical expertise.

Potential partner	Possible support
Technology companies	Devices, software, connectivity, trainers, volunteers and technical mentorship.
Employers and businesses	Career talks, internships, project opportunities, mentorship and employment pathways.
Schools and training institutions	Learning spaces, trainers, curriculum support and referrals.
Foundations and donors	Funding for training cohorts, equipment, women's participation and expansion.
Churches and community groups	Community mobilization, trusted local relationships, venues and volunteers.
Digital employment partners	Information about legitimate opportunities, skills expectations and market needs.

13. Accountability and Donor Communication

Rise And Rebuild Initiative will aim to keep project information clear and easy to verify. We will distinguish between what was planned, what was delivered and what results were actually observed.

- Keep participant and attendance records.
- Maintain supporting documents for project expenditure.
- Track training activities and learning results.
- Use photographs and stories responsibly and with appropriate consent.
- Share progress, challenges and lessons with donors and partners.
- Update the project plan when significant changes are made.

Closing Statement

RISE DIGITAL KENYA is built around a practical idea: give young people access to useful education and digital skills, help them practise those skills, and support them as they look for ways to use what they have learned.

With the support of donors and partners, Rise And Rebuild Initiative intends to give underserved young women and youth a stronger foundation for employment, entrepreneurship and more sustainable livelihoods.

RISE DIGITAL KENYA

Education • AI • Digital Skills • Employment • Entrepreneurship • Income

RISE AND REBUILD INITIATIVE

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