



No One Down Relief Organization (NODRO)

Addis Ababa, Ethiopia

Registration number: 7509

Bank Name: Bank of Abyssinia (BoA) Hayat Condominium Branch

NODRO USD Bank Account: 219217595

NODRO ETB Bank Account: 219217234

SWIFT Code: ABYSETAA

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| Our Ref No: NODRO/Global/N/2025/L.No.07

| Date: 12 Nov, 2025

Project Title:

“Breaking the Chains: Empowering Women Out of Commercial Sex in Ethiopia”

URL (Vanity): <https://www.globalgiving.org/projects/empower-women-out-of-commercial-sex-ethiopia>

Funding Goal: \$1,000,000

Project Duration: 5 Years (60 Months)

Key Themes

Primary:

1. Empowering women and girls to exit commercial sex through education, vocational skills, and psychosocial support.
2. Combating gender-based violence, exploitation, and human trafficking.
3. Promoting women’s economic independence and dignity.

Secondary:

1. Strengthening community awareness on the risks of commercial sex and HIV/AIDS.
2. Engaging men, youth, and religious leaders in prevention efforts.
3. Building inclusive, gender-responsive community structures for rehabilitation and reintegration.

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“Ensuring that no one is left behind in the pursuit of a better life.”



Project Summary

No One Down Relief Organization (NODRO) will implement a 5-year national program to empower 5,000 women and girls trapped in commercial sex in major urban areas including Addis Ababa, Adama, Hawassa, Bahir Dar, Dire Dawa, and Mekelle.

The project focuses on:

- ✓ Providing psychosocial counseling and trauma healing.
- ✓ Delivering skills training in tailoring, catering, hairdressing, handicrafts, and small business management.
- ✓ Offering seed grants and start-up kits for alternative livelihoods.
- ✓ Running community awareness campaigns to reduce stigma and demand for commercial sex.
- ✓ Facilitating safe spaces and shelters for victims of exploitation and abuse.

The project will:

- ✓ Rehabilitate and reintegrate 5,000 women and girls into dignified livelihoods.
- ✓ Train 300 local social workers and counselors.
- ✓ Create 100 self-help groups for savings and peer support.
- ✓ Conduct public education campaigns reaching 50,000 people.
- ✓ Advocate for stronger local protection and prevention mechanisms.

Impact:

A life of dignity, safety, and opportunity for women escaping exploitation — building stronger, safer communities.

Pressing Issue and the Problem

Commercial sex in Ethiopia is driven by poverty, gender inequality, displacement, and lack of education.



- ✓ Over 150,000 women are estimated to be involved in commercial sex, many entering as minors.
- ✓ High prevalence of HIV/AIDS, sexual violence, and stigma perpetuates cycles of poverty.
- ✓ Women face social exclusion, trauma, and unsafe working conditions.
- ✓ Economic vulnerability pushes many back into exploitation.



Sources: NODRO field assessments (2023–2024), Ministry of Women and Social Affairs, UNAIDS 2024, UN Women Ethiopia.

Why This Matters

Without intervention:

- ✓ Thousands of young women will remain in cycles of abuse, poverty, and disease.
 - ✓ Children of sex workers risk intergenerational poverty and exploitation.
 - ✓ HIV infections and gender-based violence will continue to rise.
 - ✓ Communities will suffer moral, social, and economic decline.
- ♥ *Every \$10 donation can help one woman begin her journey from exploitation to empowerment.*

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How the Project Will Solve the Problems (Solution)

Over 5 years, NODRO will run integrated rehabilitation, training, and reintegration centers offering holistic support.

We will:

- ✓ Provide counseling, healthcare, and trauma recovery services.
- ✓ Deliver vocational and entrepreneurship training.
- ✓ Establish transitional safe homes for survivors.
- ✓ Form savings groups and cooperatives to sustain livelihoods.
- ✓ Conduct awareness campaigns targeting men, youth, and local leaders.
- ✓ Collaborate with government and NGOs for legal protection and advocacy.

