

Report: Food Ration Distribution as Flood Response in Buner

Submitted by Network for Human and Social Development

A Joint Collaboration of Network for Human and Social Development and Air University

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Background

From July 2025 to date (August 2025), the floods have substantially increased in magnitude both as a consequence of climate change, deforestation, weakening bureaucracy and due to mismanagement between organizations directly involved with disaster response. This was felt at a national level whether it was Sindh, Punjab or KP. However, the floods which has shattered the population of Buner were notable for their ferocity and sheer scale of damage.

Estimates of the total loss of life has indicated that to date, 600-800 people have been directly impacted as a consequence of the floods. Furthermore, loss of economic activity has been substantial and has also played a significant role.

The primary respondents in this situation have been the Pakistan Armed Forces, followed by nationally registered non-government non-profit charities that are based in the area, and academic institutions where student bodies in collaboration with their management committees. All three have conducted charity drives through which food kits, blankets, quilts, fresh clothes, medicine, and awareness of their situation have been collected and collated.

Project Report

Network for Human and Social Development in collaboration with Air University conducted such a flood response and donation drive in the vicinity. NHSD spread awareness of the project through funding drives at a national scale, and donations were collected from the community.

This is one of the aims and objectives of an MOU between Air University as well as Network for Human and Social Development.

Funds generated resulted in the procurement of 26 food ration packs. The food ration packs were procured from local vendors in KP. These food ration packs included oil, sugar, rice, lentils, and whole grain wheat.

Network for Human and Social Development and Air University were jointly represented by NHSD Field Staff in this distribution.

The location of the flood affected area is located in 34.5764460N 72.4502600E and Google Map Code 8J6JHFG2+H4.

The Food Pack Distribution was successful.

Recommendations for Future Projects

The following recommendations have been noted by NHSD Field Staff for further action in future flood responses in Buner and flood-affected KP districts.

1. The area in which the response was undertaken had been severely and drastically impacted as a consequence of the floods and to that end, many flood affectees are currently out in the open and are not safe. For future responses, the provision of tents or some sort of protection layer against rain is necessary.
2. The local population were not able to respond effectively to the flood because of a limited number of early warning systems, as well as the weakened state of governance in the area. They require an early warning system that is focused on the local riverbed so as to prevent impacts of such floods on the population. Without this intervention, it is likely that Buner will continue to suffer from floods in subsequent years. Training of the community has become significant and necessary, as well as early warning systems.
3. The community in Buner, much like the rest of Khyber Pukhtunkhwa, is not culturally and socially comfortable with photos being taken during food ration distribution. This is because of the importance of “purdah” which is integrated into their Pukhtunwala tradition. For future ration distribution, local leaders should be included during distribution to resolve such limitations.

Photos









