



"Empowering Communities, Transforming Lives!"

Face Up Generation Aid Organization (FUGAO)
Addis Ababa, Ethiopia
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Our Ref No: FUGAO/Aug/2025/L.No.0035
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🔑 Project Title

"Green Shields Ethiopia: Restoring 10 Million Trees for Climate & Livelihood Resilience"

🌐 Vanity URL (Proposed)

globalgiving.org/projects/green-shields-ethiopia

🚩 Submitted by

Face Up Generation Aid Organization (FUGAO)

🎯 Funding Goal

\$1,000,000



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📅 Project Duration

June 2026 – May 2031 (5 years)

📍 Project Location

Oromia, Amhara, Afar, Somali, Tigray, and Benishangul-Gumuz Regional States

🔑 Key Themes

Primary Themes

1. Massive Community-Led Reforestation

- ✓ Establish 150 community-run nurseries managed by women and youth cooperatives.
- ✓ Plant 10 million indigenous and fruit trees on degraded farmlands, riverbanks, and hillsides.
- ✓ Integrate tree planting with soil and water conservation measures.

2. Agroforestry & Climate-Smart Agriculture

- ✓ Train 5,000 farmers to integrate trees into crop and livestock systems.
- ✓ Distribute irrigation kits, drought-tolerant seeds, and organic fertilizers.
- ✓ Promote fruit tree orchards to improve nutrition and income.

3. Green Jobs & Livelihood Creation

- ✓ Employ 200,000 community members in nursery management, planting, and tree care.



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- ✓ Support 500 microenterprises in timber, honey production, fruit processing, and herbal products.

4. Water Conservation & Soil Protection

- ✓ Restore 50,000 hectares of degraded land to reduce erosion.
- ✓ Plant windbreaks and watershed forests to protect local water sources.

5. Environmental Education & Youth Engagement

- ✓ Train 20,000 youth as “Green Guardians” for long-term forest stewardship.
- ✓ Implement school greening programs and eco-clubs.

Secondary Themes

- ✓ Women's economic empowerment
- ✓ Carbon capture & climate change mitigation
- ✓ Renewable energy for nursery irrigation
- ✓ Food security and nutrition improvement

Q Project Summary

Ethiopia is losing 92,000 hectares of forest annually, fueling climate change, food insecurity, and water scarcity. The "Green Shields Ethiopia" project will restore degraded landscapes by planting 10 million climate-resilient trees over 5 years, while creating jobs, improving livelihoods, and building long-term climate resilience. This initiative will directly engage local communities, especially women and youth, to ensure sustainable management of restored areas.

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Pressing Problem

- ✓ Rapid deforestation and land degradation threaten rural livelihoods.
- ✓ Climate shocks (droughts, floods) are destroying farmlands and water sources.
- ✓ Millions face worsening food insecurity and poverty.
- ✓ Lack of community-led, large-scale reforestation programs leaves gaps in climate adaptation.



Sources: FUGAO Field Report, Ministry of Agriculture & Ministry of Environment

Why This Matters

- ✓ Forests act as natural shields, protecting soil, water, and biodiversity.
- ✓ Tree-based livelihoods provide sustainable income for rural families.
- ✓ Large-scale reforestation reduces disaster risks and restores local climate balance.



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💡 Our Solution

Over 5 years, this project will:

- ✓ Establish 150 nurseries producing 12 million seedlings.
- ✓ Plant and maintain 10 million trees across 6 regions.
- ✓ Train 5,000 farmers in climate-smart agroforestry.
- ✓ Employ 200,000 people in green jobs.
- ✓ Restore 50,000 hectares of degraded land.
- ✓ Use drones and satellite technology to monitor growth and survival rates.

📊 Key Activities & Budget Snapshot

<i>Activity</i>	<i>Amount (USD)</i>
Nursery setup & seedling production	\$250,000
Planting & maintenance labor	\$250,000
Tools, irrigation & equipment	\$120,000
Farmer training & agroforestry support	\$100,000
Monitoring & evaluation (incl. drones)	\$80,000
Project management & logistics	\$200,000
Total	\$1,000,000



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✔ Expected Long-Term Impact by 2031

- ✓ 10 million trees thriving across Ethiopia.
- ✓ 2.5 million tons of CO₂ captured.
- ✓ 200,000 people with sustainable green jobs.
- ✓ 50,000 hectares of land restored and protected.
- ✓ Improved food security and incomes for 500,000+ people.

🌍 Sustainability Plan

- ✓ Train local cooperatives for long-term forest management.
- ✓ Generate income through fruit, timber, and eco-tourism activities.
- ✓ Partner with schools and youth clubs to sustain environmental education.
- ✓ Establish community forest protection bylaws.

💰 Donation Options

- ✓ \$10 – Provide tree seedlings for 5 households to start home gardens.
- ✓ \$25 – Grow and plant 10 fruit trees.
- ✓ \$50 – Provide irrigation equipment for a community nursery.
- ✓ \$100 – Train a farmer in climate-smart agroforestry.
- ✓ \$500 – Support a youth group to plant 500 trees.
- ✓ \$1,000 – Restore 1 hectare of degraded land.
- ✓ \$3,000 – Establish a community-led reforestation campaign reaching remote villages.
- ✓ \$5,000 – Establish a fully equipped community tree nursery.

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□ Partners & Coordination

- ✓ Ministry of Agriculture & Ministry of Environment
- ✓ Ethiopian Forestry Development Authority
- ✓ UN FAO, UNEP, and World Food Programme
- ✓ Local cooperatives and youth associations

📷 Photos, Showcase & Visuals Documentation

📷 Photo 1

Caption: Women tending seedlings in a community nursery.

Description: Women-led nurseries produce thousands of fruit and indigenous trees.



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📷 Photo 2

Caption: Farmers planting trees along a restored riverbank.

Description: Tree planting protects water sources and prevents erosion.



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📷 Photo 3

Caption: Youth volunteers participating in Green Guardians training.

Description: Young environmental stewards learn to protect forests for future generations.





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Monitoring & Reporting Plan

- ✓ Baseline mapping of degraded areas.
- ✓ Annual survival rate assessment of planted trees.
- ✓ Farmer income and yield tracking.
- ✓ Carbon capture estimates verified via satellite data.

Key Performance Indicators (KPIs)

- ✓ 10 million trees planted and maintained.
- ✓ 50,000 hectares restored.
- ✓ 200,000 people employed in green jobs.
- ✓ 500,000+ beneficiaries with improved livelihoods.
- ✓ 2.5 million tons of CO₂ captured.



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🏢 Implementing Organization

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📞 Contact Information

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🌟 Project Motto

"Planting today, protecting tomorrow."