

# Giving Tuesday 2025: Campaign Report

An official report on gifts raised and impact enabled.

This Giving Tuesday, The Special Foundation mobilized community support through Giving Circles, inviting donors to give purposeful gifts toward education access for children in underserved communities.



**THE SPECIAL YOUTH**  
LEADERSHIP FOUNDATION

# How Gifts Were Given



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## A structured approach to giving

Gifts were made through themed Giving Circles aligned with specific education priorities, including scholarships, learning supplies, and knowledge support. This model allowed donors to give with clarity, intention, and shared responsibility.

# Who Joined the Circle?



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Celebrating new and returning supporters

**28** gifts were received during the campaign

- **22 NGN gifts**
- **6 USD gifts**

**12** new donors joined The Special Foundation family

Returning donors reinforced trust and commitment, helping us reach more children

# Total Gifts Raised



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Confirmed campaign outcome

Total gifts raised:

**₦4,336,175**

These gifts reflect combined support from both new and returning donors.

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# How Gifts Will Be Used



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## Giving toward measurable outcomes

Giving Tuesday gifts will support:

- Scholarships and access to learning opportunities
- Provision of essential learning supplies
- Knowledge and enrichment support
- Continued work of the foundation

# Your Gifts at Work



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**Every gift creates real change**

**6 Knowledge Circle Gifts** → Paid school fees for a full term for children

**6 Inspire Circle Gifts** → Paid school fees for one session for 11 children

**6 Supplies Circle Gifts** → Provided school supplies for children

**10 Supporters Circle Gifts** → Kept the foundation's operations running

# What's Next?



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## Our plan going forward

Building on the success of our first Giving Circle campaign, The Special Foundation will formalize Giving Circles as an annual Giving Tuesday initiative with year-round engagement. This model supports our long-term goal of reaching 500,000 children by 2030, while strengthening a growing network of donors, partners, and advocates united by a shared mission.

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# Thank You for Making a Difference



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**Let's keep building the future together**

Because of your gifts, children returned to school with hope in their hearts, had the supplies they needed to learn, and experienced opportunities that will shape their futures. Your support doesn't just pay fees or provide materials—it opens doors to dreams, confidence, and growth.

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# Continue to Support Our Work



Spread the word about our mission and vision

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