

2017 HIGHLIGHTS



Save the Children®

MAKING AN IMPACT FOR CHILDREN



The Impact of Your Partnership

Every child deserves the best chance for a bright future. Because of valued partners like you, many young lives were saved and transformed this past year. In the United States and around the world, more children are growing up healthy, educated and safe. When crisis strikes, more children are receiving the unique care they need. More children’s voices are being heard, and their issues given top priority by world leaders. Your generosity helped change the course of these children’s future and the future we share. Thank you!

Every Day: A Healthy Start

Kangaroo Mother Care Forges Lifesaving Bonds

Every mom wants the best for her newborn. In some of the poorest neighborhoods of Nairobi, Kenya, Save the Children is helping moms cuddle their at-risk babies into a healthy start in life.

By establishing Kangaroo Mother Care (KMC) units at eight hospitals, Save the Children is supporting frontline health workers who help mothers like Emma and her premature baby. And Kenya is just one of the 19 countries where our KMC projects are going strong.

For a baby born too soon or too small, KMC can make all the difference. It is the practice of providing warmth and comfort through skin-to-skin contact between mother and baby and exclusive breastfeeding. After they leave the hospital, the KMC postnatal visits provide continued follow-up care.

Although Emma’s baby was born too early, KMC provided protection from infection, regulated his body temperature and breathing, and encouraged mother-baby bonding.



Photo: Save the Children
The practice of Kangaroo Mother Care is giving Emma’s son Victor, born two months early, the chance to start life as a healthy baby.

Reducing Child Deaths in Rural Nicaragua

When children are healthy, they are more likely to grow into productive adults. The earlier we invest in children’s health, the higher the return on that investment for us all.



Photo: Susan Warner
Integrated Community Case Management in Nicaragua is an example of our work to create innovative and sustainable methods that can be brought to scale for the benefit of children.

Our donors understand this, and have been supporting a highly effective child health program in rural Nicaragua, where deaths among children under age 5 had been higher than the global average. Save the Children has trained community health workers to diagnose and treat childhood diseases. These trusted workers also help families adopt better health practices. Since we launched the integrated Community Case Management program, we have documented a drop of over 50 percent in child deaths in project areas due to pneumonia, diarrhea and dysentery. As a result, the Nicaragua Ministry of Health has adopted the approach as national policy for all rural communities at least two hours from a health facility. Recent investments in this program will enable us to dramatically increase the number of trained health workers. With this additional support, we are poised to place them in nearly 400 more communities in the next four years and make curative and preventive health care available to 384,000 more children. We have demonstrated that trained health workers can save the lives of children who are normally deprived of preventive medicine.



These children in Arkansas benefit from our literacy programs, which promote school readiness and social and emotional development for girls and boys from low-income families.

Every Day: The Opportunity to Learn

U.S. Programs & Advocacy

Across the United States, one in five children grows up in poverty. In rural America, that number jumps to one in four. In our commitment to reach every last child, Save the Children works in some of the most underserved pockets of our country to reach the most marginalized.

This year we began implementing the Community Continuum – a place-based, child-centered strategy for healthy

development and literacy. Nine communities in California, Kentucky, South Carolina and Tennessee now benefit from this approach. When whole communities rally around children – from the police chief to the town librarian – everyone benefits.

Through our advocacy affiliate Save the Children Action Network, we make critical changes for children at the policy level. For example, we know that children who have

access to quality early education programs, including full-day kindergarten, are more likely to succeed. One major legislative win for us this year was the introduction of full-day kindergarten programs in New Hampshire.

We also advocate in Congress and State Houses for critical legislation to protect children in emergencies.



Photo: Agnes Montanari
At the 2017 United Nations General Assembly, Carolyn Miles, President and CEO, urged world leaders to keep the education promises made to refugee children like those she met at the Za’atari camp in Jordan. Our ambition is that no child stays out of school beyond 30 days.

Every Refugee Child Deserves an Education

Today, there are 33 protracted refugee crises in the world. And the average crisis lasts 25 years. This means millions of children miss out on some – if not all – of their education. More than half of the world’s registered refugees of school age – 3.5 million children – are not in school. Girls and children with disabilities are more likely to be out of school. But even for those who can access education, the quality is often very poor.

