



Face Up Generation Aid Organization (FUGAO)  
Addis Ababa, Ethiopia  
Registration Number: 7569  
Bank Name: Awash Bank Hayat 49 Mazoria Branch  
FUGAO USD Account: 023071541883500  
FUGAO ETB Account: 013081541883500  
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Our Ref No: FUGAO/Aug/2025/L.No.00101  
Date: 07 Aug, 2025

### Project Title

**"From Crisis to Courage: Empowering Ethiopia's Youth for Peace and Prosperity"**

### Vanity URL (Proposed)

[globalgiving.org/projects/crisis-to-courage-ethiopia](https://globalgiving.org/projects/crisis-to-courage-ethiopia)

### Submitted by

**Face Up Generation Aid Organization (FUGAO)**



## 💰 Funding Goal

\$1,000,000

## 📅 Project Duration

March 2026 – February 2030 (4 years)

## 📍 Project Location

Conflict-affected regions in Oromia, Amhara, Tigray, Somali, Benishangul-Gumuz, and Southern Ethiopia

## 🔑 Key Themes

### Primary Themes

#### 1. Youth Empowerment and Employment

- ✓ Train 2,000 conflict-affected youth in leadership, vocational skills, entrepreneurship, and peace building.
- ✓ Launch 200 youth-led small businesses through startup grants and mentoring.
- ✓ Provide life-skills and psychosocial support to promote confidence and purpose.

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## 2. Peace building and Social Cohesion

- ✓ Mobilize Peace Clubs in 100 schools and youth centers.
- ✓ Train community peace ambassadors to prevent youth radicalization and promote interethnic harmony.
- ✓ Organize youth-led dialogues, sports for peace, and cultural exchange forums.

## 3. Mental Health and Trauma Recovery

- ✓ Deliver trauma-informed care and psychosocial services for 5,000 conflict-affected youth.
- ✓ Set up mobile counseling units and safe spaces for healing and expression.

## 4. Education Recovery and Digital Literacy

- ✓ Reintegrate 1,500 out-of-school youth into formal or alternative education pathways.
- ✓ Equip youth centers with solar-powered digital classrooms and internet access.
- ✓ Train youth in digital skills (ICT, coding, online freelancing) for the 21st-century workforce.

## 5. Community-Driven Leadership

- ✓ Establish Youth Development Committees to co-lead project design, planning, and monitoring.
- ✓ Ensure 50% of leadership roles are held by young women and marginalized youth.
- ✓ Foster civic engagement and accountability through youth-led social impact initiatives.

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## Secondary Themes

- ✓ GBV Prevention and Support for Young Women
- ✓ Livelihood Recovery in Post-Conflict Zones
- ✓ Inclusive Governance and Civic Participation
- ✓ Climate-Smart Entrepreneurship
- ✓ Technology for Peace and Education Access



## 🔍 Project Summary

Ethiopia's conflict-affected youth are living at the intersection of trauma, unemployment, and lost educational opportunity. Many are at risk of recruitment into violence, early marriage, or lifelong poverty. Yet, they are also the greatest untapped force for peace and progress.

Through this project, Face Up Generation Aid Organization (FUGAO) will empower 2,000 youth with skills, healing, and hope. We will train them to become builders of peace, business, and community resilience. From vocational training and startup funding to trauma recovery and digital learning, this holistic project lays the groundwork for sustainable youth-led recovery in Ethiopia.

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## 📌 Pressing Problem

Ethiopia is home to over **11** million youth affected by conflict — many displaced, unemployed, traumatized, and out of school. Without intervention:

- ✓ Youth are vulnerable to violence, extremism, and poverty.
- ✓ Girls face high risk of GBV, early marriage, and education dropout.
- ✓ Communities remain divided and unstable without youth inclusion in recovery.



*Sources: UNDP Ethiopia, Ministry of Women and Social Affairs, FUGAO Field Reports*

### 🔥 Why This Matters

- ✓ ☐ 68% of Ethiopia's population is under 30 — empowering them is key to national recovery.
- ✓ 🎓 Over 3 million youth dropped out of school due to war and crisis.
- ✓ 📁 Youth unemployment in Ethiopia exceeds 30% in rural areas.
- ✓ ❤️ Trauma and hopelessness drive social unrest, migration, and cycles of violence.



## 💡 Our Solution

This 4-year project will:

- ✓ Train 2,000 conflict-affected youth in trades, peace building, and leadership
- ✓ Establish youth-led social enterprises with startup grants & business coaching
- ✓ Integrate GBV support and trauma counseling for vulnerable youth
- ✓ Reconnect 1,500 dropouts to school, skills training, or digital learning
- ✓ Mobilize Peace Clubs and conflict-prevention campaigns in 100 communities
- ✓ Engage youth in community governance and policy dialogue

## 📊 Key Activities & Budget Snapshot

Activity	Amount (USD)
Vocational training (TVET, digital, business)	\$300,000
Peace building programs & youth-led events	\$150,000
Mental health & trauma support (staff, tools)	\$120,000
Education reintegration & digital classrooms	\$130,000
Startup seed funding for youth enterprises	\$150,000
Project management, M&E, admin	\$100,000
Local partnerships & coordination	\$50,000
<b>Total</b>	<b>\$1,000,000</b>



