



# THE PROJECT

**Awakening Aragua: Values  
That Change Futures**

# Awakening Aragua: Values That Change Futures



## PROJECT DESCRIPTION

This project will provide values-based education and life skills to **10 vulnerable schools in the state of Aragua, benefiting more than 4,000 children and 150 teachers.** It is part of a broader expansion for the **2025–2026 school year, which aims to reach 25 new educational institutions.** Through the *Alive to the World* (Aprendiendo a Querer) program, we will offer classroom teachers professional training, pedagogical materials, and ongoing support throughout the school year.

Trained teachers equip students with knowledge and tools of how to live their values, strengthening resilience, self-esteem, empathy, responsible decision-making, and the ability to envision a life plan. Teachers receive specialized training in the Pedagogy of the Integration of the Human Person, which enables them to regain motivation and the deep meaning of their educational vocation.

This model has transformed more than 180 schools in Venezuela, with proven results in reducing violence, teenage pregnancy, and school dropout. Thanks to these results, the program has earned the support and endorsement of educational authorities for all schools in Aragua and has become mandatory in the Municipality of Revenga.

## ALIVE TO THE WORLD PROGRAM

Imagine in the midst of corruption, poverty, violence and teenage pregnancy, a generation of children and youth who embrace the universal values of success, inspired to become the best version of themselves.

We are an organization for social transformation that has driven change in young people across 26 countries over the past 43 years.

Through our Alive to the World Program, we equip teachers with tools to align knowledge, emotion and action in children and adolescents through a curriculum built on the great concepts and storytelling technique,

Inspired by the insights of renowned specialists (Lickona, Nobel laureate Gary Becker, and Viktor Frankl), as well as the research of Seligman and Duckworth regarding success.



# ALIVE TO THE WORLD PROGRAM

Our program favors:

- Empathy and socio-emotional abilities.
- Critical thinking.
- Negotiation skills
- Decision taking.
- Construction of personal life plans.
- Positive leadership.
- The promotion of common good.
- An integrated model that includes:

Training for teachers in values-based education and socio-emotional skills through our Pedagogy of the Integration of the Human Person (PIPH).

1. Student books for classroom use, for all grade levels (from preschool to high school), accompanied by teacher guides.
2. Pedagogical support throughout the school year, including regular visits to ensure effective implementation and provide guidance to teachers.
3. Motivational activities and family engagement initiatives.



# OUR GOAL FOR THIS PROJECT

Inspire 4000 children and adolescents in primary and secondary schools with an understanding of how to attain a happy and productive life and the daily steps to building it, as they become the best version of themselves. The program will be implemented in 10 schools across the state of Aragua by training 150 teachers in our distinctive pedagogy.

As the program is replicated, we are seeing a meaningful and measurable improvement in the social fabric in those areas. The proven effectivity of our program where it has been implemented, compels us to achieve deep, lasting social transformation by expanding its reach to all sectors.



# IMPLEMENTING THE PROGRAM



## PROJECT ESTIMATED COST

10 SCHOOLS IN ARAGUA  
4000 STUDENTS  
150 TEACHERS

ITEMS		Quantity	Unit Cost	Total Cost US\$
EDUCATIONAL MATERIAL	Student Books	4000	6	24,000.00
	Teacher Guides	150	6.4	960.00
SUBTOTAL				<b>24,960.00</b>
TRAINING WORKSHOPS	16 hr workshop	6	300	1,800.00
SUBTOTAL				<b>1,800.00</b>
ADMINISTRATION AND LOGISTICS				
SUBTOTAL				<b>5,190.00</b>
PEDAGOGICAL SUPPORT	Pedagogical Coaches	200	5	12,000.00
SUBTOTAL				<b>12,000.00</b>
MOTIVATIONAL ACTIVITIES	Expovalues	4	200	800.00
	Educators' Reflection Day	4	250	1,000.00
SUBTOTAL				<b>1,800.00</b>
TOTAL				<b>45,750.00</b>



*A Program for  
Cultivating Values and  
Life Skills*

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BACKGROUND AND PERSPECTIVE

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OUR ORGANIZATION (MISSION, VISION, WHAT WE DO AND HOW)

