

Generation Green

YOUTH SUSTAINABILITY ACTION
FORUM

CAIRO, EGYPT 2026

In partnership with
THE ARAB REPUBLIC OF EGYPT



Wafa™

EnviroX



**WORLD
IMPACTEURS
NETWORK**

The Collective

WaFaTM



(Water, Air Food Awards)
Identify, Recognize & Empower 'Silent Heroes' to Scale and Replicate Sustainable Survival Initiatives.

EnviroX



Enabling communities, women, and youth to adapt to climate change through evidence-based research, policy, and capacity building.

Nuba Arts



Empowering underrepresented artisans, including those with special needs from rural African communities, by connecting them to the global market

World Impacteurs



A global platform for impact entrepreneurs, funders, and innovators united for sustainable change.



Wafa Identify, Recognize & Empower 'Silent Heroes' to scale & replicate their sustainable survival initiatives. Identify grassroots changemakers in the Global South & Rest of the World. Identifying Silent Heroes since 2008, Wafa recognize their contributions through awards & storytelling. It also empowers their work with funding & resources through its partner network.

Outreach: 82 countries & 84 million people

Awards: Recognized and bestowed awards to 18 Silent Heroes from Canada, China, Haiti, India, Ireland, Jordan, Nepal, Nicaragua, Nigeria, South Africa, Zimbabwe, Philippines, among 612 applicants

Award Categories

- Water Keepers – individuals working on clean water access
- Air Guardians – advocates reducing pollution
- Food Nurturers – those promoting nutrition and food sovereignty
- Youth's Climate Action – Honoring youth's sustainability initiatives

**Youth Climate Action
(Jaggery Making)
Silent Heroes in India**



**Ecological Restoration
(Permaculture)
Silent Heroes in Jordan**

BEFORE



AFTER



**Water Conservation
(River Revival)
Silent Heroes in India**



**Food Conservation (Fish Farm)
Silent Heroes in Nigeria**



**Biodiversity
(Transformed Garbage Ditch)
Silent Heroes in China**



**Eliminating Pollution & Deforestation
Silent Heroes in Nicaragua**



EnviroX

Established in 2018. ENVIROX is operating as a Think tank and social impact enterprise.

Our work focuses on enabling communities, women, and youth to adapt to the adverse effects of climate change through our evidence-based research, policy development, responsive capacity building and empowering solutions

- Research– Environmental Impact Assessment – Climate Risk Assessment – Social impact assessment
- Mentorship & Coaching– Green Entrepreneurship Mentorship and Workshops – Community building and Eco-Friendly Networking Events – Impact Measurement and Management – Personalized Coaching for Environmental Leadership
- Policy Development & Collaboration – Climate Risk, Adaptation and Mitigation Planning – CBAM and Green Taxonomy – UN International Conferences Planning and Representation





Nuba Arts

From Dry Leaf to Sustainable Life

Our collective is committed to connecting marginalized artisans with the global market through fair trade practices, showcasing their unique craftsmanship while prioritizing climate-conscious initiatives. By implementing sustainable practices, we empower artisans to achieve economic success and preserve their cultural heritage, driving towards a more equitable and sustainable future for all.

- **Regenerative Fashion** – Showcasing the ancient technique of palm braiding, evolving from purely aesthetic creations into functional products that merge tradition with modern innovation.
- **Access 2 Access** – Ensuring no artisan is left behind, turning disabilities into sustainable resources and pathways to the global market.
- **Fashion Diplomacy** A cultural nexus where traditional crafts, stories, and skills are preserved, showcased globally in collaboration with United Nations Agencies and fashion marketplaces



World Impacteurs Network, Towards Collective Action & Our Pledge for Change

Welcome to the place for people working to change lives and the planet for the better. We call these people Impacteurs because they put a positive impact at the heart of everything they do.

We match groundbreaking projects led by founders with a purpose to attract investors looking to make an intergenerational impact.

We create and curate the nexus between the two worlds to make it all happen! Facilitating bold ideas, building communities, and shifting conscious capital into meaningful impact for humanity and our planet.



Vision

Generation Green

Empowering Eco-pioneers fosters a dynamic and forward-looking platform that amplifies youth voices, champions grassroots solutions, and drives meaningful change. Join us in shaping a sustainable future with powerful, collective action!

- Youth leadership in climate and sustainability
- Community-driven solutions
- Green entrepreneurship and innovation
- Partnerships for the green economy
- Policy dialogue with youth voices

Aligning with Global Goals



Decent Work & Economic Growth
Encourages green entrepreneurship, eco-innovation, and green job pathways for young people



Responsible Consumption & Production
Empowers youth to lead campaigns and startups around circular economy and waste reduction



Builds cross-sector collaboration
between youth, government, NGOs, and businesses

Empowering women and young girls to include them in the business arena



Communities Supports community-based solutions
to improve urban environments & foster local resilience.



