



The  
**Baroody**  
PROJECT

**Empowering Futures**  
Transforming Lives

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**The Baroody Project Strategic Plan** focuses on empowering underprivileged children and youth in **Northern Virginia** by providing enriching programs that support academic, personal, and social growth. With the motto "Provide Enrichment to Everyone", we seek resources to sponsor children in need and create an inclusive space for their development.





***Every child deserves a fair chance to succeed through education and community support.***

# THE CHALLENGE WHY WE EXIST



## Economic Disparities in Northern Virginia



Over **18%** of children live in low-income households despite the region's overall affluence.



Large income gaps exist, particularly affecting underserved communities.

## Educational Inequities



**32%** of low-income students in Fairfax County score below grade level in reading and math.



Access to extracurricular activities and advanced courses is significantly lower for underserved students.

## Access to Resources



Only **65%** of low-income children have access to afterschool programs compared to 90% of higher-income peers.

## Community Impact



Programs targeting systemic barriers have increased community engagement by **20%**.

### Sources:

Fairfax County Community Action Advisory Board - State of the Poor Report (2020)  
Northern Virginia Health Foundation - Lost Opportunities Report  
Fairfax County Public Schools - Goal 1 Baseline Report (2023)



**OUR MISSION  
& VISION**



## MISSION

Empower children and adolescents by providing access to enriching programs that foster academic, personal, and social development, ensuring equal opportunities to reach their full potential.



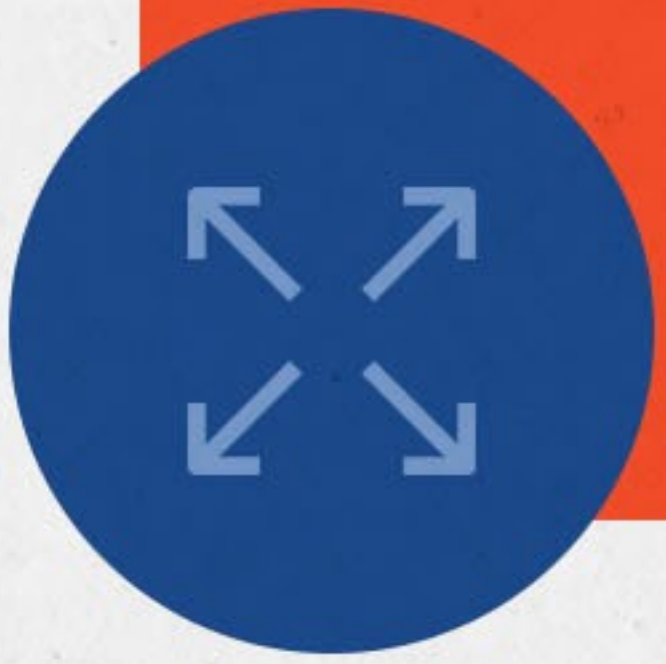
## VISION

Create a future where every child has equal access to educational experiences, enabling them to thrive and contribute positively to their communities.

A hand is shown holding a red dart, poised to throw it at a target board. The target board is circular with concentric rings of black, white, and grey. The background is a solid orange color with a white outline of a large, irregular shape. The text "OUR OBJECTIVES" is written in white, bold, uppercase letters on a dark blue semi-circular background.