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ATW PROGRAM BENEFITS

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PRESENT SITUATION

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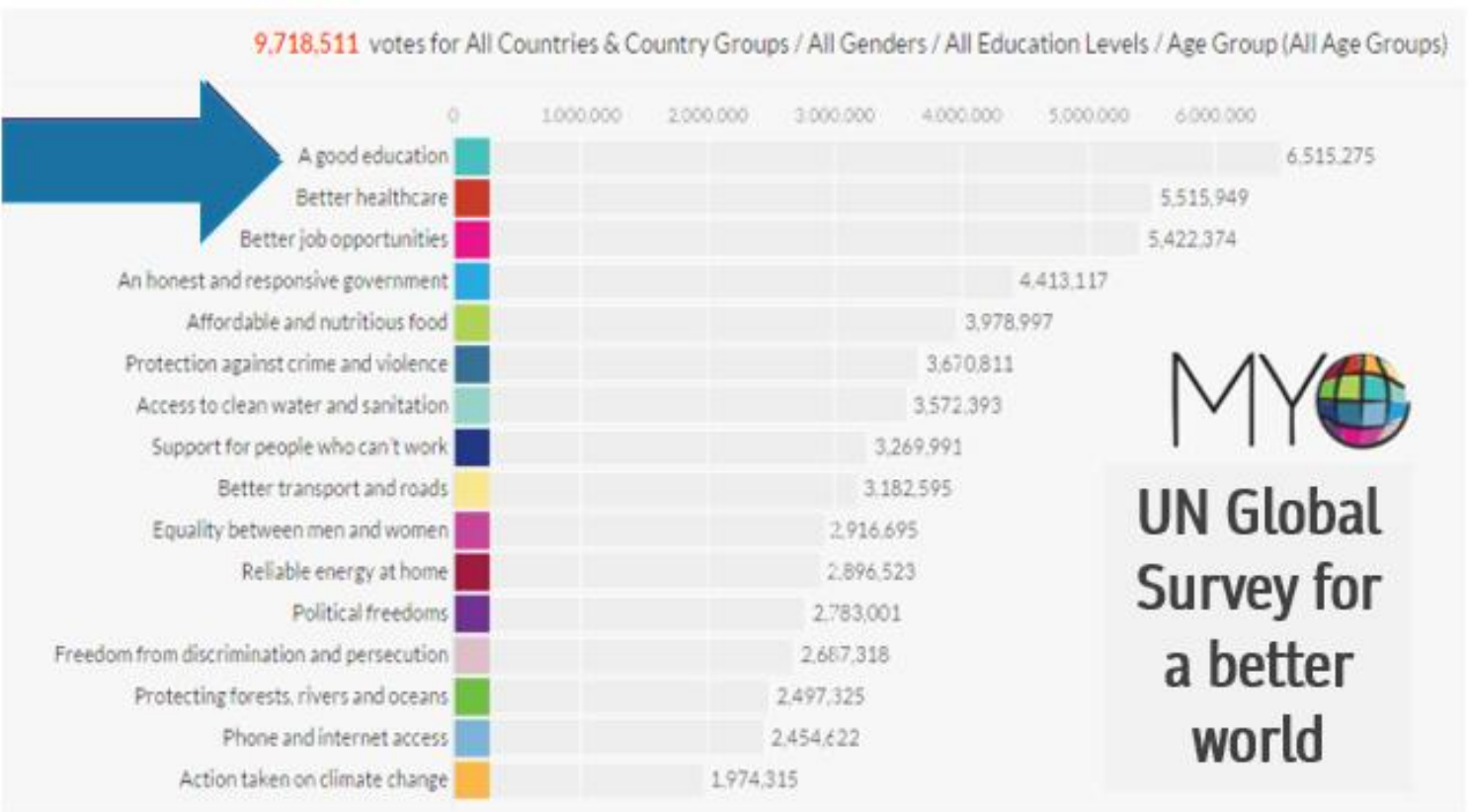
OUR FUTURE

# CONTENTS



# POVERTY CYCLE

According to MYO, lack of resources and **lack of adequate education cause the cycle to be repeated**, being passed down from one generation to the next.



# VALUES AND DEVELOPMENT



The erosion of ethical values contributes to underdevelopment, poverty and increase in crime



Learning values is of primary importance for a healthy economy and progress.

*Gary Becker - Nobel Prize for Economics - 1994*

# VENEZUELA'S CRISIS

Significant deterioration of quality of life and its consequences:

Single motherhood

Increase in juvenile crimes (30% committed by youth)

Child and adolescent pregnancies (25% of pregnancies occur in girls and adolescents)

Deterioration of the education system

- 74% teacher attrition
- 60% of students drop out of school





*An organization for social transformation with a presence in 26 countries for more than 43 years.*

## MISSION

Constant investment in the dignity of women and the future of children and adolescents, providing education in values through cutting edge pedagogy and storytelling, reaching the most vulnerable sectors of Venezuela and Latin America

## VALUES

- Integrity
- Grit
- Respect
- Justice
- Empathy
- Gratitude
- Equality
- Freedom





## WHAT WE DO

Monitor social trends for better family life  
Special focus on children and adolescence  
of greatest needs

Create materials that motivate children  
instilling values, thus achieving the  
reduction of:

- **Bullying and school violence**
- **School absenteeism**
- **Child and adolescent pregnancies**

Energizing young people to thrive  
ethically, respecting the rights of  
others.

