



**FIREBALL ORGANIZERS**

**ORGANISATION DETAILS:**

Full Name: FIREBALL ORGANIZATION  
Registration Number: 2023/606780/08

**CONTACT DETAILS:**

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2386 Golden Avenue  
Ext 1 Simunye  
Westonaria  
1779

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## WHO IS THE FIREBALL ORGANIZATION?

### FIREBALL ORGANISATION

"Is a Non-Profit Company (NPC) a women-led community organization established in 2023 in Simunye, Westonaria Johannesburg. We currently operate in the Rand West area, focusing on facilitating skills development to eradicate poverty, end discrimination and gender-based violence, promote human rights, and eliminate substance dependency to encourage a healthy lifestyle. We aim to strengthen both individual and organizational development within the communities."

We will expand the Fireball Organization's presence at the local and provincial levels to enhance our impact through feminist analysis in organizational capacity, movement building, and consciousness-raising work for the communities and partners in Rand West.

#### **VISION:**

"Transformed communities are living in a safer environment where women, young girls, and LGBTIQ+ individuals can reach their full potential, enjoy a wide range of human rights, and be self-sustaining and economically independent. This involves strengthening and building individual community organizations and promoting well-being and resilience."

#### **MISSION:**

Our organization is dedicated to promoting the lives of women, young girls, and LGBTIQ+ individuals. Our goal is to create positive change within the Rand West communities by eradicating poverty, addressing discrimination and violence, and advocating for human rights, social justice, and overall health and well-being to improve the quality of life.

#### **OUR VALUES:**

- Accountability
- Honesty
- Integrity
- Transparency
- Professionalism
- Love, Care, nurturing, and Empathy
- Respect
- Justice for all
- Equality
- Participation
- Solidarity
- Sistership

## **OUR SERVICES:**

- Skills Development/Training
- Organisational Development
- Operations Support
- Logistics Arrangements
- Facilitation and Education
- Events/ Activities Coordination

## **AIMS AND OBJECTIVES:**

1. To implement and maintain communication activities that can position Fireball better within the communities while building a strong and sustainable organisation.
2. Advocating for the human rights of women, young girls, and LGBTIQ+ individuals through various community projects.
3. Supporting the work of the women's organization in all the preceding areas, including facilitating educational and employment opportunities for the personal growth of women, young girls, and LGBTIQ+ people, and building capacity within their organisation and communities.
4. It provides community services related to issues and concerns, including collaboration with organisations focused on anti-substance abuse and education.
5. To establish a sustainable income-generating program to empower beneficiaries and support the organisation in eradicating poverty and promoting economic rights.

## **COMMUNITY HISTORY BASED ON THE STATISTICS:**

### **General Information**

Rand West is a newly established local Municipality in the Gauteng province. It was established after the August 3, 2016, local government elections by amalgamating Randfontein and the Westonaria local municipalities. Westonaria is predominantly a historical and currently mining town. In the last twenty years when the mining sector degenerated which is an ongoing thing, the city suffered a loss of income subsequently production and the closure of several mines, and jobs were lost. This report also includes post COVID-19 predicament. The unemployment rate escalated and Gender-based violence as well in an unprecedented manner. As a result, abuse of drugs and alcohol became a way of living around Rand West.

### **Finances**

Based on the budget of the combined municipalities, it is estimated that Rand West City will generate an operating revenue of R22.10 million. Around R11.69 million will come from service charges, mainly from the poorest communities. That means that 64% of the operating revenue will be generated from the services provided to residents and businesses. Consequently, this high-income level from service charges has led to financial difficulties for households in meeting their daily living expenses.

## **Demographics and Economy**

The Rand West has a population of 334 773 making it the 4<sup>th</sup> most populous of the Gauteng province and the highest number of unemployed households is concentrated in Westonaria, Bekkersdal, Borwa, Simunye, and neighboring townships such as Randfontein together with informal settlements with approximately 45% - 55% of unemployed residents. When discouraged worker seekers are included among the unemployed this figure rises to 60%. Residents of RWC have the 2<sup>nd</sup> highest unemployment rate in Gauteng. The average value of households receiving amount basic services was estimated to be R815 per month which is received by 145536 households for indigent sort of support from the local administration. Some of these households are led by children data indicate 1481 of them and women at 37.1%.

In addition to financial, cultural, and social neglect, the community experiences severe psychological and emotional trauma. This is compounded by inadequate access to education, a justice system that fails these communities, and the lack of socio-economic reforms. These issues, particularly affecting women and young girls, have wide-reaching consequences for the country's economic development.

The most recent municipal census data shows that the average monthly household income for residents of Rand West City was R6783. This places them among the municipalities with the lowest incomes out of the 9 local/metropolitan municipalities in the province.

Women, young girls, and LGBTIQ+ people in the community are often subjected to control and violence, which leads to injustices. Additionally, this area experiences a high rate of crime, promiscuity, gender-based violence (GBV), drug accessibility, and alcohol consumption. The proposed project aims to address these issues by implementing programs and activities within the Westonaria community to improve the situation.

