

BUSINESS PROFILE



**WHERE THERE IS LIGHT,
THERE IS HOPE**



2025

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ABOUT LIGHT OF NATION YOUTH PROJECTS

Light of Nation Youth Projects (LNYP) is a dynamic non-profit organization founded in 2010 yet legally registered in 2014, with a mission to empower youth and drive positive change in communities. Over the years, LNYP has evolved into a leading force in youth development and community advancement, offering a comprehensive range of services tailored to address the diverse needs of young people.

History

LNYP was established in response to the pressing need for youth empowerment and community development initiatives in our region. Recognizing the potential of young people as catalysts for change, a group of passionate individuals came together to create an organization dedicated to unlocking their talents and providing growth opportunities.

Since its inception, LNYP has grown steadily, expanding its reach and impact through strategic partnerships, innovative programs, and a commitment to excellence. We have expanded to secure branches in Mpumalanga, Kwa-Zulu Natal, and Northwest with our headquarters in Gauteng.

SERVICES

Development and Skills Training

LNYP believes in the transformative power of education and skill-building to unlock opportunities for youth. We offer a range of developmental programs, vocational training workshops, and career development initiatives aimed at equipping young people with the knowledge, skills, and confidence to succeed in their chosen fields.

Health Promotion and HIV Prevention

Promoting health and well-being is a core pillar of LNYP's work. We conduct health awareness campaigns, sports events, provide access to sexual and reproductive health services, and implement evidence-based HIV prevention programs. Through community outreach, workshops, and counselling services, we aim to reduce the prevalence of HIV/AIDS and other health disparities among youth.

Gender Equality Advocacy

LNYP is committed to advancing gender equality and empowering young women and girls. We conduct advocacy campaigns, provide leadership training, and create safe spaces for dialogue and activism. By challenging harmful gender norms and promoting equal rights and opportunities, we strive to create a more inclusive and equitable society.

Community Engagement and Development

At the heart of LNYP's work is community engagement and mobilization. We facilitate youth-led initiatives, environmental conservation projects, and community development programs aimed at addressing local challenges and building sustainable solutions. By empowering youth as agents of change, we contribute to the social, economic, and environmental resilience of communities.

PRODUCTS AND SERVICES



Information, Advice, and Referral

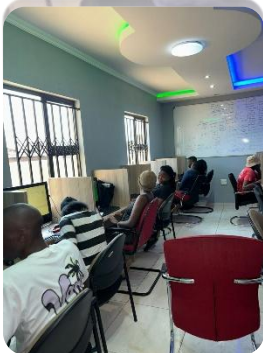
- This is where our advice desk officer places job postings on our notice boards and assists members of the public with job applications.
- We assist our beneficiaries in the creation of professional and proactive CVs
- We provide information, advice, and referral to social services including psychological, counselling, legal etc.



Social Programs

This is where we address social ills in our communities through awareness campaigns, events which includes:

- Gender-based violence
- Sports
- LGBTQ+
- Drug Abuse
- Culture and Heritage



Skills Development

We offer the followings skills programs:

- Business Skills – End user Computer, Merchandise, Work - Readiness
- Technical Skills – Paving
- Entrepreneurship and Business Management Skills
- Arts, Sports, and Culture programs – crafts, soccer, dance, theatre, and visual arts



Job Application Skills

This is compulsory training for any of our beneficiaries enrolling in any of our programs. With such skills, our beneficiaries are able to build and maintain productive relationships at the workplace. They're equipped with real entry level and transferrable skills and the positive attitude expected from them by employers in order to build a healthy and productive work relationship.