# OUR APPROACH

## Curriculum based on great thinkers and educators



**Jean Piaget :**  
*States of Development*



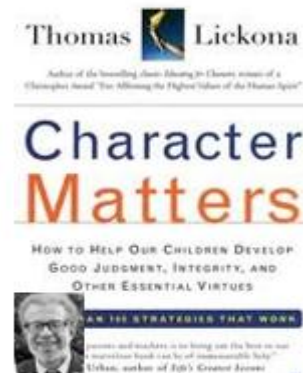
**David Isaacs :**  
*Education of Virtues.*



**Angela Duckworth :**  
*Values for success*



**Viktor Frankl :**  
*Logotherapy*



**Thomas Lickona:**  
*Character development*



**Martin Seligman:**  
*Positive psychology*





*Scaffolding*



*Backward Planning*



# *Pedagogical Foundations*



*Integration of the Human Person*

**P.I.P.H. ®**



*Story Telling*



Designed to inspire the learner,  
from toddler to teen

**13 books for students** from Kindergarten to Highschool



**13 teacher guides** for each level



# ADVANTAGES AND BENEFITS

## For The classroom

Provides tools for developing life skills

Equips students with decision-making capabilities

Builds character through values

Encourages teamwork, and friendship

Strengthens reading comprehension

## For the school

Fosters empathy, reciprocity and integrity,

Develops skills for the peaceful resolution of conflicts and the pursuit of the common good

Reduces child and adolescent pregnancy rates

Reduces the rates of violence, bullying and school dropout

## Students

- Ethical and inclusive leadership
- Responsible decisions based on respect for the rights of all
- Life plan

## Teachers

*Empowers them to optimize their vocation for the development of our children and society.*

## Family

*Inclusion in shared tasks and activities. Enriches family life with respect and content.*

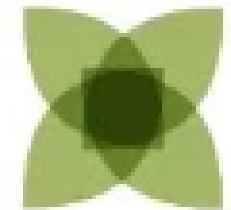
# Testimonies



*AaQ empowers us to reject the risks of pregnancy, drugs, and prostitution. As a reference, we ask ourselves the question: **"What would Carlos and Alicia do in this situation?"** And The Golden Rule of AaQ, which serves as a tool for resolving conflicts: **"Treat others as you want to be treated"** Our graduates stand out, consistently excelling in company internship programs.*

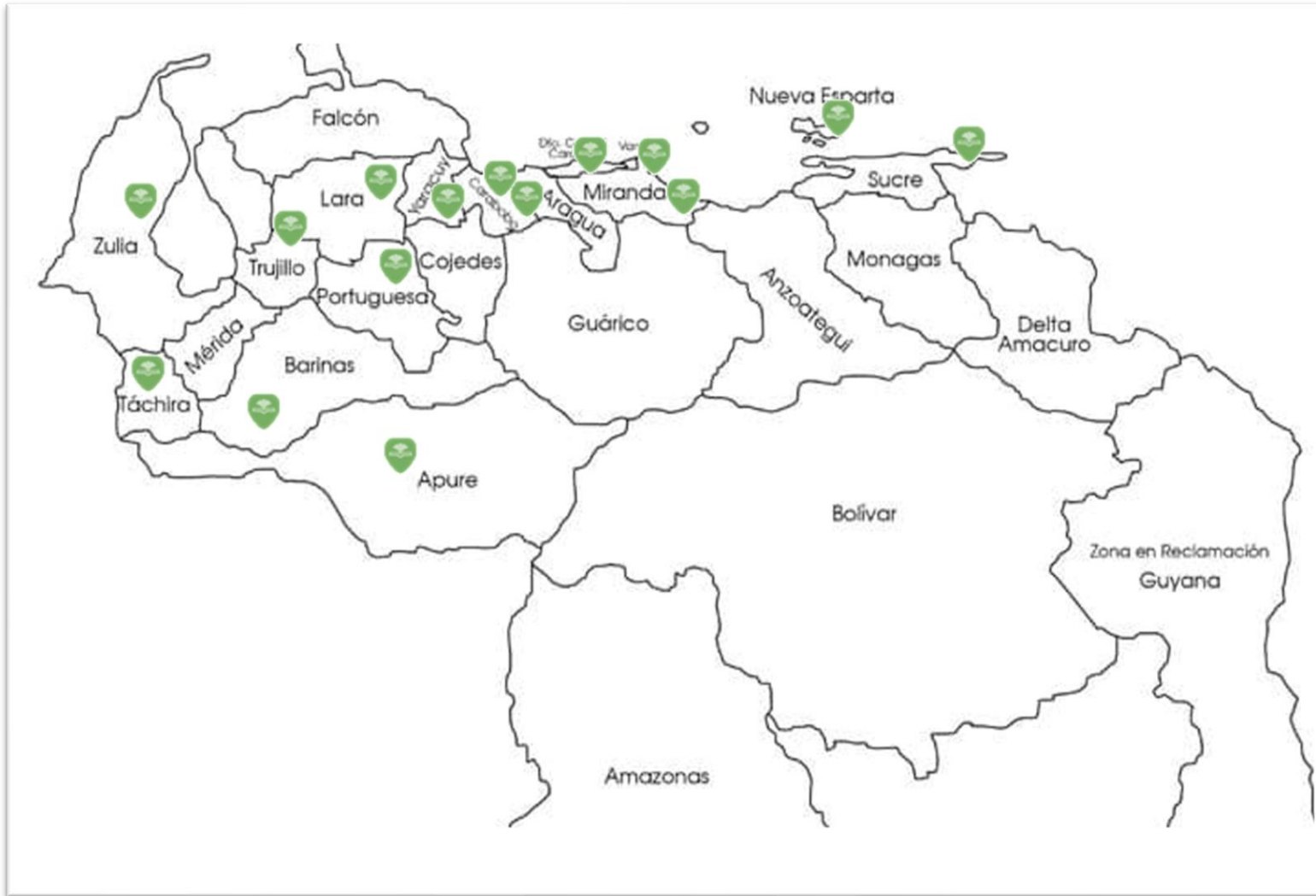
**María Ligia Moreno, Director of U.E. Corazón de María,  
Campo Rico, Petare .**

