



# PEACE INNOVATION IN ACTION

Building the next wave of peacetechnology innovations & empowering entrepreneurship in fragile contexts to shape a more peaceful world.

[www.socialtechlab.org](http://www.socialtechlab.org)



## Our Purpose

Harness the power of technology & innovation to create ecosystems that foster **collaborative entrepreneurship** and **resilience** in fragile regions.





# Why Collaborative Entrepreneurship?



Diversity of thought  
(socially inclusive)



Overcomes barriers/gaps by cutting  
across sectors (public + private)



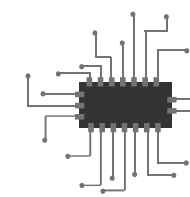
Strength in numbers



Expanded networks, expanded reach,  
engage more stakeholders



Improves understanding of the problem  
therefore helping to catalyze solutions



Technology for accelerating impact



# Our Model /Blueprint | Social Impact Generation™

- Research
- Capacity Building
- Policy
- Digital Tools
- Live Programs
- Physical Spaces



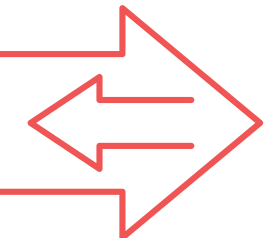
**SUSTAINABLE PEACE**



**SOCIAL & ENVIRONMENTAL IMPACT**



**ECONOMIC DEVELOPMENT**





# Who We Are



**BURAK BERK DOLUAY**  
Co-Founder & Director of  
Innovation & Commercialization  
Entrepreneurship Lead @ CYENS CoE  
UN Global Young Leader for SDGs  
SUSI European Leader, YTIIL Fellow  
Council of Europe Peacebuilding Trainer



**STEVEN W. STAVROU**  
Co-Founder & Director of  
Strategy & Impact  
Startup Leader in Health Sector  
Obama Foundation Europe Leader  
Yunus & Youth Entrepreneurship Fellow  
Babson MBA Entrepreneurship Fellow



**BERFU ILGILILER**  
Incubation Lead & Growth  
Specialist  
Social Media @ Bourii  
Fashion Marketing @ London College



**ANNITA TSOLAKI**  
Innovation Programmes Manager  
Project Manager @ CSI  
Vice President @ YEU Cyprus



**HASAN TABAKCI**  
Program Facilitator (YIF)  
Accelerator Lead @ GIGHUB  
Business Support Officer @ NI-CO



**JULIA CONSTANTINIDOU**  
Program Facilitator (AWE)  
Cofounder & Director @ Cyprus  
Independent Business Network (CIBN)  
Nicosia Toastmasters Club



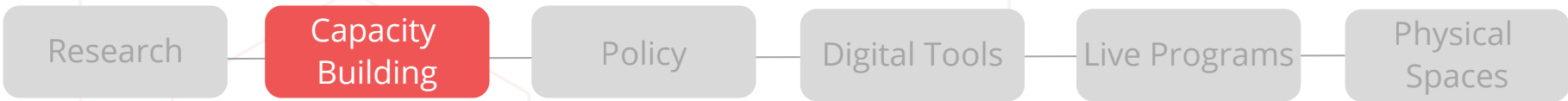
**GEORGE  
DIMOGLU**  
Videographer/  
Photographer

**We are a team of social entrepreneurs, changemakers, and community advocates with experience in startups, sustainability, peacebuilding, and with a 9-year track record of working across divided communities.**

# Sample Innovation Programmes & Technologies



# Sample Activities



## Venture Builders



A multi-month venture builder with UNDP geared towards accelerating the development and launch of tech-based innovations realised by young people (18-35) in Cyprus.

20 Teams | 50 Participants | 55% Female | 45% Male

## Academies



A 3-month academy supported by the US State Department offering hands-on training, online course material, expert mentorship, and study visits to 90+ Greek- and Turkish-Cypriot women in entrepreneurship.

## Accelerators



A hybrid live/virtual pre-acceleration program in UNFICYP for young social innovators across Cyprus tackling island-wide challenges related to the Sustainable Development Goals (SDGs).

14 Teams | 27 Participants | 40% Female | 60% Male





# Sample Activities

Research

Capacity Building

Policy

Digital Tools

Live Programs

Physical Spaces



## Incubators



NEB Ignite & Grow hackathon and incubator for creative teams tackling urban challenges, with two teams granted €20,000 towards one year of prototyping, piloting & mentorship.

14 Teams | 54 Participants | 55% Female | 45% Male



## Innovation Challenges

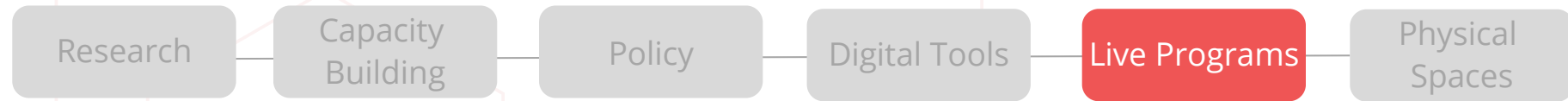


UNDP BOOST: Urban Future Finance Challenge & Accelerator focused on developing and scaling innovative financial solutions that drive urban transformation in the Western Balkans.

20 Teams | 35 Participants | 50% Female | 50% Male



# Sample Activities



## Hackathons

Hackathons with UNDP, Microsoft, US Embassy, British High Commission, & hundreds participants



## Startup Mentorship



An annual startup mentorship program that pairs startup teams and entrepreneurs with relevant expert mentors in Cyprus and abroad based on a custom pairing and mentorship schedule built on a “needs” matrix.

## Startup Bootcamps

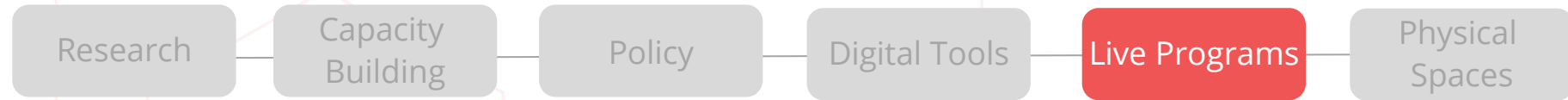


2-day startup bootcamp and networking event supporting agrifood entrepreneurs and ecosystem development





# EU Programming



## Active EU Projects

A four-year European initiative aimed at revolutionizing Advanced Air Mobility (AAM) in the Southeast Mediterranean region.

**EUSOME** project seeks to address regional challenges such as goods transportation, complex landscape surveillance, fire risk management, and traffic congestion monitoring.



This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement 101187121. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.

