



"Empowering Communities, Transforming Lives!"

Face Up Generation Aid Organization (FUGAO)
Addis Ababa, Ethiopia
Registration Number: 7569
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Our Ref No: FUGAO/Oct/2025/L.No.0039
Date: 20 Nov, 2025

♥ **Project Title:** "Shield the Innocent: Protecting Ethiopia's Girls from Sexual Violence"

∞ **Vanity URL (Proposed):**

globalgiving.org/projects/shield-the-innocent-ethiopia

✦ **Submitted by**

Face Up Generation Aid Organization (FUGAO)

🎯 **Funding Goal**

\$1,000,000

📅 **Project Duration**

Nov 2025 – September 2031 (6 Years)

📍 **Project Location**

Addis Ababa | Oromia | Amhara | Tigray | Somali | Sidama | SNNP Regions
(focusing on communities with high vulnerability, displacement, and limited services)



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📌 Primary Themes

1. Prevention of Sexual Exploitation & Child Abuse

- ✓ School-based protection clubs for girls.
- ✓ Media campaigns fighting silence, stigma, and harmful traditions.

2. Survivor Protection & Safe Shelter

- ✓ Establish “**Girls’ Shield Centers**” across 6 regions that providing shelter, medical care, counselling, and emergency response.

3. Access to Justice & Accountability

- ✓ Free legal aid and case follow-up.
- ✓ Training police, teachers, and health workers on survivor-centered GBV response.

4. Empowerment & Recovery

- ✓ Life-skills, vocational training & employability programs.
- ✓ Education pathways for reintegration into school.

🔍 Project Summary

Across Ethiopia, thousands of girls face sexual violence, trafficking, and exploitation — many in silence. Poverty, displacement, and weak enforcement leave children exposed and unprotected. "Shield the Innocent" is FUGAO’s bold six-year initiative to protect vulnerable girls, restore dignity to survivors, and engage communities in transforming harmful norms.

This project builds regional Safe Centers, strengthens justice systems, empowers survivors with skills and education, and mobilizes communities to stand against child sexual violence. The goal is simple: *No girl should suffer alone. No abuser should walk free. Every survivor deserves healing and hope.*

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📍 Pressing Problem

- ✓ 1 in 3 girls in Ethiopia faces sexual violence before age 18.
- ✓ Survivors face stigma, fear, and retaliation.
- ✓ Medical and psychological care is limited.
- ✓ Many cases never reach justice systems.



Sources: MoWSA, UNICEF, UN Women, EDHS 2022

🔥 Why This Matters

- ✓ Protects girls' futures, education, and psychological wellbeing.
- ✓ Breaks intergenerational trauma and gender inequality.
- ✓ Strengthens families and community resilience.
- ✓ Supports national GBV prevention goals.

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💡 Our Six-Year Solution

- ✓ Build 6 Girls' Shield Centers with 24-hour protection services
- ✓ Trauma counselling for 10,000 survivors
- ✓ Vocational and income training for 2,000 girls
- ✓ Legal aid for 3,500 cases
- ✓ School & community awareness programs for 1.2 million people
- ✓ Education scholarships for 600 girls

📊 Key Activities & Budget Snapshot

<i>Activity</i>	<i>Amount (USD)</i>
Construction & equipping of 6 Girls' Shield Centers	\$320,000
Psychosocial support & trauma counselling	\$150,000
Legal services & justice facilitation	\$120,000
Community awareness & safe schools campaigns	\$140,000
Livelihood and educational support	\$200,000
Monitoring, evaluation & audits	\$40,000
Project management & coordination	\$30,000
Total	\$1,000,000

✅ Expected Long-Term Impact (by 2031)

- ✓ 10,000 survivors healed and supported.
- ✓ 3,500 legal cases pursued for justice.
- ✓ Over 1 million people sensitized.
- ✓ 2,000 survivors gain economic empowerment.
- ✓ Harmful social norms reduced in project areas.
- ✓ Community-driven child protection systems strengthened.



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🌐 Sustainability Plan

- ✓ Centers gradually co-managed with government structures.
- ✓ Community taskforces to monitor cases.
- ✓ Parent & youth protection clubs.
- ✓ Annual national "Shield Our Girls Forum."
- ✓ Savings groups and microbusiness for survivors.

💰 Donation Options

Amount	Impact
\$10	Provide emergency hygiene & dignity kits.
\$30	Fund one trauma counselling session.
\$75	Cover legal documentation & evidence support for one case.
\$150	Provide medical & long-term counselling for one survivor.
\$500	Train 10 teachers on safe school practices.
\$1,000	Support a survivor's full rehabilitation program.
\$6,000	Establish child protection clubs in 20 schools.
\$10,000	Equip one Girls' Shield Center.

☐ Partners & Coordination

- ✓ Ministry of Women and Social Affairs (MoWSA)
- ✓ Federal Police – Child Protection Units
- ✓ Ministry of Education – Safe Learning Program
- ✓ UN Women, UNICEF, Civil Society Networks
- ✓ Religious leaders & community elders
- ✓ Local women's groups & youth volunteers

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📷 Visual Concepts

Photo 1 – Girls receiving trauma counselling.



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Photo 2 – School protection club discussing GBV prevention.



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Photo 3 – Survivors graduating from skills training.



Monitoring & Reporting Plan

- ✓ Quarterly reports to GlobalGiving donors and MoWSA
- ✓ Baseline & endline evaluations
- ✓ Case tracking system for survivors
- ✓ Focus group discussions and satisfaction surveys
- ✓ Annual independent audits



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📊 Key Performance Indicators (KPIs)

- ✓ 10,000 survivors supported
- ✓ 6 operational Girls' Shield Centers
- ✓ 3,500 legal cases resolved or assisted
- ✓ 2,000 girls reintegrated through education/work
- ✓ 1.2 million community members sensitized
- ✓ Measurable decline in violence & stigma

🏢 Implementing Organization

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Website: www.faceupgeneration.org

City: Addis Ababa, Ethiopia

📞 Contact Information

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🌟 Project Motto

"Protecting Her Today, Empowering Her Tomorrow."

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