*"One of the most significant indicators we have is the **Reduction of domestic and within school violence.** Student feedback within the Municipality indicates that **ATW has significantly strengthened the social fabric.**"*



FUNDACIÓN  
**SAN JOSÉ**  
Carlos Franceschi  
Director

# PRESENT SITUATION



# ATW VENEZUELA 2024-2025

	State	Schools	Students	Teachers trained
1	APURE	3	258	*
2	ARAGUA	100	23313	331
3	BARINAS	1	137	*
4	CARABOBO	6	2726	113
5	DISTRITO CAPITAL	7	3222	18
6	LA GUAIRA	1	220	0
7	LARA	9	1425	*
8	MIRANDA	24	9696	114
9	NUEVA ESPARTA	3	1347	23
10	PORTUGUESA	1	123	*
11	SUCRE	12	3147	*
12	TÁCHIRA	2	276	*
13	TRUJILLO	1	81	*
14	YARACUY	4	915	*
15	ZULIA	2	685	7
<b>TOTAL</b>		<b>176</b>	<b>47571</b>	<b>606</b>

\* Managed by our allies





ATW INTERNATIONAL

# OUR FUTURE

*Nationwide growth, concentrated in geographical areas to ensure the expansion and continuity of the program in the educational system.*

*We seek to form a critical mass of young people living their values to deeply impact and energize the social fabric.*

*Like ripples spreading in water, values are transmitted from person to person, inspiring action and transforming society.*



## ALIVE TO THE WORLD PROGRAM

**Purpose or Goal:** To drive meaningful social change by teaching how to live and share values that enrich life. Through our inspiring narratives, we foster human growth in all its dimensions.

**General Objective:** To equip children and youth with tools that show them how to live the universal values, enabling them to build character, shape personality, and be their best selves.

### Specific objectives:

- Enrich and inspire the teachers
- Enhance life skills and decision-making capabilities.
- Foster socio-emotional learning for harmonious social coexistence.
- Improve school environment by reducing disruptive behaviors.
- Stimulate civic engagement and positive leadership.
- Promote family integration and participation.
- Inspire each student to create a life plan that ensure well-being and foster respect for others.

### Implementation

1. Teacher training (16 hours)
2. Provision of support material for teachers and students
3. Implementation of the program in the classroom (1hr/week)
4. Pedagogical support (quality and goals)
5. Year-end performance analysis

**Cascade model** provides unlimited scaling:

- 40 hr. training in P.I.P.H.<sup>®</sup> for core group of mentors
- 16 hr. training in P.I.P.H.<sup>®</sup> for teachers



This training endows teachers with skills, motivation and enhancement of the teacher vocation.

**Education is the key that unlocks world of transformation.**

***Be part of our journey:  
transform lives, one story  
at a time.***



# PARTNERS AND SPONSORS

Fundación Vollmer



GlobalGiving





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