## Upcoming EU Projects

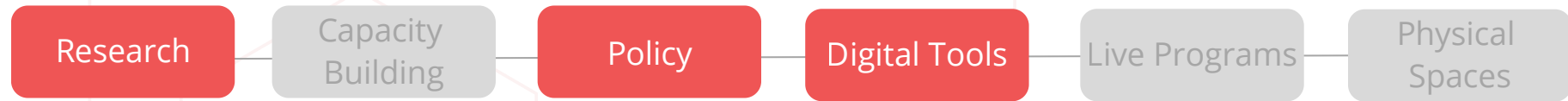
**The Youth for Participatory and Localized Action in Neighborhoods (Y-PLAN)** project aims to empower young people as active agents of change in urban development through participatory planning and real-life learning experiences.

By addressing the lack of people-centric urban development, the project will foster civic participation and sustainable urban governance, focusing on youth engagement and the development of soft and participatory skills.

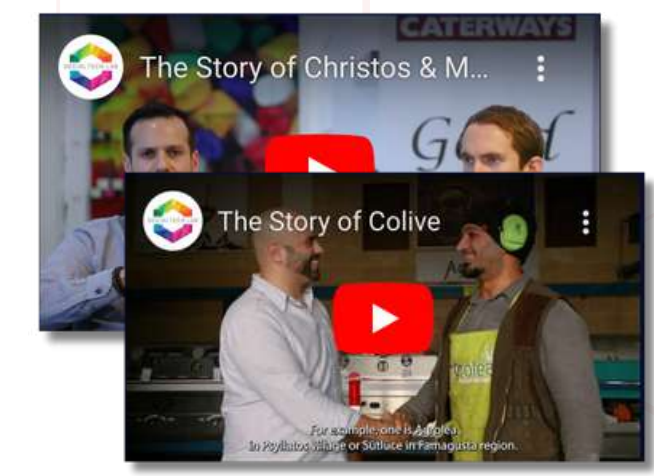




# Sample Activities



## Documentaries



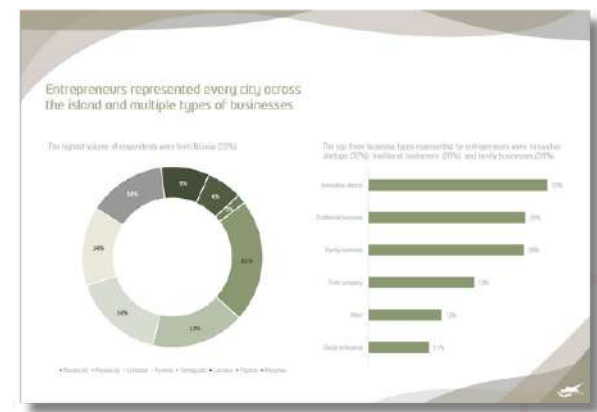
Documentary production on the most inspiring business partners across Cyprus' Green Line. Stories of entrepreneurs working together across the divide.

## Policy Contributions



- UNSCR 2250 (European Consultation)
- UNSCR 2419
- Connecting the Dots: Youth, Social Inclusion & Digitalisation
- UN General Assembly 2018, 2019
- UN ECOSOC Youth Forum 2018
- European Health Parliament

## Research

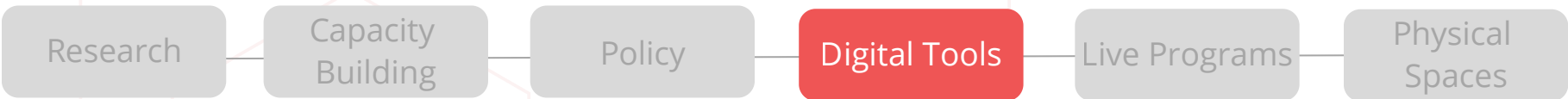


Together with the British High Commission, we conducted the largest island-wide analysis of the entrepreneurship ecosystem 350+ entrepreneurs utilising both quantitative & qualitative methods.





# RELEVANT TOOLS



## eLearning Platform

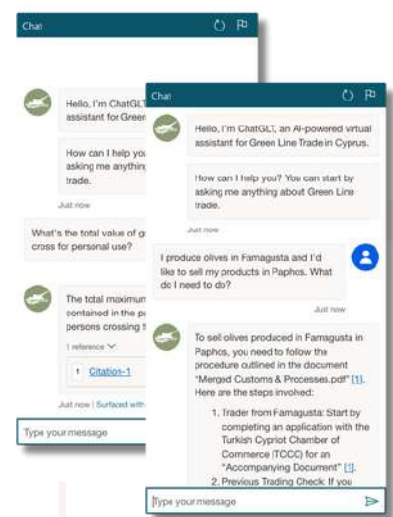
## Alumni Mobile App



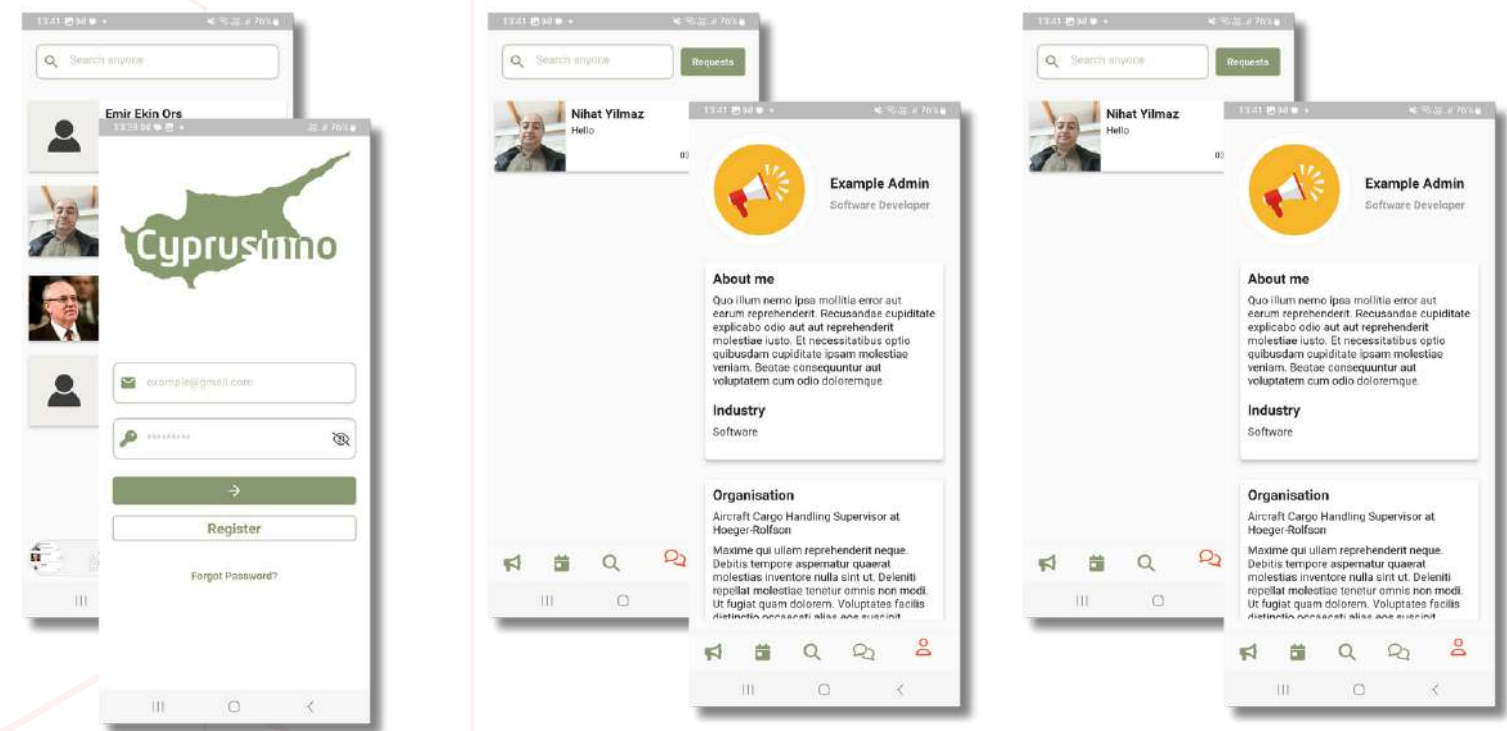
Courses on entrepreneurship, 20 lessons each consisting of self-study guides and elearning coursework for basic, medium & advanced skill-building with free downloads, videos, exercises, case studies, etc.

