



GIRLS EMPOWERMENT MISSION

INSPIRE | EDUCATE | EMPOWER

Project Proposal

Empower 60 Women in Sandal Making in Tamale, Ghana
Presented to: Global Giving Community

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SDGs WE WORK TO ACHIEVE



1. Introduction

Across the Northern Region of Ghana, particularly in Tamale, many young women face a cycle of poverty driven by unemployment, school dropout, early motherhood, and lack of vocational skills. For them, opportunities that can transform their lives are often out of reach.

GEM–GHANA launched the **Sandal-Making Skills Empowerment Project** in 2023 to address this challenge. With collaboration with a local business call Gbanzab-Paga, we have successfully trained **20 vulnerable young women**; single mothers, school dropouts, and women without formal education, across two cohorts. The Second Cohort trainer was a beneficiary of the First Cohort. These women are now earning income, supporting their children, and regaining confidence and dignity.

We now seek support to **scale up Cohort 3 to train 60 new women and provide each beneficiary with startup tools to begin production immediately after training**, a critical component missing in the first two cohorts. Your contribution will directly change lives.

2. The Need

In many communities in Tamale:

- Young women lack employment opportunities
- School dropouts—mostly girls—struggle to find sustainable livelihoods
- Single mothers face extreme financial pressure
- Early marriage and gender-based inequalities limit economic independence

Without skills and tools, these women remain trapped in poverty.

Sandal-making is a proven, profitable skill that allows women to start micro-businesses from their homes or small workshops with very little overhead.

However, most women cannot afford training fees or startup equipment. This project removes those barriers entirely.

3. Project Goal

To **empower 60 vulnerable young women** in Tamale with hands-on training in sandal making and equip them with **startup tools** so they can immediately begin earning sustainable income.

Total Funds Needed: USD 34,500

4. Project Objectives

1. Provide **practical skills training** in sandal design, cutting, stitching, and finishing.
2. Supply each beneficiary with a **complete startup kit** to begin production after training.
3. Strengthen beneficiaries' **financial literacy**, including pricing, budgeting, and basic record-keeping.
4. Support beneficiaries to establish **independent micro-businesses** or join cooperatives.

5. Expected Impact

With your support, 60 women will:

- Acquire practical skills to earn daily income
- Start small businesses within 4–6 weeks
- Support themselves and their children
- Reduce economic dependency
- Contribute to local economic growth
- Break the cycle of poverty in their households

Indirect beneficiaries: approximately 300 household members (children and dependents).

6. Project Activities

1. **Mobilization and selection** of 60 beneficiaries
2. **Three-month structured training** in sandal making
3. Weekly hands-on production practice
4. **Business and financial literacy workshops**
5. Provision of **startup kits** for each participant
6. Monitoring, mentoring, and post-training support

7. Budget Breakdown (USD 34,500)

A. Training Costs – USD 12,000

Item	Unit Cost	Qty	Total
Trainers' fees	\$200 per month	3 trainers × 3 months	\$1,800
Training venue & utilities	\$300 per month	3 months	\$900
Training materials (leather, glue, soles, threads, tools for practice)	\$40 per participant	60	\$2,400
Learning aids & printing	Lump sum	—	\$600
Monitoring & evaluation	—	—	\$1,200
Refreshments for trainees	\$1 per trainee daily	60 × 60 days	\$3,600
Subtotal			\$12,000

B. Startup Kits for 60 Women – USD 15,000

(To enable instant income after training)

Each kit includes:

- Leather-cutting knife
- Hammer
- Punch set
- Sandpaper
- Leather sheets
- Glue & adhesive package
- Assorted soles
- Tape & measuring tools

Cost per beneficiary: \$250

Total: \$250 × 60 = \$15,000

C. Administration & Logistics – USD 7,500

Item	Description	Total
Project transport (field visits, supervision, materials delivery)	3 months	\$2,000
Staff facilitation & coordination	Project coordinator, admin support	\$3,500
Documentation, photography & reporting	To GlobalGiving requirements	\$1,000
Communication & mobilization	Calls, printing, outreach	\$1,000
Subtotal		\$7,500

Grand Total Needed: USD 34,500

8. Why Your Support Matters

By donating, you are not just giving money—you are giving:

- **A skill for life**
- **Financial independence**
- **Hope and dignity**
- **A chance for women to support their families**
- **A path out of poverty**

When one woman is empowered, an entire household rises.

9. Call to Action

We warmly invite GlobalGiving donors to join us in making this transformation possible. Your donation—no matter the size—directly empowers a woman to take control of her future.

Together, we can uplift 60 women, strengthen 60 households, and pave the way for a more equitable and economically vibrant Tamale.

GEM–GHANA is committed to transparency, accountability, and long-term impact. We will provide continuous updates, photos, progress stories, and measurable results on the GlobalGiving platform.

Thank you for choosing to change lives.