Key Activities and Budget Breakdown

<i>Activity</i>	<i>Target</i>	<i>Estimated Cost (USD)</i>
Establish 5 rehabilitation & training centers	5 regions	\$300,000
Psychosocial support and trauma counseling	5,000 women	\$100,000
Vocational & business skills training	5,000 women	\$150,000
Start-up kits & seed grants	1,000 graduates	\$150,000
Safe house/shelter support	200 survivors	\$80,000
HIV/AIDS & GBV prevention campaigns	50,000 people	\$70,000
Capacity building for counselors & social workers	300 trainees	\$50,000
Community engagement & advocacy	10 woredas	\$50,000
Monitoring, evaluation, reporting	Baseline + quarterly	\$30,000
Staff, logistics, and administration	Project team	\$20,000
<i>Total</i>		<i>\$1,000,000</i>



Potential Long-Term Impact

- ✓ 5,000 women and girls leave commercial sex and gain sustainable livelihoods.
 - ✓ 60% reduction in re-entry into sex work.
 - ✓ Increased family stability and community acceptance.
 - ✓ Decreased HIV transmission and gender-based violence.
 - ✓ Replicable model for urban rehabilitation and women's empowerment.
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Sustainability

After project completion:

- ✓ Self-help groups will sustain savings and business growth.
 - ✓ Trained social workers continue counseling through local structures.
 - ✓ Partnerships with women's bureaus ensure integration into social safety nets.
 - ✓ Cooperative businesses and income-generating activities create self-reliance.
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Donation Options

- ✓ ✧ \$10 – Provides counseling and health check for one woman.
- ✓ ✧ \$25 – Supplies a vocational training kit (e.g., tailoring or beauty).
- ✓ ✧ \$50 – Offers trauma therapy and group support for survivors.
- ✓ ✧ \$100 – Funds 3-month skills training and mentorship.
- ✓ ✧ \$500 – Launches a small business for one woman.
- ✓ ✧ \$1,000 – Establishes one self-help savings group.
- ✓ ✧ \$5,000 – Supports a shelter for survivors for one year.
- ✓ ✧ \$10,000 – Funds a full rehabilitation and reintegration program for 10 women.

Coordination and Community Engagement

- ✓ Collaboration with the Ministry of Women and Social Affairs.
- ✓ Partnership with health centers, local NGOs, and community-based organizations.
- ✓ Engagement of religious institutions and men's groups to reduce stigma and demand.
- ✓ Involvement of youth volunteers in awareness and prevention campaigns.

Why Trust NODRO?

- ✓ Proven experience implementing women's empowerment and humanitarian projects in 5+ regions.
- ✓ Transparent financial management and audited accounts.
- ✓ Strong collaboration with government, UN agencies, and grassroots institutions.
- ✓ Compliance with GlobalGiving and Ethiopian CSO regulations.

Photos & Visual Documentation

Primary Photo 1:

Caption: A young woman proudly graduates from NODRO's vocational training program.



Primary Photo 2:

Caption: Survivors receiving counseling and support at NODRO's rehabilitation center.



Primary Photo 3:

Caption: A group of women starting their cooperative bakery after leaving commercial sex work.



Monitoring & Reporting Plan

- ✓ Quarterly progress reports with photos and success stories.
- ✓ Annual external audits and independent evaluations.
- ✓ Beneficiary feedback surveys to track reintegration success.

Key Metrics:

- ✓ Number of women rehabilitated and trained.
- ✓ Number of start-up businesses launched.
- ✓ Reduction in HIV infection and re-entry rates.
- ✓ Community awareness levels on GBV and exploitation.



Key Performance Indicators (KPIs):

- ✓ 5,000 beneficiaries empowered.
- ✓ 1,000 small businesses launched.
- ✓ 60% reduction in re-entry to sex work.
- ✓ 300 local professionals trained.
- ✓ 50,000 people reached through campaigns.

Implementing Organization

No One Down Relief Organization (NODRO)

- ✓ Bank Name: Bank of Abyssinia
- ✓ USD Account: 219217595
- ✓ SWIFT Code: ABYSETAA
- ✓ City: Addis Ababa, Ethiopia

Project Location

Urban centers of Addis Ababa, Adama, Bahir Dar, Hawassa, Dire Dawa, and Mekelle.

Contact Information

Project Lead:

Mrs. Woderyelesh Ashebir Belay (Executive Director)

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✳ Project Motto

“From exploitation to empowerment — every woman deserves dignity, hope, and a future.” ♡

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