- Available to all CyprusInno and SocialTech Lab alumni and community over 5000 people.
- Search the user base by key words such as expertise, industry or resident city
- Send friend requests and connect create connections with the community
- Chat directly in-app with other users and control who can access your inbox

## AI Chatbot



Utilises AI to provide information in real time on Green Line Trade regulations and procedures. Offers immediate responses to trade-related queries, reducing wait times and increasing operational efficiency.



# Impact & Reach



# Our Impact & Reach

**1.1M+**

Euros Raised by Alumni Teams

**6800+**

Impacted Individuals in Cyprus & abroad

**100k+**

Funding Distributed to Teams

**50+**

Jobs Created

**12+**

Communities/Countries of Implementation

**150+**

Programmes Implemented

**600+**

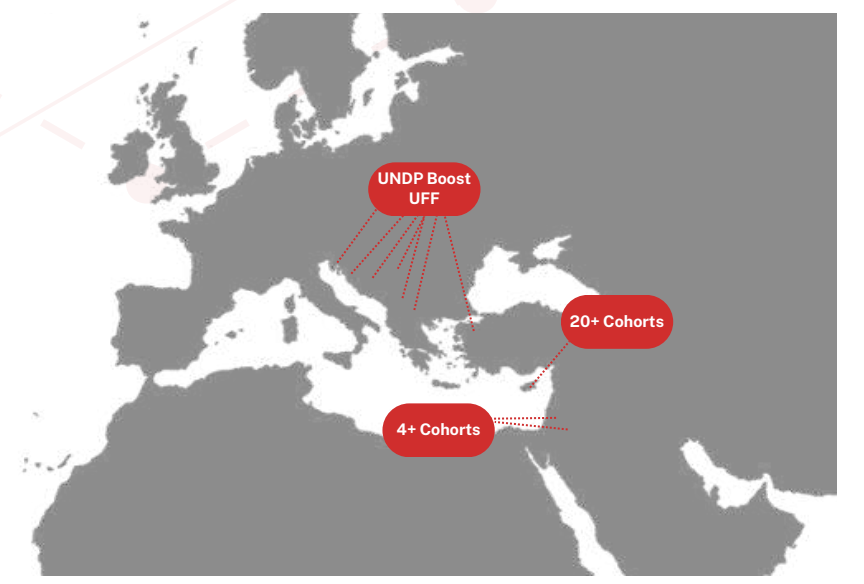
Hours Startup Mentorship Delivered

**10+**

Digital Startup Tools Created

**60+**

Partners



**7000+**

Members/Subscribers

**33k+**

Followers Across our Social Media Channels



**25.7k**

CyprusInno

**4.8k**

SocialTech Lab

**3.7k**

The Base by CyprusInno



# Community Benefits



30% - 75% discount on sales CRM and marketing tools + free training, templates, kits, and guides



Share business-critical documents with confidence with a 90% discount on Docsend



\$1000 in credits, free templates, training materials, and more

Microsoft for Startups



Free Azure AI models, GPT-4o, up to \$150k in Azure credits, one-on-one guidance



6 months of free prototyping tools



6 months of new Plus plans, including unlimited Notion AI



6 months free Zendesk Suite and Zendesk Sales CRM, office hours with startup customer success team, access to events, content and resources



# Community Benefits (Continued)



Continued mentorship opportunities with the STL team (1:1 via Calendly and conducted virtually via Google Meets)



Free ticket opportunities to regional events (Reflect Cyprus, Doers Athens, Berlin, etc.)



Shared funding opportunities and support with application prep



Press opportunities with innovation blogs, business magazines, etc.

## EXAMPLES

- *Alumni teams raised an additional 500k+ EUR in funding with mentorship & application support*
- *20+ free conference tickets distributed in 2024*
- *4 Alumni teams received global press opportunities*
- *2 Alumni panels organized at conferences*



Pitching or panelists opportunities at conferences, other programmes, or webinars

# Sample of Innovations Supported

# STARTUPS INCUBATED



YIF (2023) & GROW NEB (2024)

## PIT - TO - TABLE

PIT-TO-TABLE repurposes discarded olive pits into sustainable tabletops, offering an alternative material while supporting local olive farmers in Cyprus.

[pit-to-table.com](http://pit-to-table.com)



# STARTUPS INCUBATED



YIF (2023) & AWE (2024)

## NEEMA LABS

NEEMA LABS is developing sustainable, prickly pear cactus-based vegan leather as an alternative material for the fashion industry.

[neemalabs.com](https://neemalabs.com)



