

## **Empowering Economic Opportunity Through AI**

*A Partnership Proposal for the AI for Changemakers Program – Economic Opportunity Cohort*

*Tech To The Rescue Global Giving Platform:*

<https://www.globalgiving.org/donate/99353/fundacja-tech-to-the-rescue/>

*Proposal 1.0*

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### **1. Overview**

Tech To The Rescue (TTTR) invites **Splunk** to sponsor **three high-impact nonprofit organizations** in our **AI for Changemakers – Economic Opportunity Cohort**. Through a **12-month capacity-building and AI solution development journey**, these organizations will receive training, expert support, and technical resources to design and implement AI-powered tools that drive economic inclusion in underserved communities.

Splunk's sponsorship at **\$50,000 total** will empower these nonprofits to tackle challenges in **financial inclusion, workforce access, and digital empowerment**, building practical AI solutions aligned with their missions.

### **2. Strategic Opportunity & Alignment**

**The Challenge:** Around the world, millions of people face systemic barriers to economic opportunity, lacking access not only to jobs but also to the digital tools, platforms, and knowledge systems that drive economic mobility today. Nonprofits serving these communities often operate with minimal tech infrastructure, limited data capacity, and no path to building scalable, AI-powered solutions. As a result, vast potential remains untapped and progress toward inclusive economic empowerment stalls. **Many impact organizations lack access to the digital infrastructure and AI expertise needed to deliver inclusive education. This limits their ability to reach vulnerable learners and adapt to emerging workforce realities.**

**The Opportunity:** Splunk's social impact priorities—particularly in digital equity, data literacy, and civic resilience—are deeply aligned with this challenge. Through the Economic Opportunity Cohort, Splunk can empower local nonprofits to:

- Build and deploy AI solutions tailored to their communities
- Gain lasting digital and data capabilities
- Scale their impact with measurable outcomes

By supporting this cohort, Splunk helps bridge the digital divide where it matters most—on the front lines of community transformation.

### 3. About Tech To The Rescue

**Tech To The Rescue (TTTR) is a global ecosystem that transforms AI for Good ideas into scalable solutions.** Through strategic cross-sector collaboration, TTTR helps impact organizations adopt responsible technology to address urgent social challenges.

Our flagship accelerator, **AI For Changemakers**, equips nonprofits with AI skills, mentorship, and implementation support to develop impactful, context-aware solutions. With over **1,000 tech-for-good projects launched through Tech To The Rescue**, the program has enabled innovations across education, health, climate, and humanitarian fields.

**TTTR also partnered with the United Nations' ITU to launch the AI for Good Impact Awards**, curating the Pro Bono Collaboration category and contributing to the development of global standards for responsible AI.

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### 4. The Economic Opportunity Cohort

Each participating organization will:

- Receive AI Capacity Building & Training
- Join a 12-month support program
- Co-develop an AI-based tool or system
- Engage in a peer cohort
- Present at a regional Impact Showcase

### 5. What Splunk's investment delivers

Each organization sponsorship investment results in a fully supported AI adoption journey — from idea to live solution — with embedded mentoring, team upskilling, and visibility that positions the organization for long-term digital resilience.

Included in the scope:

#### **AI Capacity Building & Training**

- 3-month hands-on learning program on **AI for Changemakers**
- Access to **localized AI curricula** and real-world use cases
- Strategy sessions with AI experts and product mentors

### **Solution Development Support**

- 9-month guided **AI solution design, testing, and implementation**
- Access to pro bono technical mentors from Splunk and partners
- Infrastructure support (cloud credits, open-source integrations)

### **Ongoing Mentorship & Guidance**

- Agile development sprints with TTTR's technical advisors
- Peer learning and check-ins
- Quarterly evaluation and feedback sessions

### **Visibility & Thought Leadership**

- Inclusion in the regional **Impact Showcase**
- Co-branded storytelling and visibility across TTTR and partner platforms
- Opportunities for scale through TTTR's ecosystem and funder base\

## **6. Roles & Responsibilities**

Partner	Role
Tech To The Rescue	Program delivery, curriculum design, and nonprofit recruitment
Splunk	Strategic funding, brand regional visibility, Optional: presence at showcase or co-authored story.

## **7. Timeline**

Month(s)	Milestone
1-3	Partnership finalization, cohort selection
4-6	AI training and opportunity mapping
7-15	Solution development, deployment, mentoring
16	Impact Showcase and evaluation

Ongoing    Reporting, storytelling, and recognition campaigns

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## 8. Next Steps

1. Confirm Splunk's participation and focus geographies
2. Confirm cohort recruitment and onboarding
3. Align communications and storytelling strategy

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