In March 2017, we launched a joint initiative with UNHCR, the United Nations Refugee Agency, and Pearson – Promising Practices in Refugee Education – to promote innovative ways to provide refugee children with quality educational opportunities. One of these approaches, used in Egypt and South Sudan, is Learning and Well-being in Emergencies, which works not just to improve children’s literacy, but also to address the ways crisis can erode a child’s capacity to learn. In Serbia, we provide emotional support and non-formal educational activities for refugee and migrant children in transit from the Middle East and Africa. We call this our Program on the Move, and it comes with a unique toolkit called Boxes of Wonder.

Rebecca, age 9, and Mary, age 13, stand with their grandmother and another caregiver. When their father and stepmother couldn't support them, they abandoned the girls, who survived by begging in the streets. Save the Children helped provide shelter, food and clothing while working to reunite them with family.

Photo: Save the Children

Every Day: Protection from Harm. Building Resiliency.

Family Reunification in Zambia

In Zambia, where 60 percent of the population lives in poverty, we are working to keep families together and to reunite them if a family breakdown has occurred. Family separation is most often caused by extreme poverty along with a lack of access to basic services. When parents cannot meet

children's daily needs, some opt to place children in institutions of care, or even send them onto the streets.

We use "family strengthening" interventions to decrease family separation. These include parenting sessions to change attitudes about topics such as positive

discipline, which can reduce violence against children and promote family unity. We also improve families' economic situations with training sessions on saving money, managing finances and entrepreneurship skills, so they are better able to meet the costs of children's basic needs.

Healing and Education through the Arts

Healing and Education through the Arts, or HEART, is Save the Children's arts-based approach to psychosocial support for children affected by serious or chronic stress. Based on extensive child development research, we know that artistic expression has powerful therapeutic and educational value. HEART uses drawing, painting, sculpture, music, dance, drama and storytelling to help children process and express their emotions.

Launched in 2011, HEART has been integrated into our child protection, education and emergency response programming all over the world and has supported more than 250,000 children across 20 countries in Africa, Asia, Eastern Europe, Latin America and the Middle East. This year, we adapted HEART to include children with special needs and began piloting this program in centers for children with disabilities in Albania, Armenia, Georgia and Kosovo. Here, in communities where very few options exist for these vulnerable children, we're giving previously excluded girls and boys the chance to thrive.



In Mexico, HEART has helped children like José*, 5, cope with the stress they feel from living in an environment with high rates of poverty, crime and drug addiction. HEART was also used to support children during the 2017 earthquake response.

*Name changed for protection



Breakthroughs for Children

Curbing Preventable Deaths in Children

Pneumonia is the number one infectious killer of children under age 5. Nearly 1 million children die from this preventable disease yearly. Despite its prevalence, pneumonia receives only a small fraction of global health funding and national health spending. The Pneumonia Innovation Network (PIN) is a global network comprised of 350 organizations committed to ending pneumonia deaths by accelerating the development of the most lifesaving innovations. Save the Children will bring PIN to the next level through its leadership and investment in professionalizing and deepening this network, which can drive breakthrough health innovations.