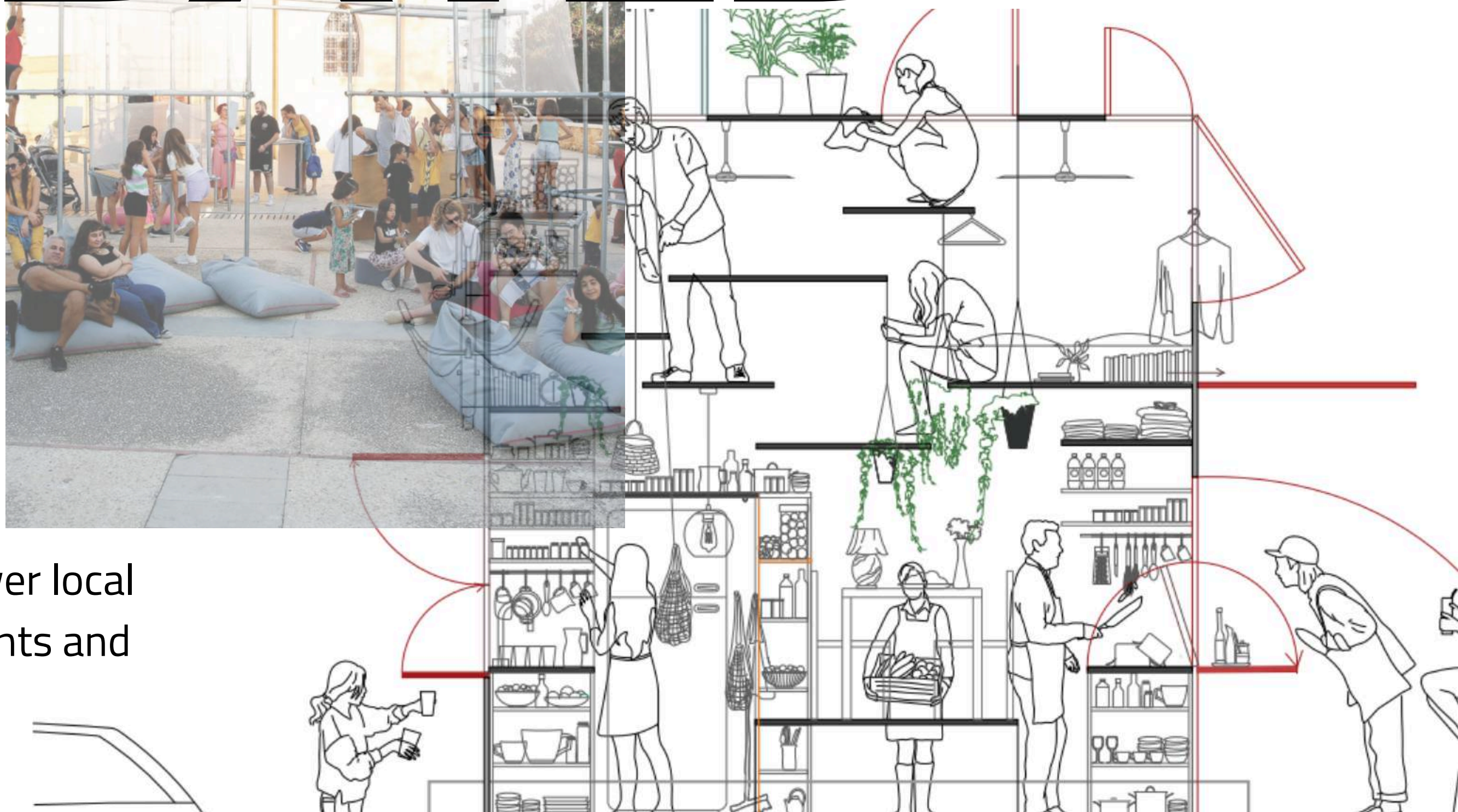
# STARTUPS INCUBATED



GROW NEB (2024)

## MOBILE CREATIVE CAPSULE (MC2)

MC2 design and creates sustainable, modular mobile capsules that empower local creatives to host artistic events and workshops, in underused or abandoned spaces.



# STARTUPS ACCELERATED



YIF (2023)

**DERGON**

DERGON is utilizing recycled plastic to create 3D furniture and sustainable structures, exploring the intersection of public and making.

[www.dergon.com](http://www.dergon.com)