Honoring Youth-Led Sustainable Initiatives — Transforming Ideas into Climate Solutions

Promote biodiversity, restore ecosystems, raise awareness, support sustainable land use.



STRATEGIC DELIVERABLES

Rooted in the power of personal courage, unyielding strength, and extraordinary resilience

Recognition of Silent Heroes



Honoring 12 grassroots environmental changemakers from across the world who have created local, scalable impact.

Business Development



Opportunity to connect youth to mentors and funding through WIN. Training for 100+ youth and green entrepreneurs.

Youth Policy Recommendations



Key policy asks generated from summit workshops, covering green education, youth employment, and grassroots innovation.

Partnerships



Foster collaboration statements between youth-led organizations, academia, NGOs, and private sector, pledging support for post-event initiatives, mentoring, and funding.

Eco-conscious Artisan Bazar



A cultural and economic empowerment zone showcasing eco-conscious crafts, heritage art, and sustainable products by local artisans.

TIMELINE

30th Sep
2025

Oct – Dec
2025

31st Jan
2026

28th Feb
2026

1–2nd Apr
2026

30th Apr
2026

**Government Partnership
Confirmation**

Fundraising

**Media and public
promotions, logistics
finalization**

**Joint planning and
participant
onboarding**

Event Execution

**Reporting, media coverage,
impact evaluation**



DRAFT AGENDA: DAY 1

Time	Session
9 AM	Opening Ceremony by Egypt Govt. Rep.
9:30 AM	Keynote – Generation Green: Empowering global Eco-Pioneers
10 AM	Plenary Panel: Youth Leading the Change – Voices from Egypt’s Urban & Rural Communities
11:30 AM	Networking Break & Expo Walkthrough
12 PM	Sub-Theme Tracks (Round 1 Workshops)– Youth Leadership for Climate Action– Green Innovation & Entrepreneurship– Community-Based Sustainability Solutions
1:30 PM	Lunch
2:30 PM	Breakout Sessions: Local Action Circles: Youth Dialogue by Region
4 PM	WAFA Silent Heroes Award Ceremony – Recognizing Grassroots Changemakers in Environment, Climate, and Conservation
5 PM	Day 1 Wrap-Up: Reflections & Lightning Talks from Participants
Side Tracks – All Day	Artisan Bazaar (NUBA Arts)
	Climate Change Impact Training Modules: Understanding Climate Risks, Community Resilience, and Local Impact Tools

DRAFT AGENDA: DAY 2

Time	Session
9 AM	Fireside Chat: Policy Meets Passion: Young Voices Influencing Green Policy
10 AM	Sub-Theme Tracks (Round 2 Workshops)- Education, Skills & Green Jobs- Art, Culture & Climate Storytelling- Youth, Technology & the Future of Sustainability, Wellbeing
11:30 AM	Youth Project Pitch Hour: Young Entrepreneurs & Activists Showcase Ideas
1 PM	Lunch
2 PM	Interactive Session: Co-Designing the Youth Sustainability Action Plan
3:30 PM	Green Job Pathways Panel: Featuring Green Employers, Startups & Skill Providers
4 PM	NexUp Studio Showcase - Innovative Youth Media & Storytelling for Climate Solutions
5 PM	Launch
6 PM	Closing Ceremony - Generation Green Pledge
Side Tracks – All Day	Artisan Bazaar (NUBA Arts)
	Climate Change Impact Training Modules: Risk Mitigation Strategies, Youth Campaign Planning, Tools & Partnerships

Support Areas

Area	Requested Support
Venue & Logistics	<ul style="list-style-type: none">• Provision of a prestigious venue (e.g., Cairo International Convention Center).• Assistance with visa facilitation for international attendees.
Financial Sponsorship	<ul style="list-style-type: none">• Partial/full funding for event operations (e.g., security, transportation, media coverage).• Co-branding as "Under the Patronage of the Egyptian Government."
Institutional Partnerships	<ul style="list-style-type: none">• Collaboration with the Ministry of Environment and Ministry of Youth & Sports.• Endorsement from Egyptian climate ambassadors
Media & Promotion	<ul style="list-style-type: none">• Coverage by state media (e.g., Al-Ahram, Nile TV).• Social media amplification via government channels
Ministerial Participation	<ul style="list-style-type: none">• Senior officials as keynote speakers and panelists to show strong leadership.

The Global Team



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THANK YOU!