**OUR  
OBJECTIVES**

**Expand educational opportunities for low-income students.**



**Provide holistic support through access to our programs addressing academic, emotional, and social needs.**

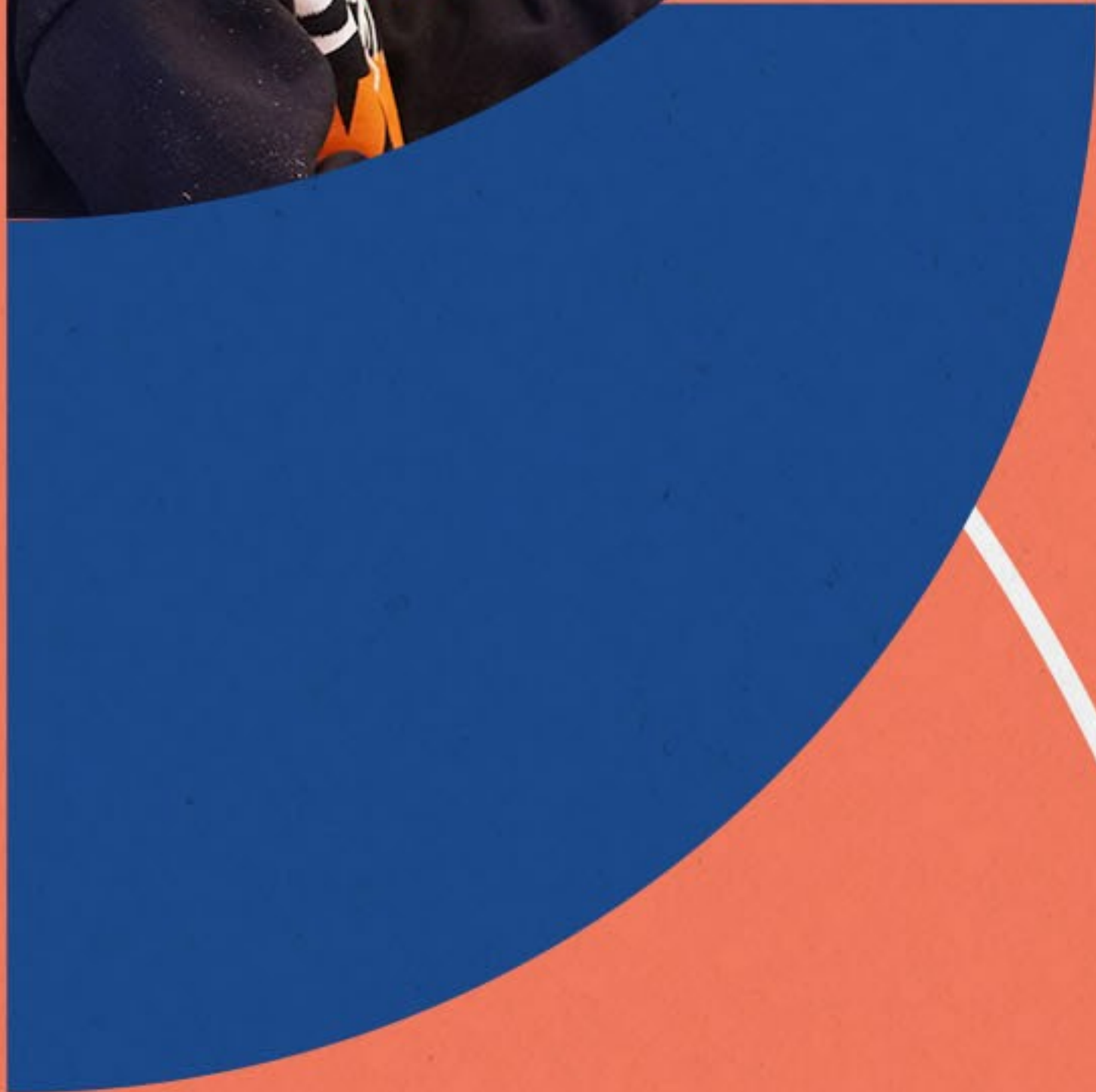


**Partner with local businesses and organizations to increase opportunities for underserved children.**





# PROGRAMS & IMPACT





# Our Programs



**ALL-STAR**  
Sports Program



**FUTURE INNOVATORS**  
Stem Program



**CREATIVE CHAMPS**  
Arts Program



**RISE UP**  
Empowerment program



Empowers businesses and individuals to sponsor children in Northern Virginia, supporting their participation in specific programs such as sports, arts, and summer camps



Donors can receive updates on the progress of the programs they support, while respecting privacy.



Flexible commitment options: annual, per camp, or monthly.



# Sponsorship Program



# General Donation Campaign



Directly supports our programs and operations through flexible funding.



Donations are tax-deductible, offering financial benefits while making a positive impact.



Annual goal starting at: \$50,000

**zeffy** 

Transparent donation system via the Zeffy platform



We provide children with access to afterschool programs, enhancing academic and personal outcomes.



**Key Statistics**  
on Impact



## Programs like ours are essential

because they offer students the support they need to excel academically, develop critical life skills, and grow in confidence.

By participating, students gain opportunities that help them overcome challenges and equip them for success in all areas of life.





# STORIES OF CHANGE



Through direct interventions like access to afterschool programs, **The Baroody Project** has helped children in underserved communities improve academic outcomes, graduate high school, and pursue higher education, demonstrating the transformative power of equitable access to resources.



# Making an Impact Close to Home

\* **Arlington County Public Schools**

\* **Loudoun County Public Schools**

\* **Prince William County Public Schools**

\* **Alexandria City Public Schools**

\* **Fairfax City Public Schools**

\* **Fairfax County Public Schools**

\* **Falls Church City Public Schools**

**TOGETHER,  
WE CAN REACH MORE!**

A hand is shown from the left, holding a red paper heart and placing it into a slot on top of a brown cardboard box. The background is a solid blue color with several large, semi-transparent orange and light blue shapes. The text 'HOW WE USE DONATIONS' is centered in white, bold, uppercase letters over the orange circle.

# HOW WE USE DONATIONS

## TRANSPARENT ALLOCATION OF FUNDS TO:

- ✓ Access to extracurricular programs.
- ✓ Operational costs, including staff and resource development.
- ✓ Collaboration with partners ensures accountability and maximizes impact.
- ✓ Regular updates provided to donors regarding program progress and outcomes.



# WHY YOUR SUPPORT MATTERS





Provides underserved children with essential resources and mentorship.



Promotes social mobility and reduces systemic barriers.



Empowers children to achieve their potential, creating a ripple effect that strengthens communities.



**JOIN US IN CREATING  
A BRIGHTER FUTURE**



## **SPONSORSHIP PROGRAM**

Choose a specific program to support.

## **DONATE**

Contribute to our general scholarship fund to make an immediate impact



## **PARTNER WITH US**

Collaborate to expand opportunities for underserved children.





“

Every child deserves a fair chance to succeed. By working together, we can transform lives, reduce inequality, and build stronger communities.

**Your support ensures that children have the resources they need to thrive**

”

# CONTACT US



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The Barody Project







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