# STARTUPS ACCELERATED

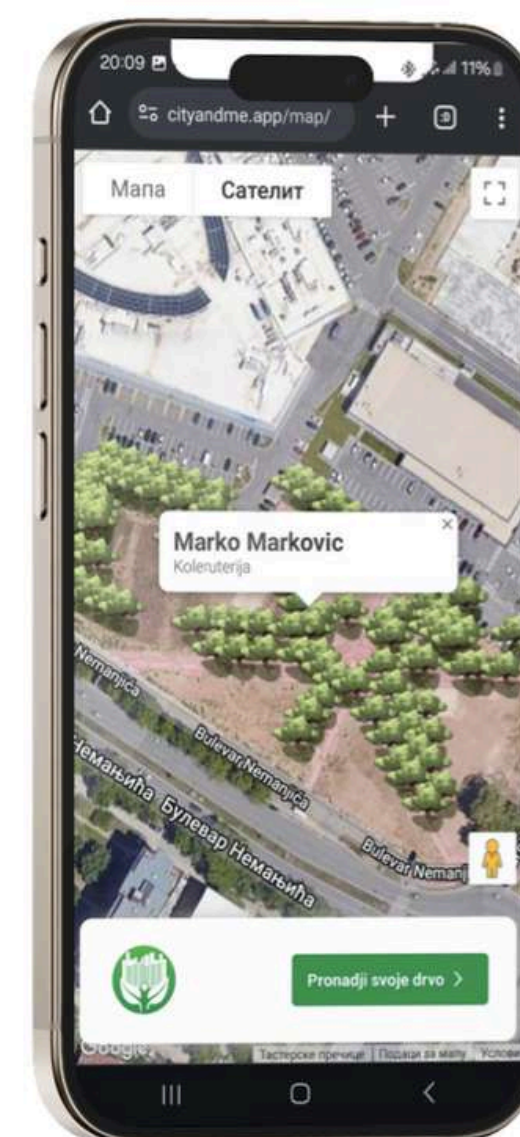
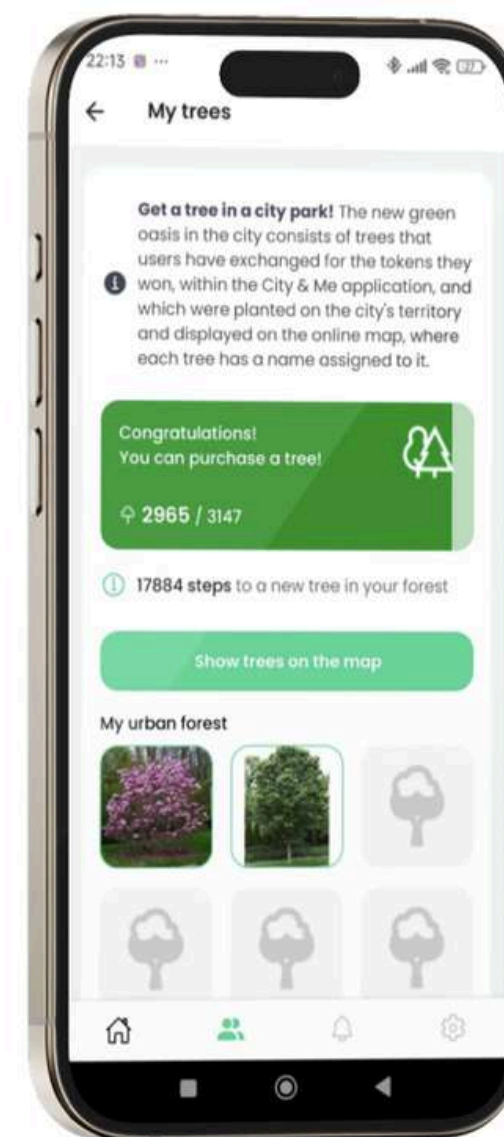
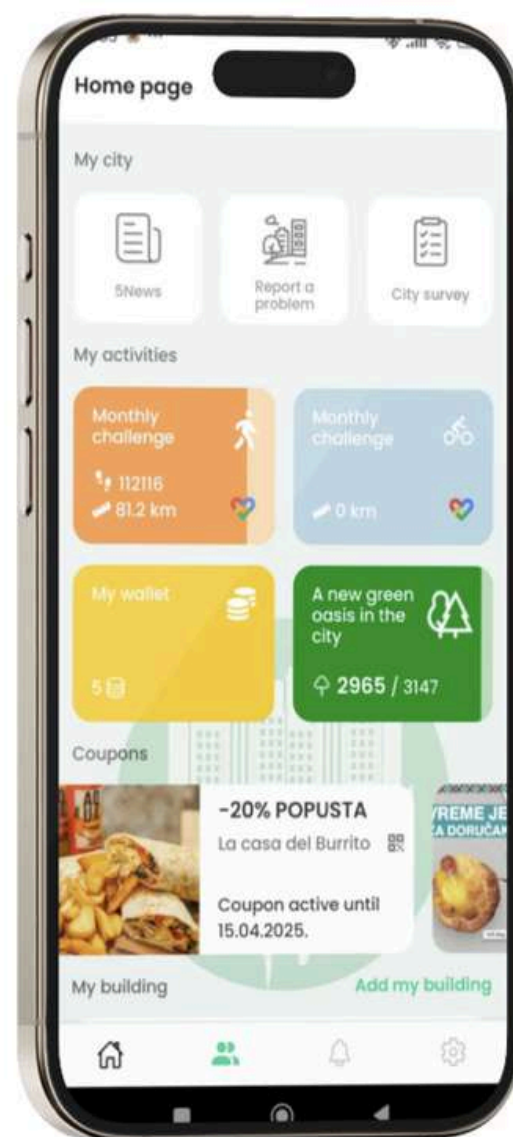
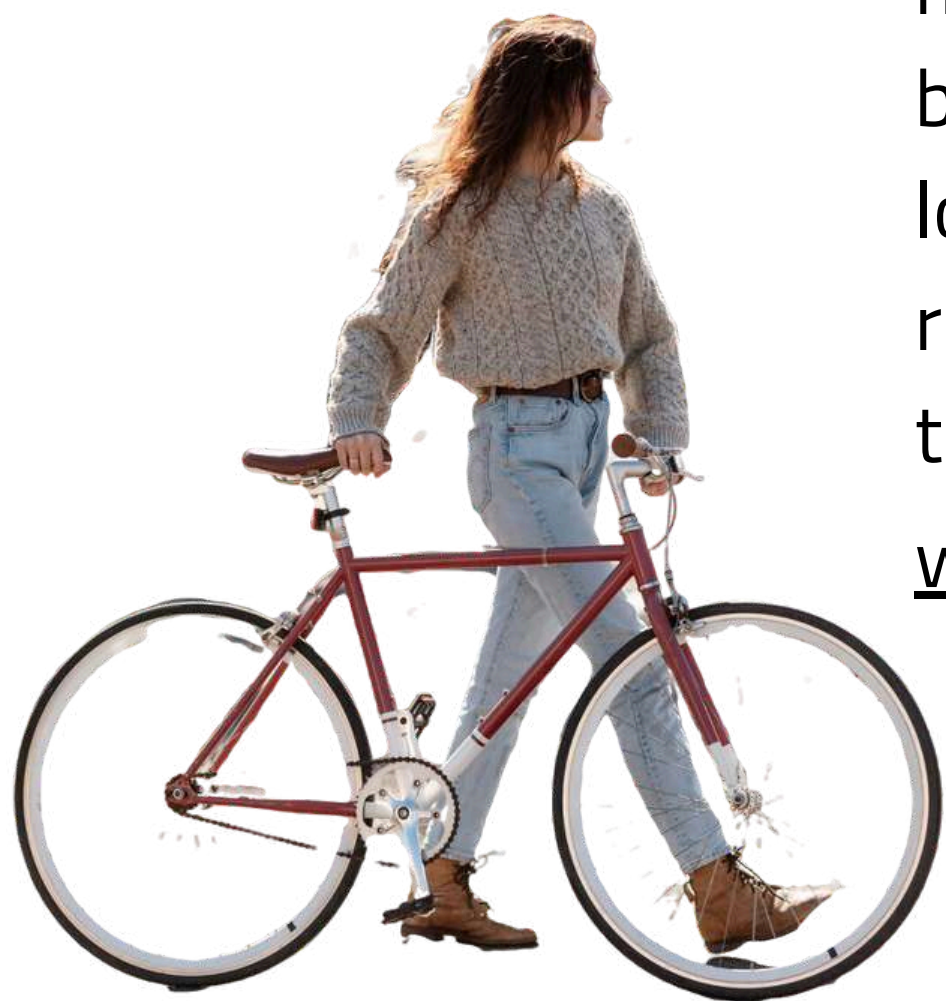


BOOST (2024-2025)

## City&Me

Empowering citizens to engage in local decision-making, foster sustainable behaviors, and support local economies through rewards-based tokenization platform.

[www.cityandme.app](http://www.cityandme.app)



