



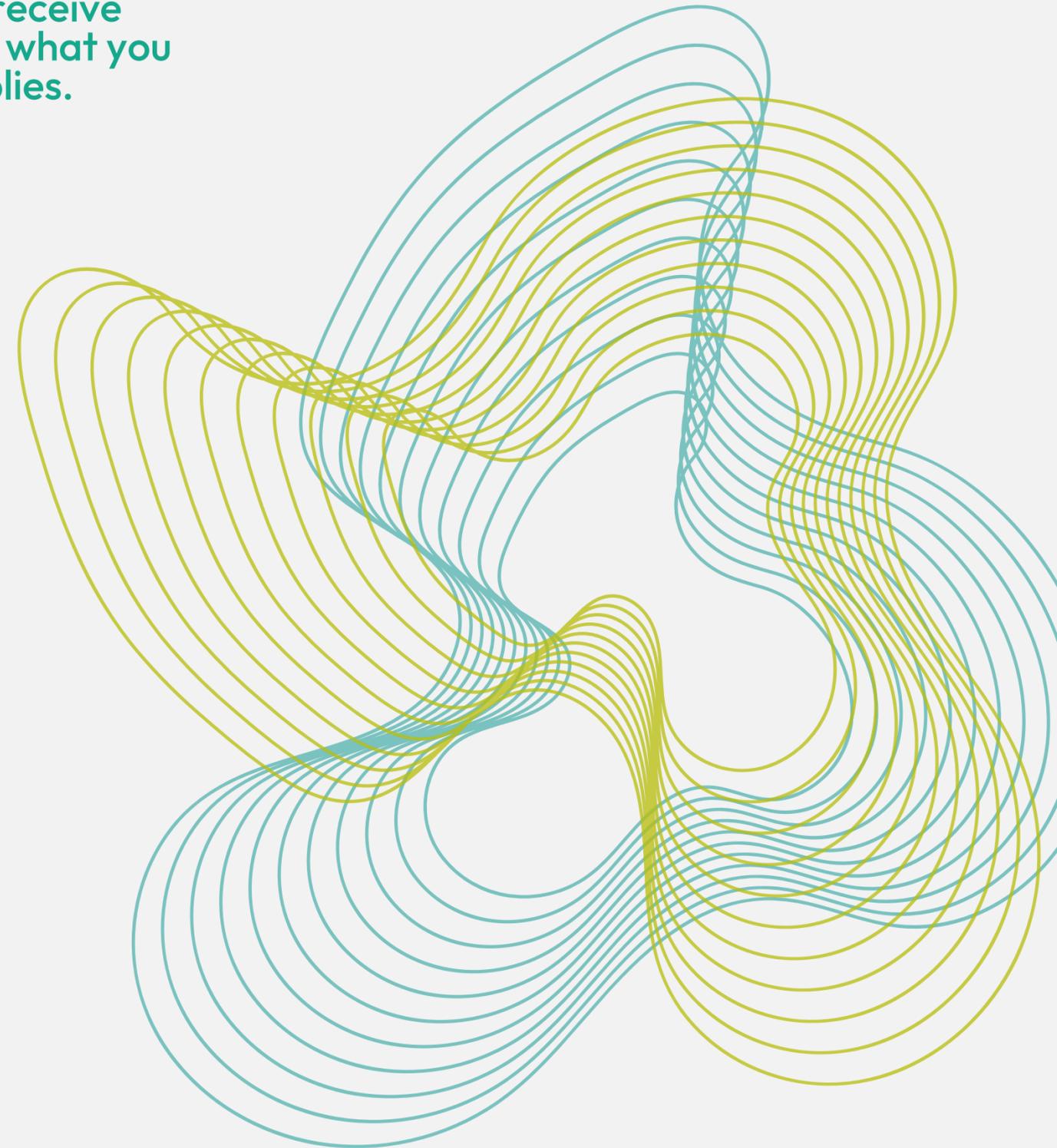
  
**ÁNIMA**  
FORMACIÓN DUAL



Make an echo,  
What you receive  
resonates, what you  
give multiplies.

**Make an echo,  
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resonates, what you  
give multiplies.**

A campaign to make possible  
the new **Campus ANIMA**, the  
space where education, work,  
and innovation meet.



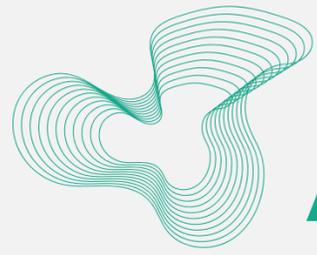


**CAMPUS  
ANIMA**

**A space that expands our educational mission.**

More than a new building, it will be a physical and virtual space that drives an ecosystem of learning, innovation, and social transformation.

It represents the next step in a story that, ten years ago, changed the way of learning in Uruguay.



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# Since 2015 we have built Dual Education in Uruguay

Our purpose is to create conditions, provide support, and open opportunities so that adolescents, youth, and adults across the country can finish high school and strengthen their employability skills, promoting sustainable economic and social development in Uruguay.





