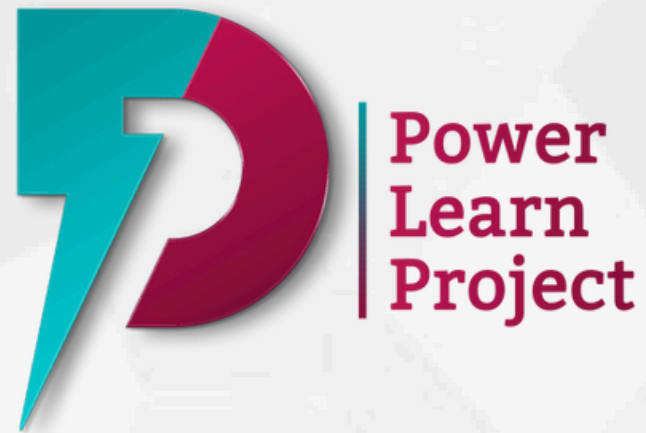




POWER LEARN PROJECT AFRICA – PROFILE

OVERVIEW

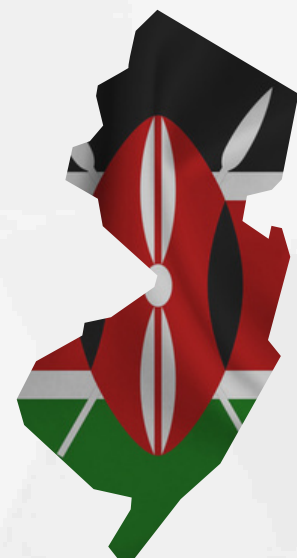


The Power Learn Project Africa (PLP) is a Pan-African social enterprise organization committed to empowering young Africans with essential tech skills and fostering comprehensive talent development. Our mission encompasses skills training, talent placement and mobility, and venture building, all aimed at enabling young Africans to secure meaningful livelihoods in the digital economy.

We catalyze transformative change among African youth by providing high-quality, decentralized tech training, equipping them with the skills they need for the future of work.

Through our flagship program, the #1MillionDevs4Africa initiative has scaled to 5 African countries: graduating 15000 + learners from **Kenya, Nigeria, Tanzania, South Africa, and Zambia** as Junior Software Developers positioned for **decent work** and **gainful livelihoods**

AFRICA
REGIONAL
OFFICES



KENYA



NIGERIA



TANZANIA

PLP INITIATIVES AND INTERVENTIONS

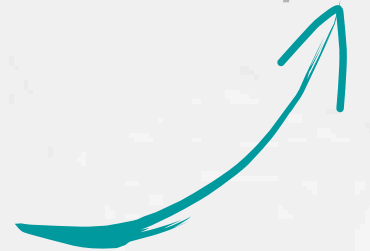
#1MillionDevs4Africa

- Power Learn Project's flagship program, the **#1MillionDevs4Africa** aims to build a capacity of 1,000,000 young people in Africa, opening up opportunities in the tech sector and access to decent jobs. The team has skilled over 15,000 young Africans to date and is currently set to hit 30,000 by the end of 2025.

#1MillionDevs4Africa

Total Program
Beneficiaries in
Africa: 5,000
Beneficiaries

(36% Female
Participants)



View our [Impact Report](#) for a detailed summary of our journey.



MARGINALIZED CONTEXT I: COUNTY/STATE GOVERNMENT SKILLING FOR IMPACT

- PLP partnered with Kilifi County Government in Kenya to pilot government partnerships and explore impact sustainability. PLP enrolled over 500 learners graduating 350, representing slightly over 30% attrition rate. 50 graduates were absorbed by the county to facilitate the county digitisation initiatives; 10 graduates start-ups being supported in line with the County's growth agenda.
- Partnership with Lagos State Employment Trust Fund in Nigeria, with over 4000 youth onboarded in 2024.

MARGINALIZED CONTEXT II: UNDERSERVED/ DISPLACED COMMUNITIES

- Partnership with Safaricom PLC to skill underserved youth.
- Mapping exercise with ILO in the displaced communities ecosystem in Kakuma and Dadaab, looking to roll out a refugee skilling program with plans to collectively pipeline the targeted 2,000 learners towards remote projects.

POWER WOMEN IN TECH

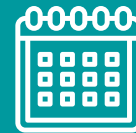
- Specialized program to increase tech skilling, tech-related employment opportunities and scaling enterprises for young women across Africa

PLP's UNIQUE VALUE PROPOSITION: SOLVING YOUTH UNEMPLOYMENT CHALLENGE IN AFRICA

PLP is fostering a new generation of digitally skilled individuals who are equipped to contribute to economic growth, innovation, and social progress. Through our initiatives, PLP is actively shaping the digital landscape in Africa, empowering marginalized populations, and contributing to a more inclusive and equitable global digital future.

Innovative Education Model

Learning model: The program is designed as a skills-to-job initiative hence project-based learning is adopted across the value chain of the program. The training has a reversed classroom model giving learners the power to co-author their learning journey, coupled with mentorship, and soft skills on employability and entrepreneurship skills



Inclusive Digital Transformation

Leave No One Behind: PLP cascades to the 'hard-to-reach' communities including marginalized youth, women, refugee and host communities who often lack access to quality education and employment opportunities.

Close the Gender Digital Divide: Power Women in Tech ensures 40% of PLP beneficiaries are young women



Post-Learning-Pathways

Jobs Placements

- Skilling for In-demand Placements: Equity
- Remote work placement partnerships: Propel
- Government placement models: Kilifi County
- SME Digitization with Private Sector
- Project Outsourcing

Enterprises Support: Accelerating PLP start-up ventures

Upskilling: Role-based skills fit for current and future of work



Local Content; Global Competitiveness

Tailored Curriculum: PLP's training materials are designed to meet specific needs and contexts of African countries, ensuring that graduates are equipped with the skills they need to succeed and contribute to the continent's economic growth. PLP forges partnerships with key global partners to ensure upskilling into globally competitive edge sectors e.g AI



Skilling at Scale

Program design: Allows training a critical mass of learners with support from instructors drawn from across the continent

Learning Management System: Dynamic LMS with unique optimization for scale. Highly customizable to be interactive and collaborate for peer-learning, with ease of technology integrations e.g prompt engineering/GenAI in tech skilling

HOW TO REACH US



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