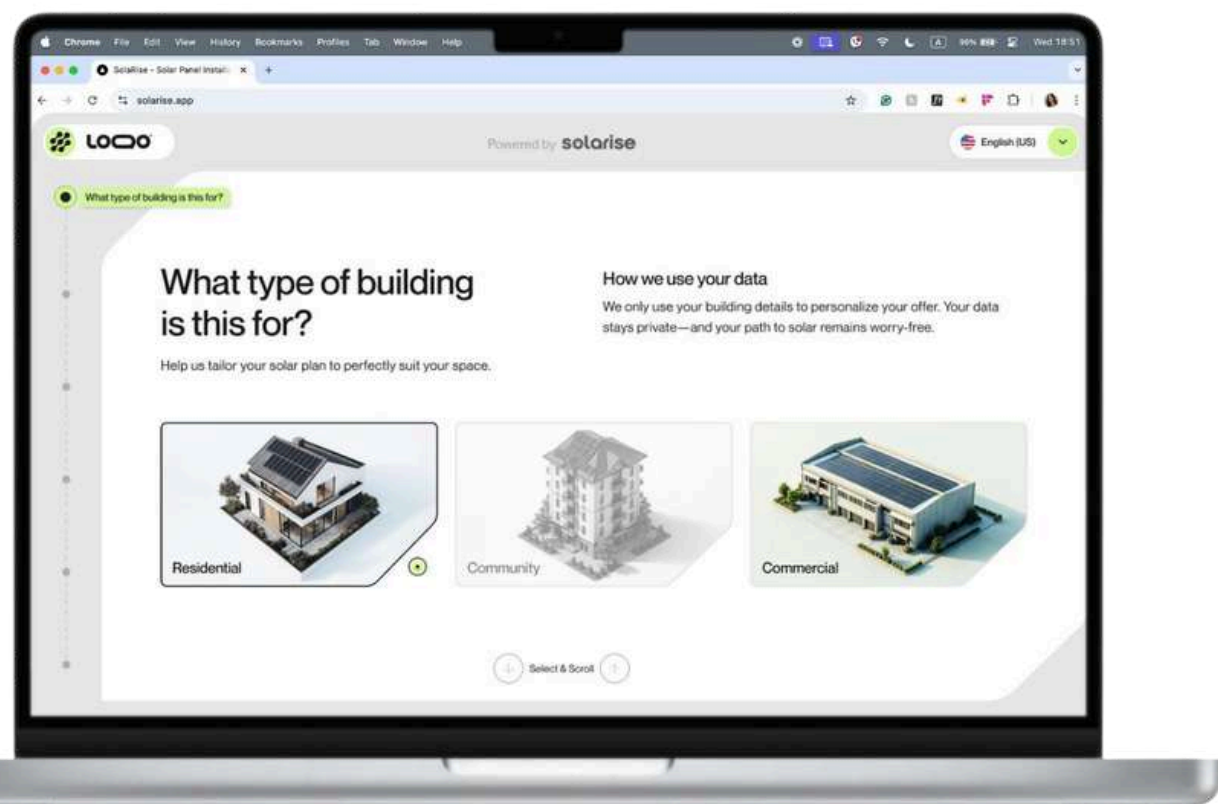
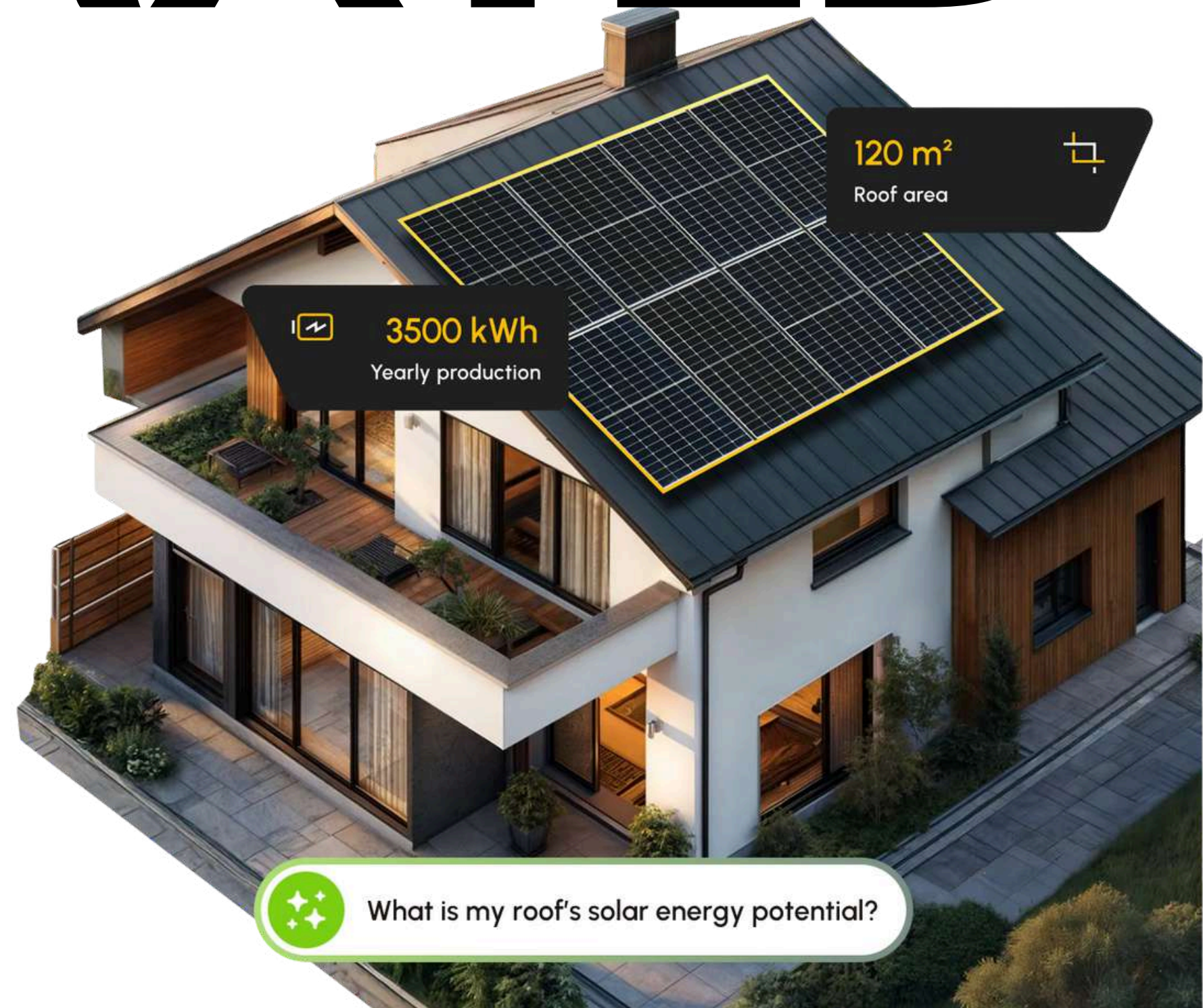
# STARTUPS ACCELERATED



BOOST (2024-2025)

**SOLARISE** [www.solarise.app](http://www.solarise.app)

Accelerating the transition to clean energy by providing informed AI solar solutions.



# STARTUPS ACCELERATED



BOOST (2024-2025)

## MUQA

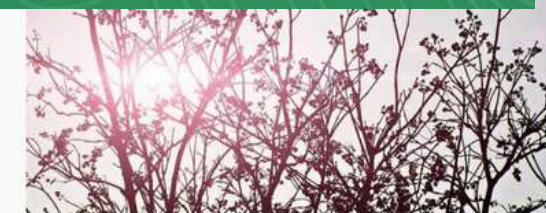
Zazelenimo: A municipal participatory budgeting platform built on Ethereum blockchain, Muqa uses quadratic funding to prioritize small-scale green interventions. Citizens can propose, discuss, fund, and track projects—bringing transparency and collective action to urban greening.