### **Mining degenerating economy of resource-based activities due to:**

- Gold mining technology is expensive, especially when it comes to depth and machinery equipment.
- New mining developments require high risk and capital outlays.
- There are high labor and other input costs in comparison to realized productivity levels.
- The organized labor movement places demands on the industry.
- Illegal miners, known as the Zama-Zamas, come from different countries illegally.
- The international economic crisis worsens the situation with looming job losses.

Westonaria's Gross Domestic Products as a percentage of Gauteng is 0.8%. Westonaria is an economically disadvantaged town, as indicated by several studies.

Bekkersdal is a historically and currently predominantly Black African township. It began as a small township. Over the past 20-30 years, the decline in the job market has caused the township to become home to thousands of people who lost their jobs in surrounding mines and were evicted from neighboring farms.

## **PROJECT DESCRIPTION**

The Fireball Organisation aims to create positive change by introducing a drug-free environment in Westonaria and supporting economic development. This will not only improve the lives of women and young girls but also benefit the entire family. By providing skills development and financial independence, women will gain confidence and be able to advance their rights.

This project aims to be implemented over 12 months to harness the potential of the community, especially women, young girls, and LGBTIQ+ individuals. The project will include activities such as healing, awareness campaigns, media advocacy, capacity building, and establishing small businesses within the area. Taking into account the socio-cultural and financial needs of the communities, the proposed project has been designed to be socially feasible, economically viable, and environmentally sound.

Empowering women is our focus, embodying rights to better life principles. We also assist organisations in developing their strategies, internal systems, administrative functions, and event/activity planning to promote community economic empowerment.

### **Funding:**

We are currently seeking funding and donations to engage with various stakeholders within the community, including well-established businesses, the Rand West Municipality, the mining sector, government departments, and international organizations. As we are establishing the organisation, we have been using personal resources and stipends received from assisting other organizations. Additionally, we are providing services aimed at generating funds to sustain the organization.

Should you wish to pledge towards this initiative, kindly use the following information below:

### **BANKING DETAILS:**

Name of Account: Fireball Organization NPC  
Name of the Bank: First National Bank ("FNB")  
Account type: Gold Business Account  
Account number: 63108132852  
Branch Code: 210835  
Swift Code: FIRZAJJ

## **THEMATIC APPROACH: THINK, BUILD, INFLUENCE, SUSTAIN**

### **Objective 1.**

To implement and maintain communication activities that can position Fireball better within the communities while building a strong and sustainable organisation.

#### **Activities:**

- Media and Communications plan
- Development of a five-year strategic plan
- Development of Policies (e.g., safeguarding policy, financial policy, wellness policy, etc)

### **Objective 2.**

Advocating for the human rights of women, young girls, and LGBTIQ+ individuals through various community projects.

#### **Activities:**

- Conducting feminist Conversations
- Visibility and raising voices on the key issues affecting LGBTIQ+ people (supporting Gay pride)

### **Objective 3.**

Supporting the work of the women's organization in all the preceding areas, including facilitating educational and employment opportunities for the personal growth of women, young girls, and LGBTIQ+ people, and building capacity within their organisation and communities.

#### **Activities:**

- Florence Matubatuba Clothings
- Qalabocha – preparation for a rehabilitation process
- The Trust Tribe Feminist movement

### **Objective 4.**

It provides community services related to issues and concerns, including collaboration with organisations focused on anti-substance abuse and education.

#### **Activities:**

- Anti-drugs and alcohol abuse campaign
- Different stakeholders within the community- families, faith-based, schools, social clubs, organisations, states (laws, policymakers), and business owners.

### **Objective 5.**

Establishing a sustainable income-generating program to empower beneficiaries and support the organisation in eradicating poverty and promoting economic rights.

#### **Activities:**

- Skills development
- Fundraising activities
- Organisational and operations support (statutory compliances, admin, logistics, bookkeeping, facilitation).

## **COLLABORATIONS/BUILDING MOVEMENT/SOLIDARITY**

The aim is to strengthen the feminist movement by deepening conversations, discussing how to support each other in feminist spaces, holding each other accountable, and building trust within the movement. Creating an enjoyable space to be in, surrounded by both young and older feminists engaging in a learning exchange.



Figure 1. Groups exercise responding to questions “As a feminist in this political moment: what are you coming in with? What are you holding? What’s in your head-heart? What questions are grappling with, asking, or confronting? What IDEAS are inspiring, provoking, and fuelling you? 27<sup>th</sup> June 2024

**Challenges:**

- Hostility from other community members, such as homophobes, people with faith-based beliefs, men, and drug sellers and buyers."
- Funding for programs
- No-shows (missed meetings, unfulfilled promises, imposters).
- Crisis in the Development of the Social Services Department results in significant incompetence, leading to delays in funding for organizations, reporting timelines, and feedback related to organisations statuses.
- "Women-led organizations are denied opportunities because of our gender. We are being told to provide sexual favors to receive any kind of support."
- "We are facing threats of violence, such as rape and death, to silence us."

**Why are we doing the work that we do?**

"Our work is crucial as we address injustices, poverty, and the limited opportunities for women, young girls, and LGBTIQ+ individuals. Whether we have funding or not, we will continue to stand up and refuse to be silenced. We are firm in our identity and our goal to create a more widely shared understanding of the significance of the Women's Human Rights Campaign from a feminist viewpoint, and its connection to economic justice."

End.