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# 10 Years Transforming Educational and Work Pathways for Youth

**+860**

youth trained  
nationwide

**+145**

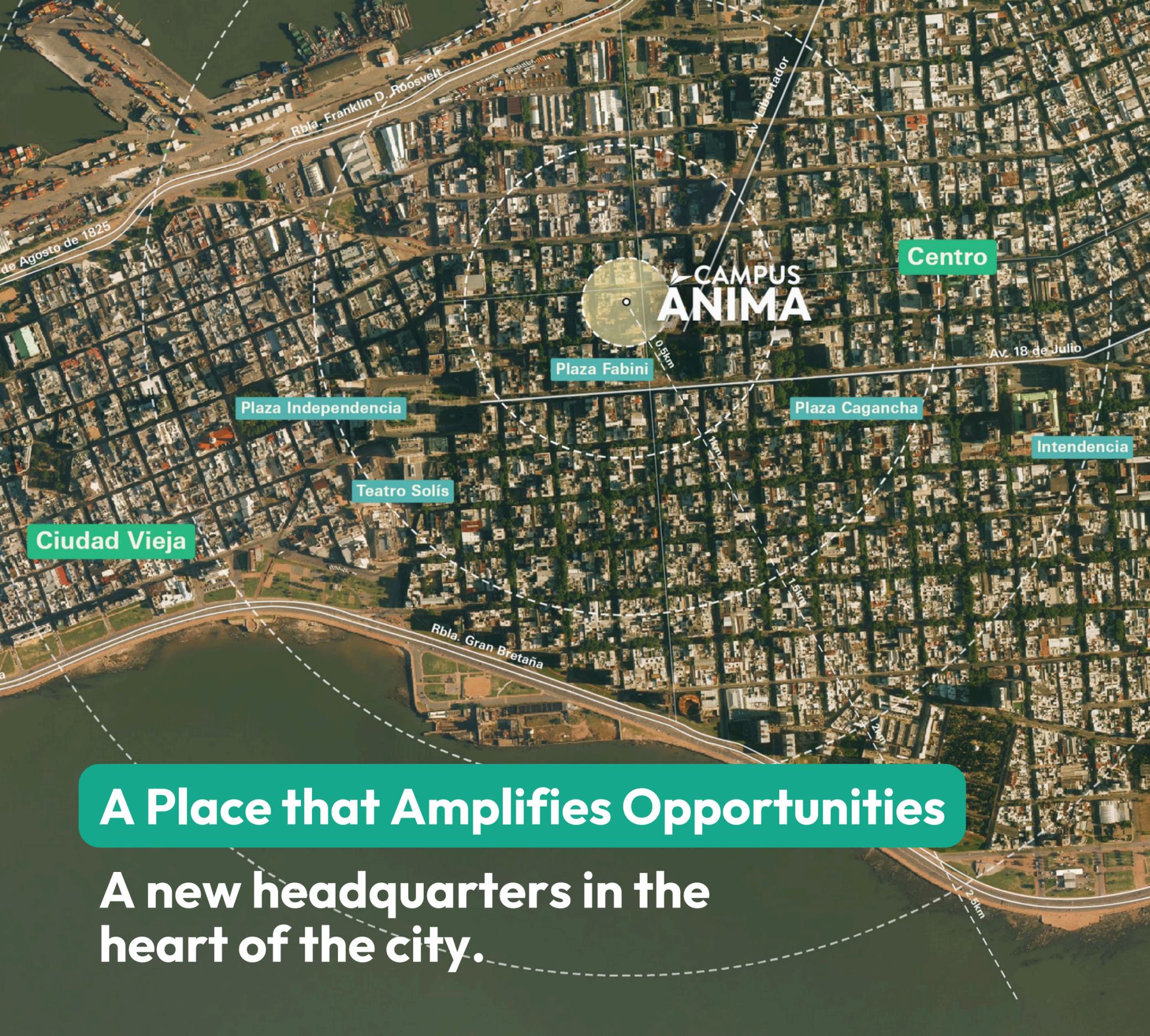
partner companies

**96%** 96% of youth  
graduated

**73%** educational  
continuity

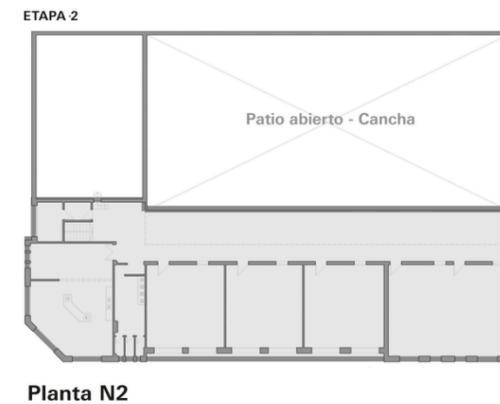
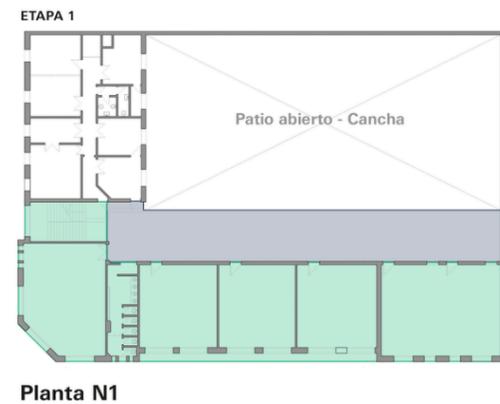
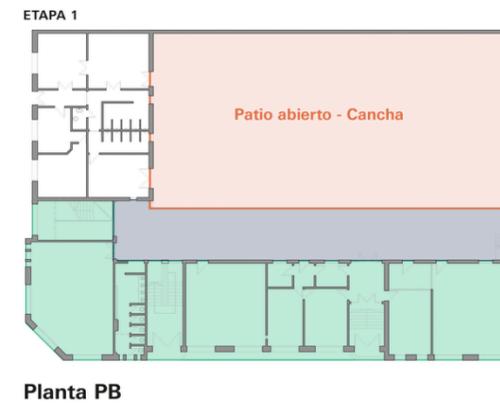
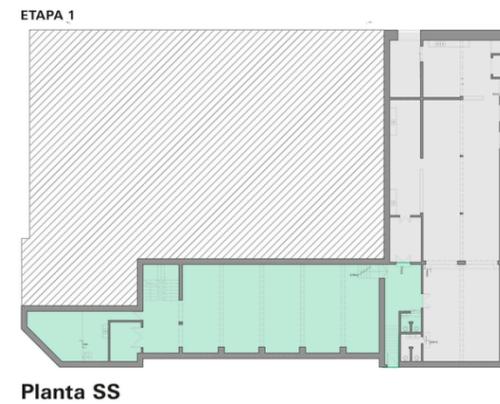
**80%** employment  
insertion

**Now we want to amplify that impact.**



# A Place that Amplifies Opportunities

A new headquarters in the heart of the city.



## Resumen de áreas

ETAPA 1	Área interior	1 117 m <sup>2</sup>
	Área semi exterior	294 m <sup>2</sup>
	Área exterior	503 m <sup>2</sup>
	<b>Área total etapa 1</b>	<b>1 914 m<sup>2</sup></b>

ETAPA 2	Área subsuelo	301 m <sup>2</sup>
	Área PB	159 m <sup>2</sup>
	Área N1	161 m <sup>2</sup>
	Área int+semi exterior	567 m <sup>2</sup>
	<b>Área total etapa 2</b>	<b>1 188 m<sup>2</sup></b>

**Área total** 3 102 m<sup>2</sup>

**Campus size: 3,102 m<sup>2</sup>**

**Stage 1: 1,914 m<sup>2</sup> (indoor, semi-outdoor, outdoor)**

**Stage 2: 1,188 m<sup>2</sup> (sublevel, ground floor, first floor, mixed areas)**

**Designed by Gómez Platero Architecture & UPBarie WO.**



**CAMPUS  
ANIMA**

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give multiplies.

**Create, Collaborate, Connect**

**A value proposition that grows stronger**

**ANIMA DUAL**

**ANIMA LAB**

**ANIMA COMPANIES**

**One shared vision:  
a fairer, more inclusive, and sustainable future.**