[zazelenimo.com](https://zazelenimo.com)



Green gazebo on Marmontova Street

99 % funded (\$ 12345 €)



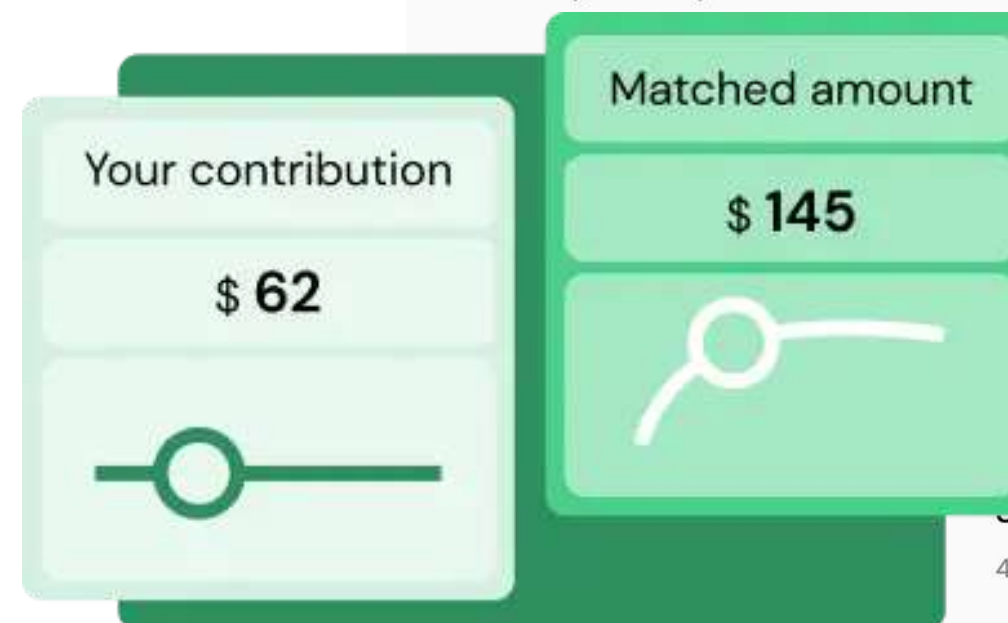
Avenues of Life – Planting trees on the Riva

62 % funded (\$ 23456 €)



Urban gardens in

56 % funded (\$ 34567 €)



Green oasis on Gaje Bulata Square

48 % funded (\$ 56789 €)



Cherry alley in Kir Street

52 % funded (\$ 67890 €)

# STARTUPS ACCELERATED



BOOST (2024-2025)

## PEASY

Peasy is a smart parking solution that allows users to book parking spots in advance, aiming to reduce congestion and improve the urban driving experience.

[peasy.rs](https://peasy.rs)



# STARTUPS INCUBATED



YIF & FOODWASTE HACKATHON (2023)

## CYPRUS FOOD HUB

Cyprus Food Hub reduces food waste by collecting surplus food from manufacturers and supermarkets, then redistributes it as balanced food packages to those facing food insecurity across Cyprus.

[cyprusfoodhub](http://cyprusfoodhub)



# STARTUPS ACCELERATED



YIF (2024)

## IQ3Solar

iQ3Solar provides the tools based on proprietary sensor and AI/ML algorithms to give PV system operators insight and decision making for maximizing their profits. We can provide it through our platform or integrate the tools through existing platforms using APIs.

[iq3solar.info](http://iq3solar.info)

The screenshot displays the iQ3Solar web interface. At the top, it says "Welcome to iQ3 Watch Optimize Power". Below this are two login sections: "Please Sign in" and "Please log in", both featuring email and password input fields, a "Forgot Password?" link, and "Login" and "Create Account" buttons. The "Please Sign in" section also includes a "Data Availability Plot" showing a timeline from October to December with green bars for "Data available" and red bars for "No Data available". Below the plots is a "Faults Detected" table:

Type	Start Date	End Date
Outage	03/10 - 09:30	03/10 - 10:15
Outage	03/10 - 23:45	04/10 - 10:15

At the bottom, there is a "Please log in" section with similar fields and buttons. To the right, a "Filter" sidebar is visible, and a main table shows system status:

Status	Performance	Location	Owner	Production	Description
OFFLINE	ACTION NEEDED	Nicosia	[Redacted]	[Redacted]	Soiling [More] [Phone]
ONLINE	[Green]	[Redacted]	[Redacted]	[Redacted]	[Redacted] [More] [Phone]
OFFLINE	[Yellow]	[Redacted]	[Redacted]	[Redacted]	[Redacted] [More] [Phone]
OFFLINE	NORMAL	[Redacted]	[Redacted]	[Redacted]	[Redacted] [More] [Phone]

# STARTUPS ACCELERATED



AWE (2024)

## FREYIA LABS

Freyia Labs is a Deeptech, Foodtech, and GreenTech startup revolutionizing fermentation with machine learning and sustainability. Their platform helps small producers optimize fermentation, reduce waste, and enhance efficiency, contributing to a smarter, waste-free food system.

[freyialabs.com](https://www.freyialabs.com)



# STARTUPS ACCELERATED

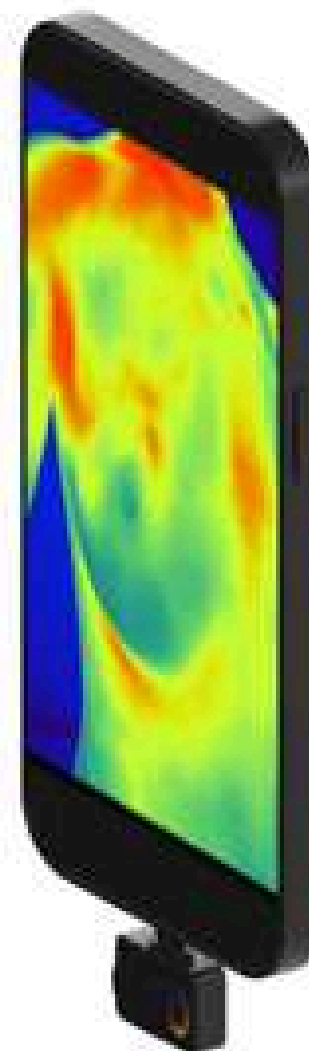
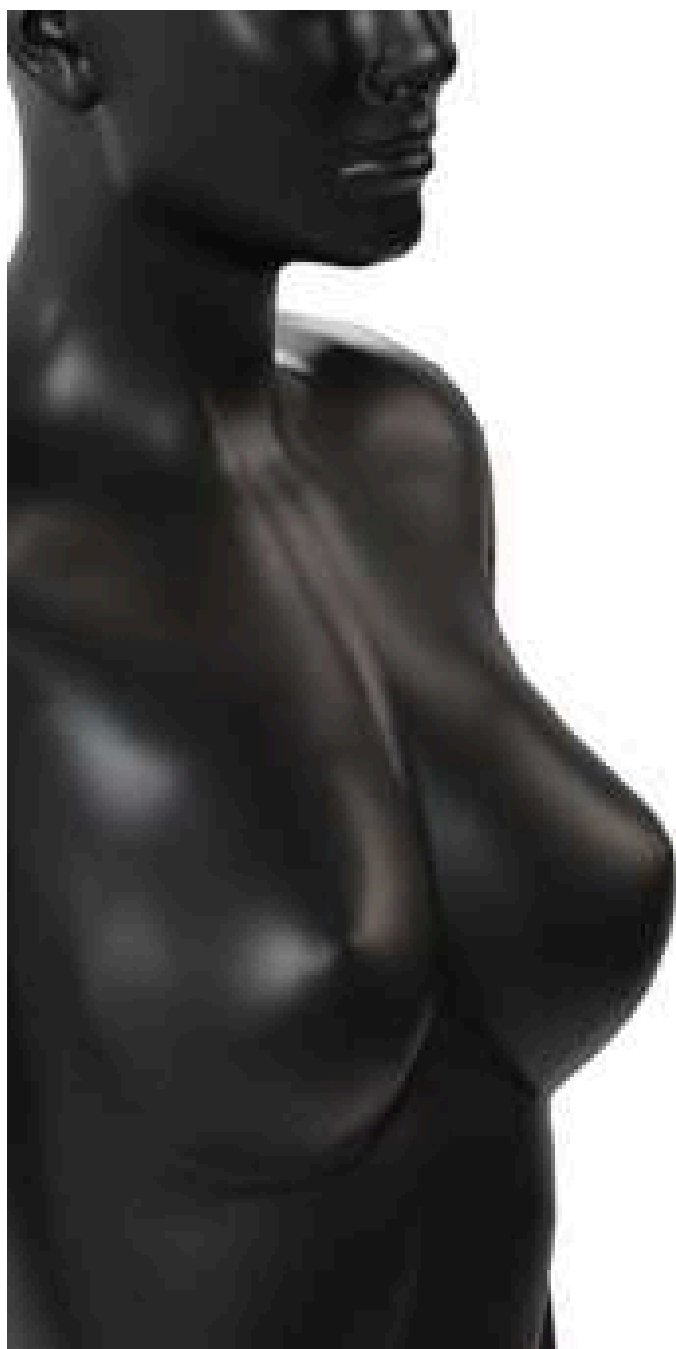