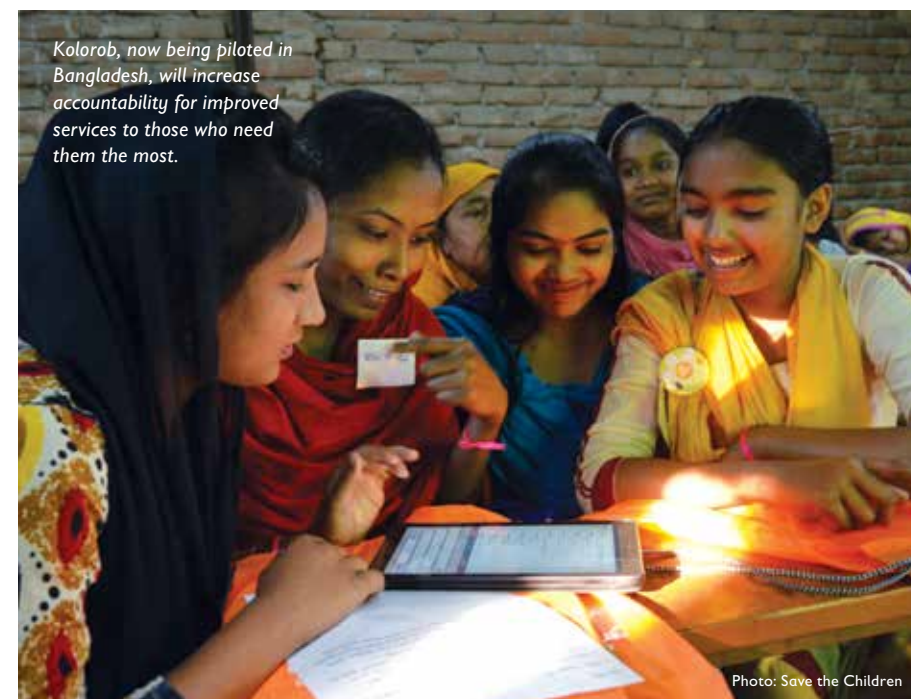
Photo: Susan Warner

Two-month-old Ratipa has a wellness check at the health clinic supported by Save the Children in the Mahama camp in Rwanda serving more than 53,000 Burundian refugees.

Giving the Most Excluded Communities a Voice

Those living in poor urban settlements in Dhaka, Bangladesh, face many challenges in accessing services and voicing their needs to authorities. Kolorob is an Android-based mobile phone application that connects community members to reliable information through an online service directory, interactive map and job portal. Kolorob will help marginalized children, youth and community members access higher quality services to ensure better health, education and protection. Service providers will be able to view their profiles, respond to customer feedback and improve services in a transparent way.

Kolorob, now being piloted in Bangladesh, will increase accountability for improved services to those who need them the most.



In Times of Crisis: Readiness. Relief. Recovery.

A Devastating Hurricane Season

In a nightmare scenario, the United States was hit by three major hurricanes from late August through mid-September. Days of torrential rain from Hurricane Harvey left Houston and the Texas coast under water. Hurricane Irma destroyed homes and lives throughout the Florida Keys and up the

state’s west coast. Hurricane Maria left the people of Puerto Rico without shelter, food, water, fuel and power. One of our first priorities in all three responses was keeping children safe in shelters and providing critical supplies to families who had lost everything. We also set up our signature child-friendly

spaces to give children safe, supervised places to play. Our longer-term strategies encompass distribution of supplies, helping day-care centers and schools reopen and, importantly, offering emotional support programs to help children cope – a priority after any disaster.


For Our Future: The Promise of Childhood

An Investment in Every Last Child

Our story begins in 1919, when founder Eglantyne Jebb launched the fight to save children across war-torn Europe – and inspired a global movement. Turning 100 years old is a once-in-a-lifetime chance to build on the amazing impact we have for children. In celebration of our anniversary in 2019, we are taking a stand on some of the biggest issues facing children and envisioning

a new reality – a future in which every last child survives, learns and is protected. Children need us now more than ever. The world is witnessing the highest levels of human displacement on record. Half of the 22.5 million refugees are under 18 – and 3.5 million are not in school. Pneumonia, a preventable and treatable disease, remains the number one killer of children under

age 5. Natural and manmade crises are more complex and protracted, while the resources needed to help those affected are not keeping pace. As we turn 100, we are accelerating our investment in the power and potential of childhood.



Tragedy in Bangladesh

“The military came into the village and started killing people, then burnt our homes,” says 9-year-old Shawkat’s* uncle. “My niece’s parents were killed, as were her three brothers. Thankfully, she fled with other villagers and made it to Bangladesh where I found her in the hospital because she’d been slashed with a machete. Now, she is fine during the day, but when night falls, she starts to cry and scream out for her mother.”

Between late August and the end of September, more than half a million Rohingya fleeing violence in Myanmar arrived in Bangladesh, among them more than 300,000 children. As the influx continues, Save the Children is responding to the massive need by distributing food, water, and hygiene and shelter supplies. We’re also providing emergency health care, child protection services and psychosocial support for girls and boys impacted by the violence.

Unfortunately, this is just one of the many crises displacing children and families around the world. As in Bangladesh, we are there to help.