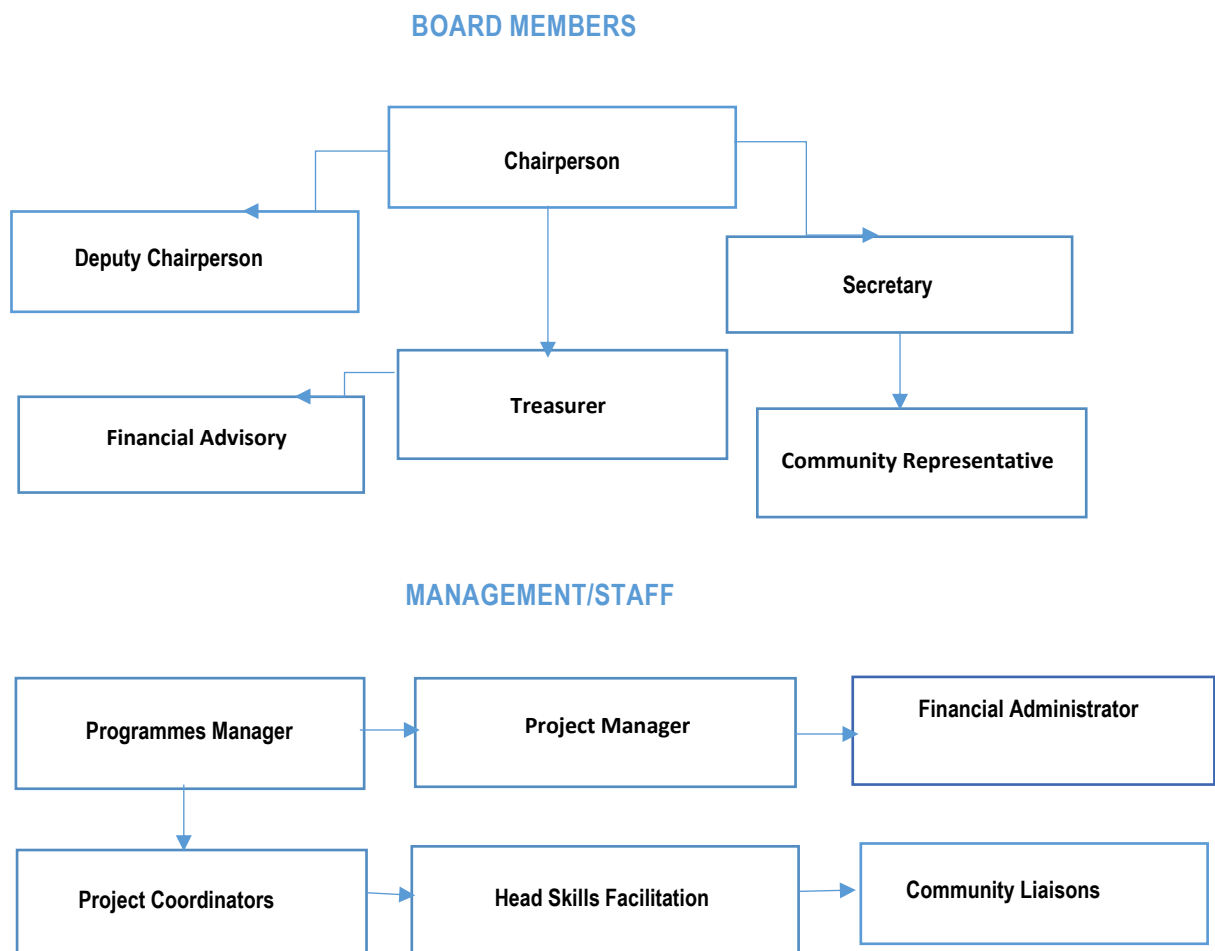
National Gender-Based Violence Program

Seeing how gender-based violence is a pandemic, we nationally respond to it through GBV educational workshops, national awareness campaigns, gender-based violence response community dialogues and we make referrals for psychosocial and counselling support for survivors.

LNYP is governed by a Board Members, who provide strategic oversight and ensure the organization's adherence to its mission and objectives. The operational management team is responsible for the day-to-day running of the organization and the successful implementation of its programs. This includes program managers, coordinators, and community liaisons, all of whom play pivotal roles in ensuring the smooth execution of LNYP's wide range of youth-focused activities. A strong emphasis is placed on transparency and accountability, with regular reporting to stakeholders and ongoing evaluation of program outcomes.

Governance Documentation

LNYP operates under a legally recognized constitution and adheres to all relevant statutory requirements for non-profit organizations. The Board Members ensures compliance with governance standards, while regular audits and evaluations of activities are conducted to maintain program effectiveness and accountability.



SUCCESS STORIES / KEY REFERENCES

1. Sinethemba Khumalo's Journey to Empowerment:

Sinethemba Khumalo, a single mother from an underserved community, joined our training program. Through intensive technical training skills, Sinethemba gained confidence and expertise in digital marketing. We then connected her with a local tech company (Digital Hub) seeking to diversify its workforce. Sinethemba's dedication and skills impressed the company, and she was hired as a junior digital marketer assistant. With a stable job, Sinethemba could now provide for her family and inspire her community with her journey from adversity to success.

2. Transforming a Community through Collaboration:

We partnered with a local manufacturing company aiming to hire employees from marginalized backgrounds, we then provided candidates with job-readiness workshops, technical training, and mentorship. One standout candidate, Thapelo Mokou, was placed in a production role. His exceptional performance led to promotions, and he eventually became a team leader. The company saw improved team dynamics and recognized the value of a diverse workforce. This partnership did not only change Thapelo's life but also set an example for other companies to invest in their communities.

3. From Shyness to Captain:

Sarah Mokou was once a shy and reserved teenager who discovered her passion for soccer through our sports programs. Through dedicated coaching and support, Sarah not only honed her skills on the field but also developed leadership qualities and gained confidence off the pitch. Today, she serves as captain of her team, inspiring her peers with her determination and sportsmanship. Our commitment to empowering youth through sports has truly transformed Sarah's life, turning her into a beacon of hope and inspiration for her community.