## **Expected Long Term Impact by 2030**

- ✓ 2,000 youth trained and employed or self-employed
- ✓ 200 businesses launched, creating local jobs and services
- ✓ 5,000 youth receive psychosocial support
- ✓ 1,500 youth reintegrated into learning or job pathways
- ✓ 100 schools/centers host peace clubs and digital learning
- ✓ 50% women participation in all youth leadership programs
- ✓ 30% reduction in youth-related violence and dropout rates in target areas

## **Sustainability Plan**

- ✓ Youth-led cooperatives and businesses will be legally registered and supported post-project
- ✓ Local TVET centers and peace clubs will be linked to government programs
- ✓ Trained youth will serve as peer mentors to future cohorts
- ✓ Community ownership and FUGAO's strong government collaboration ensures long-term impact



## 💰 Donation Options

- ✓ **\$25** – Provides trauma counseling and a mental health kit for one conflict-affected youth
- ✓ **\$50** – Covers digital skills training and internet access for a girl in a rural community
- ✓ **\$75** – Supplies school materials and uniforms for three out-of-school youth
- ✓ **\$100** – Funds startup kits (tools & materials) for one youth-led microbusiness
- ✓ **\$500** – Supports full vocational training for five displaced youth
- ✓ **\$1,000** – Equips a digital learning lab with solar power, tablets, and training tools
- ✓ **\$3,000** – Launches a youth peace club and trains 30 youth in conflict resolution
- ✓ **\$5,000** – Establishes a community youth enterprise hub benefiting 60+ young people

## ☐ Partners & Coordination

- ✓ Ministry of Women and Social Affairs
- ✓ Regional Youth Affairs and Peace Commissions
- ✓ UNDP, ILO, and CSO youth networks
- ✓ Local TVET centers, churches, mosques, and youth groups

## ☐ Why Trust FUGAO?

- ✓ Field-tested humanitarian experience in displaced communities across Oromia, Amhara, Somalia, Afar, Benishangul Gumuz and SNNPR
- ✓ Strong collaboration with regional bureaus and camp leaders
- ✓ Track record of shelter & WASH response during the 2020–2023 conflict

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- ✓ Full compliance with SPHERE standards, financial audits, and GlobalGiving guidelines
- ✓ A people-first approach grounded in local participation, transparency, and inclusion

## 📷 Photos, show case & Visuals Documentation

### 📷 Photo 1

**Caption:** Women soldiers carrying wounded comrades in conflict-affected areas of Ethiopia.

**Description:** Female members of Ethiopia's armed forces assist injured colleagues in conflict zones across Tigray, Amhara, Afar, Oromia, and Benishangul-Gumuz, reflecting the intense burden faced by women combatants and highlighting urgent needs for medical support, rehabilitation, and peace building initiatives.



**📷 Photo 2**

**Caption:** Displaced mother weeping in Ethiopia's conflict zones.

**Description:** A tearful mother holds her child among other displaced families in Oromia, Amhara, Tigray, Afar, Somalia, and Benishangul-Gumuz regions, underscoring the severe humanitarian crisis and the urgent need for food, shelter, and psychosocial support for conflict-affected women and children.



📷 Photo 3

**Caption:** Protesters demand justice and peace in Ethiopia.

**Description:** Thousands gather in Ethiopia's cities and towns to protest violence, injustice, and displacement affecting Oromia, Amhara, Tigray, Afar, Somalia, and Benishangul-Gumuz, highlighting the population's urgent calls for peace, protection of human rights, and inclusive dialogue to end conflict.





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## ■ Monitoring & Reporting Plan

- ✓ Quarterly narrative and financial updates to GlobalGiving
- ✓ Baseline and end line youth development and employment surveys
- ✓ Regular tracking of training outcomes, job placements, and business startups
- ✓ Photo documentation and video testimonials from youth beneficiaries
- ✓ Digital attendance logs and training performance records
- ✓ Community feedback through youth satisfaction scorecards and focus groups
- ✓ Joint monitoring visits with local bureaus and implementing partners
- ✓ Gender and inclusion audits to ensure equitable participation

## ☑ Key Performance Indicators (KPIs)

- ✓ **2,000 youth** trained in vocational, digital, and peace building skills
- ✓ **1,500 out-of-school youth** reintegrated into learning or job pathways
- ✓ **200 youth-led businesses** launched with startup support
- ✓ **5,000 youth** receive psychosocial and trauma recovery services
- ✓ **100 Peace Clubs** established in schools and youth centers
- ✓ **500 young women** in leadership, entrepreneurship, and digital training
- ✓ **80% of trained youth** employed, self-employed, or continuing education
- ✓ **30% reduction** in youth-related violence and school dropout rates in target areas
- ✓ **500+ youth** engaged in community governance and peace initiatives



## Implementing Organization

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- ✓ **City:** Addis Ababa, Ethiopia

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## Project Motto

*"From trauma to triumph — building youth-powered peace and prosperity."*

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