*Name changed for child’s protection

Photo: GMB Akash/Panos Pictures



Empowering Girls and Women

The lives of millions of girls and women worldwide remain blighted by gender inequality and discrimination. Our newly established Center for Girls will play a vital role in ensuring we deliver on our bold ambitions for the most marginalized and deprived children – a future in which all children, particularly girls, have the opportunity to survive and thrive. This virtual Center for Girls will underpin our efforts to mainstream gender equality throughout our organization. It will provide country offices with the data and technical resources needed to shift gender norms in ways that offer girls more opportunities for education and employment, and protect them from tragedies like early marriage and violence.

Photo: Egan Hwan

Neelam, 17, became a child rights champion in Nepal after joining a child club supported by Save the Children that educates the public about the dangers of child marriage. Consequently, Neelam’s family agreed to stop her planned marriage and allow her to return to school.

A Heartbreaking Crisis, An Innovative Partnership

Conflict, economic shocks and the worst drought in seven decades have led to a humanitarian crisis of catastrophic proportions. More than 62 million people in Ethiopia, Kenya, Niger, Nigeria, Somalia, South Sudan, Uganda and Yemen are in need of assistance. There is little food or clean water, and the situation grows more alarming every day as children die from malnutrition, hunger and disease. Save the Children is responding, but this crisis is too serious and too widespread for any one agency to handle alone. That’s why, in July 2017, Save the Children, CARE, International Medical Corps, International Rescue Committee, Mercy Corps, Oxfam, Plan International and World Vision launched a first-of-its-kind U.S. alliance, the Global Emergency Response Coalition, to jointly address the enormous need. We continue to search for innovative solutions in line with our resolve to do whatever it takes to keep children safe, healthy and able to learn.



Nunea holds her 6-month-old son Mohammed, who benefited from Save the Children’s Outpatient Therapeutic Program in Shebelle Zone, Ethiopia. He is gaining weight and is now exclusively breastfeeding.

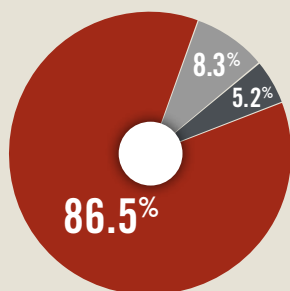
Our Financials 2016

Thanks to the generous support of our donors and partners, we served more than 157 million children in 120 countries around the world including the United States.

In 2016, Save the Children USA continued to maintain a strong financial foundation with \$696.3 million in operating revenue.*

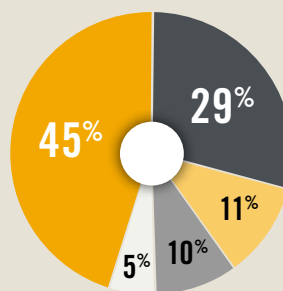


Fiscal Year Ending December 31, 2016



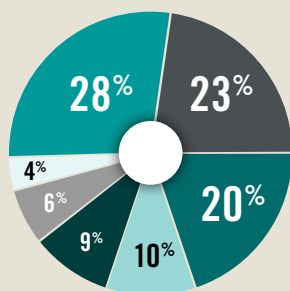
HOW WE USE OUR FUNDS

- 86.5% PROGRAM SERVICES
- 8.3% FUNDRAISING
- 5.2% MANAGEMENT & GENERAL



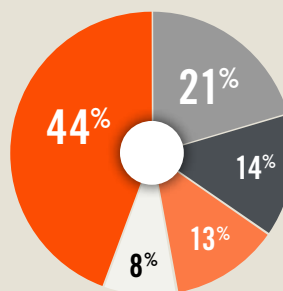
WHERE WE WORK

- 45% AFRICA
- 29% ASIA
- 11% UNITED STATES
- 10% MIDDLE EAST & EURASIA
- 5% LATIN AMERICA & CARIBBEAN



NATURE OF OUR PROGRAMS

- 28% HEALTH & NUTRITION
- 23% EDUCATION
- 20% EMERGENCIES
- 10% HIV/AIDS
- 9% HUNGER & LIVELIHOODS
- 6% PUBLIC POLICY & ADVOCACY
- 4% CHILD PROTECTION



OPERATING REVENUE

- 44% U.S. NATIONAL, STATE & LOCAL GOVERNMENTS
- 21% UN & OTHER MULTI-LATERAL FUNDING INSTITUTIONS
- 14% INDIVIDUALS
- 13% CORPORATIONS
- 8% FOUNDATIONS