YIF (2023) + AWE (2024)

## MAMMOCHECK

MammoCheck is an at-home breast health monitoring solution that enables women to quickly and affordably detect potential breast cancer risks with real-time results, empowering early action and peace of mind.

[mammocheck.co](https://mammocheck.co)



HEALTHY ?  
→



SICK ?  
→



©2025 MammoCheck Ltd

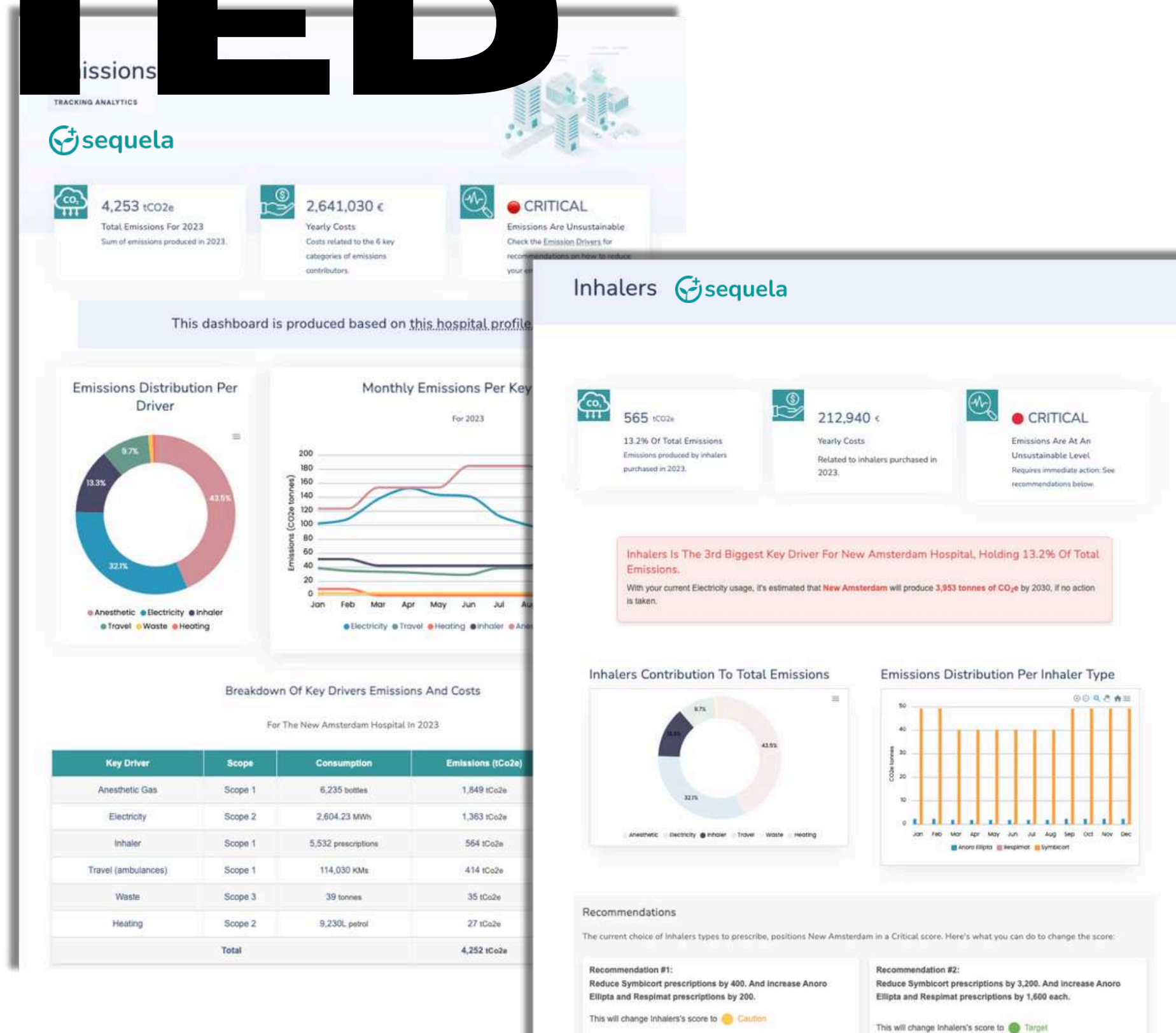
# STARTUPS INCUBATED

STL SPIN-OFF

## SEQUELA

Sequela is a SaaS sustainability platform designed specifically for the healthcare sector. We help healthcare organizations (i.e., hospitals, clinics) track and reduce emissions, achieve sustainability targets, meet regulation requirements (EU CSRD), and appropriately resource plan to protect patients in climate emergencies.

[sequela.ai](https://sequela.ai)



# STARTUPS SUPPORTED

FOODWASTE HACKATHON (2023)

## COLIVE

Colive sources olives from small family farms on both sides of Cyprus's divide, producing olive oil that supports cooperation and peacebuilding between Greek and Turkish Cypriot communities.

[coliveoil.com](http://coliveoil.com)



# STARTUPS SUPPORTED

AWE (2024)

## TRE CYPRUS

TRE Cyprus is a grassroots initiative that cultivates Moringa Oleifera to promote health, sustainability, and social impact with nutrient-rich food, green jobs, and regenerative agriculture.

[trecyprus.com](https://trecyprus.com)



# LET'S WORK TOGETHER



Harnessing the power of technology & innovation to create ecosystems that foster collaborative entrepreneurship and resilience in regions affected by instability.



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www.socialtechlab.org