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# It's Simple: A Contribution Creates a New Echo

## Seed Echo

**USD 1.000**

Furniture or materials for  
common spaces.

RECOGNITION

**Your name in the  
Campus Seed Garden**

Artistic mural at the  
entrance + digital  
certificate

## Bronze Echo

**USD 5.000**

Equipment for a classroom or  
collaborative room.

RECOGNITION

**Your contribution  
visible in the space  
where innovation is  
born**

Collective plaque in the  
Technology Laboratory +  
digital certificate

## Silver Echo

**USD 10.000**

Conditioning of a work or  
learning space.

RECOGNITION

**Your brand present at  
the heart of the  
Campus**

Plaque with logo in the  
Multipurpose Space + digital  
certificate

## Gold Echo

**USD 25.000**

Adaptation of meeting  
spaces, multipurpose areas,  
and accessibility.

RECOGNITION

**Your name becomes  
part of the Campus**

Naming of an emblematic  
space + digital certificate

## Platinum Echo

**USD 50.000**

Comprehensive renovation  
and activation of the  
Campus.

RECOGNITION

**Your legacy engraved in  
the new Campus**

Foundational plaque at the  
main entrance + digital  
certificate

**We want your echo to be engraved in the Campus. Every  
contribution is recognized with gratitude and transparency.**



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**Join the dream,  
your echo transforms.**

**“Click here”**



**And choose the echo you want to resonate with,  
so we can begin making it a reality.**